

The image shows a theater with rows of red seats facing a large white screen. On the screen, a golden silhouette of a city skyline is displayed above the word "Cineasia" in a red, serif font. The skyline includes various buildings and a prominent tower. The theater's red curtains are visible on the sides.

Cineasia

PROGRAM JOURNAL

CONVENTION AND TRADE SHOW

9-12 DECEMBER 2024

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Welcome to CineAsia 2024

We are excited to return to Asia and welcome you back to Bangkok, Thailand!

Join **Paramount Pictures International, Universal Pictures International, The Walt Disney Studios, and Warner Bros. Pictures International**, along with **M-Studios and Angel Studios**, for four days of non-stop entertainment as they present you with exclusive sneak peeks of their upcoming releases – Action, Comedy, Drama, Horror and Animation – everything and anything your audience will want to see in your theatres for the holiday season and beyond.

Each year, we present a “**Focus On**” program where we select a specific country and its box office achievements, growth, and future to highlight. The series was developed with the idea that we would focus on a new emerging market in Asia each year and after our attention to China in 2017, Indonesia in 2018, Thailand in 2022, and India in 2023 – we are delighted to present delegates with **A Focus on Japan** – A country ready for its Big Screen Close Up! Building off of the incredible momentum in the rise of local production, join us this week as we present content from **M Studios**.

Attendees will be treated to luxury and comfort as we present our Studio Presentations and Business Sessions at **Major Group's** Icon Cineconic Theatre. Khun Vicha Poolvaraluk and his team have gone above and beyond and we thank them for being such gracious hosts as the **Official Host Venue**.

The epicenter of technology, the APAC region is the place to find what you will need to make your cinemas must attend destinations. Stop by the CineAsia Trade Show Floor from Tuesday through Thursday to find the latest in technology, architecture, concessions, and more.

A special thank you to Dr. Man-Nang Chong and **GDC Technology Limited** for continuing to support CineAsia as the **Official Co-Presenting Sponsor** of the event.

On Thursday, we salute industry leaders at our annual Awards Luncheon presented by **Comscore** and **Christie**. Join us as we honor those who have made a significant contribution to the industry including **Ausfilm's Kate Marks, Showtime Cinemas' Willy Liao, Universal Pictures International's Soupy Rathanamongkolmas, CJ HK Entertainment and Jessie Chou Van Patten**. Congratulations to all of this year's honorees!

CineAsia continues to bring the biggest players in distribution, exhibition, concessions and equipment under one roof and it could not be done without the collective support we receive from our studios, sponsors, trade show exhibitors and delegates.

As always, thank you for attending and enjoy the show!

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CineAsia gratefully acknowledges the support of its 2024 Co-Presenting Sponsor:





CONGRATULATES



**SOUPY (SUBHA-ORN)
RATHANAMONGKOLMAS**

VICE PRESIDENT, SOUTH ASIA AT UNIVERSAL PICTURES

ON RECEIVING THE HONOR OF
CINEASIA DISTRIBUTOR OF THE YEAR

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CineAsia gratefully acknowledges the support of its 2024 Projection Partner:

CHRISTIE®

CineAsia gratefully acknowledges the support of its 2024 Host Venue:



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Award-winning DCI-
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Xenon, enhanced laser
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Elevating the cinema experience

Cineasia

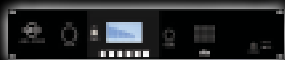
CineAsia gratefully acknowledges the support of its 2024 convention sponsors:

Angel Studios	M Studios
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Artisan Gateway	Paramount Pictures
Barco	Pepsi
Christie Digital	RealD
Chinagraph	ScreenX
CJ 4DPLEX	Sharp NEC
The Coca-Cola Company	Sony Pictures Releasing International
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CineAsia wishes to express its sincerest appreciation and thanks to the following studios for showcasing exclusive content at the 2024 convention:

Angel Studios

M Studios

Paramount Pictures International

Sony Pictures Releasing International

Universal Pictures International

The Walt Disney Studios

Warner Bros. Pictures International

ANGEL STUDIOS

Stories that Amplify Light

Angel Studios congratulates all award winners on their outstanding achievements



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THE
KING
OF
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CineAsia extends its appreciation and gratitude to the following companies for their support in equipping the Icon Cineconic Theatre

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Dolby Cinema is the complete Dolby experience. It's an end-to-end, immersive moviegoing experience specified and designed by Dolby. Beginning with how a movie is created all the way through post-production and how it is screened to watching it in an exclusive environment designed and tuned by Dolby. There's the movies, then there's Dolby Cinema.

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Partnering with Dolby to offer Dolby Vision + Dolby Atmos opens up endless possibilities for audiences to enjoy movies in Dolby in the environment you've built. We create the moviegoing experience together, combining your unique theater space with the immersive power of Dolby Vision + Dolby Atmos to further elevate and differentiate your offering in the market.



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ซ่าริบซ่า
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Thank you to the following companies
for contributing to the CineAsia Goody Bag:

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The CineAsia team extends
its sincere thanks to



for providing support staff.



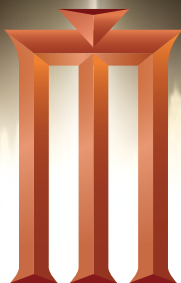
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EXTENDS OUR WARM WELCOME
TO ALL PARTICIPANTS AND CONGRATULATIONS
TO ALL AWARDS RECIPIENTS.



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CineAsia is proud to honor
the following individuals and companies
for their achievements and accomplishments
in the motion picture industry:

MPA ASIA-PACIFIC SCREEN INDUSTRY ADVOCATE AWARD

Kate Marks, Ausfilm

COMSCORE'S 2024 APAC BOX OFFICE
ACHIEVEMENT AWARD

CJ HK Entertainment for MAI

EXHIBITOR OF THE YEAR

Showtime Cinemas, accepted by Willy Liao

DISTRIBUTOR OF THE YEAR

Soupy Rathanamongkolmas, Universal Pictures International

CINEASIA CAREER ACHIEVEMENT AWARD

Jessie Chou Van Patten, formerly IMAX China

CHRISTIE FILM PRODUCER OF THE YEAR

Presented to Chen Zhixi, Wanda Cinemas

BARCO TECHNICAL INNOVATOR AWARD

Presented to CJ 4DPLEX

ICTA CINEASIA APAC ACHIEVEMENT AWARD

Presented to Cinema XXI

HDR BY BARCO

Feel the difference of intensity

Live HDR demo @ Barco Booth

VIP Lounge N°1 | Icon CineConic Theatre

Tuesday
December 10
10h00 – 18h00

Wednesday
December 11
09h00 – 18h00

Thursday
December 12
08h30 – 12h00

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Comscore's 2024 APAC Box Office Achievement Award



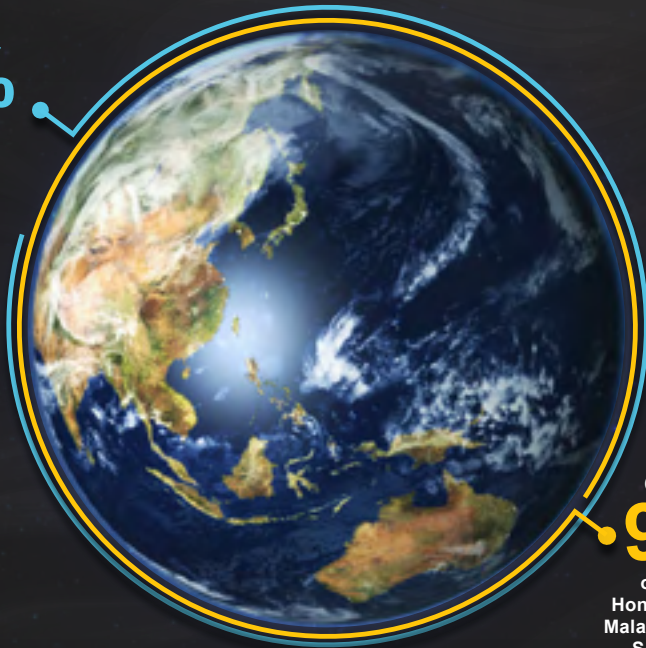
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FOR *MAI*

Comscore Movies

Driven by our love of movies, committed to advanced box office insights.

Results from all key markets; fast, reliable and intuitive.

Collecting
95%
of the Global
Box Office



Collecting
99%
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Hong Kong, Japan,
Malaysia, Singapore,
South Korea &
Taiwan Box Office

11

OFFICES WORLDWIDE

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PARTNERS

33,000+

THEATRES

175,000+

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24

HOURS A DAY

7

DAYS A WEEK

365

DAYS A YEAR



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MPA Asia-Pacific Screen Industry Advocate Award



Kate Marks

AUSFILM

IMAX

CONGRATULATES

Our Dear Friend
JESSIE CHOU VAN PATTEN
on a remarkable career
along with our friends and partners
honored by CineAsia 2024

Motion Picture Association (MPA)
Asia-Pacific Screen Industry Advocate Award

KATE MARKS

CEO, Ausfilm

Exhibitor of the Year

WILLY LIAO

General Manager, Showtime Cinemas

Distributor of the Year

SOUFY RATHANAMONGKOLMAS

Vice-President South Asia, Universal Pictures International

Comscore's 2024 APAC Box Office Achievement Award

CJ HK ENTERTAINMENT VIETNAM FOR MAI

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CineAsia Career Achievement Award



Jessie Chou Van Patten

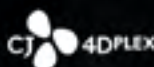
FORMERLY IMAX CHINA

CJ4DPLEX CONGRATULATES

JESSIE CHOU

CINEASIA CAREER ACHIEVEMENT AWARD

SCREEN X 4DX



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CineAsia
Exhibitor of the Year



Showtime Cinemas
ACCEPTED BY WILLY LIAO

Congratulations to Showtime Cinemas on being awarded Exhibitor of the Year.

A well-deserved recognition for your commitment to delivering exceptional moviegoing experiences.

Here's to more unforgettable moments at the cinemas!



CHRISTIE



SHOWTIME
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Distributor of the Year



Soupy Rathanamongkolmas
UNIVERSAL PICTURES INTERNATIONAL

Tech solutions for the global film industry

Empowering you to create
exceptional moviegoer experiences
from trailer drop to last show

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Christie Film Producer of the Year Award



Chen Zhixi
WANDA CINEMAS

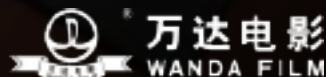
Presenting the Film Producer of the Year award to Mrs. Chen Zhixi of Wanda Film

Content drives cinema. It brings forth the adoption of new technologies and gets people into cinema seats to celebrate storytelling magic. Productions under her leadership have generated over 4.8 billion USD in box office revenue with continued promise of more films to come.



CHRISTIE

Elevating the cinema experience



万达电影

WANDA FILM

Cineasia

Barco Technical Innovator Award



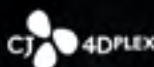
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WILLY LIAO

SHOWTIME CINEMAS

EXHIBITOR OF THE YEAR

SCREEN X 4DX



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ICTA CineAsia APAC Achievement
Award

XXI

Presented to Cinema XXI

ACCEPTED BY SURYO SUHERMAN



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dts surround
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dts.com

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Hello CineAsia!

