

SCHEDULE OF EVENTS



Sunday, 8 December

10:00-18:00

Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

12:00-18:00

General Convention Registration

(True Icon Hall, Meeting Room 10 Foyer)

Cineasia

Monday, 9 December

8:00-18:00

General Convention & Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

13:30

Welcome to the CineAsia

Opening Reception

(Icon Cineconic Foyer, 8th floor)

ANGEL
STUDIOS

HOSTS:

Jared Geesey, Chief Distribution Officer

Michael Lavey, VP of Licensing

Christina Boothe, Director of Release Strategy

Bryce Allred, Distribution and Licensing Coordinator

14:00

CineAsia 2024 Opening Ceremony

(Icon Cineconic, IMAX Auditorium)

Welcome Remarks

Andrew Sunshine, Managing Director, CineAsia

**Special Welcome from
Major Cineplex, Official Host Venue**

Vicha Poolvaraluk, Chairman
& CEO, Major Cineplex
Group Plc.



Welcome to Thailand

Thapanee Kiatphaibool,
Governor, Tourism Authority
of Thailand



**Keynote Address: What is Happening
to Chinese Moviegoing?**

A review of the latest film industry and larger

Cineasia

demographic trends in China.

SPEAKER:

James Li, Co-Founding Partner, Fanink Research

***Comscore's Box Office
Overview of the
APAC Region***



PRESENTER:

Frank Perikleous, Vice President, Movies,
APAC & AUS, Comscore

A Special Focus on Japan

PRESENTER:

Andrew Cripps, President, International Theatrical
Distribution, Warner Bros. Pictures International

***Special Studio Spotlight
on Angel Studios***



PRESENTERS:

Jared Geesey, Chief Distribution Officer
Michael Lavey, VP of Licensing
Christina Boothe, Director of Release Strategy
Bryce Allred, Distribution and Licensing Coordinator

16:00

Cocktail Reception

(Icon Cineconic Foyer, 8th floor)

HOSTS:

Sony Pictures Releasing International
Michael Archer, VP, WW Cinema Sales
& Partner Management, Dolby
Laboratories, Inc.



Cineasia

16:30

**Special Opening Presentation
from Sony Pictures Releasing
International**

(Icon Cineconic, Auditorium 12)



PRESENTERS:

Stephen Basil-Jones, EVP, Head of International
Marketing

Brett Hogg, EVP, International Releasing,
APAC

18:00

**Major Cineplex Invites You
to Opening Night of CineAsia 2024**

(Napalai Terrace, Icon Siam Mall, 7th Floor)



HOSTS:

Vicha Poolvaraluk, Chairman & CEO,
Major Cineplex Group Plc.

Dr. Man-Nang Chong, Founder & CEO,
GDC Technology

Rich Gelfond, CEO, IMAX Corporation

Giovanni Dolci, Chief Sales Officer,
IMAX Corporation



Cineasia

Tuesday, 10 December

8:00-17:00

General Convention & Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

8:30

Breakfast

(Icon Cineconic Foyer, 8th floor)



ARTISAN
GATEWAY

HOST:

Rance Pow, Founder & CEO, Artisan Gateway

9:00-10:30

***The Artisan Gateway CineAsia Executive
Roundtable & Studio Presentation***

(Icon Cineconic, IMAX Auditorium)

*The return of Local, Regional and Hollywood Films,
and maximizing the opportunity for Moviegoer return
to Cinemas.*

MODERATOR:

Rance Pow, Founder & CEO, Artisan Gateway

PANELISTS:

Tony Chambers, Head of Global Theatrical Distribution,
The Walt Disney Company

Ann-Elizabeth Crotty, EVP Global Customer Experience,
Exhibitor Partnerships & Retail Marketing,

Sony Pictures Releasing

Cameron Mitchell, Executive Director, Cinema Association
Australasia (CAA)

Suryo Suherman, President Director, Cinema XXI

**Special Thai Presentation
from M Studios**

MSTUDIO

Cineasia

PRESENTERS:

Bam Pitipat, MC

Surachedh Assawaruenganun, CEO

Narit Yuvaboo, Producer

11:00-16:00

Hospitality Lounge

(Suralai Hall)

REAL D

HOST:

Edman Chan, Vice President & General Manager,
Asia Pacific

11:00-11:45

SCREENX / CJ 4DPLEX Presentation  **4DPLEX**
(Icon Cineconic, Auditorium 12)

Barco Technical Innovator Award

Presented to CJ 4DPLEX

BARCO

11:00-16:00

CineAsia Trade Show & Luncheon

(True Icon Hall, Halls 1&2)

Lunch on the Trade Show Floor

(Lunch served from 12:30-14:00)



HOSTS:

Andrew Cripps, President, International Theatrical
Distribution

Kurt Rieder, Head of Theatrical Distribution (APAC)

16:00

Warner Bros. Pictures International Presentation

(Icon Cineconic, Auditorium 12)



Cineasia

PRESENTERS:

Andrew Cripps, President, International Theatrical
Distribution

Kurt Rieder, Head of Theatrical Distribution (APAC)

Christie Film Producer of the Year Award

CHRISTIE[®]

Presented to Chen Zhixi,
Chairman and President, Wanda Cinemas

17:30

Refreshment Break

(Icon Cineconic Foyer, 8th floor)

18:00

Paramount Pictures Presentation

(Icon Cineconic, Auditorium 12)



PRESENTERS:

Mark Viane, President, International
Theatrical Distribution

Eugene Yang, SVP, Theatrical Distribution and Marketing,
Asia Pacific Region

19:00

Join Paramount Pictures and Vista Group for dinner as the day ends and the night begins!

(Icon Cineconic Foyer, 8th floor)



HOST:

Mark Viane, President, International
Theatrical Distribution, Paramount Pictures
International

Eugene Yang, SVP, Theatrical Distribution
and Marketing, Asia Pacific Region,
Paramount Pictures International

Simon Burton, Chief Film Officer, Vista Group



Cineasia

Wednesday, 11 December

8:00-17:00

General Convention & Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

8:00

Breakfast

(Icon Cineconic Foyer, 8th floor)



ARTISAN
GATEWAY

HOST:

Rance Pow, Founder & CEO, Artisan Gateway

8:30-9:15

Fast Takes on the Future:

ICTA Rapid-Fire

Discussion & Award Presentation

(Icon Cineconic, IMAX Auditorium)

ICTA

INTERNATIONAL
CINEMA
TECHNOLOGY
ASSOCIATION

A fast-paced and entertaining quickfire discussion with leading technology providers and operator executives that continue to push the boundaries of cinema-going. The International Cinema Technology Association's CineAsia APAC Achievement Award, celebrating technological excellence and showmanship, will be presented to an outstanding exhibitor at the end of the session.

MODERATOR:

Preetham Daniel, Vice President, Theatre Development,
IMAX

PANELISTS:

Dr. Man-Nang Chong, GDC Technologies

Brian Claypool, Executive Vice President, Cinema,
Christie Digital

Serge Plasch, Senior Vice President Global Sales
Cinema, Barco

Cineasia

Mark Shaw, Shaw Theatres
Koh Mei Lee, CEO, Golden Screen Cinemas

ICTA CineAsia APAC Achievement Award

Presented to Cinema XXI and accepted by
Suryo Suherman, President Director.

9:30-10:15

From Funnel to Flywheel: Bold Marketing in an Increasingly Social & Fragmented Media Landscape.

This program will discuss how to navigate the ever-shifting social and consumer media ecosystems, as the marketing funnel evolves to embrace the complexity. It will explore innovative marketing techniques & trends used to grab attention, create culture and drive purchase intent.

