



PROGRAM JOURNAL

OCTOBER 21-24, 2024

LOEWS MIAMI BEACH HOTEL

PARAMOUNT PICTURES SALUTES OUR COLLEAGUE
MELANIE VALERA
PARAMOUNT PICTURES
AL SHAPIRO DISTINGUISHED SERVICE AWARD

AND ALL SHOWEAST 2024 HONOREES

ROBERT SMERLING
READING INTERNATIONAL INC.
BINGHAM RAY INDEPENDENT SPIRIT AWARD

CHRISTINA BLUMER
WILL ROGERS MOTION PICTURE PIONEERS FOUNDATION
THE COCA-COLA EMPOWERMENT AWARD

LARRY ETTER
MALCO THEATRES
SHOWEAST & NAC ICON AWARD

WALT DISNEY STUDIOS
COMSCORE LATAM & DOMESTIC
BOX OFFICE ACHIEVEMENT AWARD FOR BARBIE

RICHIE FAY
SHOWEAST LEGEND AWARD

BOBBIE, BRITTANIE, AND BROCK BAGBY
B&B THEATRES
DAN FELLMAN SHOW "E" AWARD

MARK GRAMZ
MARCUS THEATRES
SALAH M. HASSANEIN HUMANITARIAN AWARD

MARCOS BARROS
CINESYSTEM CINEMAS
ENRIQUE RAMIREZ LATAM EXHIBITOR OF THE YEAR AWARD

LUIS CARCHERI
DISTRIBUIDORA ROMALI
LATAM DISTRIBUTOR OF THE YEAR

DOLBY LABORATORIES
SHOWEAST TECHNICAL ACHIEVEMENT AWARD

STEVE CLARO, BLAYNE GAINES*, TED HATFIELD*,
BILL LECLAIR*, H. LOREN NIELSEN, LEW O'NEIL*,
KELLY PALMER, GEORGE ROUMAN*, GREG SIMI*,
MAYSON SPELLMAN AND DAN VANORDEN
THE ERIK LOMIS HALL OF FAME INDUCTEES



D-BOX TECHNOLOGIES CELEBRATES THE LIFE AND CAREER OF

LEW O'NEIL

A WONDERFUL COLLEAGUE, FRIEND,
AND 2024 ERIK LOMIS SHOWEAST
HALL OF FAME INDUCTEE

CONGRATULATIONS TO ALL AWARD WINNERS AND HALL OF FAME INDUCTEES

MARCOS BARROS
LUIS CARCHERI
WALT DISNEY STUDIOS
CHRISTINA BLUMER
RICHIE FAY
STEVE CLARO
H. LOREN NIELSEN
KELLY PALMER

MAYSON SPELLMAN
BLAYNE GAINES
TED HATFIELD
BILL LECLAIR
GEORGE ROUMAN
GREG SIMI
DOLBY LABORATORIES

MELANIE VALERA
ROBERT SMERLING
MARK GRAMZ
LARRY ETTER
BOBBIE BAGBY
BRITTANIE BAGBY
BROCK BAGBY

D-BOX
Feel it all



SHOWEAST

WELCOME TO SHOWEAST 2024

Thank you for returning with us to the Loews Miami Beach Hotel to celebrate and shape the future of the cinema industry! The ShowEast team has been hard at work planning this year's edition. We are committed to organizing a program that suits everyone's needs.

Coming Attractions and the Studio Presentations within the Focus on Latin America are a sneak preview of content into the holiday season and beyond. We are excited to see what Amazon|MGM Studios, Angel Studios, Fathom Events, Paramount Pictures, Showbiz Direct, Sony Pictures Releasing, Universal Pictures, Warner Bros. and The Walt Disney Studios have in store for the next few months. We're excited return to **Regal South Beach** for all of our **Studio Presentations** and grateful to Regal for their hospitality. Don't miss the exclusive ShowEast Screenings of Universal Pictures, ***The Last Journey***, Showbiz Direct's ***Bau: Artist at War***, Amazon MGM Studios' ***Red One*** and a Yet-To-Be-Announced Special Screening from Paramount Pictures.

We are proud to join forces again with The Coca-Cola Company to present a special breakfast program on ***The Past, Present, And Future Of Cinema Leadership & Philanthropy*** and have put together an impressive panel. The breakfast Wednesday morning will also feature the presentation of ***The Coca-Cola Empowerment Award*** to Christina Blumer of Will Rogrs Motion Picture Pioneers Foundation and the ShowEast Legend Award to Richie Fay, along with a Roast from some of his beloved colleagues and friends.

The Erik Lomis Hall of Fame Luncheon is one of the special and heartfelt mainstays of ShowEast. We are honored to induct this prestigious group

continued

ANGEL

STUDIOS

Stories that Amplify Light

Angel Studios congratulates all award winners on their outstanding achievements

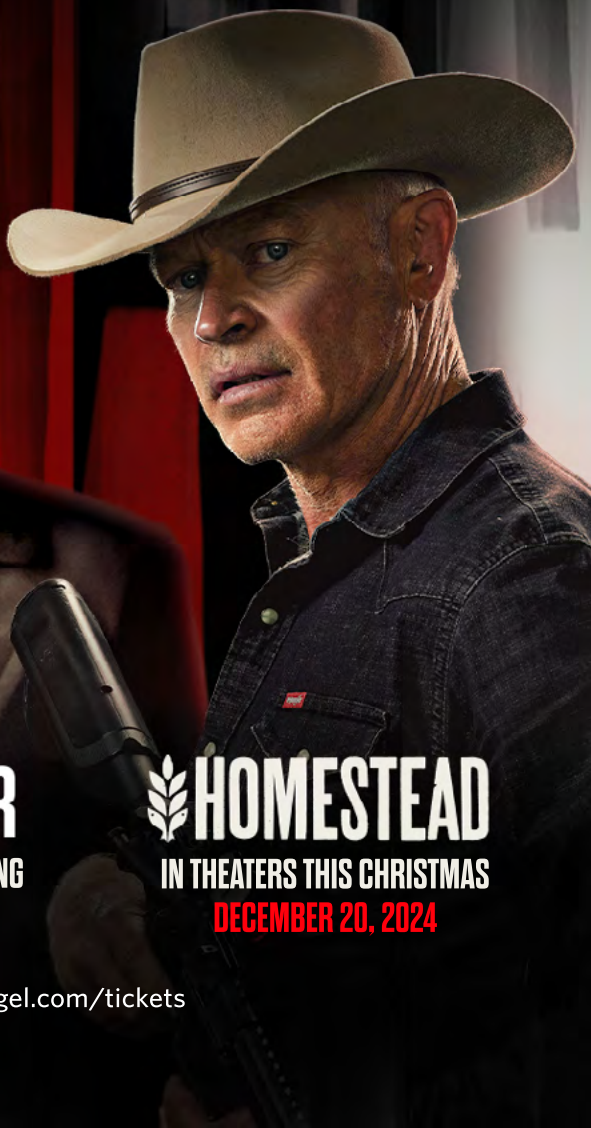


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SHOWEAST

into the Class of 2024: Steve Claro, H. Loren Nielsen, Kelly Palmer, Mayson Spellman, and Blayne Gaines*, Ted Hatfield*, Bill LeClair*, Lew O'Neil*, George Rouman*, Greg Simi* posthously. Brock Bagby and Kyle Davies will reprise their role as chairmen and emcees of the Luncheon.

The **ShowEast Showcase** will run Tuesday and Wednesday with lunch being served both days. You will be able to discover the latest in concessions, projection, seating, new technologies, and trends that will be coming to your theatre. Spend time in the **P3 Hospitality Lounge**, open through Thursday and network with industry vendors.

Congratulations to all of our honorees that are being presented with awards throughout the week: Cinesystem Cinemas, Luis Carcheri, The Walt Disney Studios, Dolby Laboratories, Melanie Valera, Robert Smerling, Mark Gramz, Larry Etter and B&B Theatres.

Thank you to all of our delegates, sponsors, Showcase exhibitors, presenters, and studios for your support—we could not do it without all of you!

Enjoy the show!

The ShowEast Team

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ShowEast

ShowEast expresses its appreciation to the following studios showcasing product at this year's convention:

Amazon|MGM Studios

Angel Studios

Fathom Events

Paramount Pictures

Showbiz Direct

Sony Pictures Releasing

Universal Pictures

The Walt Disney Studios

Warner Bros. Pictures

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CONGRATULATES ALL AWARD WINNERS

ON THEIR MILESTONES
AND ACHIEVEMENTS



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SHOWEAST

ShowEast extends its appreciation to the following companies for their support of this year's convention:

4D E-Motion, Lumma
Amazon | MGM Studios

Angel Studios

B&B Theatres

Barco

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The Walt Disney Studios

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SHOWEAST

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SHARP

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Wim Buyens

Strategic coach

I have 25+ years in the Tech Industry. Through my vision, strategy, and dedication to innovation, I have scaled a business, growing its market share from 7% to 65%, and transforming the industry with laser projectors. My focus has always been on driving growth and setting new standards in the market.