JARED GEESEY
Chief Distribution Officer
ANGEL STUDIOS

On behalf of the Angel Studios team, we are honored and excited to be here in Bangkok, Thailand and to have the privilege of participating in CineAsia this year. We are grateful for the opportunity to meet with you, our distinguished exhibitors and partners, to bring these great stories to life. It's your hard work and willingness to get on board with each of our films that has made this past year amazing.

2024 has been a landmark year for Angel Studios films. Our studio had the privilege of distributing some truly remarkable projects from unbelievably talented teams, and each was received by worldwide audiences with open arms. This past March, Alejandro Monteverde awed the world yet again with **Cabrini**, a powerful epic featuring Cristiana Dell'Anna and John Lithgow. Still thriving in theaters, this beautiful, Oscar-caliber film is proving to be yet another stunning box-office success for both Monteverde and Angel Studios.

The rest of 2024 at Angel Studios held a diverse slate of inspiring stories. May saw the release of **Sight**, starring Terry Chen and Academy Award nominee, Greg Kinnear. **Sight** follows the incredible true story of an eye surgeon who draws upon the pain of his past to restore sight to the blind. Diverse audiences found inspiration and hope in this powerful epic.

Last July, **Sound of Hope: The Story of Possum Trot** resonated with audiences on the big screen. Starring Elizabeth Mitchell and Demetrius Grosse—and with executive producer Letitia Wright (*Black Panther*)—this remarkable film follows a Texas congregation that resolved to make a real change in their local foster care system. The film captivated audiences with themes of freedom, duty, and the unalienable rights of every individual of every age.

November marked the release of **Bonhoeffer**, a stunning thriller about one of WWII's unsung heroes. Featuring Jonas Dassler, David Jonsson, and Flula Borg, this film is expected to reach far beyond the confines of your typical wartime epic. Audiences will marvel at the under-told story of a pacifist pastor who joins a plot to assassinate one of history's most ruthless villains.

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And this December, **HOMESTEAD** will round out Angel's 2024 slate with an exciting action thriller! Starring Neal McDonough and Bailey Chase, this film promises an edge-of-your-seat thrill ride as a group of survivors face the dangers of an uncertain world after the detonation of a nuclear bomb.

We have some exciting projects in the works for 2025 and beyond, including **BRAVE THE DARK**, **RULE BREAKERS**, and **THE LAST RODEO**. For a look at our full 2025 - 2026 slate, be sure to attend our spotlight presentation on Monday, December 9, 2024!

Two projects, in particular, will be our studio's grand entrance into the world of animation! Angel Studios presents **KING OF KINGS** in April, an adaptation of Jesus Christ's life from the stories of Charles Dickens. Then later in 2025, we will premiere the most ambitious and high-caliber undertaking to date with **DAVID**. This breathtaking animated film will follow the origin story of the famed biblical king. We've partnered with Slingshot Productions to create this stunning animated masterpiece and we're thrilled to answer our audience's call for more substantial, uplifting, and value-driven children's entertainment.

Angel Studios has come out swinging this past year, with the unprecedented success of *Sound of Freedom* and our breakout into several new sectors of the film and entertainment industries. We plan to follow this same trajectory with our releases to come.

We would not be where we are today without the hard work of our incredible filmmakers and the support of our faithful exhibitors. You are the reason for many of our box-office successes, and how and why we have been able to continue to reach audiences in such an impactful way. By sharing Angel Originals with your audiences, you are helping to fulfill our mission to amplify light, and you're helping us do it at record speed. Through ups and downs, we have been grateful to be part of this incredible industry and to be associated with each of you.

We are beyond grateful for all you do to help us bring our films to life on the big screen and beyond, and we're excited to continue to blaze new trails in the entertainment industry with each of you by our side.

There are so many uplifting and moving stories in the world, and we intend to find and amplify them—together.

Thank you,
Angel Studios

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Exhibitor Business Strategies & Opportunities

RANCE POW
Founder & CEO
ARTISAN GATEWAY

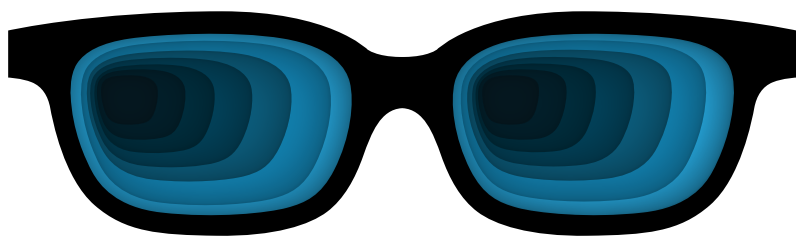
The global film and cinema industry strives to satisfy consumers driven by the convergence of technology, social trends, industry economics, and the bright minds that most accurately interpret and convert the areas of convergence into businesses from their unique seat. From the Artisan Gateway vantage, business experimenting will continue in the foreseeable future, even at our industry's most influential levels, but pathways to opportunities are forming.

As an investment, business development, and research advisor, Artisan Gateway's simple purpose is to be useful to the growth and profitability of the global theatrical industry we serve. Our team brings actionable input to every client interaction, and we are proud of the client results, trust, and industry goodwill we are privileged to have earned over Artisan Gateway's 20+ year tenure.

If you are interested in exchanging actionable ideas for the film and cinema industry's next steps from your seat, contact me directly at rpow@artisangateway.com.

Thank you, and best wishes from Artisan Gateway for the coming new year.

Rance Pow
CEO, Artisan Gateway



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A REAL D EXPERIENCE

REAL D
ULTIMATE
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Exclusive 3D Provider **Cineasia** 2024

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Cinematic Brilliance with HDR by Barco: A Three-Pillar Approach

ADAM CASSELS
VP Global Marketing
BARCO CINEMA

At Barco, the pursuit to deliver an unparalleled viewer experience guides how we approach the future. For years, the concept of HDR for cinema was seen as the key to unlocking the next generation of cinema presentation, with filmmakers and audiences alike pushing for its development. Now, with the introduction of HDR by Barco with our patented Lightsteering laser technology, High Dynamic Range (HDR) for cinema is a reality, promising to revolutionize the way movies are delivered and enjoyed.

The HDR by Barco ecosystem harnesses a three-pillar approach: content creation and post-production enablement, the cinema experience and HDR Lightsteering projection, and educating moviegoers. Together, the HDR by Barco suite is designed to bring the filmmaker's vision to life and deliver an unforgettable experience for audiences.

Pillar 1: Content Creation and Post-Production Enablement

The HDR by Barco journey begins during content creation where filmmakers and post-production professionals continuously strive to push the limits of what can be visually communicated on the big screen. Barco's HDR solution equips them with the tools to realize their vision from the studio to cinema audiences, without losing image integrity or artistic intent.

During post-production, colorists can leverage HDR's expanded color gamut to finetune image hues and saturation, ensuring that every frame portrays the intended emotion and visual style. The capability to display a wider color gamut onscreen enables a greater dynamic range for brighter brights and darker darks, enabling directors and cinematographers to explore creative dimensions that were previously unattainable. With the expansive color palette now available with HDR, each image becomes richer, for a more detailed viewing experience. The final product projected onscreen is not only stunning but also true to the creator's vision.

Pillar 2: The Cinema Experience and HDR Lightsteering Projection

Core to any movie projection technology is its effect on the cinema experience, and HDR by Barco offers more than ever before. For audiences, the enhanced movie presentation made possible by Barco's HDR projection is exceptional, with unmatched brightness and clarity. For theater operators, Barco's HDR solution optimizes power use through light recycling

Cineasia

or “Lightsteering” which strategically deploys light onscreen to where it’s needed most in every frame, delivering next-level image quality without increased energy consumption. Barco’s state-of-the-art HDR Lightsteering projector (LS4K) offers a premium and more sustainable solution to capture the imagination of cinemagoers.

HDR by Barco unlocks the full potential of the big screen with true HDR cinema presentation, high brightness and contrast, deep blacks, and rich (Rec2020) colors. The result is aesthetic excellence that preserves the artistic intent even in darker scenes where color gamut is crucial.

Moreover, the Barco HDR Lightsteering projector ensures that images are not only spectacular but consistent across different cinema environments. This uniformity in projection quality means that regardless of the venue, the audience can expect a top-tier visual experience that truly showcases the potential of HDR content in theatrical settings.

Pillar 3: Educating Moviegoers

The final pillar of Barco’s HDR strategy focuses on the audience: the moviegoers themselves. Communication is key in educating and exciting potential viewers about the superior visual quality of cinema in HDR. HDR by Barco stands for the quality moviegoers can expect and Barco is working with exhibition partners to share, emphasize and highlight the distinct visual improvements audiences can expect. By informing moviegoers about how HDR enhances the storytelling, Barco and cinema operators can create a more informed audience, eager to seek out theaters equipped with HDR technology.

This communication strategy not only has the potential to boost audience attendance but also enriches the viewer’s appreciation of the technological advancements in cinema projection. It’s a crucial step in ensuring that the investments made in technology translate into enhanced customer satisfaction and loyalty.

Conclusion

Barco is committed to HDR for cinema through our three pillars—post-production enablement, advanced projection capabilities for a premium moviegoing experience, and effective audience communication—ensuring that every aspect of Barco’s cinema HDR offering advances theatrical presentation. With HDR by Barco, we are not only changing the way stories are told but also how we see every detail and feel every moment at the movies. We look forward to sharing this with you and with your audiences and invite you to experience HDR by Barco here in Bangkok at our purpose-built theater.

Where to find us

Visit Barco during CineAsia at VIP Lounge N°1 located inside the Icon Cineconic cinema on the 7th floor of the Icon Siam mall to meet the team and see our HDR technology in action.

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Driving A New Era In Cinema

BRIAN CLAYPOOL

Executive Vice President, Cinema

CHRISTIE

At Christie, our passion for cinema is rooted in a deep appreciation for the magic of shared storytelling and the joy it brings to audiences. By actively listening to our partners and exhibitors, we create technology that brings unforgettable cinematic moments to life. For us, it's more than just building advanced equipment; it's about capturing the emotion, the thrill, and the inspiration that audiences feel as they laugh, cry, and immerse themselves in larger-than-life stories.

This commitment has fueled years of innovation across the globe, allowing us to craft solutions that serve cinemas of every kind—from intimate boutique theatres to the largest premium large format (PLF) venues. Our dedication extends beyond cutting-edge technology; we focus on delivering energy-efficient, high-performance solutions that not only offer impressive returns on investment but elevate the moviegoing experience itself.

Sustainable innovation in projection and audio

With environmental sustainability at the core of our technology, our new CineLife+™ RBe projectors with Phazer™ illumination deliver an eco-friendly alternative to Xenon lamps for smaller high-gain screens, boosting efficiency by 200-300% and reducing annual energy costs by 60-75%. These projectors are built on Christie's CineLife+2K™ electronics platform, featuring advanced electronic color convergence for stunning color precision and low-maintenance, long-lasting performance—ideal for smaller auditoriums in Southeast Asia's vibrant cinema landscape.

