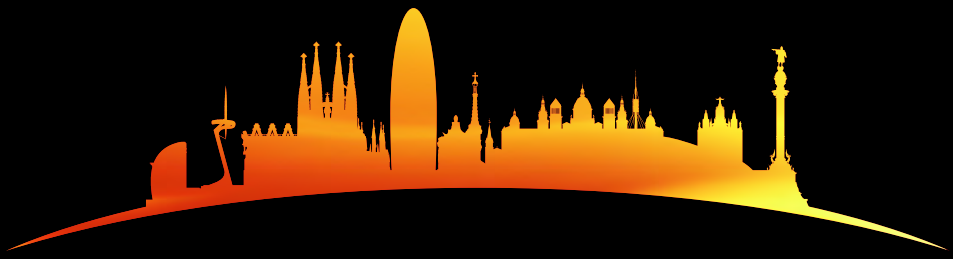

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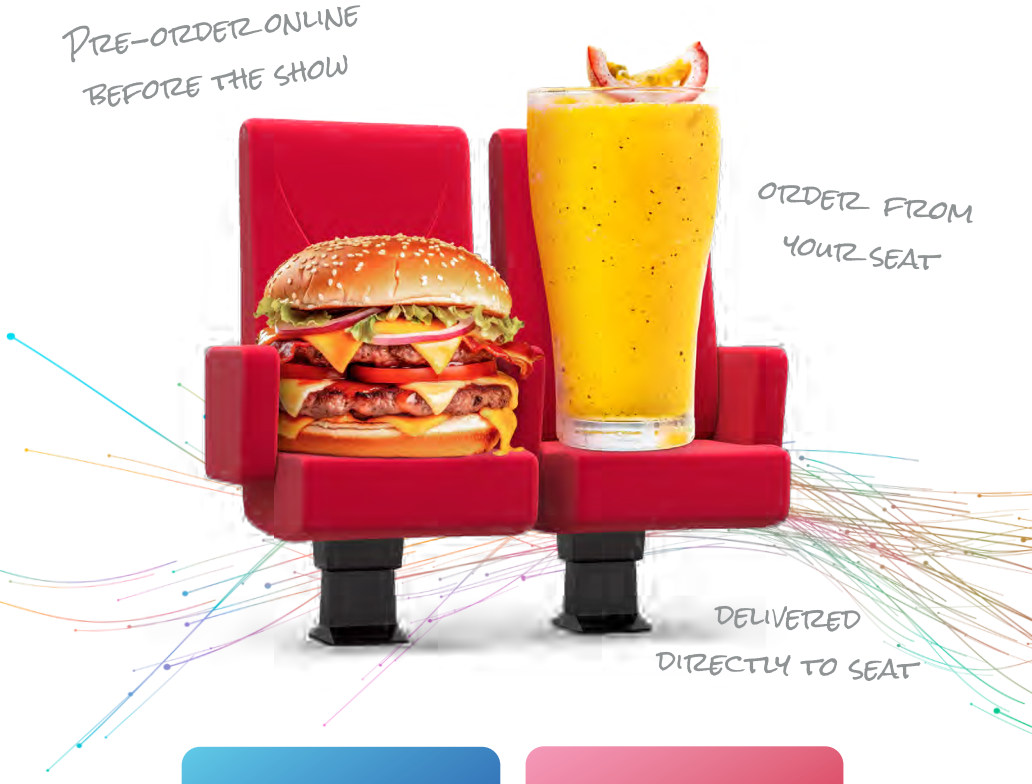

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Welcome to CineEurope 2024!

Welcome to CineEurope, four days of exclusive studio content, technical innovations, networking, and more in beautiful Barcelona, Spain.

We've powered through a difficult first half of the year but the second has already introduced an exciting Summer to be. The upcoming releases, getting back on track, will be sure to keep box offices busy. People crave the cinema experience and we are here to welcome them.

Make sure you don't miss any of the thrilling studio presentations in the CCIB Auditorium and the Cinesa Diagonl Mar Theatre. **A24, Angel, crunchyroll, Gaumont, Mubi, Sony, Universal, STUDIOCANAL, Warner Bros., Paramount,** and **The Walt Disney Studios** will all showcase their upcoming holiday season and beyond line-ups.

Experience these superior quality presentations in a fully enhanced theatre outfitted with the most advanced equipment on the market. Thanks to **Andy Peat Associates, Barco, Dolby Laboratories, Kelonik, Harkness Screens, QSC,** and **Motion Pictures Solutions** on their outstanding collaboration in the CCIB Auditorium.

Seminars and Focus Sessions will be held from Monday through Wednesday discussing the most important topics, trends, and ideas in the cinema industry to continue moving forward and return to the top of family entertainment options.

The **CineEurope Trade Show Floor** opens for business on Tuesday. Be sure to attend the Focus Sessions and Manufacturers' Presentations, and visit the industry's top equipment manufacturers, promotion coordinators, back-end systems providers, concessionaires, etc. to learn and discover everything you'll need to market your features and make your theatre a must attend destination. Take a break and enjoy a refresment at the Coca-Cola Lounge.

On Thursday, **Coca-Cola** is proud to present the **CineEurope 2024 Awards Ceremony**. Join us in honoring the best in our industry for their commitments and achievements.

Thank you to all our delegates, sponsors, trade show exhibitors, and movie studios—we could not do it without all of you!

Enjoy the show!

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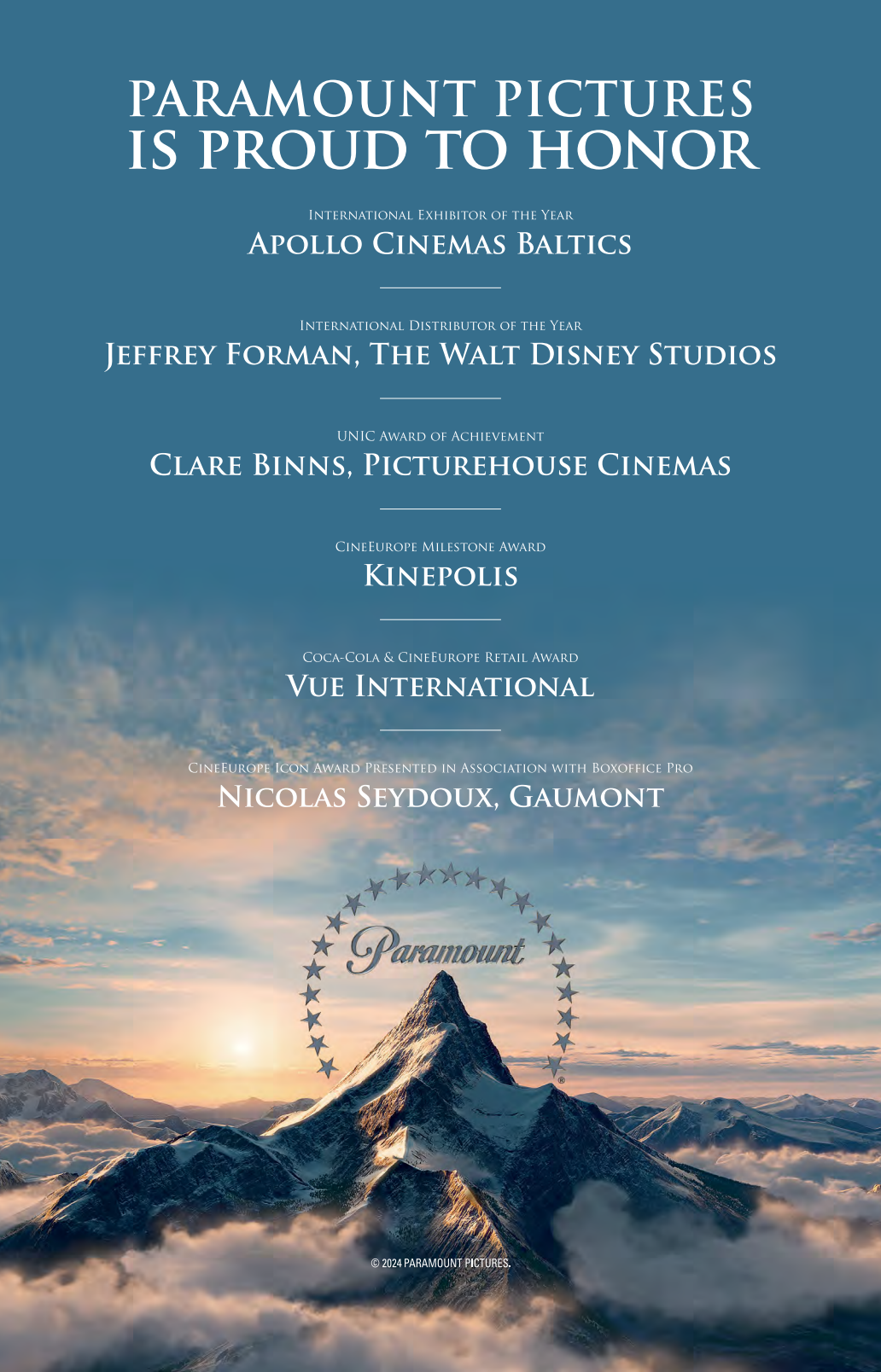

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Welcome to CineEurope 2024

Laura Houlgatte
CEO
UNIC

Sonia Ragone
Senior Industry Relations and Research Manager
UNIC

Laure Galtier,
Project Manager
UNIC

Kamil Jarończyk
Communications and Policy Assistant
UNIC

We're delighted to welcome everyone back to beautiful Barcelona for CineEurope 2024, our official convention, organised in partnership with Film Expo Group!

2023 was a positive year for European cinemas with more than 7.2 billion euros at the box office and 986 million admissions, an increase of 23.7% in box office and 21.6% admissions on 2022. While a good deal of this success was driven by strong US titles - such as *The Super Mario Bros. Movie, Barbie, Oppenheimer* - most European territories also benefited from very successful national releases such as Italy's C'è ancora domani, Norway's *Den første julen i Skomakergata,* Czechia's *Onemanshow: The Movie,* Poland's *Chłopi,* France's *Astérix et Obélix: l'Empire du Milieu* and Serbia's *Cuvari formule* just to name a few.

Although the first half of 2024 has proved challenging for some territories due to the lingering impact of the strikes and a reduced number of released US titles, in April 2024 Gower Street Analytics revised its 2024 Global box office projection to $32.3 billion, an increase of 800 million dollars compared to previous estimates. In EMEA this growth was led by Italy, UK/Ireland, Spain and the Netherlands.

The rest of 2024 has great titles to look forward to such as **DEADPOOL & WOLVERINE, VENOM: THE LAST DANCE, GLADIATOR 2, INSIDE OUT 2, DESPICABLE ME 4, JOKER: FOLIE À DEUX, WICKED, A QUIET PLACE: DAY ONE, BEETLEJUICE BEETLEJUICE** and **FLY ME TO THE MOON** just to name a few.

The success of European cinemas owes much to the continuous and significant investments made by cinema operators all across Europe. From premium large formats to dine-in options, from pre-screening yoga sessions to afternoon teas, from new subscription models to diverse programming, there is something for everyone. Europe is an incredibly diverse landscape and from multiplexes to single screens, from municipality venues to independent cinemas, all strive to constantly innovate and remain that cherished social and cultural hub, as well as driving local economies and providing local jobs. Discover in UNIC's latest publication

(Continued)

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UNIC (CONTINUED)

"Innovation and the Big Screen" how innovation in audience engagement, technology and cinema spaces, as well as in content are setting new standards for excellence.

UNIC is dedicated to communicating the value of a vibrant cinema-going culture and its resulting economic, cultural and social contributions. 2024 will also be a special year for us as we welcome a new European Parliament and a new European Commission and will spend much time educating them about what cinemas are and what they need, to champion the interests of the European cinema industry on the political stage. UNIC has published its manifesto, available on our website, to advocate for the interests of the cinema sector.

Our mission is to celebrate and promote European cinemas and there's no better place to do so than CineEurope.

This year's edition will kick off with a session from the *UNIC People Programme* on *Leadership Skills*, which will highlight the importance of effective leadership for the growth and success of the cinema industry. We also look forward to a high-level executive roundtable bringing together top leaders from across the cinema landscape to discuss marketing, promotion as well as expanding and diversifying cinemas offering.

The following session *New Cinema Concepts* will highlight concepts such as pod-based cinemas, private cinema-on-demand services, and cinemas integrated with entertainment centres. Later in the week, our friends at The Coca-Cola Company will then delve into retail by exploring the world of unattended retail.

The Wednesday session *How To Attract and Retain Talent – Focus On Your Internal Culture and Values* will explore the importance of a company's internal values and cultures and the do's and don'ts of creating your own. This will be followed by a session on *Data Sharing in Action* where colleagues from Vue will discuss how exhibitors and distributors sharing data can work in practice. The session will provide inspiration for better, pragmatic partnerships across the sector to achieve the common goal of getting more people watching more great stories in cinemas, more often. This will be followed by a *Marketing Workshop – Optimise Your Digital Presence*, which will cover how cinemas can increase reach, create community and maximise their online presence.

The forward-looking nature of the cinema industry reflects an appetite for innovation that stretches far beyond the screening room itself – make sure to visit the cutting-edge trade show and attend the ICTA sessions!

It goes without saying that the success of our industry depends on the outstanding efforts of those working within it.

To celebrate a few of the most noteworthy contributions, the CineEurope Gold Awards will be presented during the Awards Ceremony on Thursday afternoon. We were also glad to announce that Clare Binns, Picturehouse Cinemas, will

(Continued)

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UNIC (CONTINUED)

receive the UNIC Achievement Award this year. We're delighted to see Apollo Cinemas being recognised as the 2024 International Exhibitor of the Year. Kinepolis will be receiving a Milestones Award and Nicolas Seydoux from Gaumont an Icon Award for his outstanding career and his work against piracy. Additionally and for the first time at CineEurope, a Guest Country of Honour Award will be presented to Morocco's Minister for Youth, Culture and Education Mohamed Mehdi Bensaid.

And it wouldn't be CineEurope without a series of fantastic presentations and exclusive screenings from major international studios and European distribution partners!

If you'd like to find out more about European cinema-going, UNIC or the work we do, involving our publications, *Giants of Exhibition Europe* – a collaboration between UNIC and BoxOffice Pro on a 'top 50' list of European cinema operators by screen count, the *UNIC Women's Cinema Leadership Programme* – our pioneering initiative to address gender imbalance in the industry, sponsored by Barco, IMAX and Vista Group, or the UNIC People Programme, sponsored by Gruvi – which aims to help the cinema industry maintain its position as an employer of choice, - please feel free to get in touch.

And a huge thanks to all of you, colleagues and partners from across the industry, for making CineEurope such a special event.

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COCA-COLA SEMINAR

Humans Vs Technology: Exploring The World Of Unattended Retail

TUESDAY 18 JUNE 2024 09.00 / ROOM 116-117 / LEVEL 1

Nick Gault
Senior Director
Away From Home
Customers
Coca-Cola
Europe

Nicola Knight
Away From Home
Insights Manager
IGD

Dominic Donylal
Head of Groupwide
Vending &
Autonomous Retail at
Coca Cola HBC

Faced with rising costs and the challenge of recruitment and staff retention, retailers and manufacturers are exploring new ways to operate. Businesses need to constantly adapt, evolve and invest behind the concepts that are going to make a positive difference to the guest as well as their bottom line. In this session, we explore the world of 'unattended retail' where a frictionless retail transaction is sought without any direct human intervention. With a variety of new contactless formats from smart fridges to micromarkets and staffless stores being deployed across workplace, travel, venues and leisure environments, Nick Gault, Senior Director, Coca-Cola, will be joined by experts including Nicola Knight from IGD and Dominic Donylal, Head of Groupwide Vending & Autonomous Retail at Coca-Cola HBC. With examples of different technologies and environments across the food and beverage industry as well as from Coca-Cola, we will explore whether this is something the cinema industry could be investigating in more depth as we look to achieve that perfect balance between humans and technology in delivering a great customer experience.

Come and join us for some stimulating presentations and a Q&A session with our expert panel.

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COCA-COLA SEMINAR

The Power of Partnership

WEDNESDAY 19 JUNE 2024 09.00 / ROOM 116-117 / LEVEL 1

Nick Gault
Senior Director
Away From Home
Customers
Coca-Cola
Europe

Dan McEwan
Director
Partnerships
McLaren Racing

Coca-Cola has been a key partner to the cinema industry for over a century and continues to support all elements of the business to this day. But Coca-Cola has a wide range of partners outside of cinema including its partnership with the McLaren F1 Team. In this session, Nick Gault will be joined by Dan McEwan, Director, Partnerships, McLaren Racing to explore how they have evolved their business to stay relevant and attract new fans. Dan will cover partnerships, esports, how they work as a team to constantly stay at the top of the sport and how they leverage the partnership with Coca-Cola.

Join us for an inspirational hour to see how McLaren and Coca-Cola use the power of partnerships to grow their fan base and work as true partners!

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Monday 17th 9.30am
UNIC People Programme
Room 116-117,, Level p1

Monday 17th 1pm
CineEurope 2024 Opening Ceremony
CCIB Auditorium

Tuesday 18th 8 am
UNIC Marketing Group meeting
room 115 at the CCIB

Wednesday 19th 1.15pm
In Conversation..."The Art Of Box Office Conversion"
with Ryan Hewitt, Marketing Director, Everyman

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INTERNATIONAL DISTRIBUTOR OF THE YEAR

JEFFREY FORMAN
THE WALT DISNEY STUDIOS

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CLARE BINNS
PICTUREHOUSE CINEMAS

CINEEUROPE GOLD AWARDS

GIANLUCA PANTANO
UCI ITALY, ODEON CINEMAS GROUP

KINGA ZABOROWSKA
HELIOS

GREG HAYKO
CINEWORLD GROUP

CHRISTIN BERG
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PATHÉ SUISSE

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ACCEPTED BY EDDY DUQUENNE

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NICOLAS SEYDOUX, GAUMONT

COMSCORE EUROPEAN BOX OFFICE ACHIEVEMENT AWARD

DUNE: PART TWO

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INTERNATIONAL EXHIBITOR OF THE YEAR
Apollo Cinema Baltics
Accepted by Kadri Kaldma

INTERNATIONAL DISTRIBUTOR OF THE YEAR
Jeffrey Forman
The Walt Disney Studios

COMSCORE EUROPEAN BOX OFFICE ACHIEVEMENT AWARD
Warner Bros. Pictures International
for *Dune: Part Two*

UNIC AWARD OF ACHIEVEMENT
Clare Binns
Picturehouse Cinemas

CINEEUROPE MILESTONE AWARD PRESENTATION
Kinepolis
Accepted by Eddy Duquenne

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Barco congratulates all of the 2024 CineEurope award winners.

