

SCHEDULE OF EVENTS

Cineasia

5-8 DECEMBER 2022 / CINEASIA.COM



TRUE
ICON
HALL
BANGKOK

WELCOME TO CINEASIA

This is the official convention schedule of events for CineAsia 2022. The schedule includes a listing of all events taking place for the duration of the convention at the True Icon Hall and Icon Cineconic Theatre.

Fully registered delegates will receive an Access Pass. The Access Pass allows fully registered delegates entry into all scheduled events. NOTE: Lost or stolen Access Passes will not be replaced and are non—transferable.

IMPORTANT NOTICE

Security continues to be a major initiative at all CineAsia screenings and product presentations. In order to maintain and protect the integrity of content presented at the convention, we kindly advise that the use of mobile phones or any other kind of photo or video recording device is strictly prohibited in the theatre.

To further protect product being shown, we will have security personnel at each event utilizing nightvision goggles. Anyone caught using any type of recording device will have their Access Pass confiscated and will be asked to leave the theatre.

We ask that none of the films screened or product featured are reviewed or commented on—regardless of good or bad. Please note, this includes speaking to members of the press, personal and professional blogs, social networking sites like Facebook, Snapchat, Instagram, LinkedIn, Twitter, or likewise.

Thank you.

ENJOY THE SHOW!

Sunday 4, December

10.00-18.00

Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

12.00-18.00

General Convention Registration

(True Icon Hall, Meeting Room 10 Foyer)

Monday, 5 December

8.00-18.00

Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

8.00-18.00

General Convention Registration

(True Icon Hall, Meeting Room 10 Foyer)

12.00-14.00

Hospitality Lounge

(Suralai Hall)



HOSTS:

Edman Chan, VP and General Manager, Asia Pacific, RealD
Loren Nielsen, Vice President, Content & Strategy, DTS

14.00

Welcome To CineAsia

(Icon Cineconic, IMAX Auditorium 14)

Welcome Remarks

SPEAKER:

Andrew Sunshine, Managing Director, CineAsia

Official Presenting Sponsor Remarks from GDC Technology Limited

SPEAKER:

Dr. Man-Nang Chong, Founder, Chairman & CEO,
GDC Technology Limited

Special Welcome from Major Cineplex, Official Host Venue

SPEAKER:

Vicha Poolvaraluk, Chairman & CEO,
Major Cineplex Group Plc.

Welcome to Thailand

SPEAKER:

Phiphat Ratchakitprakarn, Minister of Tourism & Sports,
Tourism Authority of Thailand

State of the Industry Keynote Address *Where Do We Go From Here*

SPEAKER:

Kurt Rieder, Senior Vice President, Theatrical Distribution
(APAC), Warner Bros. Pictures International

Comscore's Global and Asian Box Office Overview**PRESENTERS:**

Frank Perikleous, VP, Movies, APAC & Australia
Han Seng Lim, Client Service Consultant, SE Asia

15.15**Focus on Thailand**

(Icon Cineconic, IMAX Auditorium 14)

A special sneak preview of upcoming feature releases from local Thai distributors. See what's coming from...

PRESENTER:

Saraichatt Jirapaet, M Pictures

STUDIOS:

GDH

Sahamongkol Film

GMM TV

T&B

M Pictures Group

Transformation Films

Neramitr Film Five Stars

U72

Phranakorn Film

16.15**Refreshment Break**

(Icon Cineconic foyer)

17.00

**Sony Pictures Releasing International
Presentation**

(Icon Cineconic, Auditorium 12)



18.30

Opening Night Welcome Reception

(Napalai Terrace, Icon Siam Mall, 7th Floor)



HOSTS:

Dr. Man-Nang Chong, Founder, Chairman & CEO,
GDC Technology Limited

Tony Adamson, Senior Vice President,
GDC Technology (USA), LLC

Vicha Poolvaraluk, Chairman & CEO,
Major Cineplex Group Plc.

Phiphat Ratchakitprakarn, Minister of Tourism & Sports,
Tourism Authority of Thailand

Suntory PepsiCo Beverage (Thailand) Co., Ltd.