For venues seeking higher brightness, the most expansive color gamut, best-in-class operational efficiency, and total cost-of-ownership benefits, Christie's RGB pure laser projectors set a new standard. By delivering more lumens with less energy consumption, they offer long-term savings while enhancing on-screen image quality, enabling cinemas to consistently captivate audiences. Meanwhile, our Vive Audio™ technology enriches the experience with immersive, true-to-life sound that fully supports the latest DCI-specified audio formats, bringing a new dimension to storytelling.

Experience the brilliance of Phazer

Designed for small screen cinemas to deliver exceptional image quality.

- Long-lasting brightness
- Lightweight
- Compact
- Affordable laser

See the live
demo on Tuesday
in Auditorium 8

and visit us at

BOOTH #302

to learn more.



6,000 lumens

9,000 lumens

11,000 lumens

CHRISTIE®

christiedigital.com/cinema



Cineasia

Unmatched large-format movie magic

Whether through our partnership with Dolby or our premium RGB products, our solutions are built to heighten the PLF experience, combining CineLife+ electronics with Real|Laser™ illumination for breathtaking visuals and enduring performance.

For cinemas seeking their own branded PLF experience, the CINITY Cinema System delivers an elevated, captivating moviegoing experience designed to enthrall audiences with 4K resolution, 3D capabilities, high frame rates, enhanced contrast, and a wide color gamut. This integrated system produces brighter colors, smoother motion, and a vivid experience that sets a new standard in the growing PLF market.

As interest in premium cinema formats expands across the region, driven especially by younger patrons eager to invest in elevated experiences, we stand ready to support exhibitors in building custom PLF brands or elevating their offerings with the immersive CINITY setup. Whether cinemas are venturing into the PLF space or enhancing established formats, we provide economically viable options that heighten the cinematic experience.

Advanced solutions for seamless content delivery

A new addition to Christie's product lineup is the CineLife+ IMB-S4, an affordable and feature-rich media server designed for Christie CineLife+ Series 4 cinema projectors. This server seamlessly converts and delivers packaged feature film content within a secure, DCI-compliant environment. Equipped with ultra-fast CineLife+ processing electronics, enhanced battery life, and increased storage capacity, the IMB-S4 supports out-of-the-box high frame rate (HFR) playback of up to 4K at 96fps. This provides exhibitors with an efficient and robust platform for delivering today's high-quality digital films.

Moving forward with 95 years of excellence

Celebrating 95 years of innovation, Christie continues to lead the cinema industry with pioneering technologies that meet the evolving needs of exhibitors. As Southeast Asia's entertainment landscape flourishes, with more filmmakers recognizing the power of hyperlocal films to resonate deeply with audiences, our legacy drives us to keep innovating alongside our partners. Together, we're ready to face the challenges of tomorrow with technology that lights up screens—and hearts—across the region.

From sustainable small-screen solutions to premium PLF experiences, we are here to support Southeast Asia's cinemas, helping to create unforgettable experiences for audiences and driving the cinema industry forward.



Make moviegoers the
centre of every moment



Screenwriter

With Screenwriter managing your
screens, content and KDMs, you're
free to make guests feel like
they're the only one in the room.



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Cineasia



A New Dawn for Indian Multiplexes: Are We Ready for a Blockbuster Comeback?

DEVANG SAMPAT

CEO

CINÉPOLIS INDIA

The Indian multiplex industry is navigating uncharted waters post-pandemic, grappling with shifting audience preferences, fluctuating footfalls, and evolving global trends. Cinépolis India, a trailblazer in cinema exhibition, stands at the helm of this transformation, embracing challenges with resilience and innovation. As the landscape reshapes, the critical question looms: Are multiplexes ready to recapture their blockbuster glory?

A Complex Landscape of Challenges

Global Trends and Challenges

Globally speaking, 2024 box office projections stand at \$31.0 billion, representing a 9% decrease compared to 2023 numbers (\$33.9 billion). Recovery compared to 2019 has also declined in 2024 (74%) versus 2023 (81%), owing to challenges such as the Hollywood writers' and actors' strikes and exchange rate fluctuations impacting international market gains (Gower Street). While the number of film releases has grown post-COVID, global admits recovery remains sluggish, with 2023 reaching 69% of 2019 levels and a further drop to 65% expected in 2024.

India: A Story of Contrasts

India's box office has shown a much better recovery trajectory compared to global markets. In 2023, the Indian box office recovered 94% of 2019 levels, with 2024 projected to achieve close to full recovery at 99%, driven by regional films' increasing prominence and Bollywood's anticipated late-year resurgence with titles like **PUSHPA 2** and **SINGHAM AGAIN** (Ormax Media & Omdia Research Report).

However, admits recovery tells a different story. India's admits were 62% of 2019 levels in 2023, with a slight decline to 61% projected for 2024. Despite this, Cinépolis India has outperformed, achieving admits recovery of 88% in 2023 and 85% in 2024 (YTD). Cinépolis' box office revenue surpassed 2019 levels in 2023 (108%) and is on par with 2019 numbers in 2024.

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STORY-ENHANCING

EXCLUSIVE IMAGERY

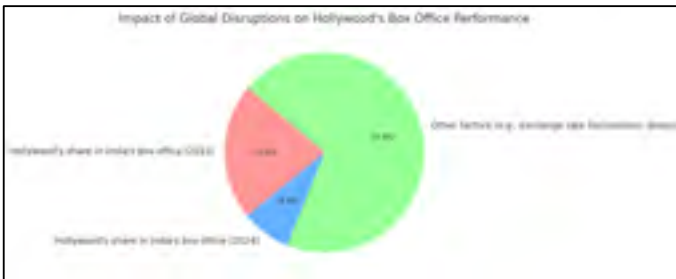


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Content Supply Crunch

With no new releases from seven of the top 10 Bollywood stars (including SRK, Aamir Khan, Salman Khan, and Ranbir Kapoor), 2024 witnessed a reduced reliance on star-driven films. Yet, the success of diversified and regional content showcases a maturing audience appetite. Regional films continue to strengthen their foothold, driving box office recovery to an expected 99% of 2019 levels. Upcoming releases like **PUSHPA 2** and **SINGHAM AGAIN** promise to sustain this momentum, positioning 2024 as a year of contrasts in Indian cinema.



Global Disruptions

The Hollywood writers' and actors' strikes exacerbated the content drought, delaying several major releases. Hollywood's share in India's box office has dwindled from 22% in 2019 to just 8% in 2024. Additionally, exchange rate fluctuations hindered international market growth, further amplifying the challenges.

Audience Shifts

While the number of film releases has grown post-COVID, admits remain sluggish, reflecting a shift in audience preferences. Globally, admits recovered to only 69% of 2019 levels in 2023, with a decline to 65% expected in 2024. India has followed a

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similar trajectory, with admits at 62% in 2023 and projected to drop to 61% in 2024.

Turning Challenges into Opportunities

The multiplex sector responded with creativity and collaboration, redefining audience engagement strategies:

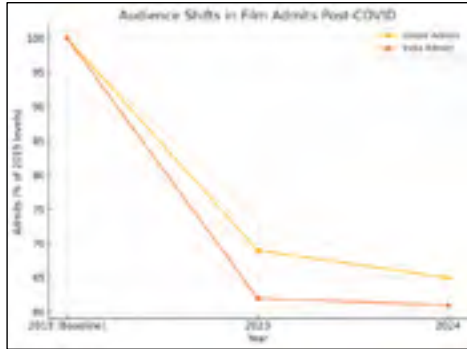
- 1. Quarterly National Cinema Days:** Four National Cinema Days in 2024 boosted attendance significantly by offering affordable tickets, reaffirming the audience's enthusiasm for the theatrical experience.
- 2. Re-Release Strategy:** With 21 re-released films in 2024, including classics like *Veer-Zaara* and *Tumbbad*, Cinepolis India generated 3.5% of its total admits and 3% of box office revenues through this nostalgic approach.
- 3. Premium Formats and Technology:** Advanced formats like 4DX, Macro XE, and IMAX attracted cinephiles, contributing 8% of box office revenue despite representing only 4% of screens.

Cinépolis India: Leading the Way

Cinépolis India exemplifies the industry's resilience:

- **Strategic Growth:** Between 2022 and 2024, the company expanded its screen count by over 34%, reflecting a long-term commitment to the Indian market.
- **Enhanced Audience Experiences:** Luxury VIP offerings and cutting-edge screen formats have positioned Cinepolis as a leader in delivering premium cinematic experiences.
- **Regional Content Success:** The growing demand for regional films has fueled a robust recovery, with regional titles accounting for an increasing share

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of box office revenues.

Looking Ahead: 2025 and Beyond

While 2024 presented unique challenges, 2025 holds immense promise. Global box office revenues are projected to cross \$36 billion, nearing 2019's record highs.

Key drivers include:

- **Major Hollywood Releases:** Highly anticipated films like **AVENGERS: THE KANG DYNASTY**, **MISSION: IMPOSSIBLE – DEAD RECKONING PART TWO**, and **FROZEN III** are expected to dominate screens worldwide.
- **Bollywood's Comeback:** With anticipated releases from SRK, Salman Khan, and Aamir Khan, alongside top regional and Hollywood titles, India's multiplexes are poised for a blockbuster year.
- **Emerging Markets:** India and China are set to lead the recovery, driven by local hits and growing global franchises.

The Road to a Blockbuster Comeback

The real test for Indian multiplexes will be reclaiming the 2,500 weekly admits per screen benchmark of 2019. With innovative strategies, diverse content offerings, and audience-first initiatives, Cinépolis India is well-positioned to meet this challenge.

As the industry enters 2025, optimism reigns. Multiplexes are not merely recovering; they are redefining what cinema means in a post-pandemic world.

The curtains are about to rise in a new era.

To the difference makers

it's your time to shine

Here's to the creators, the dream-makers,
the jesters, the chance-takers, the supporters,
the storytellers, the trailblazers and champions
who won't settle for less.

**Barco congratulates all of
the 2024 CineAsia award winners.**

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Dolby Vision + Atmos & Dolby Cinema

MICHAEL ARCHER

VP WW Cinema Sales & Partner Management

DOLBY LABORATORIES, INC.

Dolby is thrilled to promote its newest offering that brings the combined Dolby Vision + Atmos moviegoing experience to more theaters worldwide. Leveraging Dolby's pioneering innovations in sight and sound, an unparalleled content pipeline, and its globally renowned brand, this new solution enables exhibitors to offer a Dolby experience to their audiences within their own existing and forthcoming premium auditoriums. By combining Dolby's Academy Award winning technologies with their own unique premium moviegoing experiences, exhibitors can further elevate and differentiate their offerings in the market.

Since their creation, Dolby Vision and Dolby Atmos have revolutionized the premium moviegoing experience, empowering filmmakers to bring their creative visions to life and immersing audiences in the worlds and characters on screen.