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2024 GOLD AWARD HONOREES

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NORDISK FILM CINEMAS

Greg Hayko
CINEWORLD

Stephan Herzog
PATHÉ SUISSE

Gianluca Pantano
UCI ITALY, ODEON CINEMAS GROUP

Grégoire Schnegg
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Andrea Stratta
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Jurgita Vaišienė
CINAMON GROUP

Kinga Zaborowska
HELIOS

We join our colleagues from all over the world in thanking these individuals for their exemplary leadership and uncompromising commitment to improving the quality of the cinema experience.

D-BOX congratulates this year's CineEurope award recipients.

International Distributor of the Year
Jeffrey Forman, The Walt Disney Studios

International Exhibitor of the Year
Apollo Cinemas Baltics

UNIC Award of Achievement
Clare Binns, Picturehouse Cinemas

Gold Awards
Gianluca Pantano, UCI Italy, ODEON Cinemas Group
Greg Hayko, Cineworld Group
Grégoire Schnegg, blue Cinema
Jurgita Vaišienė, CINAMON Group
Kinga Zaborowska, Helios
Christin Berg, Nordisk Film Cinemas
Andrea Stratta, Notorious Cinemas
Stephan Herzog, Pathé Suisse

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Kinepolis
Accepted by Eddy Duquenne

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Jeffrey Forman, The Walt Disney Studios

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Clare Binns, Picturehouse Cinemas

Gold Awards
Gianluca Pantano, UCI Italy, ODEON Cinemas Group
Greg Hayko, Cineworld Group
Grégoire Schnegg, blue Cinema
Jurgita Vaišienė, CINAMON Group
Kinga Zaborowska, Helios
Christin Berg, Nordisk Film Cinemas
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Stephan Herzog, Pathé Suisse

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EUROPEAN BOX OFFICE ACHIEVEMENT AWARD

for Dune: Part Two

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CineEurope's 2024 Honorees

COMSCORE EUROPEAN BOX OFFICE ACHIEVEMENT AWARD

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"DUNE: PART TWO"

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Clare Binns

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UNIC AWARD OF ACHIEVEMENT

Clare Binns

Managing Director, Picturehouse Cinemas

UNIC ACHIEVEMENT AWARD

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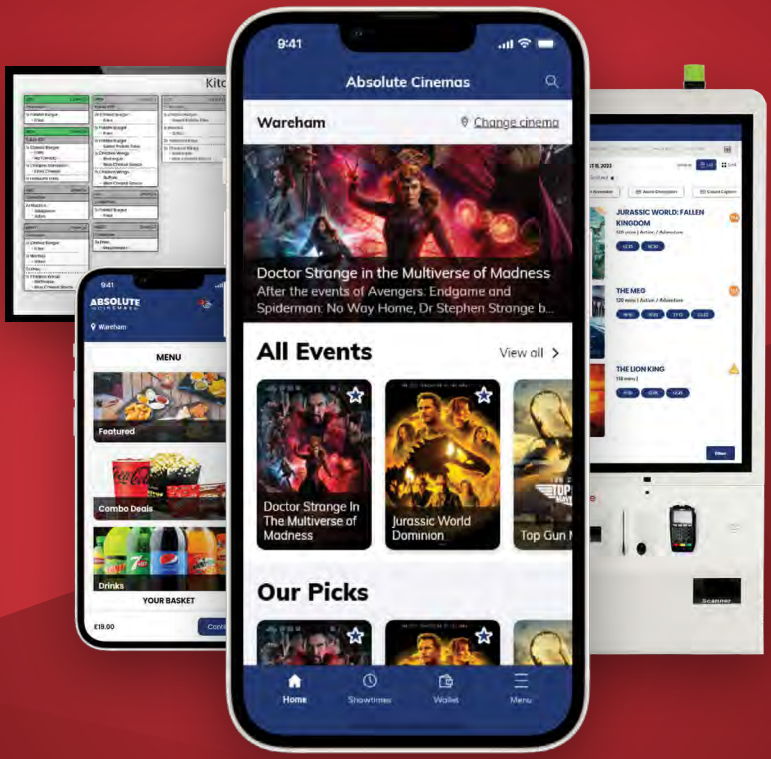

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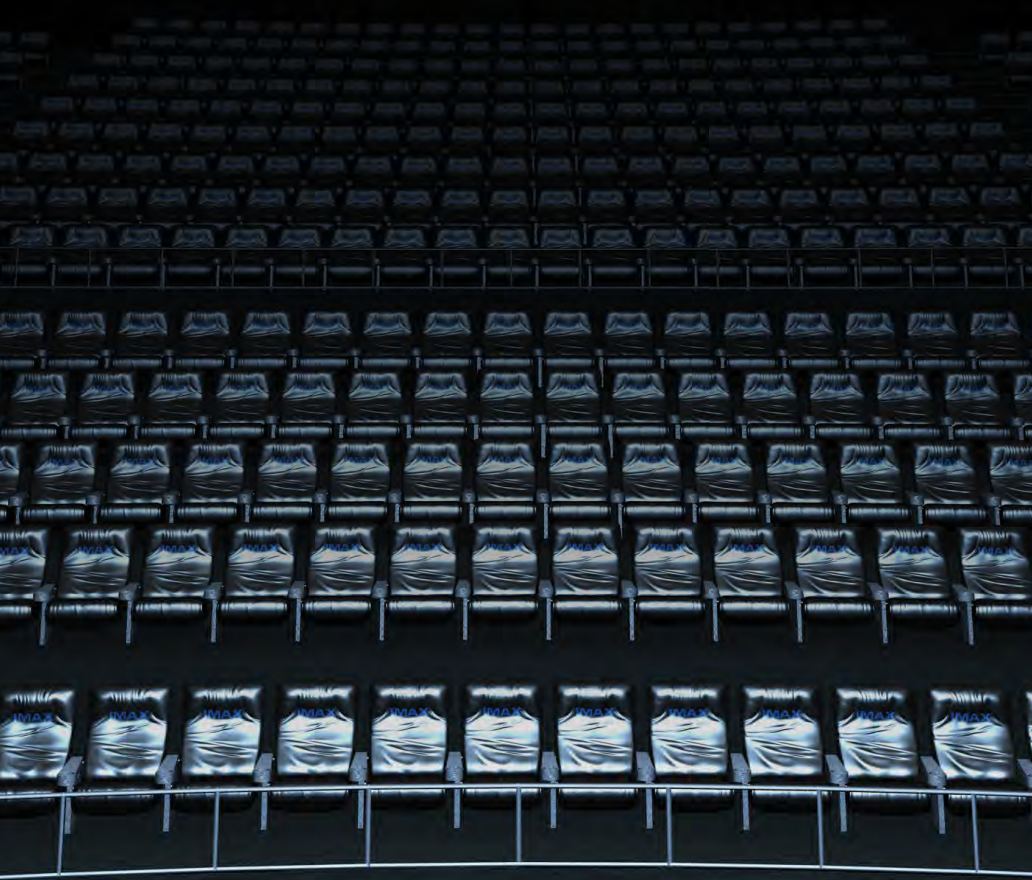

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CineE

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an outstanding contribution both to the ongoing success of their company or organisation but also to the wider European cinema industry.

Grégoire Schnegg
BLUE CINEMA

Andrea Stratta
NOTORIOUS CINEMAS

Jurgita Vaišienė
CINAMON GROUP

Kinga Zaborowska
HELIOS

Dolby

Congratulations to all of the CineEurope 2024 Award Recipients

International Distributor of the Year
Jeffrey Forman, The Walt Disney Studios

International Exhibitor of the Year
Apollo Cinema Baltics

UNIC Award of Achievement
Clare Binns, Picturehouse Cinemas

Gold Awards
Gianluca Pantano, UCI Italy, ODEON Cinemas Group
Greg Hayko, Cineworld Group
Grégoire Schnegg, blue Cinema
Jurgita Vaišienė, CINAMON Group
Kinga Zaborowska, Helios
Christin Berg, Nordisk Film Cinemas
Andrea Stratta, Notorious Cinemas
Stephan Herzog, Pathé Suisse

CineEurope Milestone Award
Kinepolis
Accepted by Eddy Duquenne

Coca-Cola & CineEurope Retail Award
Vue International

CineEurope Icon Award Presented in Association with Boxoffice Pro
Nicolas Seydoux, Gaumont

Comscore European Box Office Achievement Award
Warner Bros. Pictures International for *Dune: Part Two*

Cinema Revolution Is Back!

Mario Lorini
President
ANEC (ITALIAN ASSOCIATION OF CINEMAS)

Twelve months ago. we were finally witnessing the vigorous recovery of the Italian market, thanks to a line-up we hadn't seen for years and the launch of the ***Cinema Revolution*** promotional campaign: a captivating edit of the main upcoming films divided into two periods (May-July and July-September) and further divided into the *Mainstream* and *Arthouse* segments.

The campaign took advantage of the launch of the David di Donatello Awards and included different events, such as the price-based double edition of ***Cinema in Festa:*** 5 days at € 3.50 in June and September. We also had 3 months with all Italian and European films at the price of € 3.50, with a € 3.00 contribution from the Ministry of Culture. The 2023 campaign proved to be greatly successful, with growing audience and media attention; a heartening start for Italian films released after the premiere at the Venice Film Festival; the always crowded open-air cinemas with a program full of European titles; the audiences taking the opportunity to catch up on films from the previous months.

The long summer period, one of the best ever for the Italian box office, happily reverberated in the last quarter of 2023. A constant growth to which Paola Cortellesi's *There Is Still Tomorrow*, which led the charge of new Italian films, contributed greatly with constant word of mouth, claps of hands at the end of the screenings - 130 of which were accompanied by the cast - and of course more than 5 million admissions, a remarkable result for a black and white debut film about domestic violence…

Further widening the frame, the campaign took advantage of the collaboration and constant exchange of ideas between all industry professionals: producers, distributors, exhibitors with the glue of the Accademia del Cinema Italiano (the body that oversees the David di Donatello Awards) and above all, a Ministry of Culture well aware of the need to support cinema exhibition, for the benefit of the entire industry.

As you don't change a winning team, ***Cinema Revolution*** returns by popular demand in 2024, with equally widespread commercials and social activity. The two editions of ***Cinema in Festa*** have been scheduled for June 9th to 13th and then for September 15th to 19th. The three months of Italian and European

(Continued)

ANEC (CONTINUED)

cinema at a reduced price, thanks to the partial governmental reimbursement of the ticket, started from 14 June until 14 September.

One difference, of course, catches the eye compared to the summer (and not only) of 2023: a less competitive offer, beyond *Barbie* and *Oppenheimer* (the latter, released in Italy on August 23rd, had one of the best performances in the world, with a box office of € 28.5 million and 3.8 million admissions). To accentuate the difference, the only Italian film in competition at Cannes this year, Paolo Sorrentino's **PARTHENOPE**, will be launched in October by a new distribution company, not being able to take advantage of a day-and-date release with Cannes.

In short, a joint creative and promotional effort among distributors, exhibitors, producers and the Government is necessary more than ever, waiting for the line-ups to be again as rich as in the now *glorious* 2023.

ANEC, for its part, continues to work for the widest diffusion of cinema culture: it carries on, with the ministries of Culture and Education, the activity of **Film Education**, thanks to the national calls that allow fruitful regional and local collaborations between cinemas and schools.

The **AnecLAB** training activity also continues, bringing together every year around a hundred people, especially young exhibitors and communication/marketing employees, for updating and the exchange of ideas with colleagues from distribution.

2023 also saw the launch of the first edition of the ***LED Leader Esercenti Donne*** mentoring program, which pairs 5 mentors and 5 mentees representing large groups as well as family businesses for a year, with an exchange of experiences and expertise that strengthens the female presence at the top of the business: a program that has aroused great enthusiasm, with a 2nd edition to be launched in a month at ***Ciné*** in Riccione. The LED participants awarded their own prize to Paola Cortellesi at the ***Giornate Professionali di Cinema***, ANEC convention in December in Sorrento.

The growth of our industry also depends on the growth of young female professionals, who have demonstrated that they have an edge in facing a particularly delicate moment for everyone.

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Angel Studios

Jared Geesey
Chief Distribution Officer
ANGEL STUDIOS

Hey, CineEurope!

On behalf of the Angel Studios team, we are honored and excited to be here in sunny Barcelona and to have the privilege of participating in CineEurope this year. We are grateful for the opportunity we have had to work with you, our distributors and partners, to bring these great stories to life. It's your hard work, and willingness to get on board with each of our films, that has brought us all resounding success over the past year.

2023 was a landmark year for Angel Studios. Our growing studio had the privilege of distributing some truly remarkable projects from unbelievably talented teams, and each was received by worldwide audiences with open arms. Alejandro Monteverde's earth-shaking film *Sound of Freedom*—featuring Jim Caviezel— impacted every corner of the globe, and ushered in a new era of Angel Studios. This project was a $250 million box office smash, thanks to the willingness of our fantastic exhibitors to share it with your audiences worldwide.

Stephen Gray's *After Death* was the highest-grossing documentary since 2020. Just this last March, Alejandro Monteverde awed the world yet again with *Cabrini*, a powerful epic featuring Cristiana Dell'Anna and John Lithgow. Still thriving in theaters, this beautiful, Oscar-caliber film is proving to be yet another stunning box-office success for both Monteverde and Angel Studios.

The rest of 2024 at Angel Studios holds a diverse slate of inspiring stories, releasing on big holiday dates. Memorial Day will see the release of **SIGHT**, starring Terry Chen and Academy Award nominee, Greg Kinnear. SIGHT follows the incredible true story of an eye surgeon who draws upon the pain of his past to restore sight to the blind. Diverse audiences will find inspiration and hope in this powerful epic.

On July 4, **SOUND OF HOPE: THE STORY OF POSSUM TROT** is set to greet audiences on the big screen. Starring Elizabeth Mitchell and Demetrius Grosse—and with executive producer Letitia Wright *(Black Panther)*—this remarkable film follows a Texas congregation that resolved to make a real change in their local foster care system. The film's planned release date of Independence Day will lend to the film's themes of freedom, duty, and the unalienable rights of every individual of every age.

November will mark the release of **BONHOEFFER**, a stunning thriller about one of

(Continued)

ANGEL (CONTINUED)

WWII's unsung heroes. Featuring Jonas Dassler, David Jonsson, and Flula Borg, this film is expected to reach far beyond the confines of your typical wartime epic. Audiences will marvel at the under-told story of a pacifist pastor who joins a plot to assassinate one of history's most ruthless villains.

We have some exciting projects in the works for 2025 and beyond. One project, in particular, will be one of Angel Studios' most ambitious and high-caliber undertakings yet. **DAVID**, a breathtaking animated film following the origin story of the famed biblical king, will be our studio's grand entrance into the world of animation. We've partnered with Slingshot Productions to create this stunning animated masterpiece, and we're thrilled to answer our audience's call for more substantial, uplifting, and value-driven children's entertainment.

Angel Studios has come out swinging this past year, with the unprecedented success of *Sound of Freedom* and our breakout into several new sectors of the film and entertainment industries. We plan to follow this same trajectory with our releases to come.

We would not be where we are today without the hard work of our incredible filmmakers and without the support of our faithful exhibitors. You are the reason for many of our box-office successes and that we have been able to continue to reach audiences in such an impactful way. By sharing Angel Originals with your audiences, you are helping to fulfill our mission to amplify light, and you're helping us do it at record speed. Through ups and downs, we have been grateful to be part of this incredible industry and to be associated with each of you.

We are beyond grateful for all you do to help us bring our films to life on the big screen and beyond, and we're excited to continue to blaze new trails in the entertainment industry with each of you by our side.

Angel Studios is here to stay. There are so many uplifting and moving stories in the world, and we intend to find and amplify them—together.

Thank you,
Angel Studios

Cinematic Brilliance with HDR by Barco: A Three-Pillar Approach

Carl Rijsbrack
SVP Marketing & Strategy, Barco Cinema
BARCO

At Barco, the pursuit to deliver an unparalleled viewer experience guide how we approach the future. For years, the concept of HDR for cinema was seen as the key to unlocking the next generation of cinema presentation; with filmmakers and audiences alike pushing for its development. Now, with the introduction of HDR by Barco with patented Barco HDR Lightsteering laser technology, High Dynamic Range (HDR) for cinema is a reality, promising to revolutionize the way movies are delivered and enjoyed.

The HDR by Barco ecosystem harnesses a three-pillar approach: content creation and post-production enablement, the cinema experience and HDR Lightsteering projection, and educating moviegoers. Together, the HDR by Barco suite is designed to bring the filmmaker's vision to life and deliver an unforgettable experience for audiences.

Pillar 1: Content Creation and Post-Production Enablement

The HDR by Barco journey begins during content creation where filmmakers and post-production professionals continuously strive to push the limits of what can be visually communicated on the big screen. Barco's HDR solution equips them with the tools to realize their vision from the studio to cinema audiences, without losing image integrity or artistic intent.

During post-production, colorists can leverage HDR's expanded color gamut to finetune image hues and saturation, ensuring that every frame portrays the intended emotion and visual style. The capability to display a wider color gamut onscreen enables a greater dynamic range for brighter brights and darker darks, enabling directors and cinematographers to explore creative dimensions that were previously unattainable. With the expansive color palette now available with HDR, each image becomes richer, for a more detailed viewing experience. The final product projected onscreen is not only stunning but also true to the creator's vision.

Pillar 2: The Cinema Experience and HDR Lightsteering Projection

Core to any movie projection technology is its effect on the cinema experience, and HDR by Barco offers more than ever before. For audiences, the enhanced movie presentation made possible by Barco's HDR projection is exceptional, with

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BARCO (CONTINUED)

unmatched brightness and clarity. For theater operators, Barco's HDR solution optimizes power use through light recycling or "Lightsteering" which strategically deploys light onscreen to where it's needed most in every frame, delivering next-level image quality without increased energy consumption. Barco's state-of-the-art HDR Lightsteering projector (LS4K) offers a premium and more sustainable solution to capture the imagination of cinemagoers.

HDR by Barco unlocks the full potential of the big screen with true HDR cinema presentation, high brightness and contrast, deep blacks, and rich (Rec2020) colors. The result is aesthetic excellence that preserves the artistic intent even in darker scenes where color gamut is crucial.

Moreover, the Barco HDR Lightsteering projector ensures that images are not only spectacular but consistent across different cinema environments. This uniformity in projection quality means that regardless of the venue, the audience can expect a top-tier visual experience that truly showcases the potential of HDR content in theatrical settings.