Tuesday, 6 December

8.00-17.00

Trade Show Registration

(Suralai Hall)

8.00-18.00

General Convention Registration

(True Icon Hall, Meeting Room 10 Foyer)

8.15-9.15

Breakfast

(Suralai Hall)



HOSTS:

Dr. Man-Nang Chong, Founder, Chairman
& CEO, GDC Technology Ltd.

Tony Adamson, Senior Vice President,
GDC Technology (USA), LLC

Loren Nielsen, Vice President, Content & Strategy, DTS



9.30-10.15

Premium Large Cinema Experiences

(Icon Cineconic, IMAX Auditorium 14)

MODERATOR:

Brian Hall, CEO, Embassy Diplomat Screens and Advisor
to Major Group

PANELISTS:

Loren Nielsen, Vice President, Content & Strategy, DTS

Don Savant, Chief Business Officer, CJ 4DPLEX

Michael Archer, Vice President, WW Cinema Sales &
Partner Management, Dolby

Tony Adamson, Senior Vice President,
GDC Technology (USA) LLC

10.15-11.00**Executive Roundtable—Special Focus
on the APAC Region**

(Icon Cineconic, IMAX Auditorium 14)

MODERATOR:

Rance Pow, Founder and CEO, Artisan Gateway

PANELISTS:

Eugene Yang, Senior Vice President, Distribution & Marketing,
APAC, Paramount Pictures International

Mark Shaw, Director, Shaw Theatres

Mei Lee Koh, Chief Executive Officer,
Golden Screen Cinemas

Soupy Rathanamongkolmas, Vice President, South Asia,
Universal Pictures International

Devang Sampat, CEO, Cinepolis India

12.00-16.00**Hospitality Lounge**

(Suralai Hall)



HOSTS:

Edman Chan, VP and General Manager, Asia Pacific, RealD
Loren Nielsen, Vice President, Content & Strategy, DTS

11.00-17.00**CineAsia Trade Show & Luncheon**

(True Icon Hall, Halls 1&2)

**Join the 2022 Exhibitors for Lunch
on the Trade Show Floor**

(Lunch served from 12.00-13.30)

**HOSTS:**

Andrew Cripps, President, International Theatrical
Distribution, Warner Bros. Pictures International
Tonis Kiis, Senior Vice President, International Distribution,
Warner Bros. Pictures International
Kurt Rieder, Senior Vice President, Theatrical Distribution
(APAC), Warner Bros. Pictures International
Michael Archer, Vice President, WW Cinema Sales
& Partner Management, Dolby

15.30**Warner Bros. Pictures International
Presentation**

(Icon Cineconic, Auditorium 12)

**PRESENTED BY:**

Andrew Cripps, President, International Theatrical Distribution
Tonis Kiis, Senior Vice President, International Distribution

Kurt Rieder, Senior Vice President, Theatrical Distribution
(APAC), Warner Bros. Pictures International

17.00

Refreshment Break

(Icon Cineconic foyer)

17.30

**Paramount Pictures
Presentation**

(Icon Cineconic, Auditorium 12)



PRESENTED BY:

Mark Viane, President, International Sales & Distribution
Eugene Yang, Senior Vice President, Distribution & Marketing,
APAC, Paramount Pictures International

19.00

***Dungeons & Dragons:
Honor Among Thieves*
Tavern Experience**

(Icon Cineconic Foyer)



HOSTS:

Mark Viane, President, International
Sales & Distribution, Paramount
Pictures

Tan Ngaronga, General Manager
Asia Pacific, Vista Cinema

vista
numero
MOVIO

Wednesday, 7 December

7.30-17.00

General Convention Registration

(True Icon Hall, Meeting Room 10 Foyer)

8.00-17.00

Trade Show Registration

(Suralai Hall)

7.45-8.30

Breakfast

(Suralai Hall)



HOSTS:

Dr. Man-Nang Chong, Founder, Chairman
& CEO, GDC Technology Ltd.

Tony Adamson, Senior Vice President,
GDC Technology (USA), LLC

Loren Nielsen, Vice President, Content & Strategy, DTS



8.30-10.00

**Delivering Great Movie Experiences for the Next
Generation of Cinema Lovers**

(Icon Cineconic, IMAX Auditorium 14)

*Cinema is on the rebound across much of the Asia-Pacific.
How do we maximise the opportunity to entice new genera-*

tions of movie lovers to the unique experience of the movie theatre? One thing is for sure and that is that the Asia-Pacific region has talent to burn across all aspects of our industry. Creativity and innovation will continue to be key elements during this era of revitalization.

