# Cineasia

# 2024 DIGITAL PROGRAM JOURNAL AD REQUEST FORM

# LARGER AUDIENCE REACH

Program Journal will be published to the CineEurope database post show

## GO-GREEN INITIATIVE Eco-friendly advertising

with less natural resource consumption

# INCREASE TRAFFIC

Availability to include hyperlinks to your products and services

### AD RESERVATION:

This is your authorization to publish an advertisement in the CineAsia 2024 Digital Program Journal.

We would like to reserve the following advertising space:

Premium 4-Color Pages — \$1,500

First left-hand Page

First right-hand page

Last right-hand page

### Submit this form to: robin.klamfoth@filmexpos.com

### AD RESERVATION DEADLINE 19 November

### **GRAPHIC SPE**CIFICATIONS:

Digital Journal Page Dimensions: 5.5"W x 8.5"H (13.97 cm x 21.59 cm) Live Copy Area: 4.5"W x 7.5"H (11.43 cm x 19.05 cm)

Minimum Resolution: 300ppi

Preferred File Format: PDF with hyperlinks and fonts embedded

Wetransfer all art to: dawn.blaschick@filmexpos.com

AD MATERIALS DEADLINE 1 December

NAME:			
ADDRESS:			
CITY/STATE/ZIP			
COUNTRY			
PHONE			
EMAIL	 	 	
SIGNATURE			

### PAYMENT PROCEDURES:

Upon receipt of signed Ad Reservation form, an invoice will be generated and sent with secure payment instructions.

EVERY REGISTERED ATTENDEE WILL RECEIVE DEDICATED ACCESS TO THE 2024 PROGRAM JOURNAL UPON ARRIVAL