Pillar 3: Educating Moviegoers

The final pillar of Barco's HDR strategy focuses on the audience: the moviegoers themselves. Communication is key in educating and exciting potential viewers about the superior visual quality of cinema in HDR. HDR by Barco stands for the quality moviegoers can expect and Barco is working with exhibition partners to share, emphasize and highlight the distinct visual improvements. By informing moviegoers about how HDR enhances the storytelling, Barco and cinema operators can create a more informed audience eager to seek out theaters equipped with HDR technology.

This communication strategy not only has the potential to boost audience attendance but also enriches the viewer's appreciation of the technological advancements in cinema projection. It's a crucial step in ensuring that the investments made in technology translate into enhanced customer satisfaction and loyalty.

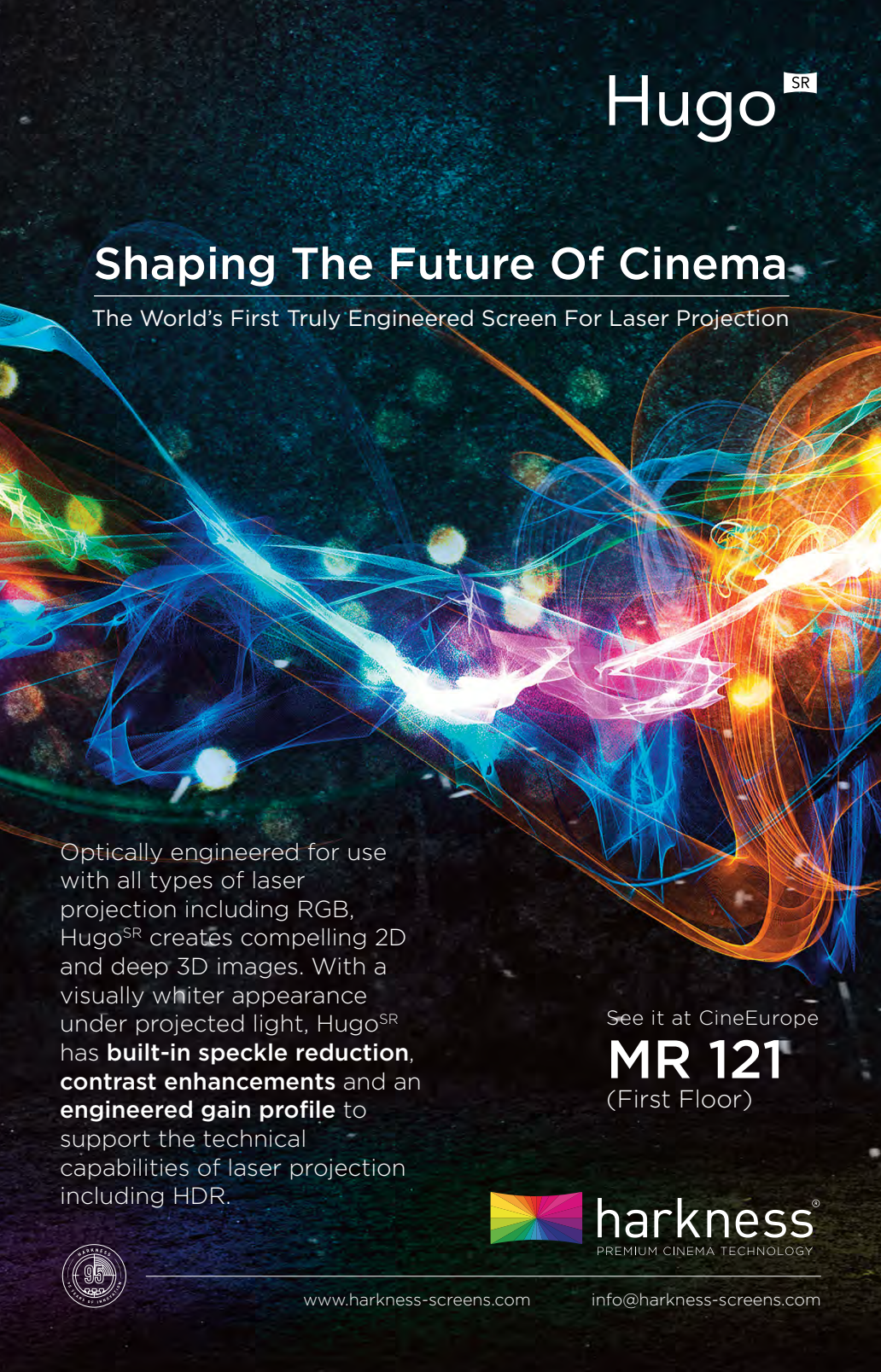
Conclusion

Barco is committed to HDR for cinema through our three pillars—post-production enablement, advanced projection capabilities for a premium moviegoing experience, and effective audience communication—ensuring that every aspect of Barco's cinema HDR offering advances theatrical presentation. With HDR by Barco, we are not only changing the way stories are told but also how we see every detail and feel every moment at the movies. We look forward to sharing this with you and with your audiences and invite you to experience HDR by Barco here in Barcelona at our purpose-built theater.

Where to find us

Visit Barco during CineEurope in MR 111 located on the 1st floor (P1 level) of the CCIB to meet the team and see our Barco by HDR technology in action.

Learn more at **www.cinionic.com/CineEurope**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The Cinema Experience In A New Light

Brian Claypool
Executive Vice President, Cinema
CHRISTIE DIGITAL

Cinema is a fantastic industry to be involved in, and we love supporting exhibitors of all shapes and sizes—from boutique screens to premium large format (PLF) venues. We're pleased to provide the tools for exhibitors to deliver that unique in-person cinema experience that we are all so passionate about. We know the challenges that businesses face, however, and that motivates us to continue to develop and diversify our range of solutions in ways that are sustainable while helping exhibitors deliver the best possible experience.

While the latest and greatest high-end technologies often earn the biggest headlines, we feel innovation is important in all aspects of the market. That's why we continue to develop our projection and audio solutions across the board – from premium PLF to small-screen and post-production, balancing performance with maximum return on investment and everything in between.

Lighting the way with tailored cinema solutions

Our projector range now includes Phazer™ light sources for different cinema requirements in addition to Xenon and Real|Laser™. We continue to build the most efficient projectors on the market. In fact, I'm proud to say Christie has led the way in the development of innovative cinema technologies that are environmentally sustainable since 2004. Our new Phazer illumination technology is one more success story in our offering of an enhanced laser light source for our smaller projectors.

Featuring Phazer illumination, our CineLife+™ RBe projectors – at CineEurope for the first time – provide a Xenon alternative for small, high-gain screens that's 200-300% more efficient, yielding 60-75% savings in energy costs per year. They also feature Christie's new CineLife+2K™ electronics platform, with integrated proprietary electronic colour convergence for perfect lateral colour alignment. They deliver great value for smaller rooms, with low maintenance and long-life performance, and mean our range of projectors is now even wider.

Meanwhile, our RGB pure laser range offers superior image quality and TCO, delivering more lumens with less energy, for savings that add up. For the complete cinema experience, Vive Audio™ delivers impressive immersive audio, realizing the latest DCI-specified audio formats with stunning performance.

(Continued)

CHRISTIE DIGITAL (CONTINUED)

Premium large-format 'wow' factor

Creating the ultimate PLF experience for audiences demands leading audiovisual technologies accompanied by meticulous attention to detail in all aspects. We equip our PLF cinema projectors with CineLife+™ electronics and Real|Laser illumination technology, which offer exceptional image quality, operational lifetime, and on-screen brightness.

For a premium moviegoing experience, CINITY Cinema System is an advanced premium format designed for the PLF sector combining a unique integration of 4K resolution, 3D, high brightness, HFR, HDR, wide colour gamut display capabilities, and immersive sound. Using Christie Real|Laser illumination, it improves the overall quality with clearer images, brighter colours, and smoother motion for an unforgettable cinematic experience.

With the continuous growth in the PLF segment for the box office, whether it's building your own PLF brand from scratch or delivering beyond premium with all the visual wow factors in the CINITY format, Christie can help elevate that cinema experience on the largest of screens with an economically viable solution for more exhibitors looking to expand into this space.

'Under the hood' with CineLife+

Another new addition is Christie CineLife+ IMB (IMB-S4), an integrated media block delivering a low-cost, feature-rich media server that converts and delivers packaged feature film content within a secure, DCI-compliant environment. IMB-S4 also features improved battery life and storage capacity, 4K 96fps out of the box with its ultra-fast CineLife+ processing electronics, providing exhibitors with everything they need to offer audiences a premium moviegoing experience.

Looking to the future with experience

One thing for sure is that cinema can't stand still. Competition in entertainment is all around, with video on demand, social media, and gaming all vying for attention. It's vital that we keep elevating cinema to captivate audiences (on that note, I'll be taking part in a session titled ***What's Next in Cinema Technology?*** A candid discussion between Operators and Manufacturers on June 18 at the show).

We're incredibly proud of our continued innovation throughout our history, with more than 65 years in the industry. It's this heritage that allows us to move forward with confidence, standing us in good stead to meet the challenges of the future with our exhibitor partners.

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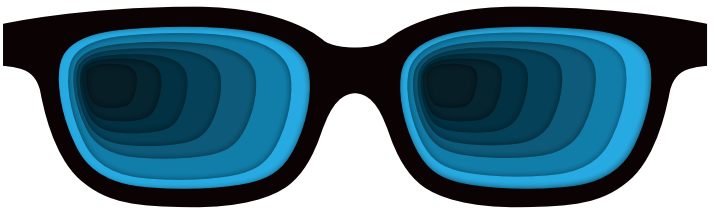

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Local Comedies Make The Difference

Lucy Jones
Executive Director
COMSCORE MOVIES

We certainly continue to live through interesting times at the box office. The impact of last year's US strikes is still being felt in interruptions to the release calendar, with April particularly affected, but the mood remains cautiously optimistic as we turn the corner into summer. 2023's loss was this year's gain, with the strike-delayed *Dune: Part Two* topping the 2024 global and European charts at the time of writing.

Following an unexpectedly strong Q1, April struggled to continue the momentum with no new releases crossing $100 million worldwide within the month. Top release *Civil War* went on to achieve $115 million to date globally. However as we also saw during the pandemic, European cinemas have been cushioned from the full effect of the Hollywood strikes by the strength and diversity of local productions. From January to May 2024, our data shows that half of the Top 50 films at the European box office are European productions or co-productions, with fifteen purely European productions and a further ten Europe/US co-productions.

The chart is led by Europe/US co-productions *Wonka, Poor Things,* and *Back To Black,* and we have seen a recent return of blockbuster French comedy with the early-May release *Un P'tit Truc en Plus (A Little Something Extra)*. By the end of the month, it achieved over 5.5 million admissions and is on track to add millions more in June.

This is a pattern repeated across the major European markets, with local comedies performing especially well, reflecting the desire for escapism from real-life worries of cost of living and global conflict. German cinemas saw great success with *Chantal Im Märchenland* and *Eine Million Minuten*, Italy had *Succede Anche Nelle Migliori Famiglie* and *I Soliti Idioti 3* (as well as drama *Un Mondo A Parte*) and Spanish audiences enjoyed *La Familia Beneton* and *Menudas Piezas*. Comedies are less likely to travel outside their home territory but are consistently the top performers with local audiences.

At the start of May, driven by the stronger than predicted Q1, forecasters Gower Street Analytics raised their full-year 2024 global box office estimate from $31.5 billion to $32.3 billion. The bulk of this gain, $550 million, is

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COMSCORE MOVIES (CONTINUED)

expected from the International markets (including Europe), and a further $200 million from North America. While $32.3 billion would represent a small decline from full-year 2023 results, that year achieved an $8 billion jump from 2022, up over 30% thanks in large part to the unexpected “Barbenheimer” summer triumph. Summer 2024 should also have some surprises in store, with family animations looking particularly strong and **DEADPOOL & WOLVERINE** the sole focus for superhero fans. Female audiences seeking a Barbie equivalent will enjoy the crossover appeal of Inside Out 2. The year will end very strongly with most of the anticipated top releases coming in Q4: kicking off with **JOKER: FOLIE A DEUX i**n early October, running through a packed November with **PADDINGTON IN PERU**, **GLADIATOR II**, and **WICKED**, and culminating with Christmas family sequels **MUFASA: THE LION KING** and **SONIC THE HEDGEHOG 3**.

Across Europe post-pandemic we have seen the success of various National Cinema Days in drawing back those who had fallen out of the cinemagoing habit. The high quality and diversity of the Q4 slate is sure to appeal, and we look forward to more successful Cinema Days this fall to whet appetites for what is to come. Our PostTrak exit-polling data shows that in-cinema marketing —trailers, posters and digital displays – have been even more impactful in connecting audiences to films in 2024, becoming the top motivating factors for attending ahead of word of mouth, YouTube and social media. As the release calendar becomes more consistent in the second half of the year, success will depend on a recovery in slate awareness among both regular and lapsed audiences, requiring a combination of in-cinema and external activity. Among social platforms, TikTok ranks top for under-25s, with YouTube and Instagram effective across most age groups, and Facebook strong among those aged 35+. Unlike other entertainment options like concerts or restaurants, most cinema screenings are bookable only a few days in advance; we need to do everything possible to boost awareness of upcoming films and keep them top of mind when tickets go on sale. Collaboration across our industry is more important than ever.

To find out more about box office trends and audience demographics, in individual territories and across the globe, 24/7/365 – visit our website at comscore.com/Products/Movies.

Dolby Cinema Solutions

Mike Archer
Vice-President, WW Cinema Sales
& Partner Management
DOLBY LABORATORIES, INC.

Dolby is thrilled to promote its newest offering that brings the combined Dolby Vision + Atmos movie-going experience to more theaters worldwide. Leveraging Dolby's pioneering innovations in sight and sound, an unparalleled content pipeline, and its globally renowned brand, this new solution en-ables exhibitors to offer a Dolby experience to their audiences within their own existing and forthcom-ing premium auditoriums. By combining Dolby's Academy Award winning technologies with their own unique premium moviegoing experiences, exhibitors can further elevate and differentiate their offer-ings in the market.

Since their creation, Dolby Vision and Dolby Atmos have revolutionized the premium moviegoing ex-perience, empowering filmmakers to bring their creative visions to life and immersing audiences in the worlds and characters on screen.

Dolby Cinema remains the pinnacle moviegoing experience, featuring environments individually speci-fied, designed, engineered and tuned by Dolby's experts to ensure the best possible implementation of both Dolby Vision and Dolby Atmos.

The new combined Dolby Vision + Atmos offering gives exhibitors access to the visceral and awe-inspiring experience of Dolby Vision picture quality together with Dolby Atmos immersive sound, the same technologies that power Dolby Cinema, allowing audiences to see, hear and feel the film exact-ly as the filmmaker intended. It provides exhibitors a path to leverage their prior investment in their premium screens and incorporate these transformative technologies into their own branded movie-going experiences. Previously, Dolby Vision had been exclusive to Dolby Cinema locations since launching in 2014.

Dolby Vision, the industry-leading HDR solution, vastly enhances the visual quality of movies by deliv-ering dramatically brighter images, unrivaled shadow detail and a wider color palette than any other format. This is achieved through Dolby's proprietary laser projection system which delivers the high-est performance for dynamic range (an unprecedented over one million-to-one) while maintaining 108 nits across the entire screen. With a dazzling array of colors, sharper contrast, and richer detail, Dolby Vision brings every scene to life pulling audiences in, with consistently stunning visuals.

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DOLBY LABORATORIES (CONTINUED)

Dolby Atmos has reinvented how movies are created and experience, allowing filmmakers to create a spatial sound experience that puts audiences in the center of every scene. It represents a pioneering shift in cinema audio, empowering filmmakers to create fully immersive, intricate soundscapes with unrivaled depth and unparalleled clarity. Now more than ever, content creators looking to bring com-pelling stories to moviegoers are adopting Dolby Atmos as their default audio-creation format. There are currently over 7,500 Dolby Atmos screens installed globally with another 500 planned to open in the near future.

Movies created and experienced in Dolby Vision and Dolby Atmos not only draw audiences closer to every scene and heighten every emotion but look and sound exactly how the director envisioned. Every detail is preserved from movie creation to their presentation in theater. With over 600 theatrical features released or confirmed to be in Dolby Vision and Dolby Atmos, and over 3200 in Dolby Atmos, these technologies have revolutionized, and now set the standard for premium moviegoing.

Built upon the legacy of nearly 60 years of innovation, the Dolby brand is recognized by the majority of consumers around the world. It continues to unlock the power of sight and sound to deliver awe-inspiring entertainment experiences for billions globally, transforming how people connect with each other and the world around them. The Dolby Atmos Cinema Sound System and the Christie E3LH Dolby Vision Cinema Projection System recently earned two Scientific and Engineering Awards from the Academy of Motion Picture Arts and Sciences at the prestigious Scientific and Technical Awards, which celebrates groundbreaking innovations in cinema.

Exhibitors can learn more about how to elevate their premium moviegoing experiences with Dolby Vision and Dolby Atmos and explore Dolby's full solutions suite at CCIB Meeting Room 129.

Activity Report of the National Federation of Cinemas in France

Erwan Escoubet
Director of Regulatory and Institutional Affairs
NATIONAL FEDERATION OF FRENCH CINEMAS

The FNCF, *la Fédération Nationale des Cinémas Français* (French Federation of Theaters Owners) gathers all French cinemas. The National Federation of French Cinemas is chaired by Richard Patry.

It was founded in 1945 by the gathering of regional cinemas unions. In 2023, there were 2054 cinemas representing 6320 screens and 105 travelling theaters in France. If 249 cinemas have eight or more screens, half of the cinemas have just one screen. Half of the cinemas are considered “art house” cinemas for their work on promoting more challenging movies for their audiences. There are cinemas all over the territory in more than 1600 cities, suburbs, or rural areas. French cinemas employ nearly 12 000 people. Cinemas, along with the entire industry, are working to boost attendance by developing tools to enhance the appeal of their venues. These tools prioritize audience comfort, attractive and innovative screening conditions, and accessibility to cinemas and screenings to welcome all audiences across the entire territory. Despite the inflationary context and the debt resulting from the health crisis, these improvements are made possible thanks to the exceptional financial support mechanism available to France through the CNC.

The FNCF negotiates with the government, the parliament, the French national cinema agency and with the other professional organizations (producers, authors, distributors…) all the laws, regulations and collective agreements. It represents all cinemas for national social agreements.

The year 2023 marked the first year of a resurgence in attendance without health restrictions but experienced disruptions, notably due to the Hollywood strike, the effects of which extended into 2024. But the audience is eager to watch movies – blockbusters as well as art house. Several French movies like 2023 Palme d’Or *Anatomie d’une Chute* were great successes in front of French audiences. In 2023, 180,4 million tickets were sold for a gross of 1 334 000 euros.