PRESENTER:

Belinda Lui, President & Managing Director, Asia Pacific,
Motion Picture Association

GO BIG and TAKE IT HOME

Returning to the Cinema: consumer attitudes and how big event CCVs have changed the landscape of concessions at AMC.

MODERATORS:

Jeff Waaland, President, Golden Link Inc.
Craig Chapin, Executive Chairman, Golden Link Inc.

PANELISTS:

Rob Bennett, Director, F&B Product Strategy, AMC Theatres
Josh Nations, Servant Leader, Strategic Partnerships,
Coca-Cola North America

10.30

**Universal Pictures International
Presentation and Screening:
M3GAN**

(Icon Cineconic, Auditorium 12)



PRESENTER:

Niels Swinkels, EVP & MD, Universal Pictures International

CINIONIC INNOVATOR AWARD PRESENTATIONS



2020 Innovator Award

Jane Hastings, CEO,
EVT Limited

2022 Innovator Award

Takayuki Ikeda, President,
TOHO Cinemas

11.00-17.00

CineAsia Trade Show

(True Icon Hall, Halls 1&2)

12.00-17.00

Hospitality Lounge

(Suralai Hall)



HOSTS:

Edman Chan, Vice President and General Manager,
Asia Pacific, RealD

Loren Nielsen, Vice President, Content & Strategy, DTS

13.00

Lunch

(Napalai Terrace)



HOSTS:

Niels Swinkels, EVP & MD,
Universal Pictures International
Wim Buyens, Chief Executive
Officer, Cinionic



17.00

**Walt Disney Studios Motion Pictures
International Presentation**

(Icon Cineconic Auditorium 12)

The
WALT DISNEY
Studios

PRESENTED BY:

Brendan Gutsell, Head of Studio Distribution,

Planning & Operations Asia Pacific, The Walt Disney Studios

19.00

An Evening With SF Cinema

(Icon Siam Boat Launch to the SF
Cinema, Terminal 21 Rama 3)



Boats depart on a scenic riverboat trip followed by fun, food, and entertainment at SF Cinema's brand new state-of-the-art Rama 3 theatre at the new Terminal 21 Mall.



Trafalgar Releasing and CJ 4DPLEX are pleased to present a special showcase of recent successes. This 30-minute retrospective will celebrate some of the very best moments from some of the biggest global music events shown in cinemas, from K-pop icons through to leading heritage and modern artists, spanning a diverse range of genres.



HOSTS:

Suwat Thongrompo, Chief Executive Officer, SF Corporation
Public Company Limited (SF CINEMA)

Jongryul Kim, CEO, CJ 4DPLEX

Don Savant, Chief Business Officer, CJ 4DPLEX

Josh Nations, Servant Leader, Strategic Partnerships,
Coca-Cola North America

Thursday, 8 December

8.00-13.00**General Convention Registration**

(True Icon Hall, Meeting Room 10 Foyer)

8.00-11.30**Trade Show Registration**

(Suralai Hall)

8.30-11.30**CineAsia Trade Show & Breakfast**

(True Icon Hall, Halls 1&2)

**HOSTS:**

Dr. Man-Nang Chong, Founder, Chairman
& CEO, GDC Technology Ltd.

Tony Adamson, Senior Vice President,
GDC Technology (USA), LLC

Loren Nielsen, Vice President, Content & Strategy, DTS



9.00-11.00
Hospitality Lounge
(Suralai Hall)



HOSTS:

Edman Chan, VP and General Manager, Asia Pacific, RealD
Loren Nielsen, Vice President, Content & Strategy, DTS

10.00-12.30

A Morning at the Movies

(Icon Cineconic)

Choose to see one of several feature films from Thailand, India, Malaysia, and Vietnam that will be sure to delight your cinema-goers. Refer to the flyer in your CineAsia Registration Packet.