Dolby Cinema remains the pinnacle moviegoing experience, featuring environments individually specified, designed, engineered and tuned by Dolby's experts to ensure the best possible implementation of both Dolby Vision and Dolby Atmos. A complete Dolby experience, it's an end-to-end, immersive moviegoing experience specified and designed by Dolby, beginning with how a movie is created all the way through post-production and how it is screened to watching it in an exclusive environment designed and tuned by Dolby. Dolby Cinema has been thoughtfully designed and meticulously built to draw audiences deeper into the story, enabling exhibitors to provide an experience where audiences feel even more of the film. There are the movies, then there's Dolby Cinema.

The new combined Dolby Vision + Atmos offering gives exhibitors access to the visceral and awe-inspiring experience of Dolby Vision picture quality together with Dolby Atmos immersive sound, the same technologies that power Dolby Cinema, allowing audiences to see, hear and feel the film exactly as the filmmaker intended. It provides exhibitors a path to leverage their prior investment in their premium screens and incorporate these transformative technologies into their own branded moviegoing experiences. Previously, Dolby Vision had been exclusive to Dolby Cinema locations since launching in 2014.

Dolby Vision, the industry-leading HDR solution, vastly enhances the visual quality of movies by delivering dramatically brighter images, unrivaled shadow detail and a



Congratulations to the CineAsia 2024 Honorees!

**Motion Picture Association (MPA) Asia-Pacific Screen Industry
Advocate Award**

KATE MARKS
CEO, Ausfilm

Exhibitor of the Year

WILLY LIAO
General Manager, Showtime Cinemas

Distributor of the Year

SOUFY RATHANAMONGKOLMAS
Vice-President South Asia, Universal Pictures International

CineAsia Career Achievement Award

JESSIE CHOU
Retired, formerly IMAX China

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wider color palette than any other format. This is achieved through Dolby's proprietary laser projection system which delivers the highest performance for dynamic range (an unprecedented over one million-to-one) while maintaining 108 nits across the entire screen. With a dazzling array of colors, sharper contrast, and richer detail, Dolby Vision brings every scene to life, pulling audiences in with consistently stunning visuals.

Dolby Atmos has reinvented how movies are created and experienced, allowing filmmakers to create a spatial sound experience that puts audiences in the center of every scene. It represents a pioneering shift in cinema audio, empowering filmmakers to create fully immersive, intricate soundscapes with unrivaled depth and unparalleled clarity. Now more than ever, content creators looking to bring compelling stories to moviegoers are adopting Dolby Atmos as their default audio-creation format. There are currently over 7,500 Dolby Atmos screens installed globally with another 500 planned to open in the near future.

Movies created and experienced in Dolby Vision and Dolby Atmos not only draw audiences closer to every scene and heighten every emotion but look and sound exactly how the director envisioned. Every detail is preserved from movie creation to their presentation in theaters. With over 600 theatrical features released or confirmed to be in Dolby Vision and Dolby Atmos, and over 3200 in Dolby Atmos, these technologies have revolutionized and now set the standard for premium moviegoing.

Built upon the legacy of nearly 60 years of innovation, the Dolby brand is recognized by the majority of consumers around the world. It continues to unlock the power of sight and sound to deliver awe-inspiring entertainment experiences for billions globally, transforming how people connect with each other and the world around them. The Dolby Atmos Cinema Sound System and the Christie E3LH Dolby Vision Cinema Projection System recently earned two Scientific and Engineering Awards from the Academy of Motion Picture Arts and Sciences at the prestigious Scientific and Technical Awards, which celebrates groundbreaking innovations in cinema.

Exhibitors can learn more about how to elevate their premium moviegoing experiences with Dolby Vision and Dolby Atmos and explore Dolby's full solutions at Booth 310 in the True Icon Hall.



FilmExpoGroup LLC

**CONGRATULATES
ALL OF THE 2024
AWARD WINNERS
ON THEIR
WELL-DESERVED
HONORS**

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GDC Technology: 25 Years of Reinventing Cinema Together

TONY ADAMSON
SVP, Strategic Planning
GDC TECHNOLOGY

As the saying goes, time flies when you're having fun. Reaching the 25-year mark is definitely worth celebrating, and we will celebrate all year long in 2025. Our 25th anniversary is a significant milestone that highlights GDC's quarter-century of success, growth, and resilience in business and innovation. It honors the hard work, dedication, and perseverance that have brought GDC to its current leadership position in the global cinema industry.

The Silver Jubilee is a time to reflect on the past and celebrate the present. It allows us to look back at the challenges and triumphs that GDC, its customers, and the cinema industry have faced over the past 25 years. It also provides an opportunity to appreciate the hard work and dedication of everyone who contributed to the company's success, especially our founder, Dr. Chong, and our CTO, Pranay Kumar.

Looking Back at 2000: The Movies and Technology

The Movies: The year 2000 marked the start of a significant era for superhero films, a genre that would dominate the box office for years to come. **Spider-Man** (2002) swung into theatres, captivating audiences worldwide and setting the stage for the superhero craze. The decade was golden for animated movies, with studios pushing the boundaries of storytelling and technology, such as **Shrek** (2001) and **Finding Nemo** (2003). Fantasy films (**The Lord of the Rings: The Fellowship of the Ring** (2001) found unprecedented success in the 2000s, transporting audiences to magical worlds filled with epic battles and timeless tales. The concept of film franchises (**The Fast and the Furious** 2001) took on new life in the 2000s, with studios investing in long-term storytelling across multiple films. Horror movies evolved (**Saw** 2004), moving away from the slasher trends of the '90s and embracing more diverse and psychological scares. After years in the shadows, musicals (**Moulin Rouge!** 2001 and **Chicago** 2002) found their voice again. Last, but not least, Christopher Nolan earned critical acclaim and a loyal fan base with **Memento** (2000).

The Technology: As the decade began, cinema technology became a game-changer, transforming how we experience movies and setting the stage for the digital cinema revolution. The advent of CGI (Computer-Generated Imagery) allowed filmmakers to dream bigger by creating scenes and characters that were previously impossible. High-definition

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cameras made every detail sharper. Additionally, Texas Instruments DLP Cinema enabled the transition to digital cinema. TI's DMD changed how movies were made, distributed, and exhibited, elevating the quality of the moviegoing experience. Furthermore, CGI and visual effects (VFX), arguably the most significant technological innovations in cinema, paved the way for its future. However, the most important technological advancements for exhibition were the digital cinema projector, cinema LED screens, media servers, and theatre management systems.

GDC Technology: Driving Consumers to the Cinema Since 2000

GDC started from the vision of its founder, Dr. Man-Nang Chong. Dr. Chong was an associate professor at the School of Computer Engineering at Nanyang Technological University, Singapore, from 1992 to 2000. In 1996, Dr. Chong led a team that won the "Worldwide Texas Instruments' Digital Signal Processing Solutions Challenge" award. In 1999, Dr. Chong founded Nirvana Digital, a leading digital signal processing company that was later acquired by Acterna Incorporation in 2000. This resulted in the establishment of GDC Technology Limited. In 2024, Dr. Chong was invited to join the prestigious Academy of Motion Picture Arts and Sciences. As a member, he will have the opportunity to participate in the Oscar voting process in the Production and Technology branch.

Since our inception, GDC has worked tirelessly to enhance the image and sound quality of cinemas, ensuring that everyone can enjoy movies. GDC's cinema solutions, designed to improve the moviegoing experience, are often first to market, exemplified by introducing the first standalone integrated media block. Additionally, we design all our hardware and software products based on customer feedback to deliver the best possible moviegoing experience. For instance, moviegoers can "see more" with our media servers for projection and cinema LED screens and "hear more" with our latest audio solutions. Moreover, exhibitors can "achieve more" with our enterprise software and automation solutions.

Our GDC Flagship Products: Leading the Way to the Future of Cinema

SR-1000: An IMB renowned for projection systems, now available for cinema LED displays. Ultra-reliable SGS-certified for 100,000 hours of MTBF. Robust and future-proof architecture with built-in options for 4K, storage, and DTS professional audio, including DTS Surround and DTS:X for IAB immersive audio.

AIB-3000: A 16-channel standalone cinema audio processor for all major DCI servers, featuring sensational DTS Surround and enhanced bass management. It includes various auxiliary audio inputs, such as the brand-new HDMI with

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encoded audio formats (AC3).

TMS-2000WEB: A web-based Theatre Management System enabling real-time collaboration with multi-user control for booth operations.

What's New? We are excited to launch several new products, including:

- **SR-5520:** An IMB designed for LED cinema screens.
- **SCL-3300 Series:** A live-streaming library server with a capacity to store approximately 3,000 DCPs and instantly stream DCP content to 30 screens

GDC will be launching a wide range of other products and solutions at CineAsia and throughout 2025. Please visit GDC at Meeting Room #2 to find out more!

Have a great CineAsia and enjoy your time in Bangkok.



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Feel More.
Experience More.

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IMAX 2024/25 Outlook

GIOVANNI DOLCI
Chief Sales Officer
IMAX CORPORATION



2024/25 OUTLOOK

GLOBAL MOVIEGOING IS SHIFTING RAPIDLY TO IMAX



IMAX is set for its best year ever at the global box office in 2025, with projected record \$1.2 billion in box office grosses worldwide.



The 2025 slate will include a record number of *Filmed For IMAX* titles across Hollywood and international, with 14 titles currently slated to release.



IMAX will deliver a record 110 IMAX Experiences worldwide in 2024 across feature films, documentaries, music, sports, and gaming.

2024 HIGHLIGHTS - APAC REGION



NETWORK GROWTH

IMAX is on track to install 150 new IMAX systems worldwide in 2024 and over 50% of those installs came from the APAC region, with new install records in Malaysia, Indonesia, and Australia.



INCREASED BOX OFFICE SHARE

IMAX's indexing is up substantially over a five-year period in key APAC markets, including Japan, South Korea, Australia, Malaysia, Thailand and Indonesia.



LOCAL LANGUAGE CONTENT

Powered in large part by filmmakers from across Asia, IMAX will deliver a record 60 local language films in 2024; with South Korea and Thailand reaching their best year ever for local releases..

Top Grossing IMAX Releases in 2024 – APAC



Dune: Part Two



Godzilla X Kong: The New Empire



Deadpool & Wolverine



Aliens: Romulus

CRYSTAL CLEAR PICTURE
IMMERSIVE SOUND



IMAX

EXTRAORDINARY AWAITS

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Welcome to CineAsia 2024

MARK MAYFIELD

Chairman

INTERNATIONAL CINEMA TECHNOLOGY ASSOCIATION

I'd like to extend a warm welcome to all our current and future members on behalf of the International Cinema Technology Association.

Over 50 years, the ICTA has evolved along with our industry, from single screens to multiplexes, film to digital, 2D to 3D and beyond. Originally focused on equipment manufacturers and dealers in the U.S., our reach today is global and membership is open to all those with an interest in the technologies that make our Cinemas work. including Exhibitors, Consultants, Studios, Technicians, and others aligned within the field.