Gerben Van Den Berg

Commercial Coach

I bring over 25 years of experience in senior commercial roles, with the majority of that time spent working internationally. My focus has been primarily on the EMEA region, though I've also taken on global responsibilities, driving growth and strategy across diverse markets.



Ignace Rombaut

Technical Coach

I have 28+ years in the Tech Industry. I have been the instrumental driver behind laser projection and am transforming tech everywhere I go.

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SHOWEAST

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SHOWEAST

**ShowEast is proud to bestow
its highest respect upon its
2024 Honorees:**

**AL SHAPIRO DISTINGUISHED
SERVICE AWARD**

Melanie Valera, Senior Vice President,
General Sales Manager, Paramount Pictures

**BINGHAM RAY INDEPENDENT
SPIRIT AWARD**

Robert Smerling, President, US Cinema Operations,
Reading International Inc.

**SALAH M. HASSANEIN
HUMANITARIAN AWARD**

Mark Gramz, President, Marcus Theatres

SHOWEAST & NAC ICON AWARD

Larry Etter, Senior Vice President, Malco Theatres

DAN FELLMAN SHOW "E" AWARD

Bobbie, Brittanie, and Brock Bagby,
Co-Presidents, B&B Theatres

The IMAX logo is displayed in a large, bold, white sans-serif font. The background of the entire poster is a dynamic, abstract composition of blue and white light streaks and geometric shapes, creating a sense of motion and depth. The text is centered and stands out against this vibrant, high-tech backdrop.

IMAX®

**CONGRATULATES
OUR FRIENDS & PARTNERS ON THEIR
RECOGNITION AT SHOWEAST 2024**

THE ENRIQUE RAMIREZ LATAM EXHIBITOR OF THE YEAR

Marcos Barros, *Cinesystem Cinemas*

**COMSCORE LATAM & DOMESTIC BOX OFFICE
ACHIEVEMENT AWARDS**

The Walt Disney Studios for *Inside Out 2*

SHOWEAST & COCA-COLA EMPOWERMENT AWARD

Christina Blumer, *Will Rogers*

LEGEND AWARD

Richie Fay

AL SHAPIRO DISTINGUISHED SERVICE AWARD

Melanie Valera, *Paramount*

**AND ALL THE SHOWEAST
AWARD RECIPIENTS**

SHOWCAST

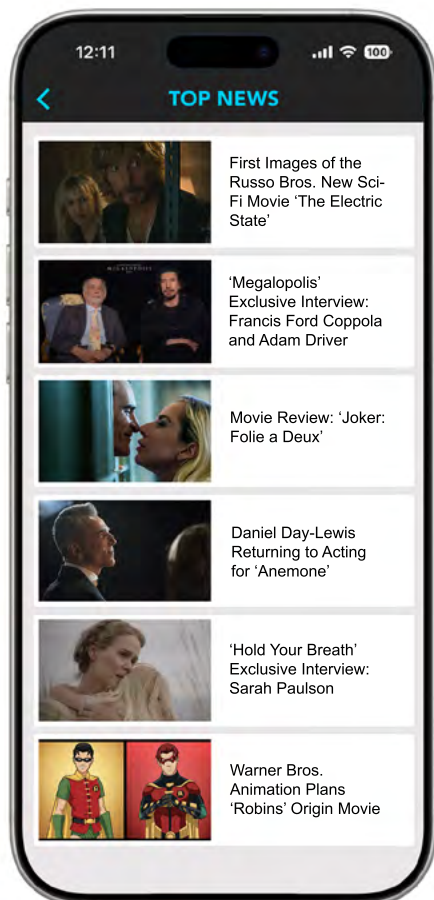
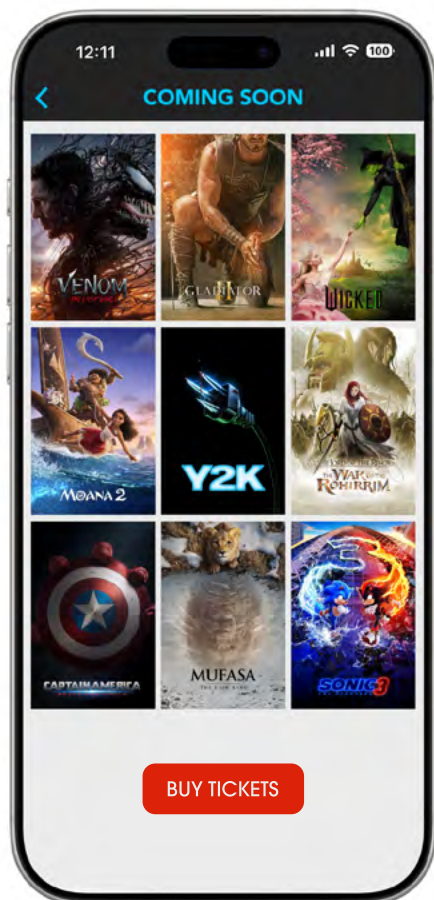
Dan Fellman Show “E” Award



BOBBIE, BRITTANIE, & BROCK BAGBY
Co-Presidents, B&B Theatres

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SHOWCAST

Al Shapiro Distinguished Service Award



MELANIE VALERA
General Sales Manager, Paramount Pictures

Congratulations to the 2024 Showeast Honorees

Dan Fellman Show "E" Award

Bobbie, Brittanie, and Brock Bagby, B&B Theatres

NAC ICON Award

Larry Etter, Malco Theatres

Al Shapiro Distinguished Service Award

Melanie Valera, Paramount Pictures

Bingham Ray Spirit Award

Robert Smerling, Reading Int'l Inc.

Salah M. Hassanein Humanitarian Award

Mark Gramz, Marcus Theatres

Enrique Ramirez LATAM Exhibitor of the Year

Marcos Barros, Cinesystem Cinemas

LATAM Distributor of the Year

Luis Carcheri, Romali, Costa Rica

The Coca-Cola Empowerment Award

Christina Blummer, Will Rogers Motion Picture
Pioneers Foundation

ShowEast Technology Award

Dolby Laboratories

Comscore LATAM & Domestic Box Office

Achievement Awards

The Walt Disney Studios *Inside Out 2*

Showeast Hall of Fame Class of 2024

Steve Claro H.Loren Nielsen Kelly Palmer

Mayson Spellman Dan VanOrden

Blayne Gaines* Ted Hatfield* Bill LeClair*

Lew O'Neil* George Rouman* Greg Simi*

*posthumously

REAL D

SHOWCASE

Salah M. Hassanein Humanitarian Award



MARK GRAMZ
President, Marcus Theatres



warmly congratulates

***Bobbie, Brittanie, & Brock Bagby,
B&B Theatres***

Dan Fellman Show "E" Award

Larry Etter, Malco Theatres

NAC ICON Award

Melanie Valera, Paramount Pictures

AI Shapiro Distinguished Service Award

Robert Smerling, Reading International

Bingham Ray Spirit Award

Mark Gramz, Marcus Theatres

Salah M. Hassanein Humanitarian Award

And All Other 2024 ShowEast Honorees

screenvisionmedia.com

SHOWCASE

Bingham Ray Independent Spirit Award



ROBERT SMERLING
PRESIDENT, US CINEMA OPERATIONS,
Reading International Inc.

CONGRATULATIONS SHOWEAST 2024 HONOREES

DAN FELLMAN SHOW "E" AWARD

Bobbie, Brittanie, and Brock Bagby,
Co-Presidents, B&B Theatres



ERIK LOMIS SHOWEAST HALL OF FAME CLASS OF 2024 INDUCTEES



SHOWEAST & NAC ICON AWARD

Larry Etter, Senior Vice President,
Malco Theatres

FROM YOUR FRIENDS AT

TASTE
OF NATURE

SHOW EAST

NAC ICON Award



LARRY ETTER
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SHOW EAST

The Coca-Cola Empowerment Award



CHRISTINA BLUMER

**Executive Director, Will Rogers Motion Picture
Pioneers Foundation**

CONGRATULATIONS TO

Christina Blumer!

2024 RECIPIENT OF THE
COCA-COLA EMPOWERMENT AWARD

CHEERS TO ALL OF THIS YEAR'S AWARD WINNERS!