THAILAND — *Beauty and the Blade*, M-Pictures Group

PRESENTER:

Miss Alissa Apaitan, Head of International Business, M Pictures

VIETNAM — *Trinh Cong Son*, Galaxy Studio

PRESENTER:

Thu Le Minh, Distribution Sales Manager, Galaxy Studios

INDIA — *Kantara*, Hombale Films

PRESENTER:

Devang Sampat, CEO, Cinepolis India

**MALAYSIA — *Mat Kilau: Kebangkitan Pahlawan*,
Skop Productions**

PRESENTER:

Presenter: Azman Ismail, Director, SKOP

13.00

A Toast to the 2022 Honorees

(Grand Ballroom Foyer, Millennium Hotel)



HOSTS:

Dr. Man-Nang Chong, Founder, Chairman & CEO,
GDC Technology Limited

Tony Adamson, SVP, GDC Technology (USA), LLC

13.30

**Final Day Luncheon
and Awards Ceremony**

(Grand Ballroom, Millennium Hotel)



CHRISTIE®

HOSTS:

David Sobottka, Senior Vice President, International
Operations & Client Insights, Comscore

Frank Perikleous, VP, Movies, APAC & Australia, Comscore

Han Seng Lim, Client Service Consultant, SE Asia, Comscore

Brian Claypool, Executive Vice President, Cinema,
Christie Digital

Han Kim, Executive Director of Cinema Sales, Asia Pacific,
Christie Digital

EMCEE:

Henry Tran, General Manager, Warner Bros. (F.E.) Inc.

AWARD PRESENTATIONS

**MOTION PICTURE ASSOCIATION (MPA) ASIA-PACIFIC
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**Dr. Ngo Phuong Lan, Chair,
Vietnam Film Development Association**

Presented by Belinda Lui, MPA

COMSCORE'S 2022 BREAKOUT LOCAL FILM AWARD
Skop Productions for *Mat Kilau: Kebangkitan Pahlawan*
(Mat Kilau: The Rise of a Warrior)

Accepted by Azman Ismail, Skop Productions
Presented by Frank Perikleous, Comscore

CINEASIA CAREER ACHIEVEMENT AWARD
Bill Neighbors, DTS/Xperi

Presented by Niels Swinkels, Universal Pictures International

EXHIBITOR OF THE YEAR
Lumière Pavilions

**Accepted by Jimmy Wu, Chairman and CEO
& Jane Shao, President**

Presented by Henry Tran, Warner Bros. Pictures Int'l

DISTRIBUTOR OF THE YEAR
Dinh Thi Thanh Huong,

Executive Chair Woman, Galaxy Studio

Presented by Mei Lee Koh, Golden Screen Cinemas

CINEASIA ICON AWARD

Hiro Matsuoka, Toho Co., Ltd.

Presented by Andrew Cripps, Warner Bros. Pictures Int'l

FlimExpoGroup

Cineasia

SAVE THE DATE — 4-7 DECEMBER, 2023



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2022 EXHIBITOR LISTINGS

ARTS ALLIANCE MEDIA	212
ARTS ALLIANCE MEDIA	212
BANGKOK NOVEL CO.	113
C CRETORS & CO.	200
CHRISTIE DIGITAL	301
CINIONIC	MR 3
CJ 4DPLEX (SCREENX)	MR 12
COCA-COLA THAILAND LTD.	203
DOLBY	309
FERCO SEATING SYSTEMS	413
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FIRST AUDIO MANUFACTURING CO., LTD.	213
GALALITE SCREENS	421
GDC TECHNOLOGY LTD.	MR 2
GOLD MEDAL PRODUCTS	500
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THE WALT DISNEY STUDIOS	MR 8
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2022 EXHIBITION FLOORPLAN



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BOLD
COMPANIES ARE
CINASIA 2022
SPONSORS

2022 EXHIBITION FLOORPLAN

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301

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401	500

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505
501

CINEASIA 2022 MEETING ROOMS

MR 9

MR 8

MR 7
VISTA

MR 6
IMAX

MR 13
WARNER
BROS.

MR 12
CJ 4DPLEX

LEVEL 8

MR 5
SONY

MR 4
UNIVERSAL

MR 3
CINIONIC

MR 2
GDC TECHNOLOGY LIMITED

MR 1

TRUE ICON LEVEL 7

BETTER 3D



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