In a period of increasingly rapid technological change, we recognize the importance of sharing knowledge. ICTA plays a critical role as a forum to enable this sharing among our broad range of constituents. There's no better example of this than our annual **Los Angeles Seminar Series**, which takes place January 13-15, 2025, once again at the Hilton Los Angeles/Universal City. This event is recognized as one of the "can't miss" gatherings each year for the dissemination of the most current information on cinema technologies, as well as one of the best opportunities to network among your peers and industry luminaries. Along with our partners, The Cinema Foundation, we're putting the final touches on another round of powerful programming that will appeal to everyone from technology managers to exhibition executives.

At this year's CineAsia on Wednesday morning, December 11, ICTA will be hosting a special focus session titled **"Fast Takes On The Future"**, a panel discussion looking at a number of key topics of interest to the APAC cinema industry. You won't want to miss this!

Training and Education is one of our key strategic pillars. As a result of the success of our live **"Fundamentals of Presentation Technology"** seminars, I'm pleased to announce that we are building an online training presence through our partnership with CineTRAIN. The "Fundamentals" seminar is a 2-hour crash course designed for non-technical employees in exhibition, and covers the basics of Audio & Acoustics, Projection & Media, Networking and Maintenance. Learn more at www.cinetrain.com.

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At our last annual convention in July, ICTA itself ushered in some changes, welcoming a new round of leadership including myself, Beth Figge Vice Chairman, Theresa English secretary, and Doug Sabin treasurer. We also announced a change in executive leadership, introducing Carrie Dietrich as our new Executive Director. You can look forward to many exciting great initiatives from this team! Visit www.icta-web.com to learn more about the many benefits of being an ICTA member and how you can become part of this exciting organization.

Mark Mayfield
Chairman, ICTA
Director of Cinema Marketing, Meyer Sound



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Paramount Pictures Welcomes You to CineAsia 2024

MARK VIANE

President International Theatrical Distribution
PARAMOUNT PICTURES INTERNATIONAL

Paramount Pictures is thrilled to be back at CineAsia, and we want to thank our exhibition partners across the region for all your support and hard work throughout the year.

2024 was a strong year for the studio, with a broad range of movies that not only captivated diverse audiences but also showcased the studio's creative versatility across multiple genres. From thought-provoking dramas like **Bob Marley: One Love** to all audience family films like **IF**; to the thrilling horror film **A Quiet Place: Day One** and epic action films like **Gladiator II**.

September brought **Transformers One**, the brilliant origin story of Optimus Prime and Megatron, revealing how these once brothers-in-arms became sworn enemies. Directed by Josh Cooley and joined by the voices of Chris Hemsworth, Brian Tyree Henry, Scarlett Johansson, and Keegan-Michael Key.

This fall, Parker Finn's **Smile 2** brought audiences a terrifying new chapter, expanding the scope and scale of 2022's #1 original horror film.

In November, we brought the storied **Gladiator** arena back to theatres with **Gladiator II**, with Ridley Scott back in the director's chair for this highly anticipated sequel to the epic Oscar® Best Picture-winning 2000 film, based on characters created by David Franzoni, with a story by Peter Craig and David Scarpa, and a screenplay by David Scarpa. Starring Paul Mescal, Pedro Pascal, Joseph Quinn, with Connie Nielsen, and Oscar-winner Denzel Washington, the film opened to #1 at the international box office and marked the biggest-ever international opening for a Ridley Scott film, as well as the biggest ever international opening for an R-rated Paramount Pictures film.

And speeding into theaters to close out the year is **Sonic the Hedgehog 3**, from producers Neal H. Moritz—of the **Fast and Furious** franchise, Toby Ascher, Toru Nakahara and Hitoshi Okuno, directed by Jeff Fowler. In this third installment of the beloved franchise, Sonic, Knuckles and Tails reunite to battle Shadow, a mysterious new enemy with powers unlike anything they've faced before. With their abilities outmatched in every way, they seek out an unlikely alliance to stop Shadow and protect the planet. In this hybrid live-action-CGI adventure comedy, Keanu Reeves joins the cast lending his voice to the character of Shadow.

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And looking beyond this year, Paramount Pictures is excited to share what we have in store for 2025.

We are proud to kick off the new year with **SEPTEMBER 5**, a journalistic thriller centered around the ABC Sports crew reporting from the epicenter of an international hostage crisis during the 1972 Munich Olympics. Using archival footage from the actual Olympic Games, Director Tim Fehlbaum's carefully crafted historical drama explores the role of journalists in reporting high-stakes live events.

Early 2025 also brings the action thriller **NOVOCAINE**. Jack Quaid stars in this adrenaline-packed story which follows a man who can feel no pain due to a rare medical disorder as he races against time on a deadly rescue mission.

Debuting next summer is the highly anticipated next installment of **MISSION: IMPOSSIBLE—THE FINAL RECKONING**. This latest Ethan Hunt adventure comes on the heels of last summer's **Mission: Impossible—Dead Reckoning**, which saw tremendous international success. The global box office total for the **Mission: Impossible** series now stands at an impressive \$4.1 Billion worldwide and is a testament to global megastar Tom Cruise's dedication to making these films such exceptional big screen experiences.

We are delighted to bring our favorite blue heroes, the Smurfs, back to the big screen for their newest animated adventure next summer in **SMURFS**. An all-star cast is led by Oscar nominee and Grammy® award winner Rihanna, who, in addition to voicing Smurfette, is set to write, produce, and perform original songs for the film, which also stars James Corden.

Rounding out the summer is **THE NAKED GUN**, starring Liam Neeson, Paul Walter Hauser, Pamela Anderson and Danny Huston, in the beloved crime-spoof comedy.

A reinvention of the **THE RUNNING MAN** sprints into theaters next November with Edgar Wright directing and Glen Powell starring in the Stephen King novel-turned-cult-classic film.

We are set to round out the year with **THE SPONGEBOB MOVIE: SEARCH FOR SQUAREPANTS**, celebrating the 25th anniversary of the franchise and featuring original voice actors Tom Kenny, Bill Fagerbakke, and Carolyn Lawrence who will be joined by Mark Hamill.

We are thrilled to usher in an exciting new era for Paramount Pictures with another year of captivating films. Once again, on behalf of everyone at Paramount Pictures, we want to express our deepest gratitude for your continued partnership. We'll see you at the movies!

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Welcome to CineAsia

STEVEN O'DELL

President, International Releasing

SONY PICTURES RELEASING

We're excited to be back at CineAsia, bringing with us a diverse range of films that promise to captivate, entertain, and inspire. Whether it's pulse-pounding action, spine-chilling suspense, unforgettable comedies, or heartfelt animation, our upcoming slate showcases a broad spectrum of stories designed to resonate with every kind of audience.

This past year, we saw several successes across a diverse range of genres including the highest grossing R-rated romantic comedy globally since 2016, **Anyone But You**, which earned over \$220M worldwide; **Ghostbusters: Frozen Empire**, the follow-up to **GHOSTBUSTERS: AFTERLIFE** which earned over \$200M worldwide; **The Garfield Movie**, which relaunched the franchise after earning \$261M globally; **Bad Boys: Ride or Die**, which kickstarted the summer box office, grossing over \$404M worldwide; the smash hit, female event movie of the year **It Ends With Us** which has grossed nearly \$350M worldwide; and Tom Hardy's return as the lethal protector in **Venom: The Last Dance**, which has grossed over \$400 million worldwide.

Up next in December is **KRAVEN THE HUNTER**, the visceral, action-packed origin story of how and why one of Marvel's most iconic villains came to be from acclaimed director J.C. Chandor. Aaron Taylor-Johnson plays Kraven, a man whose complex relationship with his ruthless father, Nikolai Kravinoff (Russell Crowe), starts him down a path of vengeance with brutal consequences, motivating him to become not only the greatest hunter in the world, but also one of its most feared. The film also stars Ariana DeBose, Fred Hechinger, Alessandro Nivola, and Christopher Abbott.

Kicking off 2025 is the highly anticipated third film in the **Paddington** franchise, **PADDINGTON IN PERU**, which finds the beloved, marmalade-loving bear lost in the jungle on an exciting, high-stakes adventure. Directed by Dougal Wilson, the film stars Hugh Bonneville, Emily Mortimer, Julie Walters, Jim Broadbent, Imelda Staunton, Carla Tous, Madeleine Harris, Samuel Joslin, with Olivia Colman, with Antonio Banderas, and Ben Whishaw returning as the voice of Paddington.

Due out in April is **UNTIL DAWN**, a film adaptation inspired by the beloved PlayStation

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hit horror game of the same name. Directed by David F. Sandberg, the ensemble cast includes Ella Rubin, Michael Cimino, Ji-young Yoo, Belmont Cameli, Odessa A'zion, Maia Mitchell and Peter Stormare.

Kogonada's romance, **A BIG BOLD BEAUTIFUL JOURNEY**, will debut in May. Starring Margot Robbie and Colin Farrell, the film is an original tale of two strangers and the extraordinary emotional journey that connects them. And to kick-off the summer season is **KARATE KID: LEGENDS**. The film stars Ben Wang in the titular role, Joshua Jackson, Sadie Stanley and Ming-Na Wen, as well as Jackie Chan and Ralph Macchio, who will reprise their iconic characters to continue the mythology of the original franchise. Directed by Jonathan Entwistle, the screenplay is written by Rob Lieber.

June will see **28 YEARS LATER**, which reunites Academy Award-winning director Danny Boyle and Academy Award-nominated writer Alex Garland for the highly anticipated sequel to their iconic 2002 film 28 Days Later. The film stars an acclaimed cast that includes Jodie Comer, Aaron Taylor-Johnson, Ralph Fiennes and Jack O'Connell.

In July, prepare for the long-awaited follow up to **I KNOW WHAT YOU DID LAST SUMMER**. Directed by Jennifer Kaytin Robinson, the film will see the return of Freddie Prinze Jr. and Jennifer Love Hewitt alongside new stars Chase Sui Wonders, Madelyn Cline, Sarah Pidgeon, Tyriq Withers, Lola Tung, Nicholas Alexander Chavez, Gabbriette and Jonah Haur-King, among others.

In August Tommy Wirkola's **BENEATH THE STORM**, starring Phoebe Dynevor, Whitney Peak and Djimon Hounsou will debut in theaters, as well as Animal Friends, a feature combining live-action and animated characters from writing duo Kevin Burrows and Matt Mider. Directed by Peter Atencio, the film stars an ensemble cast which includes Ryan Reynolds, Jason Momoa, Aubrey Plaza, Daniel Levy, Lil Rel Howery, Addison Rae and Ellie Bamber.

This wouldn't be possible without the support of our valued exhibition partners. We appreciate your continued trust, and we look forward to working together to bring your theaters a diverse selection of exceptional films for years to come.

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We are thrilled to be back at CineAsia and Universal is proud to join our fellow distributors and exhibition partners for this year's event to celebrate the power of the movies and the theatrical experience. Thank you to the Film Expo Group for putting together another successful convention that emphasizes the importance of our industry and working together to bring compelling movies that captivate audiences around the globe to the big screen.