THE
Coca-Cola
COMPANY

The logo features the word "ShowEast" in a white, stylized, sans-serif font. The letters are slightly shadowed, giving them a 3D appearance as if they are floating in front of a background. The background is a vibrant sunset or sunrise sky with shades of orange, yellow, and pink. Silhouettes of several palm trees are scattered across the sky, some in the foreground and some in the background, creating a tropical atmosphere.

ShowEast

ShowEast Technical Award of Achievement

The Dolby logo is presented in white on a solid black rectangular background. It consists of the word "Dolby" in a bold, sans-serif typeface. To the left of the word is the iconic Dolby symbol, which is composed of two interlocking, semi-circular shapes that resemble a stylized "D" and a "C".

Dolby

DOLBY LABORATORIES

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Partnering with Dolby to offer Dolby Vision and Dolby Atmos transforms your theater into an immersive cinematic experience. Together, we combine your unique space with Dolby's powerful technology to elevate and differentiate your offering, delivering an unparalleled movie-going experience.



For inquiries, contact Jason.Vreeman@dolby.com

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SHOWEAST

**ShowEast is proud to bestow
its highest esteem upon its 2024
International Honorees:**

**ENRIQUE RAMIREZ
LATAM EXHIBITOR OF THE YEAR**

Marcos Barros, CEO and Chairman of the Board,
Cinesystem Cinemas

**LATAM DISTRIBUTOR
OF THE YEAR**

Luis Carcheri, Distribuidora Romali, SA, Costa Rica

**COMSCORE
LATAM & DOMESTIC BOX OFFICE
ACHIEVEMENT AWARDS**

The Walt Disney Studios for *Inside Out 2*

As a proud co-sponsor of the
**2024 ShowEast Opening Day
Ceremony & Luncheon**

Comscore Congratulates this year's
LatAm award winners

The Walt Disney Studios

Inside Out 2

**Comscore LatAm & Domestic
Box Office Achievement Award**

.....

Marcos Barros

CEO and Chairman of the Board,
Cinesystem Cinemas

**The Enrique Ramirez LatAm Exhibitor
of the Year Award**

.....

Luis Carcheri

Distribuidora Romali, SA, Costa Rica

LatAm Distributor of the Year

.....

*As well as all other
2024 ShowEast Award winners!*

Driven by Our Love of Movies,
Committed to Advanced Box Office Insights

SHOWCAST

Enrique Ramirez **LATAM Exhibitor of the Year**



MARCOS BARROS
CEO and Chairman of the Board,
Cinesystem Cinemas

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SHOWCASE

LATAM Distributor of the Year



LUIS CARCHERI
Distribuidora Romali, SA, Costa Rica



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SHOWCAST

Comscore's Domestic & LATAM Box Office Achievement Awards



THE WALT DISNEY STUDIOS
for *Inside Out 2*

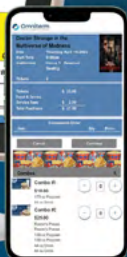


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SHOWCAST

We are pleased to induct these
noteworthy individuals into the Erik Lomis
Hall of Fame Class of 2024



Steve Claro
QUALITY SIGN &
MARQUEE



H. Loren Nielsen
DTS/XPERI



Kelly Palmer
REGAL CINEMAS



Mayson Spellman
THE COCA-COLA
COMPANY



Blayne Gaines*



Ted Hatfield
REGAL ENTERTAINMENT



Bill LeClair*
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AMUSEMENTS



Lew O'Neil*
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TECHNOLOGIES



George Rouman*
ROUMAN CINEMA



Greg Simi
MGM

SHOWEAST AWARDED TECHNOLOGY



E-Motion



MOTION



AIR



AIR SHOT



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SHOWEAST



Poised to Thrive in '25

KEVIN WILSON

Head of Theatrical Distribution

AMAZON MGM STUDIOS

This is an exciting inflection point for our industry. After recent years highlighted our resiliency and ability to adapt, we find ourselves on the heels of a summer full of record-breaking, expectation-defying films. As Amazon MGM Studios unveils one of its most exciting slates yet, we look forward to working with our fellow ShowEast attendees to make this a banner year that brings our industry to new heights.

First, let's recap a few of our hits since last year's convention. Leading the way was *Saltburn*, the provocative genre-bender from Academy Award® winner Emerald Fennell. Closing out 2024, we had *American Fiction*, which won the Academy Award for Best Adapted Screenplay and was nominated in four other categories, including Best Picture; and *The Boys in the Boat*, from two-time Academy Award winner George Clooney, adapted from the #1 *New York Times* bestseller. We then started 2024 with the Jason Statham-led box office hit *The Beekeeper* and *Challengers*, which critics called "sexy, entertaining, and one of the year's best," starring Zendaya, Mike Faist, and Josh O'Connor, from Academy Award nominee Luca Guadagnino.

We are poised to continue this momentum, kicking off the holiday season on November 15th with the immensely anticipated **RED ONE**, starring Dwayne Johnson, Chris Evans, Lucy Liu, and Academy Award winner J.K. Simmons. From Emmy nominee Jake Kasdan, the adventure-comedy follows an E.L.F. – Extremely Large and Formidable – operative (Johnson) and expert tracker (Evans) who must team up to find a kidnapped Santa Claus.

Next, we have the December 13th limited release of **NICKEL BOYS**, based on Colson Whitehead's Pulitzer Prize-winning novel inspired by real-life events chronicling the bond between two Black teenagers who become wards of a juvenile reformatory in Florida. The drama is directed and co-written by Academy Award nominee RaMell Ross and stars Ethan Herisse, Brandon Wilson, Emmy nominee Daveed Diggs, and Academy Award nominee Aunjanue Ellis-Taylor.

Releasing wide on Christmas, we have **THE FIRE INSIDE**, the true story of legendary boxer Claressa "T-Rex" Shields, the first American woman to win an Olympic boxing gold. The film

continued



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SHOWCAST

AMAZON STUDIOS/MGM (CONT'D)

is directed by Academy Award nominee Rachel Morrison and written by Academy Award winner Barry Jenkins, starring Academy Award nominee Brian Tyree Henry and Ryan Destiny.

On March 28th, 2025, *The Beekeeper* director David Ayer reunites with Jason Statham for **LE-VON'S TRADE**, with Statham's co-stars including David Harbour and Michael Peña. Adapted by Academy Award nominee Sylvester Stallone, the film follows a former black ops legend who uncovers a criminal conspiracy while trying to rescue his boss' vanished daughter.

On April 25th, we have **THE ACCOUNTANT 2**, following up the hit action-drama starring Academy Award winner Ben Affleck. The film's returning talent includes director Gavin O'Connor, writer Bill Dubuque, and the cast of Affleck, Jon Bernthal, and J.K. Simmons. The film follows two brothers whose less-than-legal quest to solve a murder attracts the attention of the world's most ruthless killers.

We foresee a big summer, with August 15th seeing the wide release of the filmed-for-IMAX sci-fi film **MERCY**, starring Chris Pratt, Rebecca Ferguson, and Annabelle Wallis. From acclaimed director Timur Bekmambetov, the film is set in the near future and follows a detective seeking to prove his innocence of a violent crime.

Rounding out the year with a Christmas 2025 release is **SARAH'S OIL**, the true story of a young Black woman in 1910 Oklahoma who is driven to uncover oil under her land and protect it from a group of corrupt oil magnates. The drama stars Sonequa Martin-Green and Zachary Levi, from writer-director Cyrus Nowrasteh.

We will carry our momentum into 2026, when our releases will include **THREE BAGS FULL: A SHEEP DETECTIVE MOVIE**, the animated action-comedy starring Hugh Jackman and Emma Thompson, adapted by the acclaimed Craig Mazin from Leonie Swann's international bestseller; **PROJECT HAIL MARY**, a filmed-for-IMAX action-adventure film based on Andy Weir's #1 bestseller, from Academy Award winners Phil Lord and Christopher Miller and starring Ryan Gosling and Sandra Hüller; **MASTERS OF THE UNIVERSE**, the He-Man adaptation from Academy Award nominees Travis Knight and Chris Butler; and **CRIME 101**, the thriller starring Halle Berry, Chris Hemsworth, Mark Ruffalo, and Barry Keoghan, adapted from the novella by award-winning novelist Don Winslow. Also on the horizon is the newly announced **THOMAS CROWN AFFAIR**, with Michael B. Jordan to direct and lead the new take on the iconic romantic heist.

In recent years, our industry showed its staying power. Now, there is cause for great optimism as we head into 2025 with audiences worldwide embracing the experience of movies on the big screen. We at Amazon MGM Studios look forward to great years ahead for you, our partners, and for our business!



