

4-7 DEC 2023 • TRUE ICON HALL

Cineasia

CONVENTION & TRADE SHOW



ATTENDEE BROCHURE

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PRODUCED BY

FilmExpoGroup

CineAsia

We're Celebrating our Return to Bangkok...

After 25+ years as the most successful convention for theatrical exhibition in the Asia-Pacific region, CineAsia continues to expand to satisfy the demand for more exciting studio presentations, more variety on the Trade Show floor, and more valuable seminars and programming.

What does the cinema landscape look like today? Is the future for the industry growth, status quo, or decline? Strategic change is necessary from both exhibitors and distributors alike. CineAsia looks forward to focusing on what that means, how to achieve it, and how exhibition and distribution can collaborate to make this great industry continue moving forward!

Join your industry colleagues from around the globe to network and reconnect at the largest cinema convention in Asia.



#cineasia



WHY Cineasia

Over 2,000 in Attendance



Top Countries in Attendance:

- Australia
- Cambodia
- China
- Indonesia
- India
- Japan
- Korea
- Malaysia
- Singapore
- Taiwan
- Thailand
- U.S.A.
- Vietnam

A Look Back at CineAsia '22

Screening Highlights:



Connect Beyond the Industry

CineAsia provides you with the opportunity to network with the power-players in the Asia-Pacific cinema exhibition community. Attendees are comprised of cinema owners & operators, concession & equipment buyers, cinema managers, marketing executives, architecture/design professionals and Hollywood and APAC studio executives.

#cineasia



PAST SEMINAR HIGHLIGHTS

Executive Roundtable: Special Focus on the APAC Region

Sessions dedicated exclusively to Asia along with a Global Box Office Overview.

Premium Large Cinema Experiences

Bringing a first class experience to moviegoers with plush amenities like premium recliner seating and the latest in cinema technology—cutting edge sound and projection.

Go Big And Take It Home: Consumer Attitudes and the Changing Landscape of Big Event CCVs.

Delivering Great Movie Experiences for the Next Generation of Cinema Lovers

Maximizing opportunity to entice new generations of movie goers through creativity and innovation.

Night at SF Studios: Special showcase of the newest cinema in Bangkok and the biggest global music events shown in cinemas.

Current & Past Studio Participation



BONA FILM GROUP
博纳影业集团

H.BROTHERS
화 이 브 라 더 스

LIONSGATE

LOTTE
CINEMA



Walt Disney Studios
Motion Pictures



“CineAsia has always been an effective platform for IMAX to network with our clients and partners in the Asia-Pacific region. We are pleased to utilize the event as a great opportunity to sustain and enhance business relations with our valued partners.”

—IMAX

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