Also, congratulations to our own **Soupy Rathanamongkolmas** who is this year's recipient of the **Distributor Of The Year Award!**

Because of your creative innovation and your dedication to build a place for theatrical film to shine, a place where your audiences feel welcomed, valued and prioritized, we, together, achieved an extraordinary year in Universal Pictures' history in 2024. Our commitment to bold, original films that propel audiences to places they have never been before has never been stronger. Our 2024 slate spanned more than 30 titles including local productions and truly had something for everyone. We are committed to delivering to your theaters films that cater to diverse tastes and cultural preferences all over the world, and to providing you with not only big, branded films, but also originals and a variety of genres from animation to horror to comedy and upmarket fare.

Earlier this year the biggest global animated franchise in history began a new chapter with **Despicable Me 4**. The film opened No. 1 at the global box office and pushed the **Despicable Me/Minions** franchise past the \$5 billion mark globally, becoming the only franchise to ever reach that mark. Also earlier this year, DreamWorks Animation's **Kung Fu Panda 4** opened to the top spot at the global box office and helped propel the Kung Fu Panda franchise past the \$2 billion mark at the world-wide box office, becoming the 7th highest grossing animated franchise of all time.

DreamWorks Animation recently launched its adaptation of Peter Brown's beloved, award-winning, #1 New York Times bestseller, **The Wild Robot**. The epic adventure

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opened No. 1 at the global box office earning more than \$300M globally to-date and is already featured heavily in this year's awards conversation.

And in the last few weeks, after two decades as one of the most beloved and enduring musicals on the stage, **Wicked** made its long-awaited journey to the big screen as a spectacular, generation-defining cinematic event this holiday season.

Wicked, the untold story of the witches of Oz, stars Emmy, Grammy and Tony winning powerhouse Cynthia Erivo as Elphaba, a young woman, misunderstood because of her unusual green skin, who has yet to discover her true power, and Grammy-winning, multi-platinum recording artist and global superstar Ariana Grande as Glinda, a popular young woman, gilded by privilege and ambition, who has yet to discover her true heart. The film also stars Oscar® winner Michelle Yeoh, Jonathan Bailey (*Bridgerton*), Tony nominee Ethan Slater (*Broadway's SpongeBob Squarepants*), and Marissa Bode in her film debut.

Directed by acclaimed filmmaker Jon M. Chu, **Wicked** is the first chapter of a two-part immersive, cultural celebration produced by Marc Platt, whose films, television shows and stage productions have earned a combined 46 Oscar® nominations, 58 Emmy nominations and 36 Tony nominations, and also produced by multiple Tony winner David Stone.

Universal's 2025 slate kicks off with Robert Eggers' **NOSFERATU**, a gothic tale of obsession between a haunted young woman and the terrifying vampire infatuated with her, causing untold horror in its wake. **WOLF MAN**, a chilling new nightmare from Blumhouse and writer-director Leigh Whannell, followed by **DOG MAN**, a canine crime-fighting adventure from DreamWorks Animation based on Dav Pilkey's bestselling series. Two-time Academy Award® winner Renée Zellweger returns to the role that established a romantic-comedy heroine for the ages, a woman whose inimitable approach to life and love redefined an entire film genre in **BRIDGET JONES: MAD ABOUT THE BOY**.

From blockbuster producers Michael Bay and Jason Blum and director Christopher Landon comes **DROP**, a blood-chilling, fast-paced thriller. Next summer, Oscar® nominee and Golden Globe winner Dean Cain reimagines **How to Train Your Dragon** in a stunning live-action reimagining of the film that launched the beloved animated franchise, while horror icon **M3GAN** returns for a new chapter with **M3GAN 2.0**, from Atomic Monster and Blumhouse. July brings **JURASSIC WORLD REBIRTH**, an action-packed new chapter of the iconic franchise starring Scarlett Johansson, Jonathan Bailey and Oscar® winner Mahershala Ali. DreamWorks Animation's **THE BAD GUYS 2** returns with another action-packed chapter of the acclaimed comedy smash, and **NOBODY 2** sees Bob Odenkirk reprise his role as the relentless Hutch Mansell.

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Next fall, DreamWorks Animation's **GABBY'S DOLLHOUSE: THE MOVIE** elevates the beloved streaming series into its first ever cinematic adventure. We'll also bring audiences **DOWNTON ABBEY 3**. Blumhouse's horror phenomenon returns with **BLACK PHONE 2**. Michael will bring audiences a riveting and honest portrayal of the brilliant yet complicated man who became the King of Pop. We'll also bring audiences Yorgos Lanthimos's next film **BUGONIA**, based on the Korean film **Save The Green Planet**, starring Emma Stone and Jesse Plemons, and next holiday season, the beloved, generation-defining stage musical continues its journey on the big screen with the highly anticipated second installment, **WICKED PART 2**. Rounding out the year, Blumhouse's box-office horror phenomenon returns with a new chapter of animatronic terror with **FIVE NIGHTS AT FREDDY'S 2**.

At Universal, we look for daring, fearless filmmakers, and innovative, unforgettable stories designed to bring audiences to your theatres and thrill them. Thank you for your enduring partnership, your friendship and your commitment to this industry that we all love. We're more certain than ever that our best days lie ahead.

Universal Pictures International is thrilled to partner with all of you on these films, along with many more, and we look forward to speaking with you over the next few days.

Veronika Kwan Vandenberg, President of Distribution, Universal Pictures International
Niels Swinkels, EVP and Managing Director, Universal Pictures International
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A Look At 2024 And Beyond

ANDREW CRIPPS

President, International Theatrical Distribution

WARNER BROS. PICTURES INTERNATIONAL

As 2024 is wrapping up, it was a great year for Warner Bros. at the international box office. The studio raced to its strongest IBO performance ever year-to-date earlier this year, reaching the \$1 billion milestone at a record-breaking 15 weeks. **Dune: Part Two** and **Godzilla X Kong: The New Empire**, in partnership with Legendary Pictures, were the top films of the WB slate overseas this year to date, taking in (\$432m) and (\$375m), respectively. WB is poised to finish the year with a stellar \$2 billion+ at the international box office once again, propelled by its robust slate of films, including **Beetlejuice Beetlejuice** (\$157m); **Joker: Folie A Deux** (\$148m); **Furiosa: A Mad Max Saga** (\$106m); and our co-production with Universal, **Twisters** (\$104m), among others. WBPI also distributed **Challengers** (\$46m) and **Blink Twice** (\$25m) overseas on behalf of Amazon MGM Studios, and continues that partnership with **Red One**, now in release with \$38m at the time of writing. The final film of our 2024 slate is Kenji Kamiyama's anime epic **THE LORD OF THE RINGS: THE WAR OF THE ROHIRRIM**, a bold new take on Tolkien's Middle-earth and Peter Jackson's film franchise, which grossed over \$2.1b internationally.

Despite challenges facing the industry in 2024, including year-over-year declines at the IBO as a result of the 2023 Hollywood strikes and a continued shift in moviegoing habits that favor cultural event films, WB brought to audiences a diverse slate of films throughout the year. Highlights from our upcoming slate include:

COMPANION

New Line Cinema invites you to experience a new kind of love story... **COMPANION**, written and directed by Drew Hancock and starring Sophie Thatcher, Jack Quaid, Lukas Gage, Megan Suri, Harvey Guillén, and Rupert Friend.

SINNERS

Writer/director Ryan Coogler and Michael B. Jordan reunite for a thrilling and chilling supernatural original, starring Jordan in a dual role. Trying to leave their troubled lives behind, twin brothers (Jordan) return to their hometown to start again, only to discover that an even greater evil is waiting...

A MINECRAFT MOVIE

Jason Momoa and Jack Black welcome you to a world where creativity doesn't just help

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you craft, it's essential to one's survival! Along with our partners at Legendary Pictures, **A MINECRAFT MOVIE** is a totally original magical adventure directed by Jared Hess and based on the Minecraft video game.

MICKEY 17

Robert Pattinson plays unlikely hero Mickey Barnes, who has found himself working for an employer who demands the ultimate commitment: to die, for a living. Written and directed by Bong Joon Ho and based on the novel *Mickey7* by Edward Ashton, the film also stars Naomi Ackie, Steven Yuen, with Toni Collette, and Mark Ruffalo.

FLOWERVALE STREET

Details are still under wraps about this exciting new film from writer/director David Robert Mitchell, produced by J.J. Abrams among others, and starring Anne Hathaway, Ewan McGregor, Maisy Stella and Christian Convery.

F1

Apple Original Films' **F1** is a Formula 1® racing feature that stars Brad Pitt as a former driver who returns to Formula 1®, alongside Damson Idris as his teammate. Directed by Joseph Kosinski from a script by Ehren Kruger and produced by Kosinski, Jerry Bruckheimer, Pitt's Plan B and renowned driver Lewis Hamilton, the film also stars Kerry Condon, Javier Bardem and more.

SUPERMAN

Writer/director James Gunn and producer Peter Safran bring the world's first superhero to the big screen with the new DC Studios' inaugural feature film, starring David Corenswet in the dual role of Clark Kent/Superman, Rachel Brosnahan as Lois Lane, and Nicholas Hoult as Lex Luthor.

FALL 2025

We'll wrap up the summer and get deep into fall with an original film from Paul Thomas Anderson, starring Leonardo DiCaprio, Benicio del Toro, Sean Penn and Regina Hall; New Line's spine-chilling **THE CONJURING: LAST RITES**, produced by CU architects James Wan and Peter Safran and starring Vera Farmiga and Patrick Wilson as the Warrens; **THE BRIDE!**, an original take on the Frankenstein tale from writer/director Maggie Gyllenhaal and starring Christian Bale and Jessie Buckley; and New Line's sequel, **MORTAL KOMBAT II**, starring Karl Urban as Johnny Cage, directed by Simon McQuoid and written by Jeremy Slater, based on the videogame created by Ed Boon and John Tobias.

More to come soon, stay tuned! And as always, we are grateful to our partners in exhibition for their continued support.

Credits not contractual; 2025 lineup and box office as of November 14. *Source: International Box Office Essentials™, a product of Comscore.

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The Walt Disney Studios Welcomes You to CineAsia!

TONY CHAMBERS

EVP, Head of Theatrical Distribution

DISNEY ENTERTAINMENT

On behalf of The Walt Disney Studios, we welcome you to CineAsia 2024! We are excited to work with our phenomenal partners to bring captivating stories and experiences to moviegoers around the globe.

Over the past year, our film studios — Disney, Walt Disney Animation Studios, Pixar Animation Studios, Marvel Studios, Lucasfilm, 20th Century Studios, and Searchlight Pictures — have showcased an incredible variety and quality of films. Disney and Pixar's *Inside Out 2* and Marvel Studios' *Deadpool & Wolverine* both surpassed the \$1 billion box office milestone, with *Inside Out 2* becoming the #8 biggest movie of all-time (and the biggest animated film of all-time) and *Deadpool & Wolverine* becoming the #20 biggest movie of all-time (and the biggest R-rated film of all-time). There is no way these milestones could have been reached without your amazing collaboration – thank you for all of the support!