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SHOWEAST



Angel Studios at ShowEast 2024

BRANDON PURDIE

Global Head of Theatrical Distribution & Braand Development

ANGEL STUDIOS

We are thrilled to join you at this year's ShowEast conference! We want to thank each of you for your support this past year and look forward to connecting more with you throughout the conference. I would like to share with you more about the Angel Guild and our upcoming films. What exactly is the Angel Guild, and how does it affect your theater? The Angel Guild is a vibrant community of more than 375,000 fans who greenlight and support every Angel Studios theatrical release. That's right—it's not our team that greenlights our films: It's the audience. Each Guild member receives two tickets to every Angel Studios release. They are showing up in your cinemas, buying concessions, and coming back again and again. We thank you for this amazing partnership.

At Angel Studios, we're flipping the script and putting the power back into the hands of the people—our body of Guild members not only selects our releases, but is also among the first in your theaters to support each film.

With your help, we're redefining the relationship between creators and consumers, ensuring that every story that hits the big screen resonates with audiences and generates the success it deserves. We are grateful for the incredible support from you and your theaters, as you've given our stories a home and allowed them to Amplify Light on your screens.

We will finish this current year with **BONHOEFFER: PASTOR. SPY. ASSASSIN.**, and the film **HOMESTEAD** starring Neal McDonough (*Band of Brothers*, *Yellowstone*). We will start 2025 with **BRAVE THE DARK**—starring Emmy-nominated actor Jared Harris (*Chernobyl*, *The Crown*, *Mad Men*) coming to theaters in January. Following *Brave the Dark* will come **TRUTH & CONVICTION**, based on the true story of Helmuth Hübene, who spearheads a courageous resistance against the Gestapo that lands him and his friends in the highest court in Nazi Germany.

Angel Studios' 2025 theatrical slate also features the release of **DAVID**, an animated musical. This project will center on the origin of the storied biblical shepherd and king.

continued

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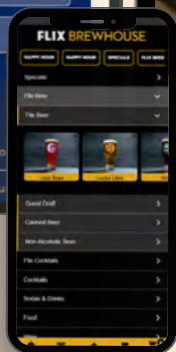
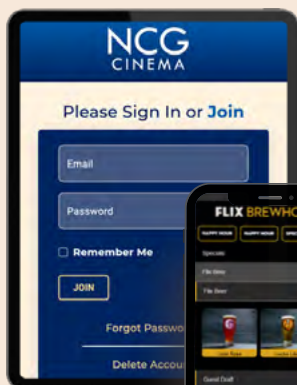


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ANGEL STUDIOS (CONT'D)

As the *Hollywood Reporter* mentioned in April 2024, “the movie is a joyful animated musical about the life of the ancient prophet, poet and king. After one young shepherd boy is chosen to battle a giant, this chosen one goes on to inspire an entire nation of believers.”

We want to thank you, as our friends and as theater owners, for providing a space for the Guild to celebrate and view our films. We are incredibly grateful for and moved by your continued support in helping us Amplify Light, and are in constant awe of our filmmakers whose talent and experience shine on the big screen and beyond.

On behalf of Angel Studios and our dedicated Guild members, we appreciate your partnership in bringing such powerful stories to the world and will continue to support and champion each of you. We’re confident that we’re changing the world of entertainment for the better—and we’re just getting started.

**WE BRING
MOVIE LOVERS
TO YOUR THEATERS**

FAST & EASY



SHOWEAST



Barco Welcomes you to ShowEast

CARL RIJSBRACK

SVP, Strategy & Marketing

BARCO CINEMA

This year marks the 90th Anniversary of Barco. Since 1934, Barco has been at the forefront of technical innovation to deliver audiences the latest in entertainment experiences. Beginning as the **B**elgian **A**merican **R**adio **C**ooperation (Barco), we expanded to television and soon became known as ‘Your family’s indispensable friend.’ Today, as the global leader in laser cinema projection, our dedication to delighting and amazing audiences remains steadfast, and we are proud to be the trusted technology partner for thousands of theaters around the world to power the next era of moviegoing with Laser by Barco and the brand-new experience, HDR by Barco.

HISTORY OF INNOVATION

The landscape of entertainment technology has advanced rapidly since Barco began, and viewer expectations have shifted alongside it. As an industry, it is imperative that we continue to evolve to remain relevant to modern audiences.

Today’s cinema solutions have operational benefits, too, with efficiencies that help reduce costs and streamline workflows – vital in the event of disruptions in workforce availability or the content pipeline. New, eco-friendly technologies are also designed to reduce resource consumption and waste – important for meeting new environmental regulations and providing budget savings in the long-term.

At Barco, we have a long history of driving technological innovation: leading with color TV in Europe, creating the first universal TV sets with a wireless ultrasonic remote control, the introduction of laser projection for cinemas, and now the long-awaited HDR by Barco with a new technology called Lightsteering. Invention is at the core of Barco’s culture and drives our ongoing commitment to delivering cinema solutions to meet the needs of exhibitors, the expectations of moviegoers, and the imagination of filmmakers.

LASER PROJECTION

Laser is the new standard of excellence in cinema projection, accounting for nearly a quarter of all screens around the world and growing. Barco is proud to lead the laser

continued

LASER BY BARCO

Feel the difference of precision

Laser by Barco is today's leading technology for tomorrow. Outstandingly beautiful image quality in an easy-to-operate system. Efficient, effective, and eco-friendly. Made for delivering an incredible cinema experience on every screen.

Discover more at barco.com/cinema





SHOWCASE

BARCO CINEMA (CONT'D)

cinema revolution with over 35,000 units deployed and is working with many of the top global circuits to upgrade their projection fleets. With Laser by Barco, consistent, stunning movie presentation is powered by eco-friendly technology that provides lower energy consumption, reduced operational costs, and decreased maintenance needs for theaters.

HDR & THE NEW CINEMA FRONTIER

With the recent launch of HDR by Barco this year, Barco is once again setting the stage for a new paradigm in movie presentation. Our array of HDR solutions is based on the ground-breaking Lightsteering technology that creates a dynamic ecosystem to address the needs of filmmakers and exhibitors, while captivating moviegoers.

For filmmakers, the HDR by Barco solution provides a toolkit of software and hardware that unlocks creative possibilities with a wider digital palette to bring their vision to life onscreen, to the delight of audiences. In theaters, HDR by Barco delivers a visually immersive cinema experience with stunning onscreen images through technology that is more efficient and eco-friendly than any other premium offering on the market today.

We officially launched HDR by Barco to the market in April and it has been thrilling to see the enthusiasm from the industry. As we prepare to bring HDR with Lightsteering to the world, we are giving moviegoers a chance to experience the power of HDR now with a special pilot program in theaters. The exciting exhibition is currently running in a handful of major North American cities, including New York, Los Angeles, and Dallas, among others, bringing some of the biggest new Hollywood releases to the big screen in HDR by Barco for public audiences for the first time. The program has been well-received by audiences and we're excited to bring Barco's HDR with Lightsteering to more markets soon. HDR for cinema has been long-touted as a future game-changer for movie presentation. With the introduction of HDR by Barco, we are at the precipice of that seismic shift.

A LASER FOR EVERY SCREEN

Barco Cinema leverages our proud history in entertainment technology, industry-recognized technical expertise and global workforce to serve exhibitors around the world. With a streamlined integration that begins with R&D and runs through field operations and ongoing customer support, we are committed to the promise of A Laser for Every Screen. That mission is evident in the depth of our product portfolio, our enhanced distributor partner program, the reimagined moviegoer marketing campaign for Laser by Barco, and the Barco Academy for technical training. Barco Cinema provides the services and solutions theaters of every size need to deliver exceptional,

The logo features the word "SHOWEAST" in a white, stylized, sans-serif font. The letters are slightly shadowed, giving them a 3D appearance as if they are floating in front of a background of palm trees. The palm trees are silhouetted against a vibrant sunset sky with shades of orange, pink, and purple.

SHOWEAST

laser-powered cinema experiences for moviegoers. With Laser Light Upgrades for lifetime extension, the award-winning Barco Series 4 family of next-generation 2K and 4K laser projection, and the new HDR by Barco ecosystem for premium cinema-grade HDR presentation, there is a Barco laser solution for every screen - from boutique cinemas to giant multiplexes.

As Barco celebrates our anniversary and reflects on the milestones that brought us here, we can't help but to be excited when we look ahead. **The future looks bright with Laser.**

Thank you for your continued trust and partnership. See you in Miami!

The background of the bottom half of the image is a nighttime photograph of a traditional Southeast Asian temple complex, likely in Thailand. The temple's golden roofs and spires are illuminated with warm lights. In the dark blue night sky, numerous glowing orange paper lanterns are floating, creating a festive atmosphere.

