



# Cineasia

2024 TRADESHOW BROCHURE

CONVENTION 9-12 DECEMBER • TRADE SHOW 10-12 DECEMBER

TRUE ICON HALL • BANGKOK, THAILAND



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## Why Asia?

The Asia-Pacific market continues to be one of the most exciting territories in the world for the movie exhibition business, both for its astonishingly rapid growth and for the high presentation standards of its cinemas. Four of the top ten international box office markets are in Asia - China, Japan, India, and South Korea.

CineAsia is excited to return to Bangkok, Thailand in 2024 and we continue to celebrate the future of our industry.

The 29th Edition of CineAsia promises to bring you more of the very best cinematic technologies & innovations on the Trade Show floor and educational seminars to keep your business on top of industry trends, and exclusive studio screenings and product presentations from Hollywood and Asia-Pacific studios.

CineAsia provides the perfect opportunity for social interaction with current and new clients to make connections and build sustainable relationships.

**“CineAsia has always been an effective platform for IMAX to network with our clients and partners in the Asia-Pacific region. We are pleased to utilize the event as a great opportunity to sustain and enhance business relations with our valued partners.”**

**—IMAX**



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# Connect Beyond the Industry

- Network with the power-players in the Asia-Pacific cinema exhibition community
- Grow your customer base
- Meet with existing customers
- Plant seeds for future deals
- Debut your products, services, & technologies

# Who Attends

- Cinema Owners & Operators
- Concession & Equipment Buyers
- Cinema Managers
- Marketing Executives
- Architecture & Design Professionals
- Hollywood & APAC Studio Executives

# WHO SHOULD EXHIBIT?

- 3D & 4D
- Alternative Content
- Amusements/Gaming
- Assistive Listening Devices
- Beer/Wine/Spirits/Alternative Drinks
- Booth/Projection Equipment
- Concessions
- Concession Equipment
- Construction/Architecture/  
Interior Design
- Digital Cinema Equipment
- Financial Services
- Green/Energy/Environmental
- HVAC/Air Filtration
- Immersive Seating
- Immersive Sound Systems
- In-Theatre Dining
- Kiosks
- Lasers
- Lighting
- Lobby Displays
- Mobile Payment Systems
- Movie Merchandise
- Promotions
- PPE Products
- Real Estate
- Sanitation Supplies & Services
- Screens
- Seating
- Security
- Signage
- Social Networking
- Sound/Speakers/Amplifiers
- Ticketing/POS Solutions
- Uniforms
- Walls/Acoustic Panels

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Sponsorship Today!**

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# Past CineAsia Exhibitors

#cineasia



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- ◆ CHRISTIE DIGITAL
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# TRADE SHOW HOURS

(tentative)

MONDAY, 9 DEC  
**MOVE IN**

TUESDAY, 10 DEC  
**11.00 - 16.00**

WEDNESDAY, 11 DEC  
**11.00 - 17.00**

THURSDAY, 12 DEC  
**08.30 - 11.30**

“Since 1999, GDC has grown to be the leading provider of cinema solutions in the Asia-Pacific region due in part to our expanding presence at CineAsia. GDC is proud and honored to be the Official Presenting Sponsor of CineAsia.”

Dr. Man-Nang Chong, GDC Technologies, Inc.



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