In 2023, the FNCF was committed to the ecological transition of theaters: building standards, energy consumption, waste management, etc. The Cinema Federation has established a permanent commission dedicated to ecological challenges, enabling theaters to discover the issues and actions that will

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FRENCH FEDERATION OF THEATERS OWNERS (CONTINUED)

allow the screening of films in environmentally respectful conditions. To address the energy crisis that has heavily impacted theaters, a sector with high energy consumption (projectors, air conditioning, ventilation, heating in large spaces), the Cinema Federation has implemented an energy sobriety charter for theaters, resulting in a significant decrease in energy consumption. Heavy investments, in the medium and long term, are necessary to address the energy and climate crisis, notably the replacement of projectors with laser projectors, which would annually save the energy consumption equal to a city of 20,000 inhabitants.

Cinemas have long established strong ties with educational institutions to promote cinematic culture in theaters for young audiences. Every year, nearly 2 million students participate in programs such as “School at the Cinema,” “Middle School at the Cinema,” “High School at the Cinema,” and “Preschools at the Cinema.” Students experience iconic films of cinematic culture in theaters, accompanied by educational materials and the support of their teachers. The Renoir Prize for high school students and the César Prize for high school students complement these institutional initiatives. Media education shapes the viewers of tomorrow, as well as citizens. It is very important to look at the future by working on tomorrow’s audience via an active image education policy with youth and pupils in schools. *FNCF* works to be sure young people watch movies with their teachers in theaters and not in front of small screens and that they have educational tools.

The French cinema industry, in collaboration with the CNC, has committed to combatting sexual and gender-based violence within its ranks by making aid conditional on appropriate training. In 2023, all French cinemas underwent these training sessions, which are now being extended to the entire French film production sector.

The Far-Out Future Of Moviegoing & Technology: Europe 2034

Tony Adamson
SVP, Strategic Planning
GDC TECHNOLOGY

What will the European cinema industry look like 10 years from now? How will popular culture evolve over the next decade? These are interesting questions and could decide the fate of one of the film industry's most beloved institutions: The movie theatre.

We can all agree movies will continue to play a huge part in our lives in 10 years. But how we will enjoy them, and what technology will be necessary to show them, is where the future gets fuzzy. What is clear from our conversations with customers is that the next decade will likely see changes in filmmaking, distribution, exhibition and technology. To understand how much things can change in 10 years, consider this: Back in 2012, Disney and Fox were stand-alone studios; Netflix, Amazon, and Hulu were mostly airing other people's properties; and the just-launched Spotify was setting now-quaint listening records. But as radical as the last few years have been, changes to the pop-culture landscape are only beginning. By 2030, every aspect of entertainment – from moviemaking to concert-going – may be transformed by new technologies, whether it's Direct View Cinema, HFR, HDR, AR or VR. Does that mean you might walk into a theatre in 2034 wearing your VR or AR gear, watching a movie while simultaneously hanging out in the metaverse? Perhaps. *Avengers: Endgame* filmmaker Joe Russo said it best, "The result will be the most dramatic shift ever in the way that stories are made, told, and consumed."

The last few years haven't been too kind to European moviegoers and theatre owners: Attendance took a beating during the pandemic, and thanks in part to a strike, this past winter saw a series of releases failing to connect with audiences. For film fans, "Will movie theatres survive?" has been an ongoing concern.

At GDC, we firmly believe movie theatres aren't going anywhere – we'll still be heading to theatres in Europe in 2034. If we learned one thing from the past several years, we learned isolation forced us all into a heightened need for social interaction. Experiencing a story together is even more precious and more powerful than ever. But what kinds of films we'll watch is unclear. While 2023 wasn't a normal year for moviegoing, the impressive box office figures show

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GRUVI

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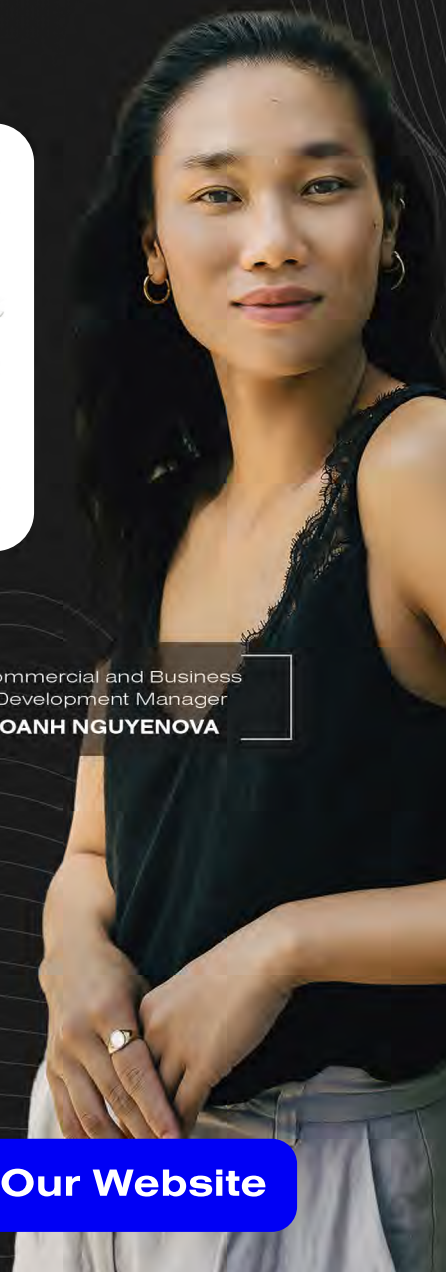

Book a Meeting

Commercial and Business Development Manager
OANH NGUYENOVA

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GDC TECHNOLOGY (CONTINUED)

that the big screen has lost none of its allure for European audiences, with a mix of fantastic international films and superb national titles. The sheer diversity of programming and experiences on offer means cinemas have something for every taste and every age group. This industry has an unparalleled record of innovation which continues to deliver. Some challenges remain, but 2023 proved cinemas are as popular as ever.

Innovation is critical for the future of cinema.

As we enter our third decade in the cinema industry, we have seen tremendous changes, especially in technology. We recognize the powerful role technology plays in the cinema. Over the last 23 years, we are most proud of introducing many of the first-to-market technologies to improve cinema operations and reduce costs, and to create a new movie-going experience with the world's first Direct View cinema. Such changes might sound heretical to those who grew up at a time when the cinema was almost sacrosanct — a place to get lost in the latest cinematic adventure. But the cinema industry has survived countless challenges over the last several decades, whether it was the introduction of TV in the 1950s, or the advent of VCRs in the 80s. There's no reason why cinemas can't evolve to face the challenges of the next decade. It will be a dramatic tale of survival – one maybe even deserving of the big screen itself.

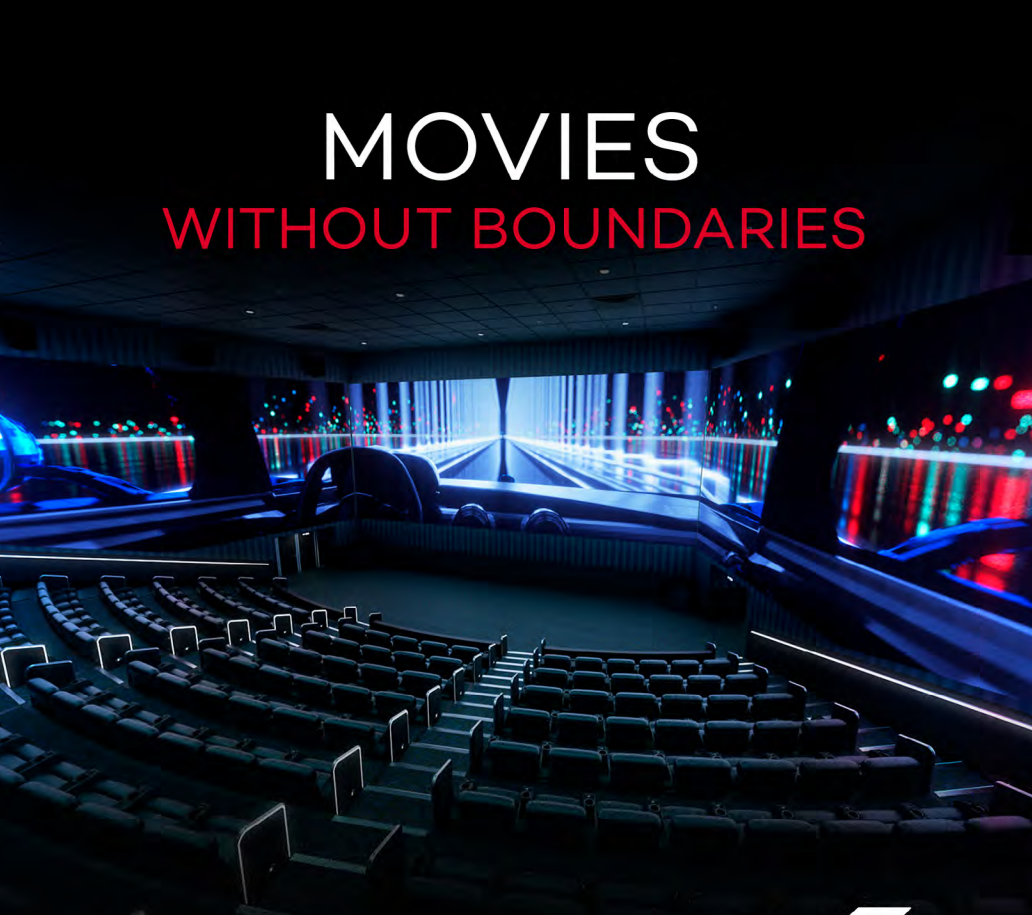
The future is here, today.

As we gaze into our crystal ball, leaving your house to seek out a movie will still be a thing in 2034. However, the kinds of films we see together will likely change. At the same time, the technology to show the filmmaker's intent will need to change over the next decade. As your partner, GDC will be with you every step of the way to continually provide the industry with innovations to maintain a competitive edge and drive consumers to the movies.

Today, GDC offers game-changing solutions from the SR-Series IMBs, the most reliable media servers to new audio products, such as the AIB-3000 cinema audio processor that supports DTS Surround format with enhanced bass management, to robust cinema automation software to IMBs for the highest-performance LED cinema screens.

To see the future today, visit GDC in Meeting Room 131 on Level P1 and see how GDC is "shaping the future of cinema." See you at the movies.

MOVIES
WITHOUT BOUNDARIES



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Immersive Premium Format: Ice Theaters

Sébastian Bruel
Director
ICE THEATERS

ICE Theaters is not just about watching a movie; it is about experiencing cinema in its most luxurious and immersive form.

As one of the leaders in premium cinema innovation, we are delighted to return to CineEurope, where we continue to redefine the cinematic experience with our ground-breaking ICE Immersive technology and remain committed to delivering unparalleled luxury and immersion, setting new standards in the industry.

Our state-of-the-art ICE Immersive auditoriums are designed to transport audiences into the heart of the action, providing an extraordinary visual experience. At the core of this transformation is our cutting-edge technology, which integrates advanced immersive LED panels on the side walls, the Dolby Atmos sound system, and luxurious reclining seats. Each element is meticulously crafted to elevate the moviegoer's journey into an unparalleled realm of sight and sound.

Entering an ICE Theaters auditorium is akin to stepping into another world: the ambi-ance is a harmonious blend of sophistication and technological marvel. Our premium reclining seats offer the utmost comfort, allowing guests to relax and lose themselves in the cinematic experience. The Dolby Atmos playback envelops the audience in a rich tap-estry of sound, bringing every whisper and explosion to life with breathtaking clarity. Meanwhile, our immersive panels extend the visual spectacle beyond the traditional screen, creating a panoramic vista that captivates and mesmerizes.

Last December marked a significant milestone for ICE Theaters with the inauguration of our newest auditorium in Tallinn, Estonia, in partnership with the Baltics' leading exhibi-tor Apollo Kino. This venue exemplifies our dedication to expanding our footprint and providing exceptional experiences to moviegoers worldwide.

In May, after our first locations installed within southern Asia in Delhi, Gurgaon and Ban-galore, we also proudly opened another ICE Theaters auditorium in Pune as part of an extensive deal with India's prime exhibitor PVR INOX, encompassing 23 screens. By ex-panding our technology to Bollywood titles,

(Continued)

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ICE THEATERS (CONTINUED)

this collaboration highlights our commit-ment to bringing premium cinema experiences to diverse audiences, showcasing our ability to seamlessly integrate into various cultural contexts while maintaining our standards of excellence.

Looking ahead, we are excited to announce forthcoming openings in several key markets.

In Ecuador, we have partnered with the country's first exhibitor Multicines, promising, starting next month, an unmatched cinematic adventure for moviegoers in Guayaquil.

Thailand will also soon witness the arrival of ICE Theaters through a collaboration with Major Cineplex, further solidifying our presence in the Asian market. Additionally, our ex-pansion continues in Europe with a new auditorium set to open in France in conjunction with CinésPalace, underscoring our commitment not only to expanding our technology to other territories, but also solidifying our footprint in acquired markets.

ICE Theaters is also thrilled to confirm an impressive lineup of upcoming films that will be showcased in ICE Immersive: audiences can look forward to highly anticipated re-leases such as **A QUIET PLACE: DAY ONE, DEADPOOL & WOLVERINE, DESPICABLE ME 4**, among many others thanks to our trusted partners, all Major Hollywood Studios.

As we progress through 2024 and look towards 2025, and with numerous projects on the horizon, we are excited to continue our trajectory of growth and innovation whilst ensur-ing that we will consistently provide the most sophisticated and immersive environ-ments for the savviest moviegoers.

Our return to CineEurope is a testament to our unwavering dedication to pushing the boundaries of what is possible in the world of cinema. We invite you to join us on this journey as we continue to revolutionize the cinematic experience, one auditorium at a time.

Meet us, booth 107 – or visit www.icetheaters.com

Welcome to CineEurope

John Schreiner
Senior Vice President, Theatre Development
IMAX CORPORATION

As we gather this year at CineEurope, we once again have an occasion to celebrate how far we've come together and look forward to the promise of what lies ahead. Thanks to the steadfast ongoing partnership of exhibitors in Europe, IMAX delivered one of the best years in our history — in Europe and worldwide — with nearly $1.1 billion in global box office. Our global grosses were *actually up* over our pre-pandemic 2017 to 2019 average and our global market share has grown by 28% over the past five years.

It's clear consumers worldwide are choosing IMAX, and that momentum has carried into 2024. *Furiosa: A Mad Max Saga* was our seventh consecutive release for which IMAX captured a double-digit percentage of the North American opening weekend, and we delivered 17% of its global opening on just 1% of total screens. *Dune: Part Two* – shot entirely with IMAX digital cameras – is now our sixth highest grossing release of all time. We captured more than 20% of the film's worldwide box office, despite the fact we're less than 1% of screens globally.

While this year's strike-impacted slate has depressed overall industry grosses in 2024, now is the time to look ahead to the incredible content pipeline in 2025 and 2026. We have more *Filmed for IMAX* releases created specifically for the IMAX platform with IMAX film and IMAX-certified digital cameras than ever before — at least 14 will hit theatres next year.

The strong *Filmed for IMAX* 2025 slate includes **MISSION IMPOSSIBLE 8**, a new "Captain America," **THUNDERBOLTS**, **THE FANTASTIC FOUR**, and **BLADE**, as well as the kickoff to James Gunn's **SUPERMAN: LEGACY**. Fans can also look forward to the J.J. Abrams-produced **FLOWERVALE STREET**, the Chris Pratt actioner **MERCY**, the Untitled Formula One film from Apple, and an untitled Ryan Coogler/Michael B. Jordan project shot using IMAX film cameras. Every IMAX release from May through September 2025 will be *Filmed for IMAX* – 16 weeks straight in the heart of the summer blockbuster season. And to top it all off, **AVATAR 3** hits screens worldwide during the tail end of 2025.

We're seeing a dramatic shift to IMAX among filmmakers and studios, and they are increasingly creating specifically for the IMAX platform. Legendary directors

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IMAX CORPORATION (CONTINUED)

like Martin Scorsese, Hayao Miyazaki, Francis Ford Coppola, and Paul Thomas Anderson are embracing IMAX for their latest releases. Later this year, we're rolling out prototypes of next-generation IMAX 15/65mm film cameras to meet growing filmmaker demand for IMAX 70mm film.

We also continue to widen the aperture of our content offering for our partners and our audiences — pursuing awe-inspiring IMAX experiences beyond Hollywood with more local language films, documentaries, and events and experiences across music, gaming and sports. We've delivered successful music events this year with iconic acts like Queen and Andre 3000, and we are bringing the 2024 Paris Olympics Opening Ceremony to IMAX for the first time ever, while also testing experiences with the NBA and NHL.

We remain committed to growing and strengthening our global network for fans and exhibition partners alike. IMAX is set to surpass the 1800-theatre mark in global theatres later this year, with sales across seven different European countries already to date in 2024 – including new theatre deals in France, Turkey, and Switzerland. As our network grows and diversifies across the world, so does our ability to deliver the most differentiated and diverse portfolio of experiences for exhibitors.

IMAX continues to power awe-inspiring experiences that bring the entire range of human imagination to life. We are grateful to our partners in Europe and around the world for working with us to deliver the most immersive cinematic experiences worldwide. And we truly believe the best is yet to come.

ICTA Activities at CineEurope

Jan Runge
International Vice President
ICTA

A warm welcome to CineEurope from the International Cinema Technology Association (ICTA) and on behalf of its 200+ members: your cinema technology partners responsible for designing, building and maintaining state-of-the-art theatrical experiences around the world.

The ICTA is an international network that gathers leading cinema technology manufacturers, integrators, and service companies. We promote industry growth, innovation, and resilience through education, networking and events, connecting members with technology partners, exhibitors, and other stakeholders across the motion picture value chain. Members also benefit from promotional opportunities and discounted rates at major events, such as CineEurope, ShowEast, and CineAsia. Visit www.icta-web.com to learn more about us.

Our CineEurope programme started yesterday, Sunday 16th June: in the evening, the ICTA EMEA Awards Reception took place on the CCIB Terrace, bringing together around 120 industry colleagues from exhibition, distribution, and cinema technology. Our EMEA Awards celebrate excellence and innovation in cinema, highlighting the achievements of leading companies and their contributions to the industry. The Award for Best Cinema Refurbishment of the Year was presented to CinemaxX Berlin (VUE International). Lumière Cinema Restaurant Café in Maastricht, Netherlands received the Best Arthouse Cinema of the Year Award. The Light Redhill, UK, was recognized as the Best New Build Cinema of the Year. Huge congratulations to all the winning cinemas and their teams.