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ICTA Welcomes You to ShowEast

MARK MAYFIELD

President

**INTERNATIONAL CINEMA TECHNOLOGY
ASSOCIATION**

It's great to be back in beautiful Miami Beach once again for ShowEast 2024! I'd like to extend a warm welcome from the International Cinema Technology Association to all our members and "members-to-be."

Over 50 years, the ICTA has evolved along with our industry, from twin theatres to multiplexes, film to digital, 2D to 3D and beyond. Originally focused on equipment manufacturers and dealers in the U.S., our reach today is global and membership is open to all those with an interest in the technologies that make our Cinemas work, including Exhibitors, Consultants, Studios, Technicians, and others within the Industry.

In a period of increasingly rapid technological change, we recognize the importance of sharing knowledge. ICTA plays a critical role as a forum to enable this sharing among our broad range of constituents. There's no better example of this than our annual **Los Angeles Seminar Series** which will take place January 13-15, 2025 once again at the Hilton Los Angeles/Universal City. This event is recognized as one of the "can't miss" gatherings each year for the dissemination of the most current information on cinema technologies, as well as one of the best opportunities to network among your peers and industry luminaries. Along with our partners, The Cinema Foundation, we're putting the final touches on another round of powerful programming that will appeal to everyone from technology managers to exhibition executives.

Training and Education is shaping up to be one of our key strategic pillars. As a result of the success of our **"Fundamentals of Presentation Technology"** seminars, I'm pleased to announce that we are building an online training presence through our partnership with CineTRAIN. We're also working on developing a comprehensive technology certification program, led by past-president and honorary lifetime director Frank Tees. Look for more great things from Frank and his team.

At our last annual convention in July, ICTA itself ushered in some changes, welcoming a new round of leadership including myself, Beth Figge Vice President, Theresa English Secretary, and Doug Sabin Treasurer. We also announced a change in executive leadership, introducing Carrie Dietrich as our new Executive Director. You can look forward to many exciting great initiatives from this team! Stop by the ICTA table at the Showcase to learn more about our mission and becoming part of our organization.

NOW AVAILABLE!

FUNDAMENTALS OF PRESENTATION TECHNOLOGY

ONLINE TRAINING & CERTIFICATION

The International Cinema Technology Association is partnering with CineTRAIN to make "Fundamentals of Presentation Technology" available online for the first time!

THIS COURSE IS FOR

Non-technical personnel in exhibition interested in learning about the technology used for the presentation of motion pictures in movie theatres

WHAT YOU WILL LEARN

Audio and Acoustics
Projector and Media Management
Networks, Theatre Management
Systems, and Maintenance

GET CERTIFIED!

For the first time ever, participants that successfully complete this course will receive official ICTA certification.

**FOR A LIMITED TIME ONLY
TAKE THIS COURSE FOR
ONLY \$50**
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**REGISTER
TODAY!**

SHOWEAST



The Food & Beverage World Evolves

ROB NOVAK

President

NATIONAL ASSOCIATION OF CONCESSIONAIRES (NAC) SOON TO BE ENTERTAINMENT FOOD & BEVERAGE ASSOCIATION (EF&B)

It is a great thrill to be back at ShowEast in support of the exhibition industry and Film Expo Group. Much like the Industry, our partnership has shown resilience in the face of challenges. At the heart of this alliance is the ongoing connection between the theatrical experience and the food and beverage experience.

Ingenuity and innovation continue to drive the concession stand and the result is an evolution of truly professional food and beverage offerings. With this in mind, NAC will be evolving as well. As we turn the calendar, you will see us re-brand as the **Entertainment Food & Beverage Association (EF&B)**. This significant change reflects not only the evolution of our theatre operators, but also the inclusion of emerging out-of-home entertainment options and the immense contributions of our supplier members.

Do we include a line in the above to note that we recognize the consistent changes and additions to out-of-home entertainment? The name change is reflective of our inclusion of FEC's along with other venues that go beyond the traditional operators – concessionaires/Movie Theatres

Education has always been central to the mission at NAC and this will be continued and enhanced at EF&B. We are working on an online reimagining of our education programs including our immensely popular Certified Concession Manager (CCM program). **Dan Herrle**, our new Director of Education, will be leading up the effort. This expanded delivery system will be available 24/7/365 and should take shape in the early part of 2025.

Dan will be taking over for **Larry Etter** who has served in that role for many years. Larry's dedication and service to the industry will be recognized here this week as



SHOWEAST

he receives the **ShowEast NAC ICON Award** on Thursday evening. We hope you will join us in celebrating Larry's career full of wonderful achievements.

As the industry looks forward to a strong 2025, NAC/EF&B will be on-hand with a full slate of activities through quarterly webinars, the afore-mentioned education programs and, of course, our own showcase event, the Concession & Hospitality Expo. We are currently reviewing our program so you can look forward to seeing a fresh approach in 2025.

As we depart Miami, we will bring a collection of learning, growth and resources back to our daily lives and the evolution will continue. NAC/EF&B is here to guide the way as a daily source of connections, support, information and education. Please visit our website at naconline.org and follow us on social media at Facebook, LinkedIn and Twitter/X for all the latest developments. If you are not already a member, join today!

Congratulations to the ShowEast team on another terrific event.

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THE OPTIONS YOU WANT
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P3 Delivers Excellence

MICHAEL ALVAREZ

CEO & Co-Founder

P3

People. Products. Process. That's what P3 Global Services stands for, literally and figuratively. We have navigated some very challenging times in recent years – most notably a global pandemic that shuttered movie theaters for the better part of 2020, and a prolonged industry strike that significantly disrupted the 2023 and 2024 release calendars. But we got through it together. Now, more than ever, we are ready, set and all systems go for the future!

First and foremost, we are very appreciative of Andrew, Erica and the entire ShowEast team for inviting P3 to be a part of this year's show. ShowEast is an important gathering for us to connect with our customers and partners, and we look forward to playing a meaningful role in this convention for years to come.

It's so exciting and gratifying to be here with all our friends in exhibition and distribution. For years, P3 has helped power the mass distribution of marketing materials and has supported our clients in their efforts to promote and celebrate their content at the highest level. We're thrilled that by using the entire P3 ecosystem – manufacturing and production, events and activations, warehousing and fulfillment, installation and branded merchandise, just to name a few – we put ZERO limitations on our ability to help our clients bring their content to market. Our robust menu of services will streamline the workflow, increase efficiency, and save money for our clients.

Additionally, P3's digital screener platform provides a consumer-like experience for viewing secure digital screeners for press, sales, and other needs across the globe. Our advanced system delivers screeners in the best possible way, supporting video up to 4K, Dolby Atmos surround sound, connected apps and more. With extensive security features that cover everything from multi-DRM, forensic watermarking, device fingerprinting, geo-blocking and more, P3 offers industry-leading security to keep your content safe.

From ideation to execution, our team of creatives have worked with the best brands in the world and delivered consistent excellence. P3 has a global presence and remains

continued

SHOWEAST

P3 (CONT'D)

ready to execute projects large and small, even at a moment's notice. P3 will continue to offer both physical and digital solutions in support of our client's efforts.

Please make time to visit the P3 Lounge in front of the Americana Ballroom on Tuesday, Wednesday, and Thursday during ShowEast. Come hang out with us while we all celebrate the past, the present, and the future of this resilient industry that we all love so much.

CineEurope

Official Convention of the International Union of Cinemas

JUNE 2025
www.cineeurope.net

SHOWEAST



Welcome to ShowEast!

MIKE POLYDOROS

President

PAPERAIRPLANE

It is hard to believe but this past July, PaperAirplane celebrated our 4th anniversary as the first-of-its-kind Cinema Marketing Agency. Launched in the middle of the pandemic, when virtually every theatre in the world was closed, PaperAirplane has quickly become one of the industry's most trusted partners for all things Cinema Marketing.

Just recently we announced that The Hangar surpassed one million digital assets downloaded. Launched in October of 2020, just as theatres were reopening, The Hangar has seen a meteoric rise in usage. In its first year, exhibitors downloaded 3,700 digital assets from the platform. By comparison, 2023 saw over 372,000 assets downloaded from The Hangar, with 2024 on pace to exceed last year's total by over 25%.

One million downloads is a huge milestone for The Hangar and each download represents an asset that's being used by exhibition to market a movie – it's a social media post, a banner in a newsletter, a mobile push notification. With this milestone, The Hangar has now contributed to over one million marketing activations from our partners in exhibition.

