



Greetings and welcome back to CineAsia, the premier networking event for cinemas throughout Asia. We are excited to return to the True Icon Hall, Bangkok, Thailand from 9-12 December 2024 to present an informative and fun trade show and convention!

Registration Discount

Thank you for confirming your booth space purchase at this year's CineAsia Trade Show. Because most registrants participate in the CineAsia programming and food functions, it is our opinion you would greatly benefit by interacting with your current and potential clients during these events. We are pleased to offer our Trade Show Exhibitors a **Special Registration Rate of US \$625** per person. To take advantage of this discounted registration offer, [click here](#). **NOTE: Each Exhibitor will need to enter a distinct customer ID number before purchasing a discounted registration via the aforementioned link. If you cannot find your customer ID number, please contact jordan.scherzer@filmexpos.com.**

A lot of hard work and planning go into producing a successful trade show. It is that same degree of preparation that will ensure your experience is productive. Please review the information below and attached carefully, paying special attention to procedures that will save you both time and money.

We are pleased to partner with **PX System**, the "Official Contractor" of CineAsia. The Exhibitor Manual with their catalog of booth furnishings, signage, shell scheme package description, order forms, etc. can be found [here](#). **APT Showfreight Ltd** remains our "Official Freight Forwarder." Please feel free to contact them in advance of the show should you have any questions.

Please note the following schedule to ensure a smooth move-in:

Exhibitor Move-In Hours

Sunday, 8 December	12.00 – 20.00
Monday, 9 December	08:00 – 20:00
Tuesday, 10 December	08.00 – 10.00

Trade Show Hours (TENTATIVE)

Tuesday, 10 December	11.00 – 16.00	Lunch on the Trade Show Floor
Wednesday, 11 December	11.00 – 17.00	
Thursday, 12 December	08.30 – 11.30	Breakfast on the Trade Show Floor

Dismantle Hours

Thursday, 12 December	12.00 – 23.00
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Please be courteous to your surrounding booths. Sound levels and projected images from your equipment must remain inside the confines of your allocated space. If Show Management receives complaints that sound emanating from your exhibit space is too loud or if any images are projected into the aisle, on a wall, or into a neighboring booth, we reserve the right to ask that changes be made to minimize disturbance to adjacent exhibitors.

Outlined below are some of the more immediate items to review.

Program Journal Exhibitor Listing – Deadline: Thursday, 12 November

Doing our part to conserve resources, we are happy to produce a **CineAsia Digital Program Journal**. The information you submit will provide both existing and potential clients with important contact details about your company. **NOTE: Each exhibitor will need to enter a distinct customer ID number before entering your information via the aforementioned link. If you cannot find your customer ID number, please contact jordan.scherzer@filmexpos.com.**

Please note that due to production deadlines, we must receive your submission for the Program Journal before **Thursday, 12 November**. As a Trade Show exhibitor already confirmed for the show, why wait? [Click here](#) to submit your information today!

New Product Listing – Deadline: Thursday, 12 November

The CineAsia 2023 Digital Program Journal will also incorporate a section devoted to new products on display at the Trade Show. We will allow you to send in **two (2)** high-res .jpg (minimum 300ppi) images along with 100-word descriptions for these two new items or products you will be introducing at CineAsia 2023. The copy deadline for this section of the journal is also **Thursday, 12 November**. All submissions for this section should be emailed to jordan.scherzer@filmexpos.com. Please note, both the description(s) and the image(s) should be sent as email attachments.

Digital Program Journal Advertising – Deadline: Tuesday, 19 November

The Digital Program Journal will be available to every registered attendee at CineAsia and published to the CineAsia database post-show. By advertising in the Digital Program Journal, your company will be top-of-mind with attendees and they will know where to find you at the show. Increase traffic to your website post-show by including links in your journal ads. Please [click here](#) for the Digital Program Journal Ad Reservation form.

Exhibitor & Guest Badges – Deadline: Friday, 6 December

Be advised, our policy on Exhibitor & Guest badges is based upon the size of your booth space. A single 3m x 3m space will receive five (5) complimentary Exhibitor/Staff badges and five (5) complimentary Guest badges. If you have a space larger than 36m², the maximum number of complimentary Guest badges will be twenty (20). Additional badges over the allotment are available for US \$100 each.

To submit your Exhibitor and Guest badge requests, [click here](#). **NOTE: Each exhibitor will need to enter a distinct customer ID number before entering your information via the aforementioned link. If you cannot find your customer ID number, please contact jordan.scherzer@filmexpos.com.**

Please be mindful of the **Friday, 6 December** deadline. Additions or changes after this date will have to be requested on-site at the Trade Show Registration desk beginning Sunday, 8 December.

****Badge requests must include complete and accurate contact information for each individual exhibitor or guest. The sharing of badges is strictly prohibited. Show management reserves the right to withhold distribution or confiscate badges if proper identification cannot be provided.****

Lead Retrieval – Deadline: Friday, 15 November

The use of lead retrieval devices at your booth can prove extremely beneficial as you meet so many new people on the trade show floor. The devices offered allow you to scan a barcode on each attendee's name badge that will present all of their contact information provided during the convention registration process. For further details and information, including pricing, please [click here](#) to review the order forms.

Hotel Accommodations

Take advantage of the special CineAsia attendee room rate at the Millennium Hilton Hotel. Simply [click here](#) to be directed to the Hotel Information section of our website and the Hilton dedicated link to make your reservation today. We **STRONGLY** recommend you make your reservations ASAP to ensure availability.

The CineAsia Show Management team looks forward to an exciting and event-filled convention in Bangkok. If there is anything we can do to enhance your experience, please do not hesitate to contact us. Best wishes for a great show!!

Regards,

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