Yesterday afternoon, our Sunday Seminar at Cinesa Diagonal Mar featured a diverse range of discussions and panels. It began with a session titled “Film: The Cinema Equivalent to Vinyl?” which explored the resurgence of chemical film projections, driven by directors such as Christopher Nolan. Panelists included John Schreiner from IMAX, Laura Fumagalli from ARCADIA Cinema, and Nacho Cerda from Phenomena Experience. Following this, a session on High and Extended Dynamic Range Image Technologies, featuring Borja Janáriz Sánchez from LG, Michael Archer from Dolby, Jan Harmsen from Kinopolis, Noah Bergmann from Barco, Jack Kline from JKline Consulting, and Tony Adamson from GDC Technology, examined new visual standards and their potential impact on audience experiences and the cinema industry. The ICTA Tech Talks

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ICTA (CONTINUED)

addressed current cinema technology issues with insights from Wout Vander Elst of CinemaNext, Cathy Huis in 't Veld-Esser of Gofilex, Steve Llamb of Deluxe, Seneit Debese of Greta & Starks Apps, Jon Gardner of EIKON, Jonny Whiles of Warner Bros. Discovery, and Pranay Kumar of GDC Technology. The seminar also included a Film Students Panel, with Jan Runge interviewing film students about their cinema preferences and their perceptions of the theatrical experience, and concluded with a keynote interview with Tim Richards, Founder and CEO of VUE.

Two notable sessions will take place on Tuesday, 18th June, from 13:15 to 14:45 in the Focus Sessions room inside the CineEurope Trade Show. The first session, "Designing the Next Generation of Cinemas to Create Additional Revenue Streams and Footfall," will feature cinema business leaders, innovators, and technology experts who will share their journeys and perspectives on diversifying the cinema experience and generating additional revenue streams. Speakers will include Serena Gill, Director of Programming at Everyman Cinemas; John Sullivan, Founder of Backlot Cinema; John Schreiner, SVP Theatre Development EMEA at IMAX; Bobbie Andrews, Managing Director EMEA at CJ 4DPLEX (4DX & ScreenX); and Doron Kurz, Commercial Director at Pathé Netherlands. The session will be moderated by Till Cussmann, VP EMEA at VISTA Group. Following this, the session "What's Next in Cinema Technology? A Candid Discussion Between Operators and Manufacturers" will explore how cinema technology is evolving to ensure the big screen experience continues to deliver unparalleled experiences. This session will include insights from Gerwin Damberg, EVP Cinema at Barco NV; Matt Eyre, COO at VUE; Brian Claypool, EVP Cinema at Christie; Charlotte Jones, Senior Principal Analyst for Cinema and Movies at OMDIA; Dr. Man-Nang Chong, Founder, Chairman, and CEO of GDC Technology; and Kadri Kaldma, Baltic Business Development Manager at Apollo Kino OÜ. The discussion will be moderated by Guillaume Branders, Business Development Manager at DX.

Finally, this week, the ICTA launches the Cinema Technology Mentoring Pilot, an experimental 12-month program designed to support skills development and career growth among cinema technology professionals. The initiative pairs new industry entrants and junior decision-makers with experienced colleagues to foster a community that enhances technical and operational skills as well as career development. In its initial phase, the program involves 5 mentors and 5 mentees - together representing 8 European territories. The pilot aims to address the challenge of retaining and attracting technical talent in the cinema industry by raising awareness of career paths in cinema operations and technology. Participants, including cinema operators, technology manufacturers, and integrators, will meet at least six times over the year, primarily online, but with initial and final face-to-face meetings to build a mentoring community.

Have a great week in Barcelona!

The Kinepolis Concept: Customer-Focused Innovation

Eddy Duquenne
Chief Executive Officer
KINEPOLIS GROUP

2023 was the first full year without Covid measures, and it became a record year. Never before did we achieve higher revenue, EBITDAL and net profit. More importantly, these results were accompanied by record levels of customer and employee satisfaction. Thanks to the commitment to further premiumisation of our product offering and the successful implementation of our Entrepreneurship and Star plans, the financial strength of Kinepolis increased considerably in the past year.

We successfully integrated three new French cinemas into our network in 2023. The cinemas in Amnéville (acquired at the end of 2022), Belfort (March 2023) and Béziers (December 2023) have expanded our footprint in France to 18 cinemas. We will also be opening a new Landmark cinema in Windsor, Ontario (CA) in the autumn of 2024.

The unique, self-learning corporate culture is really what determines the success of Kinepolis. The continuous improvement of our product range and the way in which we work, together with the exchange of experiences across cinemas and national borders, remains essential for realising the potential for improvement both in existing cinemas and those acquired. The 'premiumisation' of our offering is bearing fruit, guaranteeing further 'internal' growth. For instance, we opened six new IMAX screens in the autumn of 2023. With these openings, we currently have 12 IMAX locations, six in Europe, five in Canada and one in Michigan, US. All the new venues are equipped with the latest IMAX technology, IMAX Laser, for an unparalleled image and sound experience. We are also adding 27 new ScreenX screens to our portfolio. ScreenX is the world's first multi-projection cinema technology that provides a 270-degree viewing experience for select scenes of the film by extending the screens to the side walls of the auditorium. The openings are scheduled for 2024 and 2025.

We also continue to focus on our Cosy Seats in Europe, and, in North America, we installed Premiere Seats and VIP Seats in various Landmark and MJR theatres, respectively. These are comprised of two or three heated recliners placed together – equipped with a coat hook and table – that offer more privacy than regular recliners. Our own Premium Large Format, Laser ULTRA, is also appreciated by our Canadian and American customers. For that reason, we

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KINEPOLIS GROUP (CONTINUED)

also opened additional Laser ULTRA screens there in 2023. In addition to these premium cinema concepts, we also continue to focus on our loyalty formulas (Movie Club), numerous event concepts that turn a movie outing into a real experience and the further development of our content offering (including concert films, which achieved particular success in 2023).

Kinepolis continues to innovate and to reinforce this culture. We have reintroduced our internal Innovation Lab to enable every employee – from student to manager – to submit new ideas. Sustainability also remains a common thread running through our strategy. We have been working hard to prepare for a new ESG reporting as of 2024, and have continued to work, in particular, on the further improvement of our carbon footprint and energy efficiency. Thanks to the roll-out of intelligent building management systems tailored to cinemas and the transition to laser projectors, we are succeeding in continuously reducing our energy consumption. And above all, we continue to aim for a working environment in which everyone feels good, appreciated and valued.

Kinepolis Group has been named as the 2024 recipient of the CineEurope Milestone Award, given in recognition of its outstanding accomplishments within European cinema exhibition. The CineEurope Milestone Award recognises Kinepolis' constant efforts to offer the best experience to cinema-goers and its achievements over the past 25 years.

Kinepolis would not be able to achieve its ambitious objectives without the commitment and trust of its employees, movie lovers, partners, investors and other stakeholders. We are grateful to each of them, and make every effort to earn that trust day after day.

FilmExpoGroup LLC

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ALL 2024
AWARD WINNERS
ON THEIR
WELL-DESERVED
HONORS

CineEurope 2024

First and foremost, we want to thank our exhibition partners in Europe for all your hard work and support for Paramount Pictures. We have had a strong start to the year for the studio, kicked off in January by introducing a whole new generation to *Mean Girls,* the oh-so fetch movie which brought in nearly $105 MILLION worldwide.

In February, we brought audiences the inspiring true story of one the world's most iconic musicians with the release of *Bob Marley: One Love,* which grossed nearly $180 MILLION globally.

And in May, the original, all-audience family film IF, written by, directed by, and starring John Krasinski charmed audiences around the world with a touching tale full of heart, hope, and imagination – bringing in over $170 MILLION worldwide to date.

Coming up later in June we will be expanding the hugely popular *A Quiet Place* franchise with **A QUIET PLACE: DAY ONE**. From the brilliant mind of John Krasinski, *A Quiet Place* and *A Quiet Place: Part II* brought in over $640 MILLION at the worldwide box office, redefining the horror genre with its unique use of sound. Directed by Michael Sarnoski, **A QUIET PLACE: DAY ONE** combines large scale epic action and horror, taking us back to the day when our world changed forever. Lupita Nyong'o stars as a brave young woman trapped in the heart of one of the loudest and most crowded places on Earth – New York City – during the terrifying first attack. The movie also stars Djimon Hounsou, reprising his role from *A Quiet Place:Part II* and joining the quest to survive is Stranger Things breakout star Joseph Quinn.

This September, we are excited to release **TRANSFORMERS ONE**, bringing the first animated Transformers film in 40 years to this massive global blockbuster franchise, which has brought in over $5.3 BILLION WORLDWIDE to date. Directed by Academy Award® winner Josh Cooley, known for *Toy Story 4,* this

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PARAMOUNT PICTURES INTERNATIONAL (CONTINUED)

movie is the untold origin story of Optimus Prime and Megatron, revealing how these once brothers-in-arms become sworn enemies. The film has an exceptional voice cast including Chris Hemsworth as young Optimus; Brian Tyree Henry as young Megatron, Scarlett Johansson as Elita, and Keegan-Michael Key as global fan favorite Bumblebee.

In September 2022, *Smile* hit theatres around the globe becoming the #1 original horror hit of the year, scaring up a staggering $225 MILLION worldwide. This October, **SMILE 2** is bringing audiences a terrifying new chapter, expanding the scope and scale of the story with horrifying consequences.

In November, we are thrilled to bring **GLADIATOR II** back to the arena, and into theatres worldwide. Ridley Scott is back in the director's chair for this highly anticipated sequel to the massively successful blockbuster that is beloved around the world. The original iconic film was a global hit, bringing in over $460 MILLION worldwide, and 12 Academy Award nominations, earning Best Picture. This latest chapter stars Paul Mescal, Pedro Pascal, Joseph Quinn, with Connie Nielsen and Denzel Washington.

And this Christmas, **SONIC THE HEDGEHOG 3** promises to be the biggest, most outrageous installment yet in this ever-growing franchise. This hugely popular family favorite has brought in over $725

MILLION across Sonic's two fun-filled, high-octane adventures to date. Best friends Tails and Knuckles are along for the ride once more, and Jim Carrey returns as devious supervillain Dr. Robotnik, as you've never seen him before. And the film finally introduces mysterious fan favorite Shadow, whose limitless power makes him Sonic's greatest adversary yet.

As we look ahead to the start of 2025, we are delighted to be bringing Europe's favorite heroes, **SMURFS** back to the big screen in a brand-new animated adventure. Directed by Chris Miller, this fresh take on our beloved Smurfs will see them go on an interdimensional adventure to discover the power within and answer the universal question: "What is a Smurf?" We're thrilled that Oscar® Nominee and Grammy® award winner Rihanna is on board to voice Smurfette and write, produce, and perform original songs for the film.

We are also excited to bring the high-concept action thriller **NOVOCAINE**. Starring Jack Quaid, this adrenaline-packed story follows a man who can feel no pain due to a rare medical disorder, racing against time on a deadly rescue mission.

And next summer will bring the next installment of *Mission: Impossible*, following up on last summer's *Mission: Impossible - Dead Reckoning* which became the most successful film in the series in Europe, bringing in nearly $170 MILLION as part of an impressive $400 MILLION haul at the international box office. The global box office total for *Mission* now stands at an impressive $4.1 BILLION worldwide and is a testament to global mega star Tom Cruise's dedication to making these films such exceptional big screen experiences. The next installment of *Mission: Impossible* will hit your theatres in May 2025.

On behalf of everyone at Paramount Pictures, thank you for your continued partnership and we'll see you at the movies!

Welcome to CineEurope 2024

Steven O'Dell
President, International Releasing
SONY PICTURES

After collaborating with you on recent releases including *The Garfield Movie,* which has so far made over $100 million at the global box office and *Bad Boys: Ride or Die,* which saw Will Smith and Martin Lawrence back with their larger-than-life swagger and banter, we are excited to introduce to you our upcoming slate of films. We remain committed to making movies for the theatrical experience that cater to all audiences with diverse and original films.

On July 12, we are partnering with Apple Original Films to release in theaters the Scarlett Johansson and Channing Tatum film **FLY ME TO THE MOON**, a sharp, stylish comedy-drama set against the high-stakes backdrop of NASA's historic Apollo 11 moon landing. The film is directed by multi-award winning director and producer Greg Berlanti and written by Rose Gilroy.

On August 2 comes the live-action hybrid family adventure/comedy of **HAROLD AND THE PURPLE CRAYON**. Based on Crockett Johnson's best-selling children's book, two-time Academy Award filmmaker Carlos Saldanha directed the film and stars Zachary Levi, Lil Rel Howery, Benjamin Bottani, Jemaine Clement, Tanya Reynolds, with Alfred Molina and Zooey Deschanel.

August 9 sees the theatrical release of Wayfarer Studios' highly anticipated **IT ENDS WITH US**. The film is based on Colleen Hoover's highest selling novel and stars Blake Lively and Justin Baldoni, with Baldoni directing. Christy Hall wrote the screenplay that also stars Jenny Slate, Brandon Sklenar, and Hasan Minhaj.

From **AFFIRM** Films comes The Kendrick Brothers' **THE FORGE** on August 23. The film is a bold, inspirational drama about the power of mentorship that takes place in the same cinematic world as their 2015 hit film, *War Room.*

Bringing summer to an end on August 30 is Blumhouse's **THEY LISTEN**, from writer/director Chris Weitz and starring John Cho and Katherine Waterston.

On September 20, we will partner again with Apple Original Films on **WOLFS**, the highly-anticipated thriller written and directed by Jon Watts, and starring and produced by Academy Award-winners George Clooney and Brad Pitt, that follows two lone-wolf fixers assigned to the same job. The star-studded cast also

(Continued)

SONY PICTURES (CONTINUED)

includes Academy Award-nominee and SAG Award-winner Amy Ryan.

On October 25, Tom Hardy returns as the lethal protector Venom, in the third installment of the franchise. One of Marvel's greatest and most complex characters, **VENOM: THE LAST DANCE** is directed by Kelly Marcel, with the screenplay written by Marcel and the story by Marcel and Hardy.

From acclaimed director J.C. Chandor, the highly anticipated R-rated **KRAVEN THE HUNTER** will hit theaters on December 13. The film stars Aaron Taylor-Johnson as Kraven, who leads an incredible cast including Russell Crowe and Ariana DeBose, Fred Hechinger, Chris Abbott, and Alessandro Nivola.

2025 will start with the highly anticipated third Paddington film, **PADDINGTON IN PERU** on January 17. Directed by Dougal Wilson, the film stars Hugh Bonneville, Emily Mortimer, Antonio Banderas, Olivia Colman, Julie Walters, Madeleine Harris, Samuel Joslin, Jim Broadbent and Carla Tous with both Ben Whishaw and Imelda Staunton returning as the respective voices of Paddington and Aunt Lucy.

We look forward to collaborating with you all - who are our friends as well as most valued partners - on another successful year!

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STUDIOCANAL at CineEurope 2024

Anna Marsh
CEO, **STUDIOCANAL**
Deputy CEO, **CANAL+ GROUP**

2024 marks the 11h consecutive year that STUDIOCANAL has proudly participated in CineEurope.

Owned by the rapidly expanding CANAL+ Group, we are Europe's number one studio operating production & distribution of feature films and series in major European markets.

STUDIOCANAL is proud to self-finance and produce 30 films a year and distribute up to 80 in our territories on an annual basis. We boast a high quality, diverse slate of both English and local language films, consistently delivering world-class campaigns for global audiences.

As a proud owner of one of the most prestigious film libraries in the world spanning 100 years of film history, we take this responsibility very seriously. We boast more than 9,000 titles from 60 countries and have invested close to 25 million euros into the restoration of nearly 1,000 classic feature films for theatrical re-release over the past 7 years (the latest, Melville's legendary, *The Army Of Shadows* screened in Cannes Classics this year).

Our films consistently resonate with a global audience demonstrated by the recent success of Academy Award winning Olivia Colman and Academy Award nominee Jessie Buckley starrer *Wicked Little Letters* surpassing 10 million dollars at the UK box office and Sam Taylor-Johnson's *Back To Black* which opened at number 1 in 7 major European markets grossing over 50 million dollars worldwide to date and is still playing in cinemas 9 weeks after its worldwide launch. Both are testament to our ambition in producing prestige cinema with mass appeal highlighting our commitment to the theatrical experience.

Premiering at the 2024 Cannes Film Festival in Official Competition and following the worldwide phenomenon *The Artist*, which received 10 Oscar nominations and five wins including Best Picture and Best Director, Academy Award winning director Michel Hazanavicius brings to the screen his first animated feature: **THE MOST PRECIOUS OF CARGOES**. This stunning adaptation of the novel by Jean-Claude Grumberg, with a stirring score by Academy Award winner Alexandre Desplat, is a timeless and deeply moving tale set during World War Two.

(Continued)

STUDIOCANAL (CONTINUED)

Also Premiering in Official Competition in 2024 was STUDIOCANAL's most ambitious French-language production to date BEATING HEARTS directed by Gilles Lellouche who helmed **SINK OR SWIM**, STUDIOCANAL's biggest theatrical success in France. We strongly believe in the incredible ambition and vision behind these extraordinary films.

Our brand is synonymous with quality entertainment and collaborative partnerships and we pride ourselves on productions such as **HUNTINGTON** (Working Title) currently shooting with regular and Academy Award winning collaborators Blueprint Pictures. **HUNTINGTON** stars Glen Powell *(Anyone But You, Twisters, Hit Man, Top Gun: Maverick*), Ed Harris *(Love Lies Bleeding, Top Gun: Maverick, Pollock, Apollo 13)* and two time Emmy nominee Margaret Qualley *(poor things, once upon a time in hollywood, maid, fosse verdon).* This raucously entertaining revenge thriller is written and directed by John Patton Ford *(Emily The Criminal)* inspired by STUDIOCANAL's devilish Ealing Comedy library title *Kind Hearts And Coronets*.

Also shooting is BAFTA winning James McAvoy and Oscar winning Julianne Moore thriller **CONTROL** directed by Robert Schwentke *(Red, Flight Plan).* Having recently announced our minority stake in Andrew Rona and Alex Heineman's The Picture Company **CONTROL** marks the 5th nail biting film STUDIOCANAL and The Picture Company will have shot in Berlin.

Currently in the edit for STUDIOCANAL is sci-fi action thriller **COLD STORAGE** which boasts an incredible cast lead by *Stranger Things'* Joe Keery and *Barbarian's* Georgina Campbell. Joining them on this unrelenting thrill ride written by David Koepp - acclaimed screenwriter of some of the biggest box-office hits of all time including *Jurassic Park*, *Spider-Man* and *Mission: Impossible* - are Liam Neeson, Sosie Bacon, Lesley Manville and Vanessa Redgrave.