Since the launch of The Hangar, there has been an increased commitment by not only the studios but also marketplace partners to promote their content using exhibition's digital marketing channels. Exhibitors are constantly looking for new and innovative ways to promote films which includes developing new tools to target moviegoers.

And our studio partners are answering the call, making more assets available on each campaign. It's not uncommon now for a studio to provide well over 500 marketing assets to exhibition on a tentpole title. We are proud that The Hangar and PaperAirplane have been able to play a key role in that growth. The Hangar now features assets for over 1,700 first run and reparatory titles, including releases from major studios, indie distributors, event cinema companies and marketplace partners like IMAX, RealD, Dolby, Barco and Cinity.



SHOWCAST

The Hangar provides clients a real-time snapshot of what assets are most in-demand in the marketplace, allowing visibility to trends within exhibition's digital channels. For example, on virtually every film campaign, social media videos are the most downloaded asset category, often representing over 35% of all downloads for a release.

The Hangar serves nearly 4,000 unique exhibitors across North America daily, which includes users from every major national and regional theatre circuit in the U.S. and Canada. In addition, over 1,900 independent theatre owners use The Hangar, a segment of the exhibition landscape who is traditionally challenging to reach.

With the success of The Hangar in North America, PaperAirplane is taking The Hangar international. Beginning this spring, PaperAirplane began rolling out The Hangar in Latin America. Over the next 12 months, PaperAirplane will expand The Hangar into Europe and additional territories.

In the spirit of addressing marketplace needs, PaperAirplane is tackling another challenge in the theatrical space – managing group sales. PaperAirplane has developed a web-based group sales management tool called The Tower, which allows studios and exhibitors to effectively manage large group sales inquiries, track box office, and harness data to retarget group sales audiences. Since launching last fall to support WB's group sales efforts on *The Color Purple*, The Tower has played a meaningful role in converting group interest to box office returns.

We extend a heartfelt thank you to all our studio, exhibitor and marketplace friends for trusting PaperAirplane to help promote their films and content. We look forward to seeing you in person this week in Miami.

SHOWEAST



Welcome to ShowEast!

CHRIS ARONSON

President, Domestic Theatrical Distribution

PARAMOUNT PICTURES

Paramount Pictures is excited to be back in Miami for another ShowEast convention to celebrate film & cinema as we look forward to driving movie audiences into your theatres this Fall and holiday season.

Together, we create unforgettable movie magic, and we can't wait to bring you more films featuring the biggest and brightest stars in the universe from some of the most visionary directors to dazzle, entertain and transport audiences into other worlds.

We know it is critical to make and deliver product in a range of diverse genres with specific audiences in mind. This has not been more evident than what we have in store between now and the end of the year.

On November 22, *Gladiator* is back in the arena and Ridley Scott is back in the director's chair with more deadly intrigue, deep emotion, and epic action on an unprecedented scale. **GLADIATOR II** is a continuation of the iconic story of family and power, as the tensions between the people of Rome and the Empire reach a boiling point, and rebellion stirs.

With a screenplay by David Scarpa, story by Peter Craig and David Scarpa and based on characters created by David Franzoni, Scott brought together an incredible cast featuring Paul Mescal, Pedro Pascal, Joseph Quinn, Fred Hechinger, Lior Raz, and Derek Jacobi with Connie Nielsen and Denzel Washington.

GLADIATOR II is a powerful motion picture that delivers an unforgettable cinematic experience that demands to be seen in theatres in the most immersive way in premium formats.

Last month, we officially added **SEPTEMBER 5**, Tim Fehlbaum's highly regarded journalism thriller, to our release slate after electrifying reactions to the film out of the Venice and Telluride film festivals.

SEPTEMBER 5 stars Peter Sarsgaard, John Magaro, Ben Chaplin, and Leonie Benesch



SHOWCAST

and unveils the decisive moment that forever changed media coverage and continues to impact live news today. Set during the 1972 Munich Summer Olympics, the film follows an American Sports broadcasting team that quickly adapted from sports reporting to live coverage of the Israeli athletes taken hostage. Through this lens, **SEPTEMBER 5** provides a fresh perspective on the live broadcast seen globally by an estimated one billion people at the time.

Paramount is proud to bring this powerful, gripping motion picture to theatres in New York and LA, limited this Thanksgiving and expanding into the holiday sea-son on December 13.

The Blue Blur is back just in time for the holidays. On December 20, **SONIC THE HEDGEHOG 3** will hit theaters with a returning cast including Jim Carrey reprising his role as Dr. Robotnik. Directed by Jeff Fowler, screenplay by Pat Casey & Josh Miller and John Whittington, story by Pat Casey & Josh Miller and produced by Neal H. Moritz, Toby Ascher, Toru Nakahara and Hitoshi Okuno, the movie will build on the high-speed thrills of the first two films, which have a combined global box office of \$725.2 million.

The new and returning cast includes Jim Carrey, Ben Schwartz, Krysten Ritter, Lee Majdoub, Natasha Rothwell, Adam Pally, Shemar Moore, Colleen O'Shaughnessy, James Marsden, Tika Sumpter, Idris Elba, Keanu Reeves, Alyla Browne, James Wolk, Sofia Pernas, Cristo Fernández and Jorma Taccone.

On Christmas Day, we are also proud to deliver **BETTER MAN**, based on the true story of the meteoric rise, dramatic fall, and remarkable resurgence of British pop superstar Robbie Williams, one of the greatest entertainers of all time.

Under the visionary direction of Michael Gracey, the film is uniquely told from Robbie's perspective, capturing his signature wit and indomitable spirit. It follows Robbie's journey from childhood to being the youngest member of chart-topping boyband Take That through to his unparalleled achievements as a record-breaking solo artist – all the while confronting the challenges that stratospheric fame and success can bring.

It is a film that must be seen on the big screen to fully take in the incredible visual spectacle, captivating musical numbers, and profoundly emotional story. It is an honor to bring it to theatres, limited on Christmas Day and wide on January 17.

On behalf of everyone at Paramount Pictures, thank you for your continued partnership and we can't wait to see you at the movies!

SHOWCAST



Revolutionizing the Independent Theater Experience

SCOTT BECK

Director of Business Development

THEATER TOOLKIT

In the ever-evolving world of entertainment, independent theater owners face unique challenges in maintaining a competitive edge. Enter Theater Toolkit, a comprehensive solution designed to enhance digital presence and streamline operations for theaters and family entertainment centers. With a suite of customizable tools, Theater Toolkit offers branded solutions that allow independent exhibitors to play on the same field as the big boys.

At the heart of Theater Toolkit is its tailored website and mobile app solutions, which not only modernizes the look and feel of a theater's online presence but unifies the customer experience across multiple backend systems. This ensures that customers can easily browse showtimes, purchase tickets, and engage with loyalty programs. The addition of mobile apps further enhances the customer experience, allowing patrons to access services on the go and ensuring consistency across interactions.

Full systems integration is a key advantage of Theater Toolkit. Updates to point-of-sale systems, showtimes, menus, and other critical information are automatically reflected on the website, eliminating the need for manual updates and ensuring that all details are current. Whether the goal is to build customer loyalty, increase ticket sales, or streamline operations, Theater Toolkit provides the necessary tools to help independent theaters thrive.

Theater Toolkit also offers robust support for loyalty programs, enhancing customer engagement through streamlined sign-up processes, online redemption of seat passes, member-only ticket pricing, and support for membership tiers, spendable points, and store-based rewards redemption. This comprehensive approach to loyalty ensures that customers feel valued and engaged, driving repeat business and long-term success.

In addition to loyalty support, Theater Toolkit provides a versatile voucher system that

The logo for Theater Toolkit is displayed in a large, white, stylized font. The word "SHOW" is in a bold, sans-serif typeface, while "EAST" is in a more decorative, slightly irregular font. The background of the header image shows silhouettes of palm trees against a vibrant sunset sky with shades of orange, pink, and purple.

SHOWEAST

eliminates the need for physical vouchers. Managers can easily issue and redeem vouchers online or through the mobile app, providing a convenient solution for both staff and customers. This system also offers marketing teams new tools for promotion, such as prepaid corporate purchases and gift basket inclusions.

Family entertainment centers benefit from Theater Toolkit's ability to integrate attractions into the website and mobile app. Having direct integration with systems like InterCard, Brunswick Merq, and a party booking system for online reservations, Theater Toolkit ensures that all aspects of the entertainment experience are seamlessly connected.

The party booking feature allows theaters to promote customized packages on their website and mobile app, offering flexibility in payment options and reservation management. Event managers can build custom packages to send to customers for confirmation and payment, ensuring a tailored experience that meets the specific needs of each event.

