

## EQUIPMENT & CONCESSION SHOVVCASE

OCTOBER 22-23, 2024 LOEWS MIAMI BEACH HOTEL



# IT'S ALL ABOUT THE CONNECTIONS...

ShowEast has always been an experiential event that's provided an intimate business setting year after year. We'll continue that tradition this year with a networking package exclusively for cinema vendors designed to showcase their products, technologies, and tools. Instead of a traditional ballroom trade show, your company's designated space will be in the open ShowEast Foyer, giving you more opportunities to engage with your industry peers during the week of the conference.

The items included in the package will help you highlight the very best your company has to offer and allow you time to interact with potential and existing clients, schedule future appointments, as well as make it cost effective for your company's bottom line in the current economic environment.

So, let's get back to that sense of personal engagement. There's truly no replacement for face-to-face interactions with clients so take advantage of the exciting programming and networking opportunities that we have planned this October.

# NETWORKING PACKAGE

#### **RESERVE BY SEPTEMBER 13, 2024**

- Table-top Display with Custom 8' Backdrop (Tues Wed)
- Two Full Conference Registrations for Staff
  + One Additional Registration for Cinema
  Client/Buyer
- Company Listing & Profile Link on ShowEast Website & Official ShowEast App
- Full-page 4C Ad in Digital ShowEast Program Journal
- One Pre-Show & One Post-Show Email Blast with Dedicated Content for your Company
- Recognition as Co-Sponsor of Networking Lunch on Wednesday
- 30-second Spot on ShowEast In-House Channel

**TOTAL COST: \$4,500** 

### **FilmExpoGroup**

#### SHOWEAST.COM

21-24 OCTOBER 2024

#### CINEASIA.COM

9-12 DECEMBER 2024

#### CINEEUROPE.NET

16-19 JUNE 2025

FILMEXPOS.COM

### CONTACT

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