Looking ahead, our upcoming slate promises to be one of the best we have ever had. *Moana 2*, from Walt Disney Animation Studios, splashed into theaters a few days ago, reuniting Dwayne Johnson and Auli'i Cravalho in an exhilarating new journey for Moana, Maui, and a fresh crew of seafarers. We are very excited about the film's performance so far and look forward to a strong run ahead. Wrapping up the year, *Mufasa: The Lion King*, directed by the renowned Barry Jenkins, will roar into theaters this month. This highly anticipated follow-up to the 2019 global hit *The Lion King* promises to recapture the magic and charm of the original while enchanting audiences of all ages.

In the U.S., Searchlight Pictures has just released *A Real Pain*, starring Jesse Eisenberg and Kieran Culkin as mismatched cousins on a poignant and funny family journey of self-discovery in Poland. Later this month, we'll release *A Complete Unknown*, starring Timothée Chalamet as Bob Dylan in a captivating story about the legendary musician's transformative journey. Timothée completely immerses himself in the role, mastering the guitar, harmonica and piano for his performance, as well as singing all of Dylan's songs himself. Both films will be released in international territories starting in early January.

Next year promises more excitement with three films from Marvel Studios. Starting in

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February, Captain America: Brave New World will lead the charge as Anthony Mackie embraces his role as Captain America in an action-packed, emotionally charged film. In May comes Thunderbolts*, which unites a team of anti-heroes in a thrilling new chapter within the Marvel Cinematic Universe starring an ensemble cast. Then in July comes Marvel's First Family with The Fantastic Four: First Steps, marking the long-awaited return of these iconic characters into the MCU.

In March, Disney Studios' live-action Snow White will bring the beloved classic fairy tale to life with a fresh take, featuring Rachel Zegler in the title role and Gal Gadot as the Evil Queen. Then in May, the live-action Lilo & Stitch will reimagine the animated classic, taking audiences on a new adventure with a lonely Hawaiian girl and her fugitive alien friend Stitch. August will also see the releases of the highly anticipated sequels Freakier Friday, reuniting Jamie Lee Curtis and Lindsay Lohan for a story that proves that lightning sometimes does strike twice, and then in October the third installment from the Tron franchise, Tron: Ares will arrive in theaters. Starring Jared Leto, the film follows a highly sophisticated program who is sent on a dangerous mission into the real world.

In June, Pixar Animation Studios' Elio introduces a young boy who unexpectedly becomes Earth's ambassador in a galactic adventure full of humor and heart, as he navigates eccentric alien lifeforms and discovers who he is truly meant to be. Walt Disney Animation Studios returns to the vibrant and exciting metropolis of Zootopia with Zootopia 2 in November, where Judy Hopps and Nick Wilde embark on a new mystery, delivering both laughs and life lessons.

20th Century Studios will release The Amateur in April, taking moviegoers on a heart-pounding and high-stakes CIA thriller starring Rami Malek and Rachel Brosnahan. Predator: Badlands opens in November, bringing people face-to-face with the iconic and technologically advanced alien hunter, and finishing the year, James Cameron will transport audiences on a breathtaking epic adventure to Pandora with Avatar: Fire and Ash.

As we gear up for these exciting films, we look forward to continuing our strong collaboration and to bringing incredible stories and unforgettable experiences to audiences around the world. Thank you for your ongoing support and partnership, and have a wonderful CineAsia!

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QINGDAO FUYI ACOUSTICS PRODUCTS 113

113-102, No. 702 Shanhe Rd., Chengyan
District, Qingdao, 266108, China

Tel: +86 532 85770579

Email: qdfyzh@vip.163.com

Website:..... www.fysx.com

Hong Zhao, General Manager
Ady, Manager

*World famous optimal acoustics material
manufacturer for over 20 years.*

QINGDAO WOVEN SOUND ACOUSTIC TECH CO. 105

No. 57, XiangTan Rd., Licang District,
Qingdao Shandong, 266041, China

Tel: +8618954297931

Email: max@wovensounds.com

Website:..... www.wovensounds.com

Max Lyu, Vice President

Kevin Lyu, Account Director

*Flame-retardant acoustical fabric, 3D art
acoustic panel, fabric wrapped acoustical*

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pabel, multiplex cinema design.

QUBE CINEMA..... 402
11954 S La Cienega Blvd., Hawthorne,
CA, 90250, United States

Tel: +1 (818) 392-8155

Fax: +91 44 43488884

Email: ... Krithika.narayanan@qubecinema.com

Website: www.qubecinema.com

Senthil Kumar, V, Co-founder
Harsh Rohatgi, Chief Executive Officer
iCount – AI-powered theatre occupancy measurement, Cheers – In-cinema greeting service for moviegoers, Qube Slate – Cinema advertising & scheduling, Qube Wire – Web-based service for global theatrical DCP & KDM delivery.

REIST POPCORN..... 318
PO Box 155, 113 Manheim St., Mount
Joy, PA, 17552, United States

Tel: +1 (717) 653-8078

Email: logistics@reistpopcorn.com

Website: www.reistpopcorn.com

Christine Williams, International Sales Representative
Michele Steskal, International Sales Representative/Logistics
A complete line of conventional and organic popcorn products. Types: Yellow Butterfly, Mushroom, White Butterfly.

SEVERTSON SCREENS 205
41502 N. Schnepf Rd., San Tan Valley, AZ,
85140, United States

Tel: +1 480 610 5155

Fax: +1 480 237 5964

Email: dan@severtsonscreens.com,
toby@severtsonscreens.com

Website: www.severtsonscreens.com

Dan Maxwell, Vice President
Toby Severtson, President
Cinema movie theater projection screens.

**SHANGHAI RULAN TRADE
COMPANY 101**
Room 606, No. 4965 Gonghexin Rd.,
Shanghai, 200435, China

Tel: +86 021 36332475

Email: charles@rulantrade.com

Website: www.rulantrade.com
Charles Shen, General Manager
Stina Chen, Sales Manager
Projector spare parts repairs and sales.

SHENZHEN HONY OPTICAL CO..... 103
201, No. 15-4 Liguang New Industrial
Community, Guanlan St., Shenzhen,
518110, China

Tel: 86 755 29045554

Fax: 86 755 29045524

Email: hony3d001@hony3d.com

Website: www.hony3d.com

Eleven Zhao, Sales
Humiy Huang, Sales
3D glasses, 3D cinema systems, and cinema screens.

**SHENZHEN TIMEWAYING
TECHNOLOGY 505**
22F, C2 Block, Nanshanzhiyuan, No. 1001
Xueyuan Rd., Nanshan District, Shenzhen,
518000, China

Tel: 86 755 83869616

Fax: 86 755 83869896

Email: miyalieu@timewaying.com

Website: www.timewaying.com

Miya Liu, Overseas Sales Representative
Tony Shi, Sales Engineer
3D cinema systems, 3D glasses vending machines.

**SHENZHEN TINERMAX
NEODYMIUM MAGNETIC SOUND
TECHNOLOGY CO..... 110**

Floor 4, Block A.B.C.D, Building 1,
Shanghe Garden, Area 32, Xin'an Street,
Shenzhen Guangdong, 518000, China

Tel: +86 13330159779

Email: tony@tinermax.com

Website: www.tinermax.com

Tony, Sales Manager
King, General Manager
Processor, amplifier, speaker, ticketing system.

SNAPCO LLC 501
1320 Flynn Rd., Suite 100, Camarillo, CA,
93012, United States

Tel: +1 805 764 5022

Email: tjimenez@snapcreative.com

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Website: www.snapcreative.com
Jeremy Norred, Director Key Accounts
Andrew Clarke, VP Project Development

SPECTRO SCREEN 413

176 Cheongbuk-ro, Cheongbuk-eup,
Pyeongtaek-si, Gyeonggi-do, 17811,
Korea

Tel: +82 31 683 3421

Fax: +82 31 683 3422

Email: spectro@spectro.co.kr

Website: www.spectroscreen.com

Kack Kim
Harry Son

*Cinema screens, projection screens,
screen frames, etc.*

USHIO ASIA PACIFIC 408

28 Genting Lane Platinum 28 #05-05,
Singapore, 349585

Tel: 65 62745311

Fax: 81 3 3242 2700

Email: michael_ching@ushio.com.sg

Website: www.ushioasiapacific.com

Michael Ching, Regional Manager
Aldrin Verdeflor, Sales Staff
Lamps for cinema projectors.

USIT SEATING COMPANY 107

Rm 404-1, Block 4, Jinshan Valley No.
1, Dongyi Rd., Ave 145, Donghuan St.,
Panyu, Guangzhou, 511496, China

Tel: +86 20 85546272

Fax: +86 20 8569 8910

Email: fiona@usitcn.com

Website: www.usitseating.com

Fiona Wang, Sales Director
Stefan Wu, Sales Director
*A furniture manufacturer dedicated to
cinema and auditorium chairs.*

VENTURA FOODS 208

40 Pointe Dr., Brea, CA, 92821, United
States

Tel: +1 310 591 4659

Email: myoung@venturafoods.com

Website: www.venturafoods.com

Matt Young
Josh Shin

*Popcorn oil, popcorn toppings,
mayonnaise, dressings, & sauces.*

VISTA GROUP MR 7

L3, 60 Khyber Pass Rd., Newton,
Auckland, 01150, New Zealand

Tel: 64 9 98 44570

Email: natalia.bykova@vista.co

Website: www.vista.co.nz

Simon Burton, Chief Film Officer
Leon Newnham, Chief of Strategy &
Partnerships

Cinema management software.

WEAVER POPCORN COMPANY 307

881 3rd Avenue SW, Carmel, IN, 46032,
United States

Tel: +1 404 213 6898

Fax: +1 317 770 0458

Email: paul.siems@popweaver.com

Website: www.popweaver.com

Paul Siems, Export Sales Manager
*Bulk popcorn products: 50lb, 20kg, 25kg,
1MT tote bags.*

XFD XIAMEN MACHINERY

TECHNOLOGY LTD. 214

No. 58, Tong Ming Rd., Tongan District,
Xiamen Fujian, 361199, China

Tel: +86 15960236006

Fax: +86 592 7111007

Email: binochen@xfdpopcorn.com

Website: www.xfdpopcorn.com

Bino Chen, General Manager
*Popcorn equipment and popcorn
ingredients.*

ZHEJIANG MONDIAL ELECTRONIC

TECHNOLOGY CO. 114

No. 6 Yongsheng Rd., Hairun Subdistrict,
Sanmen County, Taizhou Zhejiang,
317100, China

Tel: +86-576-89330218

Email: 769815254@qq.com

Website: www.mondial.vip

HuiTing Li, Sales
ShenRong Zhang, Sales
*Multifunctional shared massage sofa;
ultra-slim shared massage mat.*

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CINEASIA 2024 NEW PRODUCTS

ANGEL **MR13**

King of Kings

When Charles Dickens' live reading of A Christmas Carol is interrupted by his imaginative son, Walter, Charles makes amends by captivating Walter with an extraordinary tale—the story of Jesus Christ, the King of Kings. As Charles recounts the life of Jesus, from His humble birth in Bethlehem to His baptism, miracles, and ultimate sacrifice, Walter imagines himself as a witness to these events. He journeys



through the deserts of Egypt, battles Satan's temptations, and walks alongside Jesus and His disciples during His ministry. Through this shared journey, both father and son discover the true meaning of redemption, forgiveness, and what it means to lead with love. King of Kings is a heartwarming tale of faith, imagination, and the unbreakable bond between a parent and child.