From our int'l development and production slate and through 2024 / 25 audiences can look forward to **WE LIVE IN TIME** currently in post-production and recently acquired by A24 for the US starring Academy Award nominees Andrew Garfield and Florence Pugh. This highly anticipated love story is directed by *Brooklyn's* John Crowley having previously worked with Garfield on his break-out role in *Boy* A for which they both won BAFTAs. STUDIOCANAL developed the script and produces with BAFTA winning and regular partners SunnyMarch. We continue to develop and produce in genres which are currently underserved such as romantic dramas in **WE LIVE IN TIME** and thrillers with franchise potential in **CONTROL**.

And it wouldn't be CineEurope without a Paddington update; recently wrapped is **PADDINGTON IN PERU** which Sony Pictures has acquired domestic and key international rights to. What press is lovingly calling our "Threequel" will release in our own STUDIOCANAL territories starting this November and we are excited to do so with your support. The third film in the beloved franchise will take Paddington from Windsor Gardens to Peru. As announced here at CineEurope

(Continued)

STUDIOCANAL (CONTINUED)

the extraordinary creative and talented Dougal Wilson is directing. *Paddington 1 & 2* scored more than $500M at the box office combined and both were BAFTA-nominated. STUDIOCANAL have taken Paddington from Michael Bond's beautifully written books to the big screen, to Buckingham Palace and now... to Peru! We simply cannot wait to continue his story in cinemas this fall and through 2025…

We hope this underlines our ambition and commitment to develop and produce must-see entertainment with a wealth of talent attached to stories that will captivate audiences. Our passion for the big screen is what drives us to deliver for you – our exhibitors.

We always look forward to this moment of the year, it is a genuine pleasure to present our slate to you.

From all of us at STUDIOCANAL we wish you a successful and productive CineEurope!

UNIVERSAL
A COMCAST COMPANY

We are thrilled to be back at CineEurope and Universal is proud to join our fellow distributors and exhibition partners for this year's event to celebrate the power of the movies and the theatrical experience. Thank you to Bob and Andrew Sunshine and everyone at UNIC for putting together another successful convention that emphasizes the importance of our industry and working together to bring compelling movies that captivate audiences around the globe to the big screen.

Because of your creative innovation and your dedication to build a place for theatrical film to shine, a place where your audiences feel welcomed, valued and prioritized, we, together, achieved an extraordinary year in Universal Pictures' history.

In 2023, Universal not only lapped the competition in global market share to become the #1 studio at the box office—led by Illumination's *The Super Mario Bros. Movie,* Christopher Nolan's *Oppenheimer* and the latest chapter in Universal's home-grown franchise, *Fast X*—but we also launched the highest grossing horror film of the year with Blumhouse's *Five Nights at Freddy's* and capped all those successes, and more, with seven Academy Awards®, including Best Picture for Christopher Nolan's cinematic masterpiece.

Our commitment to bold, original films that propel audiences to places they have never been before has never been stronger. Our 2024 slate spans more than 30 titles including local productions and truly has something for everyone. We are committed to delivering to your theaters films that cater to diverse tastes and cultural preferences all over the world, and to providing you with not only big, branded films, but also originals and a variety of genres from animation to horror to comedy and upmarket fare.

This weekend, ahead of its domestic release on July 3rd, we begin the international rollout of Illumination's first new *Despicable Me* movie in seven years. The biggest global animated franchise in history begins a new chapter with **DESPICABLE ME 4** as Gru (Oscar® nominee Steve Carrell) and Lucy (Oscar® nominee Kristen Wiig) and their girls welcome a new member to the Gru family, Gru Jr., who is intent on tormenting his dad. But when Gru faces a new nemesis—Maxime Le Mal (Will Ferrell) and his femme fatale girlfriend Valentina (Sofia Vergara)— the family is forced to go on the run. Packed with non-stop action and filled with Illumination's signature

(Continued)

UNIVERSAL PICTURES INTERNATIONAL (CONTINUED)

subversive humor, **DESPICABLE ME 4** is directed by Oscar® nominee Chris Renaud and is produced by Illumination's visionary founder and CEO Chris Meledandri and by Brett Hoffman.

Also, this month we'll bring to theaters **THE BIKERIDERS** which captures a rebellious time in America when the culture and people were changing. After a chance encounter at a local bar, strong-willed Kathy (Jodie Comer) is inextricably drawn to Benny (Austin Butler), the newest member of Midwestern motorcycle club, the Vandals led by the enigmatic Johnny (Tom Hardy). Much like the country around it, the club begins to evolve, transforming from a gathering place for local outsiders into a dangerous underworld of violence, forcing Benny to choose between Kathy and his loyalty to the club.

Terror becomes a family affair this September with **SPEAK NO EVIL**, Blumhouse's new adaptation of the acclaimed Danish horror sensation Gæsterne (Speak No Evil), about a family invited for a weekend at an idyllic country house—a dream holiday that warps into a snarled psychological nightmare. Featuring James McAvoy in a tour-de-force performance, **SPEAK NO EVIL** is written and directed by James Watkins, the writer/director of the award-winning gothic ghost story *The Woman in Black,* and is produced by Jason Blum.

From *X* and *Pearl* writer/director Ti West, **MAXXXINE** stars Mia Goth, Elizabeth Debicki, Moses Sumney, Michelle Monaghan, Bobby Cannavale, Halsey, Lily Collins, Giancarlo Esposito and Kevin Bacon. Set in 1980s Hollywood, adult film star and aspiring actress Maxine Minx finally gets her big break. But as a mysterious killer stalks the starlets of Hollywood, a trail of blood threatens to reveal her sinister past.

Also in September, from DreamWorks Animation comes a new adaptation of a literary sensation, Peter Brown's beloved, award-winning, #1 New York Times bestseller, **THE WILD ROBOT**. The epic adventure follows the journey of a robot—ROZZUM unit 7134 (Academy Award® winner Lupita Nyong'o) — that is shipwrecked on an uninhabited island and must learn to adapt to the harsh surroundings, gradually building relationships with the animals on the island and becoming the adoptive parent of an orphaned gosling. A powerful story about the discovery of self, a thrilling examination of the bridge between technology and nature, and a moving exploration of what it means to be alive and connected to all living things, **THE WILD ROBOT** is written and directed by three-time Oscar® nominee Chris Sanders and is produced by Jeff Hermann.

Coming this fall, **PIECE BY PIECE** is an unparalleled motion picture experience that captures the magic and brilliance of Pharrell Williams' creative genius, one LEGO® brick at a time. Uninterested in making a traditional film about his life, Pharrell set out to tell his story in a way that would set audiences' imaginations free. Developed from his singular vision, **PIECE BY PIECE** defies genres and expectations to transport audiences into a LEGO world where anything is possible.

This fall we're proud to present Palm D'Or winner **ANORA**. From director Sean Baker, the film follows a young sex worker from Brooklyn who gets her chance at a Cinderella

(Continued)

UNIVERSAL PICTURES INTERNATIONAL (CONTINUED)

story when she meets and impulsively marries the son of an oligarch. Once the news reaches Russia, her fairytale is threatened as the parents set out for New York to get the marriage annulled.

This November, after two decades as one of the most beloved and enduring musicals on the stage, **WICKED** makes its long-awaited journey to the big screen as a spectacular, generation-defining cinematic event this holiday season. **WICKED**, the untold story of the witches of Oz, stars Emmy, Grammy and Tony winning powerhouse Cynthia Erivo as Elphaba, a young woman, misunderstood because of her unusual green skin, who has yet to discover her true power, and Grammy-winning, multi-platinum recording artist and global superstar Ariana Grande as Glinda, a popular young woman, gilded by privilege and ambition, who has yet to discover her true heart. The film also stars Oscar® winner Michelle Yeoh, Jonathan Bailey *(Bridgerton)* Tony nominee Ethan Slater (Broadway's *SpongeBob Squarepants*) and Marissa Bode in her film debut. Directed by acclaimed filmmaker Jon M. Chu, **WICKED** is the first chapter of a two-part immersive, cultural celebration produced by Marc Platt, whose films, television shows and stage productions have earned a combined 46 Oscar® nominations, 58 Emmy nominations and 36 Tony nominations, and by multiple Tony winner David Stone.

And finally in December, we'll release Robert Eggers' **NOSFERATU**, a gothic tale of obsession between a haunted young woman and the terrifying vampire infatuated with her, causing untold horror in its wake.

At Universal, we look for daring, fearless filmmakers, and innovative, unforgettable stories designed to bring audiences to your theatres and thrill them. Thank you for your enduring partnership, your friendship and your commitment to this industry that we all love. We're more certain than ever that our best days lie ahead.

Universal Pictures International is thrilled to partner with all of you on these films, along with many more. We look forward to seeing you at our presentation where we will be showcasing these films as well as some exciting highlights from 2025.

Veronika Kwan Vandenberg, President of Distribution, Universal Pictures International
Niels Swinkels, EVP and Managing Director, Universal Pictures International
Julien Noble, President Marketing, Universal Pictures International
Paul Higginson, EVP, EMEA, Universal Pictures International

There's Still Tomorrow As Vue Prepares For Growing Pipeline Of Content

Tim Richards
Founder and CEO
VUE

Looking back to last year's CineEurope, the mood was pretty positive. The industry had seen unparalleled studio commitment and an increase in post pandemic supply. At Vue, we'd secured additional liquidity, were seeing a steady recovery and were celebrating 20 years of our Vue brand. No one anticipated the first Hollywood strikes in over 60 years. The unforeseen six months of strike action hit everyone hard, pushing back the release of a number of anticipated movies and delaying the pipeline of new content. However, we saw that when the movies were there, our customers continued to come. Records were broken across all genres. *Barbie* was the biggest film in Warner Bros' 100-year history. *Oppenheimer* took almost $1bn at the box office despite being a part black and white biopic about the nuclear bomb. *Taylor Swift: The Eras Tour* became the largest ever global event cinema release at $242m. We even saw Golden Globe-nominated *The Boy and the Heron* break new records in the anime genre. So when the movies are there, people come in record numbers; now we just need more movies. The good news is, they're coming. Studios have continued to make an unprecedented commitment to feature film production for theatrical – including Apple and Amazon - and we expect to see the pipeline of new content improve later this year and into 2025.

In the meantime, we have accelerated our distribution plans to bring more British and International movies to our screens. We brought *C'é Ancora Domani ('There's Still Tomorrow')* to UK and Ireland audiences, following the film's phenomenal success in Italian cinemas. We have also just announced Virtual Circle, a new partnership with award-winning producers Andy Paterson and Annalise Davis and Dimension Studios to enable end-to-end production from script to screen and help ensure that more high-quality British and independent movies are brought to our screens, reaching and entertaining more audiences than ever before. More on this to come.

I have always been passionate about the role we can play in supporting independent, British and international movies. I know the benefit that filmmakers receive by securing a theatrical release. Thanks to our AI scheduling, we've been able to play to more people, more movies of every genre. We started using AI almost nine years ago and have been developing and improving our models ever

(Continued)

VUE INTERNATIONAL (CONTINUED)

since. We use AI to book all our screens and determine what we play at which cinema, on which screen and at what time. It helps us play alternative content too such as music, theatre and sporting events, where we see the demand and the space within our schedules. We have rolled this out in Italy following its success in the UK and we are now number one in both markets. We will now roll out across all of our European markets and hope to see similar success.

We're investing in our digital toolset which has increased our online share and conversion rates in recent years and is proving more important than ever. We're continuing to introduce new websites and iOS and Android apps across our European estate to make online booking as easy and personal as possible for our customers. And we're working closely with our studio partners with some exciting creative projects in the pipeline. Watch this space!

After 20 years at Chiswick Park, West London this is also the year we moved our headquarters adjacent to our flagship site at Westfield London. Our premiumisation programme is progressing across Europe, where we're working in partnership with our landlords to refurbish our existing sites with laser projection and recliner seating to ensure we have the very best seats, screens and sound. We've acquired new sites in Swindon and Basildon and have announced a brand-new flagship in Amsterdam, our first in the capital and which will open in 2025. We will also continue to roll out the Vue brand across Europe having completed our second Danish cinema in Copenhagen in May.

This year we welcomed to our board Ian Fraser as our Non-Executive Chair and Matt Eyre as Chief Operations Officer. Both bring a huge wealth of experience and put us in an excellent position to continue our growth as Europe's leading cinema operator and provide our customers with the very best big screen experience.

So, here's to the last 12 months, a foundational year that has put us in great shape to take advantage of opportunities that lie ahead. Thank you to all our friends, colleagues and partners for their ongoing support. Looking ahead, I'm as optimistic as ever about the movie industry and our future at the heart of it.

Disney Entertainment CineEurope 2024

Tony Chambers
Executive Vice President, Head of Theatrical Distribution
THE WALT DISNEY COMPANY

The Walt Disney Studios is thrilled to be back at CineEurope alongside our incredible exhibition partners to celebrate the unrivaled power of the theatrical experience. This year marks another exciting chapter for us with a robust film roster that showcases our dedication to great stories with amazing characters that must be seen on the big screen. Our 2024 film slate offers something for everyone to enjoy, from thrilling adventures to heartfelt animated stories – our lineup is set to enchant moviegoers of all ages. As always, we want to express our heartfelt appreciation to the exhibition community for your unwavering partnership and support.

This past month we saw 20th Century Studios' *Kingdom of the Planet of the Apes,* which opened a thrilling new chapter in the storied franchise, enthralling fans with its vivid portrayal of a new world. The film beautifully expands the global and epic scope of the franchise and successfully garnered a worldwide debut of $131.2 million during its opening weekend, and with its strong in-season play that has propelled the film past the $300 million milestone as it continues its run. This summer, 20th Century Studios is set to keep audiences on the edge of their seats with **ALIEN: ROMULUS**, directed by the incomparable Fede Álvarez and produced by the legendary Ridley Scott, promising a fresh and intense chapter in the legendary sci-fi saga. The film is a non-stop thrill ride that is sure to excite audiences around the world.

Marvel Studios will captivate audiences once again this summer, showcasing its iconic characters with the highly anticipated return of the "merc with a mouth" in **DEADPOOL & WOLVERINE**. Directed by Shawn Levy, the film stars Ryan Reynolds, Hugh Jackman, Emma Corrin, Morena Baccarin, Rob Delaney, Leslie Uggams, Karan Soni, and Matthew Macfadyen. The film's first trailer, which was released in February, has broken the record to become the most-viewed movie trailer of all-time.

This year will also bring exciting new sequels from both Pixar Studios and Walt Disney Animation Studios. Just this past weekend, Disney and Pixar's Inside *Out 2* debuted, returning to the mind of newly minted teenager Riley just as headquarters is undergoing a sudden demolition to make room for something entirely unexpected: new Emotions! Joy, Sadness, Anger, Fear and Disgust,

(Continued)

THE WALT DISNEY COMPANY (CONTINUED)

who've long been running a successful operation by all accounts, aren't sure how to feel when Anxiety, Envy, Ennui and Embarrassment show up. Later this year in November, Walt Disney Animation Studios' highly anticipated **MOANA 2** sets sail into theaters and reunites the talents of Dwayne Johnson and Auli'i Cravalho. This epic animated musical takes audiences on an expansive new voyage with Moana, Maui, and a brand-new crew of unlikely seafarers. The trailer just launched and in its first day became the most-watched Disney animated trailer worldwide with over 178 million views.

December welcomes another Disney classic film, **MUFASA: THE LION KING**, directed by the acclaimed Barry Jenkins. A prequel to the 2019 smash hit *The Lion King,* which ranks as the #9 film of all time having grossed $1.6 billion at the global box office, this film takes us on an epic journey of how Mufasa came from a lowly cub to become King and promises to reignite the magic of its predecessor and captivate audiences of all ages. The film uses state-of-the-art technology to help create the photorealistic characters and backgrounds. New to the cast is Blue Ivy Carter as Kiara, the daughter of King Simba and Queen Nala played again by Donald Glover and Beyonce Knowles-Carter. Seth Rogen, Billy Eichner, and John Kani are reprising their roles and will be joined by Aaron Pierre and Kelvin Harrison Jr.

On the heels of four Academy Awards® for Poor Things, Searchlight Pictures is once again reteaming with Yorgos Lanthimos and Emma Stone for **KINDS OF KINDNESS**, opening this week in the US. The anthology film, which premiered at the Cannes Film Festival and was awarded the Best Actor Prize for Jesse Plemons, reunites Stone with Willem Dafoe, Margaret Qualley, and Joe Alwyn, with Plemons, Hong Chau, Mamoudou Athie, and Hunter Schafer rounding out the cast. Also coming this fall is **A REAL PAIN** written and directed by Jesse Eisenberg, who also stars with Kieran Culkin as mismatched cousins on a poignant family journey in Poland.

Looking ahead to 2025 and beyond, we are excited about **CAPTAIN AMERICA: BRAVE NEW WORLD**, Disney's **SNOW WHITE**, **ELIO, ZOOTOPIA 2**, **THUNDERBOLTS**, **THE FANTASTIC FOUR**, **TRON: ARES**, **BLADE**, **AVATAR 3**, and much more. Our upcoming slate is a testament to our seven amazing production studios: Pixar, 20th Century Studios, Disney Animation, Lucas, Marvel, Disney, and Searchlight and their relentless focus on great storytelling and innovation.

We look forward to working with our exhibition partners, to excite and enthrall audiences around the world to watch our movies, on the big screen, in your beautiful theaters. Thank you for your ongoing support. Together, let's make this a memorable year at the box office. Have a fantastic CineEurope!

CineEurope 2024

Andrew Cripps
President, International Theatrical Distribution
WARNER BROS. PICTURES

2024 got off to a solid start overseas, with WB releases leading the charge. WBPI raced to its strongest international box office performance ever year-to-date earlier this year, reaching the $1 billion milestone at a record-breaking 15 weeks. WBPI also captured the #1 spot among Hollywood studios overseas for the first quarter of 2024, with a terrific 47% of US studio market share*. *Dune: Part Two* and *Godzilla X Kong: The New Empire,* in partnership with Legendary Pictures, were the top films of the WB slate overseas, taking in ($431m) and ($373m), respectively. Globally, *Godzilla X Kong* has grossed $569m and is now the highest grossing Monsterverse film of all time, surpassing *Kong: Skull Island. Challengers,* an AMAZON MGM Studios film distributed by WBPI overseas, has generated $42m, and *Furiosa: A Mad Max Saga* has grossed $65m at the time of writing, with *The Watchers,* Ishana Shyamalan's directorial debut, to follow on June 7th. Local films produced and distributed by WBPI also continue to be major contributors to the studio's success in 2024, with films such as *Eine Million Minuten* ($13.4m) in Germany, *One Life* ($12.7m) in UK, *Heureux Gagnants* ($3.2m) in France, and at time of writing, *Me Contro Te Ii - Operazione Spie* ($1.2m) in Italy opened as the #1 film for the weekend, among others.