Food and beverage offerings are also enhanced with Theater Toolkit by integrating with existing point-of-sale systems to manage menus and orders. Dynamic menus tailored to each customer, open tabs, tipping, stored cards, and communication through the app and targeted push notifications all contribute to a seamless dining experience. This solution ensures that customers receive timely and accurate service, while staff have the control and flexibility they need to manage operations effectively.

As security is a top priority for Theater Toolkit, the entire platform is protected by a Web Application Firewall along with various additional security measures. End-to-end encrypted checkout forms, tokenized accounts, and advanced IP security features ensure that customer data is safe and secure. The platform's robust security infrastructure provides peace of mind for both theater owners and patrons.

With partners across the country, Theater Toolkit has built a community of independent theaters that support and care for each other. By joining the Theater Toolkit family, theaters gain access to a network of like-minded professionals dedicated to enhancing the entertainment experience.

In conclusion, Theater Toolkit offers a comprehensive and innovative solution for independent theater owners looking to enhance their digital presence, streamline operations, and improve customer engagement. With its tailored website designs, mobile apps, loyalty support, voucher system, family entertainment center integration, party booking, and food and beverage services, Theater Toolkit provides the tools needed to thrive in a competitive market. Partner with Theater Toolkit and make something great.

SHOWCAST



Sony Pictures Releasing

ADRIAN SMITH

President

SONY PICTURES RELASING

We are excited to once again work with you all on our exciting slate of upcoming films.

We saw several successes this year across a diverse range of genres, including the highest grossing R-rated romantic comedy globally since 2016, *Anyone But You*, which earned over \$220M worldwide; *Ghostbusters: Frozen Empire*, the follow-up to *Ghostbusters: Afterlife* which earned over \$200M worldwide; *The Garfield Movie*, which relaunched the franchise after earning \$260M globally; *Bad Boys: Ride or Die*, which kickstarted this year's summer box office, grossing over \$404M worldwide; the smash hit, female event movie of the year *It Ends With Us* which has grossed over \$344M worldwide; and the Kendrick Brother's *The Forge*, which grossed over \$28M domestically.

On October 25, Tom Hardy returns as the lethal protector Venom in the final film in the trilogy. **VENOM: THE LAST DANCE** is directed by Kelly Marcel, with the screenplay written by Marcel and the story by Marcel and Hardy. The film also stars Chiwetel Ejiofor, Juno Temple, Rhys Ifans, Stephen Graham, Peggy Lu and Alanna Ubach.

Opening on November 1, US only, Robert Zemeckis' **HERE**, which reunites him with Tom Hanks, Robin Wright and screenwriter Eric Roth for the first time since *Forrest Gump*, tells the expansive, yet intimate, story of many generations over a wide span of time, and the unique place they inhabit, in a profound film about love, loss, laughter, and life, all of which happen **HERE**.

Crunchyroll's **OVERLORD: THE SACRED KINGDOM**, the first theatrical film from the fan-favorite **OVERLORD** franchise based on the light novels by Kugane Maruyama, will debut in theaters on November 8. Then debuting on December 6 is **SOLO LEVELING - REAWAKENING**, a cinematic fan experience.

From acclaimed director J.C. Chandor, the highly anticipated R-rated **KRAVEN THE HUNTER** will close out the year on December 13. The film stars Aaron Taylor-Johnson



SHOWCASE

as Kraven, who leads an incredible cast including Ariana DeBose, Fred Hechinger, Alessandro Nivola, Christopher Abbott and Russell Crowe.

2025 will start with **PADDINGTON IN PERU** on January 17. Directed by Dougal Wilson, the film stars Hugh Bonneville, Emily Mortimer, Julie Walters, Jim Broadbent, Carla Tous, Olivia Colman, Antonio Banderas, and both Ben Whishaw and Imelda Staunton returning as the respective voices of Paddington and Aunt Lucy.

January 24 will bring us the Untitled Keke Palmer & SZA R-Rated Comedy from producer Issa Rae, director Lawrence Lamont and a screenplay by Syreeta Singleton. The supporting cast includes Lil Rel Howery, Janelle James, Keyla Monterroso Mejia, Maude Apatow, Katt Williams, Joshua Neal, Aziza Scott, Patrick Cage, and Amin Joseph.

February 7 will see the theatrical release of **HEART EYES**, an original horror romantic comedy directed by Josh Ruben and starring Olivia Holt, Mason Gooding, Gigi Zumbado with Devon Sawa and Jordana Brewster.

Kogonada's romance, **A BIG BOLD BEAUTIFUL JOURNEY**, will debut over Mother's Day weekend. Starring Margot Robbie and Colin Farrell, the film is an original tale of two strangers and the extraordinary emotional journey that connects them.

To kick-off summer, a new **KARATE KID** will be released on May 30. The film stars Ben Wang in the titular role, Joshua Jackson, Sadie Stanley, Ming-Na Wen, Aramis Knight, Wyatt Oleff as well as Jackie Chan and Ralph Macchio, who will reprise their iconic characters to continue the mythology of the original franchise. Directed by Jonathan Entwistle, the screenplay is written by Rob Lieber.

June 20 will see the sequel to *28 Days Later*, **28 YEARS LATER**. Directed by acclaimed filmmaker Danny Boyle and written by Alex Garland, the film stars Jodie Comer, Aaron Taylor-Johnson, Ralph Fiennes, Jack O'Connell.

The follow up to *I Know What You Did Last Summer* will debut on July 18. Directed by Jennifer Kaytin Robinson,, the film will see the return of Freddie Prinze Jr. and Jennifer Love Hewitt and will star Chase Sui Wonders, Madelyn Cline, Sarah Pidgeon, Tyriq Withers, and Jonah Haur-King.

We look forward to collaborating with you all!

SHOWCAST



Hello Miami!

TOM PRASSIS

Executive Vice President, Sales

SONY PICTURES CLASSICS

We are having a very good year thus far and have a tremendous lineup coming up – one that is comprised of all different kinds of movies.

In April, we started off with a bang! *Wicked Little Letters*, starring Olivia Coleman and Jessie Buckley, grossed over \$5M. In July, *Daddio* with Dakota Johnson and Sean Penn brought in \$1M. In August, the Irish entry for next year's Oscars, *Kneecap*, took in over \$1M, followed by Nathan Silver's *Between The Temples*, starring Jason Schwartzman and Carole Kane, which is over \$2M at the box office and still going.

In September, we reissued *Whiplash* to honor its 10th anniversary. It drummed up nearly \$1M, mostly with discounted ticket prices.

At the beginning of October, we opened *The Outrun* in theatres nationwide. Saoirse Ronan, who stars and produced this feature about an alcoholic coming to terms with sobriety, is on the short list of many prognosticators to be one of the 5 nominees for Best Actress at the Oscars.

On December 20, we'll release Pedro Almodovar's Venice Golden Lion Winner, **THE ROOM NEXT DOOR** in New York and Los Angeles, followed by a wide release in January. This, his first English language feature, is a treasure. Starring Julianne Moore and Tilda Swinton as two friends who reunite after many years, we expect multiple Oscar nominations, including but not limited to Best Picture, Best Director, Best Actress, and Best Adapted Screenplay, among others.

Also in the Oscar race will be Brazil's entry **I'M STILL HERE**, directed by Walter Salles (*Central Station*; *Motorcycle Diaries*) and based on a true story set in 1971 that stars the sensational Fernanda Torres as a woman whose husband has been kidnapped by Brazil's military dictatorship. We will roll this one out in January. The audience response at the Venice, Toronto, and New York Film Festivals has been extraordinary with many standing ovations.

In February, we will release **BECOMING LED ZEPPELIN**, the only authorized film



SHOWCAST

about the band, by the band, and it delivers wall-to-wall music from everyone's favorite band of the 70's.

Also next year but unset at this time we will have the following titles:

JANE AUSTEN WRECKED MY LIFE, a comedy romance that is sure to entice the many Jane Austen fans.

ELEANOR THE GREAT, the directorial debut of Scarlett Johansson, starring June Squibb (Thelma) as a 90-year-old woman who tries to rebuild her life by moving back to New York City to be with her family.

BLUE MOON, directed by Richard Linklater (*Hit Man*), starring Ethan Hawke, Margaret Qualley (*The Substance*), Bobby Cannavale (*Ezra*) and Andrew Scott (*Ripley*), is a drama centered on Lorenz Hart, part of the hit songwriting team Rodgers & Hart, before Richard Rodgers left and teamed up with Oscar Hammerstein to write *Oklahoma!*

THE CHORAL, directed by Nicholas Hytner (*The Lady In The Van*; *The Madness of King George*) and starring Ralph Fiennes as a demanding choral master who recruits a crop of teenage boys and girls after the men of the village Choral Society have been conscripted to fight in World War I. A *Downton Abbey* movie but from a working-class point of view.