Homestead

A nuclear bomb is detonated in Los Angeles, and the nation devolves into unprecedented chaos. Ex-Green Beret Jeff Eriksson and his family escape to The Homestead, an eccentric prepper's fortress nestled in the mountains. As violent threats and apocalyptic conditions creep toward their borders, the residents of The Homestead are left to wonder: how long can a group of people resist both the dangers of human nature and the bloodshed at their doorstep?

ANHUI MOTION-PICTURES SUPERSTAR SCREEN CO., LTD...... **217**

Anhui Motion-Pictures Superstar Screen Co., Ltd. has newly launched a high polarization ratio movie screen that can enhance the effect of 3D movies. The polarization ratio of the screen is more than 230:1, which is higher than the polarization ratio of 150:1 of the traditional silver screen, and it can

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effectively reduce the problem of interference between the left and right eye images during the playback of 3D movies, and enhance the projection effect of 3D movies.

APPOTRONICS INTERNATIONAL LIMITED SUPERSTAR SCREEN CO., LTD..... 106

VLED LED Cinema, a new-generation active light-emitting cinema projection solution provided by APPOTRONICS, helps cinemas create a brand-new cinema hall with an innovative experience. Compared to traditional projectors and other cinema LED products, VLED has superior visual effects, 100,000 hours of lifetime, and more revenue opportunities.

BARCO..... MR 3



**HDR Lightsteering for Cinema
HDR by Barco: See every detail. Feel every moment.**

Introducing the next level of premium cinema

with HDR by Barco. Barco's patented, groundbreaking HDR (High Dynamic Range) laser projection strategically deploys light onscreen for breathtaking movie presentation. Leveraging the company's patented Lightsteering technology, HDR by Barco unlocks the full potential of the big screen with true HDR cinema presentation, high brightness, deep blacks, deep contrast and rich (Rec2020) colors.

Experience the awe-inspiring capabilities of HDR by Barco with Lightsteering at CineAsia 2024 in the Barco exhibition space located at VIP Lounge n°1, situated in the Icon Cineconic | 7th floor of the Icon Siam mall.

CHRISTIE..... 302 & MR9



Christie® Phazer™ – Experience the brilliance of Phazer in the new CP2406-RBe, CP2409-RBe and CP2411-RBe

The Christie® CineLife+™ RBe Series is an affordable, future-proof laser solution for small-screen cinemas. It combines a new enhanced laser light source with CineLife+ 2K™ electronics to produce brilliant DCI-compliant onscreen visuals. This highly efficient illumination technology is designed to seamlessly integrate with boutique

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theatres for the optimal viewing experience, even on high-gain screens. Currently available in three brightness options: 6,000 lumens, 9,000 lumens, and 11,000 lumens.

FUNHOUSE ELECTRIC CO.,LTD..... 111

Projector Liquid cooling pump:

- Better wear-resistance of the rotor shaft sleeve; Stronger fiberglass engineering plastic shell; Conductive material resistant to low-temperature water condensation; The tail plug uses an imported Teflon silver plated wire; Imported TE plug-in terminal.

Projector Cooling Fan:

- CE approved; Dynamic balance testing and adjustment for each fan; High efficiency & high window power; Cable compliant with safety request; Imported bearings comply



with safety regulations.

Projector Integrator rod:

- 99% transparent; Above average light.

Projector window:

- 98.5% transparent

GDC TECHNOLOGY..... MP2

SEE MORE: The SR-1000 IMB, renowned for projection systems, has shipped over 26,500 units worldwide and is now available for cinema LED displays. It features near-zero maintenance, is certified by SGS for an impressive 100,000 hours of Mean Time Between Failures (MTBF), and has a minimal total cost of ownership. It offers a future-proof, flexible architecture with several affordable built-in options for 4K, storage, and DTS professional audio options, including DTS Surround and DTS:X for IAB immersive audio.



HEAR MORE: NOW SHIPPING! The AIB-3000 is a 16-channel standalone cinema audio processor designed to work with all major DCI servers, featuring sensational DTS Surround with enhanced bass management to rock your auditorium. It also offers various auxiliary audio inputs, such as the brand-new HDMI with encoded audio formats (AC3). You can create a "DTS Surround Cinema" auditorium with full-range surrounds that

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follow the DTS target curve and state-of-the-art tuning practices for optimal audio performance.

LEADCOM SEATING. 210



Coral LS-825

CORAL VIP cinema chair seamlessly combines function and form to provide a cozy retreat for the ultimate cinematic experience. The new push-back reclining mechanism allows you to effortlessly adjust your position, ensuring you can relax and unwind while watching your favorite films. Additionally, it features a space-saving wall-hugger glide design where the seat shifts forward as the back reclines.

Chelsea LS-815 Zero Gravity



Sink into the incredible comfort of the Chelsea Zero Gravity Recliner and you won't want to get up again. Its refined seat and electrically adjustable headrest design allow

you to easily adjust the position of your neck and head while watching a movie for the ultimate level of comfort. It is the most classic fabric recliner for any cinema.Ltd. has newly launched a h

NANJING FAGOO ELECTRONICS TECHNOLOGY CO., LTD.. 112

FAGOO introduces its latest innovations: DOME THEATERS, FLYING THEATERS, DARK RIDES, and LED SCREENS, all designed to elevate immersive entertainment experiences. DOME THEATERS offer panoramic viewing with ultra-high resolution, perfect for planetariums and interactive exhibits. FLYING THEATERS simulate thrilling aerial perspectives with synchronized motion, giving audiences an exhilarating



“flight” sensation. DARK RIDES bring storytelling to life with vivid visuals and special effects in controlled environments. Finally, our advanced LED SCREENS deliver sharp, vibrant displays suitable for a range of venues. These cutting-edge products showcase FAGOO’s commitment to quality and innovation in the entertainment industry.

QINGDAO BOSS FLAME RETARDANT TEXTILE MATERIALS CO., LTD.. 115

To make cinemas more attractive, QDBoss has created more colors for their acoustic polyester fiber panels with better flame retardance and sound absorption. With the help of CNC, it can be cut into different

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shapes providing more creative flexibility for the designer.

QINGDAO WOVEN SOUND ACOUSTIC



TECH CO.,LTD. 105

Printing Decorative Acoustical Panel Series

Material: 100% PET

Sizes: 600x600mm;600x1200mm;800x1200mm;1200x1800mm;1200x2400mm

Thickness: 9mm/12mm/18mm/24mm

More sizes, colors & patterns and graphics can be customized.

The Printing Decorative Acoustical Panel has better design performance. It is easier to install, with bright colors and more color patterns to meet the needs of various occasions.

- The highest grade fiberboard substrate, the purpose is to ensure the flat screen.
- The pattern is clear and delicate;

environmentally friendly; odorless.

- The special curing method makes the pattern not afraid of water and does not fade, the color is bright, and it will not fade for a long time.

SEVERTSON SCREENS.....205

Severtson Screens' foldable and Made in the USA SAT-4K is the ideal projection screen for virtually all cinema requirements. Like perforated screens, the sound stage can be placed directly behind the screen at the same horizontal axis, allowing the vocals and the special effects to be completely in sync with the brilliant images on display. Due to almost no audio frequency loss, the SAT-4K screen allows for a completely immersive cinema experience. Severtson's folded shipping method makes international distribution highly affordable, reducing international shipping costs by up to 70 percent.

Severtson Screens' enhanced SēVision



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3D GX-WA micro-perf projection screen provides the benefits of the standard SeVision 3D GX coating, but offers increased uniformity and brightness typically seen more often on 2D white screens. It is also engineered specifically to increase the viewing angle over standard silver screens while reducing hotspotting. The folded line of SeVision 3D GX and Ultra Wide cinema micro-perf screens are available for delivery to international destinations, having numerous advantages, including reducing international shipping costs by up to 70 percent.

SHENZHEN TINERMAX



NEODYMIUM MAGNETIC SOUND TECHNOLOGY 110

iCIRENA is an all-in-one cloud-based SAAS platform designed to revolutionize cinema operation. It delivers advanced tools to streamline your business, optimize revenue, and improve customer experiences.

VISTA GROUP MR7 Oneview by Vista

Specifically designed for exhibition CEOs and their senior leaders, Oneview provides all your critical insights. View your data in visualised charts or listen to your personalised, AI-generated daily podcast with yesterday's key insights, including our latest AI-powered data points: Customer Lifetime Value (CLV) and Churn. CLV and Churn examine the spending habits of a member over their lifetime, enabling you



to predict their spending in an upcoming quarter or their likelihood of churning. All these features, and more, are available to Vista clients through the Oneview mobile-native app and responsive desktop version.

XFD XIAMEN MACHINERY TECHNOLOGY LTD 214

Popcorn vending machine with 6 flavors, new development, suitable for shopping malls and other commercial venues. It's a fully automatic money-making machine.



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ZHEJIANG MONDIAL ELECTRONIC TECHNOLOGY CO.,LTD 114

Multifunctional Shared Massage Sofa

One-Button Call Service: Enjoy VIP assistance from professionals anytime.
 One-Button Massage Activation: Enjoy a

soothing neck and back massage anytime.
 Relieve neck and back soreness with massage techniques that mimic human hands, providing balanced pressure and movement. Experience the best massage while watching movies.

SEE YOU NEXT YEAR
 DECEMBER 2025

FilmExpoGroup

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dts surround cinema

powered by **GDC**

DTS Surround Cinema. Dedicated to Sensational.

**Uses Standard
5.1/7.1 DCP**

**Affordable DTS-approved
Premium Audio with
Marketing Collateral for
In-theatre and Online Use**

**Advanced Tuning Practices
Featuring DTS Target Curve
and Full-Range Surrounds
with Bass Management**

**Easily Upgradable to
DTS:X for IAB
Immersive Audio**

GDC offers two solutions that support Sensational DTS Surround:

- SR-1000 IMB with built-in DTS Surround audio processor
- AIB-3000 cinema audio processor that works with all DCI servers

GDC Showcase @ CineAsia 2024

**10-12 Dec | MR2, 7/F
True Icon Hall, Bangkok**



[Learn more](#)

25 YEARS OF
GDC CINEMA
INNOVATIONS



GDC Technology

Hong Kong • Beijing • Shenzhen • Barcelona • Dubai • Jakarta • Los Angeles • Mexico City • Mumbai • Sao Paulo • Seoul • Singapore • Tokyo

Powering your digital cinema experience



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