MODERATOR:

Rob Gilby, former CEO, dentsu APAC

SPEAKERS:

Jared Geesey, Chief Distribution Officer, Angel Studios
Pimsiri Thongrompo, Marketing Director, SF Cinema
Allie Benedicto, Integrated Marketing, Walt Disney Studios

Brillia Soh, Brand Partnerships, Media & Entertainment Lead, SG, TikTok

Sunny Vo, Head of Disney Account, Galaxy Cinemas

10:30

Universal Pictures International Presentation

(Icon Cineconic, Auditorium 12)



PRESENTERS:

Katie Powell, SVP International Distribution

Soupy Rathanamongkolmas, VP South Asia

Mohit Bhargava, Director of Marketing South Asia

Cineasia

11:00-17:00

CineAsia Trade Show

(True Icon Hall, Halls 1&2)

11:00-17:00

Hospitality Lounge

(Suralai Hall)

REAL D

HOST:

Edman Chan, VPt & General Manager, Asia Pacific

12:00

Lunch

(Icon Cineconic Foyer, 8th floor)



HOSTS:

Katie Powell, SVP International
Distribution, Universal Pictures
Releasing International

Soupy Rathanamongkolmas, VP South Asia,
Universal Pictures Releasing International

Mohit Bhargava, Director of Marketing

South Asia, Universal Pictures Releasing International

Serge Plasch, SVP Global Sales, Barco

Nico De Clercq, Head of Product, Barco



16:30

Walt Disney Studios

Motion Pictures

International Presentation

(Icon Cineconic Auditorium 12)



PRESENTERS:

Tony Chambers, Head of Global
Theatrical Distribution

John Hsu, Head of Studio Distribution & Ops,
Asia Pacific

Cineasia

18:30

Dinner Reception

HOSTS:

Tony Chambers, Head of Global
Theatrical Distribution,

The Walt Disney Studios

John Hsu, Head of Studio

Distribution & Ops, Asia Pacific,

The Walt Disney Studios

Jun Bang, CEO, CJ 4DPLEX

Don Savant, Chief Business

Officer, CJ 4DPLEX

Herve Roux, Head of Cinema,

EMEA, DTS, Inc.

The
WALT DISNEY
Studios



Cineasia

Thursday, 12 December

8:00-13:00

General Convention & Trade Show Registration

(True Icon Hall, Meeting Room 10 Foyer)

8:30-11:30

**CineAsia Trade Show
& Breakfast**

(True Icon Hall, Halls 1&2)



HOST:

Rance Pow, Founder & CEO, Artisan Gateway

9:30-11:30

Hospitality Lounge

(Suralai Hall)

REAL D

HOST:

Edman Chan, Vice President & General Manager,
Asia Pacific

9:30

Buses Leave for One Bangkok Tour

Meet at the Pepsi booth in the Suralai Hall to be escorted to private buses headed for One Ultra Screen (One Bangkok), Bangkok's brand-new Cinema.

10:00-12:00

One Bangkok Tour and Special Studio Presentation

(One Bangkok Cinema)

**Universal Pictures International
is proud to present its worldwide,
feel-good story *The Last Journey***



Cineasia

13:30

A Toast to the 2024 Honorees

(Millennium Hilton Hotel, Pre-Function Space, Level 2)

14:00

**Final Day Luncheon
and Awards Ceremony**

(Grand Ballroom,
Millennium Hilton Hotel)



CHRISTIE®

HOSTS:

Han Kim, Executive Director Cinema Sales, Asia Pacific,
Christie Digital

James Li, Executive Director Cinema Sales,
China, Christie Digital

Frank Perikleous, Vice President, Movies,
APAC & AUS, Comscore

MASTER OF CEREMONIES:

Jo Yan, Universal Pictures International

AWARD PRESENTATIONS

Motion Picture Association (MPA)

Asia-Pacific Screen Industry

Advocate Award

Kate Marks, CEO, Ausfilm

Comscore's 2024 APAC

Box Office Achievement Award

Mai

Accepted by Justin Kim, Chief Senior Producer,
Head of International Film Production,
CJ HK Entertainment

Exhibitor of the Year

Showtime Cinemas

Accepted by Willy Liao, General Manager

Cineasia

Distributor of the Year

Soupy Rathanamongkolmas,
International Vice President, South Asia,
Universal Pictures International

CineAsia Career Achievement Award

Jessie Chou Van Patten, Retired, formerly IMAX China

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