While the overall health of the theatrical business continues to be a concern, hopes for a strong second half of the year throughout the industry remain high with many blockbusters releasing this summer and later in 2024. WBPI promises to bring moviegoers across all demographics out to theaters worldwide, as the studio will release another 9 theatrical titles this year, including two as part of our partnership with Amazon MGM Studios, and **TWISTERS**, our co-production with Universal.

Highlights from our upcoming slate include original stories as well as ongoing chapters from our IP and franchises:

HORIZON: AN AMERICAN SAGA – CHAPTERS 1 AND 2
From New Line Cinema and Territory Pictures, Kevin Costner writes, directs, produces and stars in this exploration of the lure of the Old West and how it was won—and lost—and takes audiences on a journey across a country at war with itself. WBPI is releasing in select international territories.

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WARNER BROS. PICTURES (CONTINUED)

TWISTERS
Directed by Lee Isaac Chung from a screenplay by Mark L. Smith, this current-day chapter of the 1996 blockbuster stars Daisy Edgar-Jones and Glen Powell as opposing forces who come together to try to predict, and possibly tame, the immense power of tornadoes.

TRAP
Written, directed and produced by M. Night Shyamalan and starring Josh Hartnett, Ariel Donoghue, Saleka Shyamalan, Hayley Mills and Allison Pill, **TRAP** is a story about a father and teen daughter who attend a pop concert, where they realize they're at the center of a dark and sinister event.

BLINK TWICE
Zoë Kravitz makes her feature directorial debut in Amazon MGM Studios' wild new psychological thriller. When tech billionaire Slater King (Channing Tatum) meets cocktail waitress Frida (Naomi Ackie), sparks fly. He invites her to join him and his friends on a dream vacation on his private island. As strange things start to happen, she'll have to uncover the truth if she wants to make it out of this party alive.

BEETLEJUICE BEETLEJUICE
Tim Burton, Michael Keaton, Winona Ryder and Catherine O'Hara reunite for the long-awaited sequel, also starring Justin Theroux, Monica Bellucci, with Jenna Ortega and Willem Dafoe. Tragedy brings the Deetz family home, and when the portal to the Afterlife is opened—with trouble brewing in both realms—it's only a matter of time until the mischievous demon returns.

JOKER: FOLIE À DEUX
Todd Phillips' **JOKER: FOLIE À DEUX** is the follow-up to 2019's Joker and stars Joaquin Phoenix again in his Oscar-winning dual role as Arthur Fleck/Joker, opposite Lady Gaga.

RED ONE
After a shocking abduction from the North Pole, the Commander of the E.L.F. Task Force must partner with the world's most infamous bounty hunter to save Christmas. The film stars Dwayne Johnson and Chris Evans.

THE LORD OF THE RINGS: THE WAR OF THE ROHIRRIM
New Line's original anime feature tells of the House of Helm Hammerhand, the legendary King of Rohan, and Héra, his daughter, who must lead the resistance against a deadly enemy intent on their total destruction.

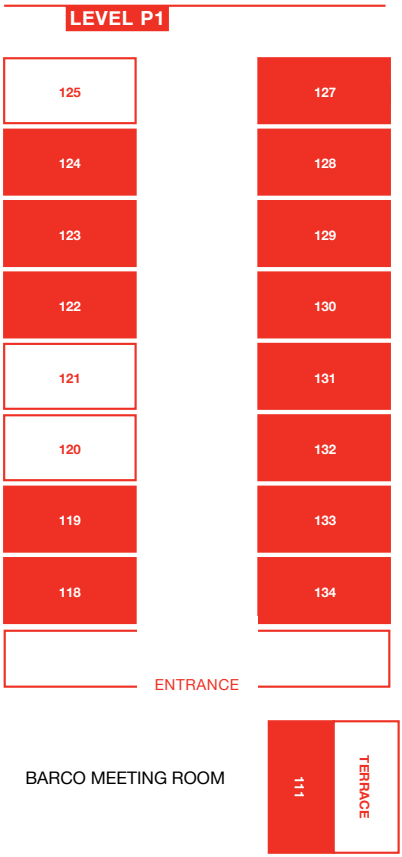
To kick off 2025, **COMPANION**, a sci-fi horror from New Line Cinema, and the newest genre-defying film from acclaimed director Bong Joon Ho, **MICKEY 17**, are scheduled to release in January.

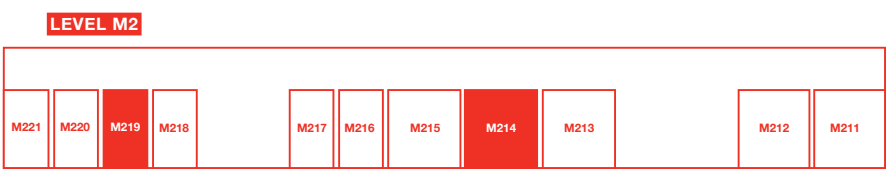
As always, we are grateful to our partners in exhibition for their continued support. Here's to closing out 2024 in strong fashion!

Credits not contractual; box office as of June 3

CineEurope
Official Convention of the International Union of Cinemas

CINEEUROPE 2024 MEETING ROOM MAP



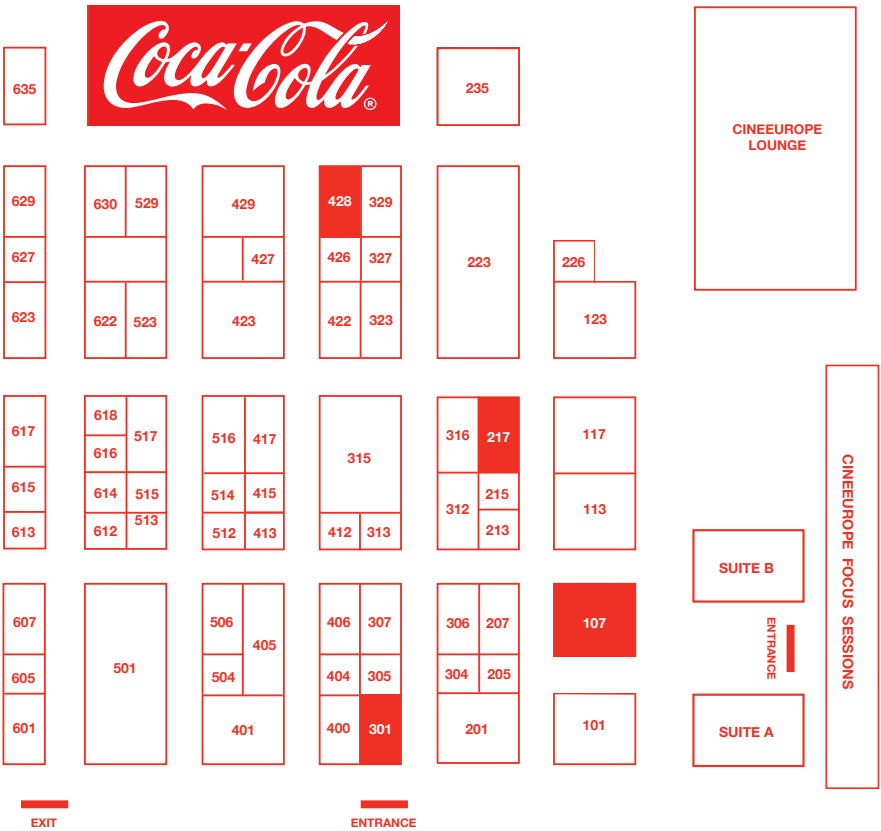


BOOTHS AND MEETING ROOMS SHADED **RED** REPRESENT CINEEUROPE 2024 SPONSORS

CineEurope
Official Convention of the International Union of Cinemas

CINEEUROPE 2024 TRADE SHOW FLOOR MAP

LEVEL P0



BOOTHS AND MEETING ROOMS SHADED **RED** REPRESENT CINEEUROPE 2024 SPONSORS

CINEEUROPE 2024 BOOTH LISTINGS

EXHIBITOR	BOOTH
4D E-MOTION I LUMMA	523
AIRSCREEN COMPANY	316
ANGEL STUDIOS	MR 119
APPOTRONICS INTERNATIONAL LTD	506
AVIAN SOLUTIONS LTD.	514
BARCO	ROOM 111 + TERRACE
BENOIT CINE DISTRIBUTION	612
C CRETORS & CO	617
CHRISTIE	BOOTH 301, MR 118 & 134
CINEMA COACH	M220
CINE DIGITAL	323
CINEMANEXT	217
CINEMECCANICA SPA	529
CINESA / ODEON CINEMAS GROUP	M212
CJ 4DPLEX	MR 124
THE COCA-COLA COMPANY	COCA-COLA LOUNGE
DOLBY	MR 129
EKRAN	618
ENCORE PERFORMANCE SEATING	423
EOMAC LTD.	417
EUROSEATING INTERNATIONAL	329
EZCARAY SEATING	635
FERCO SEATING SYSTEMS	315
FIGUERAS SEATING EUROPE SL	201
FIRST AUDIO MANUFACTURING	607
GDC TECHNOLOGY	MR 131
GETD	404
GOLDEN LINK	429
GOLD MEDAL PRODUCTS	306
GTC INDUSTRIES	512
HARKNESS SCREENS	MR 121
HCBL 3D	413
HIGH PERFORMANCE STEREO	615
ICE THEATERS	107
IMAX CORPORATION	MR 132
INFINITY SEATING SOLUTIONS	SUITE B
INORCA SEATING	113
JACRO / TAPOS	312
JBL PROFESSIONAL	513
JIMMY PRODUCTS BV	101
KELONIK CINEMA SOUND	428

CINEEUROPE 2024 BOOTH LISTINGS

EXHIBITOR	BOOTH
KINOEXPORT S.R.O.	401
KINOPROKAT-SUMY	406
KRIX LOUDSPEAKERS	213
LARS	613
LEADCOM SEATING	235
LED-LUME	627
LG BUSINESS SOLUTIONS	MR 120
LIGHTING TECHNOLOGIES INTL	515
LINO SONEGO INTERNATIONAL SEATING	501
MAG CINEMA	307
MAIZE & GRACE POPCORN	415
MOVING IMAGE TECHNOLOGIES	412
MULTIVISION SCREENS	226
NANJING FAGOO ELECTRONIC TECHNOLOGY	205
NATAIS	516
NEXGEN FABRICS PVT. LTD	504
OSRAM GMBH	422
PCO GROUP GMBH	223
PEPA SEATING S.L.	615
POSITIVE CINEMA	622
PREFERRED POPCORN	207
PRIME SEATING S.L.	117
QINGDAO FUYI ACOUSTICS PRODUCTS	700
QSC EMEA GMBH	629
SAMSUNG ELECTRONICS	MR M216
SEVERTSON CORP.	305
SHARP NEC DISPLAY SOLUTIONS EUROPE	MR M219
SHENZHEN HONY OPTICAL	304
SHENZHEN TIMEWAYING TECHNOLOGY CO., LTD.	SUITE A
SIMKO OTOMOTIV KOLTUK	123
SKEIE AS	405
SMAX FURNITURE TECHNOLOGY	426
STRONG	630
TF CREATION – VELTO	313
THEATER TOOLKIT	427
TICKET.INTERNATIONAL	517
TRINNOV AUDIO	215
USHIO GERMANY GMBH	400
USIT SEATING CO., LTD.	616
VIP LUXURY SEATING	623
VISTA GROUP	MR'S 122 & 130
WINDCAVE LIMITED	327
XFD XIAMEN MACHINERY TECHNOLOGY LTD	601

CINEEUROPE 2024 EXHIBITOR LISTINGS

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Dmitry Alexeev, Marketing & Sales
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Jackson Wang, General Manager

CINEEUROPE 2024 EXHIBITOR LISTINGS

Nina Wang, Global Marketing
Cinema and gaming seating.

STRONG..... 630
1440, Rue Raoul Charette, Joliette, Quebec, J6E 8S7, Canada
Tel: ..... +1 450 755 3795
Email: .....genevieve.touchette@strongmdi.com
Website: ..... strongmdi.com
François Barrette, President, Strong/MDI
Blake Titman, President, Strong Technical Services
Cinema screen manufacturer, managed services, and technical support.

TF CREATION – VELTO..... 313
1 Ter Grande Rue, Torvilliers, 10440, France
Tel: ..... +33 325 80 74 99
Email: ..... manual.moreno@velto.fr
Website: .....www.velto.fr
Manuel Moreno, Sales Manager
Antoine de Villoutreys, CEO
Fire retardant fabrics for seats, curtains, and acoustic panels.

THEATER TOOLKIT 427
5215 N. Sabino Canyon Rd., Tucson, AZ, 85750, United States
Tel: ..... +1 844 321 3414
Email:..... info@theatertoolkit.com
Kevin Greer, CTO
Scott Beck, Director of Business Development
Theater Toolkit is a fully customizable mobile-first modern website, app, kiosk and FEC solution with streamlined ticket purchasing and food and beverage ordering.

TICKET.INTERNATIONAL 517
Julius-Saxler-Strabe 11, Daun, 54550, Germany
Tel: ..... +49 6592 95990
Email: ..... jessica.mayer@ticket-international.com
.....anna.beyer@ticket-international.com
Website: ..... www.ticket-international.com
Jessica Mayer
Anna Beyer, Account Manager
POS and ticketing systems, concession solutions, web, CRM, e-commerce, administration management, event management.

TRINNOV AUDIO 215
5 Rue Edmond Michelet, Neuilly-Plaisance, 93360, France
Tel: ..... +33 0 1 84 23 0688
Email: .....michael.babb@trinnov.com
Website: .....www.trinnov.com
Michael Babb, Cinema Technical & Sales Manager
Alexandre Garcia, Technical Sales Manager
Digital cinema sound processor.

USHIO GERMANY GMBH..... 400
Münchener Straße 10, Steinhöring, 85643, Germany
Tel: ..... +49 8094 906 0
Email:..... gundula.hugenroth@ushio.de
Website: .....www.ushio.eu
Job van der Heijden, Sales Director Semiconductor VIS
Thomas Haider, Senior Director Marketing & Sales
Xenon lamps certified by all top digital projector brands like Barco, Christie, NEC, and Sony.

USIT SEATING CO., LTD. 616
Room 420, Hai Da Bld No. 20, Block 1, West Rd., XingNan Ave., Nancun, Panyu, Guangzhou, Guangdong, 511400, China
Tel: ..... +86 20 8554 6272
Email:..... info@usitcn.com
Website: ..... www.usitseating.com
Leo Gao, General Manager
Fiona Wang, Sales Manager
Cinema seats, theatre seats, recliners, VIP seats, auditorium seats, school seats.

VIP LUXURY SEATING 623
101 Industrial Drive, New Albany, MS, 38652, United States
Tel: ..... +1 662 255 3555
Email:..... jfennell@vipluxuryseating.com
Website: ..... www.vipluxuryseating.com
John Fennell, Sr. Vice President – Sales
Adam Peterson, Vice President – Sales
We manufacture a wide range of recliners, rockers, and sofas with exceptional comfort and durability designed specifically for commercial cinemas.

VISTA GROUP ..... MR's 122 & 130
L3, 60 Khyber Pass Rd., Newton, Auckland,

CINEEUROPE 2024 EXHIBITOR LISTINGS

01150, New Zealand
Tel: ..... +64 9 98 44570
Email: .....natalia.bykova@vista.co
Website: .....www.vistagroup.co
Till Cussmann, Vice President Client Success – EMEA
Marcel Wolf, Vice President of Sales & Partnerships EMEA
Cinema management software.

WINDCAVE LIMITED.....327
SS20, Hatfield House ET, 52-54 Stamford, London, SE1 9LX, United Kingdom
Tel: ..... +44 2 037 523 34
Email: ..... sinead.gibbons@windcave.com
Website: ..... www.windcave.com
Jason Massing, Country Manager
Jason Ricketts, Corporate Business Development Manager
Windcave is a global leader in payment technology, providing solutions across online, in-store, and unattended environments, and offering global acquiring for all popular payment methods.

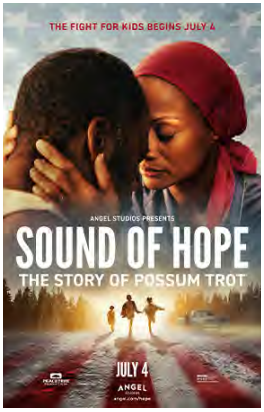
XFD XIAMEN MACHINERY TECHNOLOGY LTD.....601
No. 58 Tong Ming Rd., Tongan District, Xiamen, 361199, China
Tel: ..... +86 15960236006
Email: ..... binochen@xfdpopcorn.com
Website: .....www.xfdpopcorn.com
Bino Chen, General Manager
Cathy Chen, Sales Manager
We invented the induction popcorn machine, the most advanced in the popcorn industry.

NEW PRODUCTS

BONHOEFFER

ANGEL STUDIOS
MR 119
BONHOEFFER
In the tumultuous backdrop of World War II emerges the compelling true story of Dietrich Bonhoeffer, a man of profound ideals caught in the crossfire of history. As the world teeters on the brink, Bonhoeffer, a preacher of love entangled in an assassination attempt on an evil tyrant, will force the world to ask the question: 'How far will one go to stand up for what's right?' With stakes soaring to global proportions, ideals collide, convictions are tested, and a man's legacy becomes a testament to the indomitable spirit of humanity.

SOUND OF HOPE:
THE STORY OF POSSUM TROT
Inspired by an unbelievably true story, **SOUND OF HOPE: THE STORY OF POSSUM TROT** follows Donna and Reverend Martin as they ignite a movement of compassion in their East Texas church to adopt some of the most difficult kids in the foster system. After 22 families adopt 77 children, the Martins lead the charge to prove that faith, community, and persever-ance have the power to change the lives of children everywhere.



BARCO
Meeting Room 111
Introducing HDR Technology for Cinema: See every detail. Feel every moment.
Barco's groundbreaking HDR (High Dynamic Range) projection strategically deploys light onscreen for breathtaking movie presentation. Leveraging the company's patented Lightsteering technology, HDR by Barco unlocks the full potential of the big screen with true HDR cinema presentation, high brightness, deep blacks, deep contrast and rich (Rec2020) colors.

The HDR by Barco ecosystem is designed to enable a seamless content pipeline from post-production to theater screens, ensuring that audiences see movies the way filmmakers intended. The thoughtfully designed product suite includes projectors for exhibitors as well as complimentary technology and software toolkits for studios and post-production professionals.

Experience the awe-inspiring capabilities of HDR by Barco with Lightsteering at CineEurope 2024 in the Barco exhibition space located in MR 111, situated on the 1st floor | P1 level of the CCIB.

