

# SHOWEAST

23-26 OCTOBER 2023

ATTENDEE BROCHURE

LOEWS MIAMI BEACH HOTEL, MIAMI BEACH, FL — [SHOWEAST.COM](https://www.showeast.com)



# #SHOWEAST

ENGAGE WITH FRIENDS AND COLLEAGUES,  
OLD AND NEW, THIS OCTOBER IN MIAMI BEACH...

Powerhouse programs offer valuable insight from top executives on the latest industry trends and concerns; while our new tabletop EXPO experience offers delegates a glance at the latest and best technologies, entertainment, comforts, and conveniences to make their theatres must-attend destinations.

ShowEast features a range of exclusive product presentations and screenings from Independent and Major Hollywood studios to help you make important programming decisions for the 4th quarter box office.

ShowEast's International program offers 2 days of dedicated content for the region and draws a large contingency of global delegates—many from Latin and South America—more than any other convention of its kind.



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# WHY SHOWEAST?



## WHO ATTENDS?

Theatre Owners  
& Operators

Theatre Managers

Concessions  
& Equipment Buyers

Film Buyers

Film Distributors

Film Producers

Marketing & Media  
Professionals

*"ShowEast is equal parts movie magic and celebration. It's unity and commitment to an industry we love. It's the thrill of seeing movies before they make their way out into the world. It's coming together to celebrate the best of us for their positive impact on the business. ShowEast is a reminder that we are strongest when we come together."*

— **PARAMOUNT PICTURES**

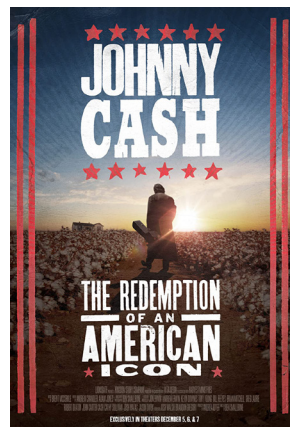
**OVER  
2,000  
ATTENDEES  
EVERY  
YEAR**



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# THE INDUSTRY'S BEST FEST!

## 2022 SCREENING HIGHLIGHTS:



## WHAT PEOPLE SAY ABOUT SHOWEAST...

*"We had the opportunity to demonstrate our newest products designed to launch in Central and Latin America to exhibitors representing nearly every country. ShowEast is certainly one of the industry's conventions we continuously attend and support."*

— GDC TECHNOLOGY

*"ShowEast is a terrific venue to see key Holiday films in advance and network with the film community in a very relaxed environment. For Marcus Theatres it's a must-attend convention!"*

— MARCUS THEATRES

*"ShowEast is an important event because all of the key industry partners attend and it provides a fantastic setting for meaningful conversations on a wide array of topics."*

— LIONSGATE

# MAKE A SPLASH!

## MARKETING OPPORTUNITIES

It's your time to shine at ShowEast 2023. We have meeting rooms, suites, and sponsorship opportunities to promote your company throughout the show. Ask about our customized marketing packages that can include: dedicated content emails, signage, logo and product placement, goody bag opportunities, Program Journal advertising and more!

### CONTACT

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# kudos!

SHOWEAST HONORS THE INDUSTRY'S BEST EACH YEAR WITH THESE PRESTIGIOUS AWARDS:

Dan Fellman  
Show "E" Award

Salah M. Hassanein  
Humanitarian Award

Bingham Ray  
Independent Spirit Award

Al Shapiro  
Distinguished Service Award

International Exhibitor  
of the Year Award

### 2022 RECIPIENTS INCLUDED:

ROLANDO RODRIGUEZ, MARCUS THEATRES  
MARK CHRISTIANSEN, PARAMOUNT PICTURES  
LISA BUNNELL, FOCUS FEATURES  
ELIZABETH O'NEIL, VARIETY, SOUTHERN CALIFORNIA  
MIGUEL MIER, CINÉPOLIS  
MAURICIO DURAN, UNIVERSAL PICTURES

## WHO SHOULD REGISTER?

### 3D & 4D

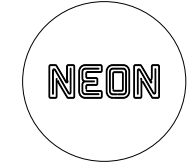
Alternative Content  
Amusements/Gaming  
Assistive Listening  
Devices  
Beer/Wine/Spirits/Alternative Drinks  
Booth/Projection  
Equipment  
Concessions  
Concession Equipment  
Construction/Architecture/Interior Design  
Digital Cinema Equipment  
Financial Services  
Green/Energy/Environmental  
HVAC/Air Filtration  
Immersive Seating  
Immersive Sound Systems  
In-Theatre Dining  
Kiosks

### Lasers

Lighting  
Lobby Displays  
Mobile Payment Systems  
Movie Merchandise  
Projection  
Promotions  
PPE Products  
Real Estate  
Sanitation Supplies & Services  
Screens  
Seating  
Security  
Signage  
Social Networking  
Sound/Speakers/Amplifiers  
Theatre Owners  
Ticketing/POS Solutions  
Uniforms  
Walls/Acoustic Panels

# CELEBRATING 35+ YEARS!

## PAST STUDIO PARTICIPATION



[REGISTER](#)

[BOOK HOTEL](#)



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