NEW PRODUCTS

THE COCA-COLA COMPANY
Coca-Cola Lounge and MR M214

Fanta Frozen Shokata

Introducing the cool and refreshing taste of Fanta Frozen Shokata! Dive into a tantalizing blend of zesty lime and delicate elderflower, perfectly frozen for a burst of icy delight. Whether you're chilling with friends or craving a solo treat, Fanta Frozen Shokata is your passport to a frosty adventure. Embrace the chill and experience a taste sensation like no other with Fanta Frozen Shokata.

COSTA
COFFEE
PROFESSIONAL

Coffee, better by design.

Scan to learn more

NEW PRODUCTS 2024

CHRISTIE DIGITAL
MR 118 & 134
Christie RBe projectors—Experience the brilliance of Phazer in the new CP2406-RBe, CP2409-RBe and CP2411-RBe
Equipped with Christie Phazer™, our highly efficient enhanced laser light source, the new RBe projectors provide excellent image performance for smaller, high-gain screens. The sealed light source protects against dust and other particulates for low-maintenance operation and DCI-brightness for 50,000 hours. These projectors deliver brilliant on-screen 2K images and longer operational life in an economical projection platform with an easy-to-use CineLife+ interface. It's where performance meets affordability.

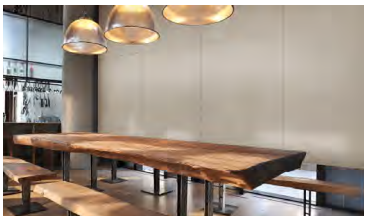
CINEMANEXT
Booth 217
Introducing NextAlert, Next EcoBooth and Next Signage.
Learn how your projector and server can send messages to your mobile phone in real time about potential issues in your shows through our NextAlert software using Telegram or e-mail messages.

Discover the next generation of projection booth solutions from CinemaNext, where content management, power automation, sound, HVAC and digital signage all follow your schedule "automagically". CinemaNext TMS together with our Next EcoBooth and Next Signage does the job for you, while providing energy savings and efficient & reliable processes. Visit us at booth #217 to learn more.

DOLBY LABORATORIES
Dolby Vision and Dolby Atmos Now Available to All Premium Theater Exhibitors!
MR 118
The combined Dolby Vision and Dolby Atmos premium moviegoing experience is now available to even more theaters and audiences around the world. Leveraging Dolby's robust content pipeline, globally recognized brand, and innovation in sight and sound, this new offering enables exhibitors to deliver a Dolby experience to their existing and forthcoming premium auditoriums.

NEW PRODUCTS 2024

Gain access to the visceral and awe-inspiring experience of Dolby Vision picture quality together with Dolby Atmos immersive sound and allow your audiences to see, hear, and feel the film exactly as the filmmaker intended.



EOMAC LTD
Booth 417
Acoustic Concrete
Concrete acoustic panels are virtually indistinguishable from solid concrete by look and feel. They contain natural shrinkage xcavities, colour hues, and fine fissures to mimic real concrete while be-ing light weight and easy to install for interior applications.

EUROSEATING INTERNATIONAL
Booth 329
KING RECLINER R10
Backrest: Cold moulded polyurethane foam 'UNIBLOCK' system, which completely wraps an injected polypropylene frame. This structure is protected by a texturized injected polypropylene seat shell. Polyurethane density 55 Kg/m³.
Seat: Cold moulded polyurethane foam, which completely wraps an injected polypropylene frame. It is upholstered with a fabric cover. Polyurethane density 65 Kg/m³.
Full reclining system: With the push of a button, the backrest reclines and the footrest rises to the customer's choice. Individual electrical motor included.
Side panel: Wood structure completely upholstered. Concealed floor fixation system. Possibility of adding cupholder and table.

PRINCE RECLINER R10
Backrest: Cold moulded polyurethane foam, which completely wraps an injected polypropylene frame. It is then upholstered with a fabric cover. This structure is protected by a texturized injected polypropylene seat shell.
Foam density: 55 Kg/m³.
Seat: Cold moulded polyurethane foam, which completely wraps an injected polypropylene frame. It is then upholstered with a fabric cover. Foam density: 65 Kg/m³. The seat is fixed in the open position, anchored to the side via metal plates.
Full reclining system: With the push of a button, the backrest tilts back, the seat moves forward, and the footrest rises. Individual electric motor included.
Side panel: Wood structure completely upholstered. Concealed floor fixation system. Possibility of adding cupholder and table.

FERCO SEATING SYSTEMS
Booth 315
PREMIUM VERONA FRR
Transform your theatre with the Ferco

NEW PRODUCTS 2024

FRR. This innovative riser recliner offers a cost-saving solution without the need for extensive refurbishments. This concept is perfect for venues with narrow row depths that wish to upgrade from general admission to VIP seating recliners without major renovations like re-stepping or re-flooring. FRR brings numerous benefits, including minimized construction damage, lower installation cost for recliners, quicker installation for business operations, and a solid return on investment.

PREMIUM REX BOUTIQUE
Indulge in 1950s elegance with REX Boutique's modern silhouette and curved armrests. Precise lumbar support mimics the comfort of your home, letting you sink in and relax. Personalize branding for a touch of luxury. Single & twin configurations are available.

FIRST AUDIO MANUFACTURING
Booth 607
Full-set cinema sound system with THX approval. The system is based on three major technologies: CBA (Channel-based Audio), OBA (Object-based Audio), and SBA (Scene-based Audio). It adopts the Fidek immersive sound space algorithm and uses DSP software algorithms and multi-channel multi-speaker sound fields through architectural acoustic simulation. It can more accurately locate the sound source and change processes, providing the audience with an immersive experience in cinema.

GDC TECHNOLOGY
MR131
AIB-3000 16-Channel Cinema Audio Processor—Sensational DTS Surround with Enhanced Bass Management
The AIB-3000 is a standalone 5.1/7.1/15.1 cinema audio processor compatible with all current and legacy media blocks. The AIB-3000 creates a sensational surround sound experience for certified DTS Surround Cinema auditoriums by achieving precise

AIB-3000 Featuring Sensational DTS Surround

NEW PRODUCTS 2024

sound system calibration and full-range surround speakers with enhanced bass management.

INTELA Smart Series Laser Light Upgrade (LLU)
Introducing the INTELA Smart Series RGB laser light source which is designed to upgrade Series 2 projectors from xenon lamps to pure RGB laser light technology. The fourth-gen model features a lightweight and compact design, providing ease of installation, increased efficiency, and reduced power consumption. With the LLU, audiences will experience exceptional projection image quality and exhibitors will reap numerous benefits of a more sustainable and efficient projection system.

GOLD MEDAL PRODUCTS
Booth 306
Coming Soon!
Recirculating Filtration Poppers
Say goodbye to old-school vents! With Gold Medal's Elite Standard Series of large poppers, recirculating

filtration means there is no venting out of the top of the unit. Yet, you don't sacrifice quality because the air filtration levels are superior to nearly all other methods.

Engineered for convenience, this popper series also includes an EZ drop-down filter (no need for ladders) and touch-screen controls. See why the Elite Standard Series is ideal for cinemas.

You can also visit gmpopcorn.com to view our full line of concession equipment and supplies.

HARKNESS SCREENS
MR 121
Hugo SR
The result of more than five years of research and development alongside projector manufacturers, leading educational institutes, exhibition and the Hollywood community, Hugo SR is the brand new fifth generation screen technology from Harkness designed to support all types of laser projection,

NEW PRODUCTS 2024

especially RGB.

An optically whiter polarised screen, Hugo creates compelling 2D and deep 3D images with up to 10% more contrast and 30% speckle reduction, enabling exhibitors to utilise the enhanced capabilities of laser projection to improve presentation quality for movie-goers everywhere.

For more information visit www.harkness-screens.com/hugo

HCBL 3D
Booth 413
3D SYSTEM CH600LASER (compatible for all RGB LASER Projectors)
The HCBL-CH600LASER is a top-tier 3D system that seamlessly integrates with all RGB laser cinema projectors. This one-time investment ensures that your premium auditorium delivers a superior 3D cinema experience compared to standard op-tions.

We invite you to visit HCBL and discover the optimal solutions for enhancing your cinema business. We look forward to seeing you at booth 413!

INFINITY SEATING
Suite B
Introducing the Ultimate Cinema Seat Surround – the perfect blend of comfort and convenience for your cinema experience.
This innovative surround features a sleek, drop-down table from the top, providing

NEW PRODUCTS 2024

a seamless solution for dining while you enjoy your favourite films. Designed with both style and functionality in mind, our cinema seat surround ensures you can easily indulge in snacks, meals, and drinks without missing a moment of the action.

Green...Infinity Seating set out on a mission to develop the most environmentally responsible, sustain-able and cruelty-free product possible. We accomplished our mission this year, with the World's first installation of fully sustainable cinema seating at the Aula Theatre in the Nether-lands! By giving our Petherton Sofa and Armchair the 'green treatment' we were able to suc-cessfully deliver a beautiful, comfortable and sustainable product, which was the first of its kind.

INORCA SEATING
Booth 113
Introducing "AURORA", the latest innovation in cinema seating designed for the Recliners On Risers system that minimizes construction disruptions, saving time and installation costs. The AURORA's elegant and supportive backrest ensures ultimate comfort, enhanc-ing the movie-going experience. Its ergonomic design provides optimal lumbar support, while the recliner feature allows for personalized relaxation. Ideal for modern cinemas, AU-RORA combines cutting-edge technology with luxurious comfort. Explore the newest cin-ema seating with AURORA and enhance your venue.

Introducing "SOPHIA", our premium cinema seat designed with elegance and comfort in mind. SOPHIA features an elegant, firm, and slim backrest that provides superior support, ensuring a comfortable viewing experience for all users. The ergonomically designed backrest promotes proper posture and reduces fatigue. SOPHIA features a well-defined headrest for added neck support. Its armrests provide full-arm support and are equipped with a high-capacity cup holder, making it perfect for enjoying refreshments during the movie.

NEW PRODUCTS 2024

Experience luxury and comfort with SOPHIA, the ideal choice for any modern cinema.

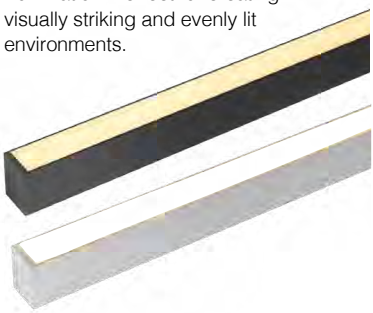
KELONIK CINEMA SOUND
Booth 428
For cinemas purchasing audio processing and licensing that would be included in new cinema servers, KCS is introducing a new line of Digital Analog Converters.

When using AES3 digital server outputs for 7.1 setup, this new line of DAC will convert in Analog either 8 channels, 12 channels when using bi-amplification, or even 16 channels when using tri-amplification.

For immersive audio, the 32-channel version, which enables AES67 digital server out-puts, can help convert up to 128 channels using one or several DAC in Star or Daisy chain.

Please contact KCS Sales division for more details.

LARS
Booth 613
LAP, a LED Profile that Surprises with Advanced Simplicity
LAP Universal LED profile features a large luminous area. The LAP profile ensures a smooth, line-ar backlight with no visible LED points, even with a minimal number of LEDs. This profile is crafted from high-quality aluminum and is available in sleek silver, black, or any other RAL colour, making it a versatile choice for any design. Highly favoured by architects, the LAP profile combines aesthetics and functionality, providing a seamless lighting solution that complements modern interiors while offering efficient illumination. Perfect for creating visually striking and evenly lit environments.



STEPLINE – the Best Selling Aluminum Step Nosing LED Profile
STEPLINE is a universal, metal anti-slip profile that can be customized with illuminated digits, letters, or symbols, ensuring safety and style. Choose the colour of the profile: black, silver, or

NEW PRODUCTS 2024

any other RAL colours, and enhance the effect by illumination. Choose from various LED strips, including white light (30, 60, or 120 LED/m) and customizable coloured lighting with elastic co-vers in blue, red, orange, transparent, and opal. This profile offers a quality linear lighting effect with full illumination control. Ideal for creating striking, safe staircases, STEPLINE integrates seamlessly with any design.

LEADCOM SEATING
Booth 235
Millennium Zero Gravity
Recline, feel virtually weightless, and submerse yourself into the luxury of Leadcom's brand new Millennium Zero Gravity Recliner Premium. This model features the Zero Gravity mecha-nism in infinite positions which relieves back pain and reduces swelling in the joints. Optional power-adjustable headrest for the best viewing angle and the clean-smart system allows in-stant cleanup with one-touch of the remote control.

VATI exceeds everyone's expectations. Its adjustable headrest, wide armrest, and retractable footrest are combined to perfectly fit the body curve for the ultimate sitting experience and superior comfort. Equipped with an adjustable reclining lever for long-lasting comfort with simply a touch of a button. It can be innovatively designed with a seat massage, 360° rotatable food tray, and heater for an unprecedented level of comfort.

4D E-MOTION I LUMMA
Booth 523
4D E-Motion showcasing an extremely immersive cinematic experience with motion seats and exceptional special effects.
Magnify 8
A brand new powerful vibration system elevates the moviegoers' experience like never before. This unique and innovative

NEW PRODUCTS 2024

solution for theaters is a must-see highlight of the show. It can be installed in selected rows, enhancing the experience and offering a premium format with an affordable and convenient option.

E-Motion Smart Suite
Lumma presents its updated **E-Motion Smart Suite** tools to monitor and operate the theater. This includes a remote system to monitor the status in real time, optimize performance, and test the theater's operation. It also features an energy-saving solution and lifetime optimization with ticket sales system integration.

The 4D E-Motion technology ensures worry-free maintenance. It is simple to install and easy to maintain, boasting award-winning reliability. 4D E-Motion theaters could be installed in both full and partial auditoriums. This innovative concept preserves the traditional theater layout and seating while integrating a few rows of 4D E-Motino seats and their effects.

LIGHTING TECHNOLOGIES INTERNATIONAL
Booth 515
(LTI) is a manufacturer of digital cinema lamps based in Los Ange-les, California.

All LTI products are designed and manufactured in the LTI factory from be-ginning to end. The latest technologically advanced product line LTI introduced is Extreme Long Play high performance lamps with enhanced lumen maintenance and longer life and warranty. Please visit us at booth # 515.

MAG CINEMA
Booth 307
MAG Cinema ERA 5

MAG Cinema heralds – literally – a new ERA in cinematic sound! Premium solutions demand cutting-edge technology and out-of-the-box thinking. MAG's new vertical array screen system – the MAG ERA 5, breaks the boundaries of traditional horn-based cinema systems, setting new standards. Delivering a high sound pressure level, this cinema sound system significantly enhances the audio quality. The MAG ERA 5 provides precise coverage, directing the sound exactly to the listening area while minimizing losses and reflections from ceilings and walls by using Coverage Control HF Spread Array MF technology. For the very first time in cinema, an innovative passive cardioid LF section effectively controls low-frequency sound, eliminating unwanted reflections and reducing sound leakage into adjacent auditoriums.

MAG Cinema LED ERA 22
Direct View LED is coming! MAG Cinema's latest innovation is aiming for the future – LED ERA screen speakers. LED cinema screens are set to disrupt

NEW PRODUCTS 2024

the monopoly of projection sys-tems, promising revolutionary performance, longevity, and superior image quality. However, these screens are non-transparent to sound, requiring a special acoustic solution, which we at MAG are proud to announce! Perfectly suited for placement above and below the screen hor-izontally or vertically on the sides, MAG's LED ERA 22 features a transformable Mid-High sec-tion that can be rotated to achieve optimal coverage regardless of room orientation. It is crafted with meticulous attention to detail, using components designed for precise sound reproduction and unprecedented reliability.

MOVING IMAGE TECHNOLOGIES
Booth 412
LEA Cinema Digital Series:
LEA Professional's Connect Series IoT-enabled smart amplifiers redefine audio excellence, of-fering intelligent IT solutions, best-in-class DSP, and smart power management, with three ways to connect – wired, access point, and Wi-Fi. Introducing our NEW Cinema Digital Series featuring Dolby ATMOS Connect AES67 compatibility, immersing audiences like never before. The Cinema Digital Series seamlessly integrates with the Dolby CP950(A) providing a complete networked audio solution for 5.1/7.1 and Dolby ATMOS auditoriums. Not only does LEA deliver the power audiences deserve, but we also provide exhibitors unbeatable value and peace of mind with an industry-leading 6-year warranty and tamper-proof front panel design.

MiT Accessibility Solutions:
At the heart of the MiT Accessibility Solutions are IRC transmitters utilizing infrared (IR) light to transmit two channels of audio (HI and VI-N) and closed caption content. Receiving the IR captioning signal is the versatile CCR-100 with multiple cup holders and clamp mounting op-tions, while the IRH-280i and IRH-281i headphones receive the IR audio HI and VI-N content. Known worldwide as the "USL/QSC Accessibility Solutions," Moving iMage Technologies now offers this affordable and reliable system. Whether your cinema is trying to address legal com-pliance or striving to create an inclusive environment for hearing and visually impaired custom-ers, MiT Accessibility Solutions is the ticket.

NEW PRODUCTS 2024

NANJING FAGOO ELECTRONIC TECHNOLOGY CO., LTD.
Booth 205
LED Domes: It can meet multiple resolution requirements of 4K/8K/16K. It has na-noscale response time. The screen color transition is natural.

SIMKO OTOMOTIV KOLTUK
Booth 123
Monstone Zero Gravity – the epitome of luxury and comfort. This recliner, with a single motor, offers an unparalleled zero gravity experience. It features a stylish wooden tray, USB and wireless charging, and a built-in cup holder. The plush cushioning ensures ultimate relaxation. The remote control allows easy operation, including group control for synchronized seating. Designed for those who demand the best, the Monstone Zero Gravity combines functionality with elegance, making it ideal for modern cinemas or home theaters. Experience a new level of comfort with this exceptio-nal recliner.

TF CREATION - VELTO
Booth 313
TF Creation, your specialist in certified fire retardant fabrics, is pleased to introduce 3 new Products : Veltana, Veltochic and Veltosoft.Meet these new fabrics at booth 313.

XFD XIAMEN MACHINERY TECHNOLOGY, LTD.
Booth 601
Highly cost-effective twin-kettle 36oz induction popcorn machine which adopts the most advanced induction technology in the popcorn industry. It makes the best popcorn and gets a higher yield.

YOUR MOVIE, YOUR DRINK. TAKE YOUR PICK.

Discover 100+ drink choices

ONLY WITH Coca-Cola freestyle

SIP SOMETHING ORIGINAL AT THE COCA-COLA LOUNGE

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