THE MAGNIFICENT LIFE OF MARCEL PAGNOL, a magical animated feature about Hollywood in the thirties, created by Sylvain Chomet (*Triplets of Belleville*) who most recently created the Looney Tunes inspired cartoon that opens *Joker: Folie à Deux*.

DON'T LET'S GO TO THE DOGS TONIGHT, by actor-director-screenwriter Embeth Davidtz, is an adaptation of the best-selling memoir which examines the collapse of colonialism through the eyes of an eight-year-old girl just as Rhodesia (now Zimbabwe) approaches its pivotal 1980 election, marking the end of white rule. It has one of the best child performances you will ever see.

By the time you read this, we will have acquired a couple of more exciting movies so hang onto your seats!

SHOWCAST



Universal Pictures

JIM ORR

President, Domestic Theatrical Distribution

UNIVERSAL PICTURES

This summer, Universal Pictures blew away expectations as *Twisters* reignited a franchise and heralded the return of the big-screen disaster-movie genre. We also blew away the competition with the return of those global ambassadors of mayhem, Illumination's *Minions*, with *Despicable Me 4*. This latest chapter in the biggest animated franchise in cinema history earned almost \$1 billion worldwide and pushed the global total for the whole franchise to an all-time high of more than \$5 billion.

And now things are about to get wicked.

On November 22, after two decades as one of the most beloved and enduring musicals on the stage, **WICKED** makes its long-awaited journey to the big screen as a spectacular, generation-defining cinematic event this holiday season.

Directed by acclaimed filmmaker Jon M. Chu, **WICKED** is the first chapter of a two-part immersive, cultural celebration. (**WICKED PART TWO** is scheduled to arrive in theaters on November 21, 2025.)

The untold story of the witches of Oz stars Emmy, Grammy and Tony winning and Oscar®-nominated powerhouse Cynthia Erivo as Elphaba, a young woman misunderstood because of her unusual green skin who has yet to discover her true power, and Grammy winning, multi-platinum recording artist and global superstar Ariana Grande as Glinda, a popular young woman gilded by privilege and ambition who has yet to discover her true heart.

The film also stars Oscar® winner Michelle Yeoh, Emmy nominee Jonathan Bailey, Tony nominee Ethan Slater, Marissa Bode, Bronwyn James, Emmy nominee Bowen Yang, Tony nominee Keala Settle, four-time Emmy winner Peter Dinklage and pop culture icon Jeff Goldblum as the legendary Wizard of Oz.

WICKED is produced by Marc Platt, whose films, television shows and stage productions have earned a combined 46 Oscar® nominations, 58 Emmy nominations



SHOWCAST

and 36 Tony nominations, and by multiple Tony winner David Stone, with whom Platt produced the blockbuster *Wicked* stage musical.

In 2025, Universal will release more titles from Blumhouse, the most successful global brand in horror, than ever before. Blumhouse titles for 2025 will include new summer and fall installments of the horror sensations **M3GAN**, *The Black Phone* and *Five Nights at Freddy's*, the highest grossing horror film of 2023.

First, though, we kick off the year of horror on January 17 with Blumhouse and Motel Movies' **WOLF MAN**, produced by Jason Blum and written and directed by visionary filmmaker Leigh Whannell, creators of the chilling modern monster tale *The Invisible Man*.

Golden Globe nominee Christopher Abbott stars as Blake, a San Francisco husband and father, who inherits his remote childhood Oregon home after his own father vanishes and is presumed dead. With his marriage to his high-powered wife, Charlotte (Emmy winner Julia Garner), fraying, Blake persuades Charlotte to take a break from the city and visit the property with their young daughter, Ginger (Matilda Firth).

But as the family approaches the farmhouse in the dead of night, they are attacked by an unseen animal. They barricade themselves inside the home as the creature prowls the perimeter, but as the night stretches on, Blake begins to behave strangely, transforming into something unrecognizable, and Charlotte will be forced to decide whether the terror within their house is more lethal than the danger without.

Then, on January 31, prepare to meet a new breed of crimefighter. From DreamWorks Animation comes the canine-crime-fighting film adaptation of Dav Pilkey's New York Times bestselling literary phenomenon: **DOG MAN**.

When a faithful police dog and his human police officer owner are injured together on the job, a harebrained but life-saving surgery fuses the two of them together and Dog Man is born. Part dog, part man, all hero, Dog Man is sworn to protect and serve—and to fetch, sit and roll over.

Directed by Emmy-winner Peter Hastings and produced by Karen Foster, **DOG MAN** stars an all-star comedic cast, including Pete Davidson, Lil Rel Howery, Isla Fisher, Poppy Liu, Emmy nominee Stephen Root, Billy Boyd and Emmy and Golden Globe-winner Ricky Gervais.

Romance takes a decidedly dark turn on February 7 as Oscar® winner Ke Huy Quan

continued



SHOWCAST

UNIVERSAL PICTURES (CONT'D)

rockets into his first major leading-man role in **WITH LOVE**, a new original action film from 87North, producers of the groundbreaking action films *Nobody*, *Violent Night*, *The Fall Guy* and *Bullet Train*.

Produced by 87North's Kelly McCormick, David Leitch and Guy Danella, the film marks the feature film directing debut of acclaimed veteran stunt coordinator and fight coordinator Jonathan Eusebio, whose credits include some of the greatest action films of the past decade including *Black Panther*, *The Avengers*, the *John Wick* films and *Deadpool 2*.

On March 28, a new form of terror will appear in your own front lawn. From Blumhouse comes **THE WOMAN IN THE YARD**, a thrilling new original film starring BAFTA and SAG nominee Danielle Deadwyler as Ramona, a woman crippled by grief after her husband is killed in a car accident that she survives. Alone and seriously injured, she now must care for their two children alone.

As Ramona struggles to recover in the remote farmhouse where she lives with her 14-year-old son (Peyton Jackson) and 6-year-old-daughter (Estella Kahiha), a mysterious woman, veiled and dressed in black, suddenly appears, sitting on a chair, alone, in Ramona's front yard.

At first, Ramona assumes the woman (Okwui Okpokwasili) is lost or suffering from dementia, but with creeping dread, it soon becomes clear that the woman in the yard is no ordinary person, and her intentions are anything but peaceful.

THE WOMAN IN THE YARD is directed by *Jungle Cruise* filmmaker Jaime Collet-Serra and is produced by Jason Blum along with acclaimed Emmy nominated producer Stephanie Allain.

Then, on April 11, from blockbuster producers Michael Bay and Jason Blum and acclaimed horror director Christopher Landon comes the new blood-chilling, breakneck original thriller, **DROP**.

Emmy nominee Meghann Fahy, star of *White Lotus* and *The Perfect Couple*, stars as a widowed mother, arriving at a restaurant for her first date in years, who suddenly finds herself being terrorized, via anonymous drops to her phone, by an unseen killer who holds her son's life in his hands.

DROP is produced by Jason Blum, Michael Bay, Brad Fuller and Cameron Fuller.



SHOWCASE

Then, on May 9, the music will lift you higher than you ever imagined, as Universal inaugurates the summer movie season with **ATLANTIS**.

Grammy winning icon and two-time Oscar® nominee Pharrell Williams joins forces with Oscar® winner Michel Gondry, the daring, visionary filmmaker of *Eternal Sunshine of the Spotless Mind*, for an extraordinary musical expedition into the summer of 1977 and the Virginia Beach neighborhood inspired by the Atlantis Apartments of Williams' childhood.

The coming-of-age cinematic event features one of the most dazzling casts ever assembled for a feature film, including SAG winner Kelvin Harrison Jr., six-time Grammy nominee Halle Bailey, Academy Award® winner Da'Vine Joy Randolph, Oscar® nominee Brian Tyree Henry, Emmy winner Quinta Brunson, eight-time Grammy winner Anderson .Paak, SAG winner and ten-time Grammy nominee Janelle Monáe, Emmy nominee Tim Meadows, Jayson Lee, Jamilah Rosemond, Jaboukie Young-White and hip-hop and R&B legend and four-time Grammy winner Missy Elliott.

ATLANTIS features songs by Pharrell Williams, and the Tony, Oscar® and Grammy winning team of Benj Pasek & Justin Paul, who wrote the songs for *The Greatest Showman* and *La La Land*. **ATLANTIS** is produced by Pharrell Williams, Emmy winner Mimi Valdés and two-time Best Picture Oscar® nominee Gil Netter.

Universal's winter and spring 2025 slate exemplifies our enduring commitment to bold, original stories that shatter the status quo and to daring, innovative filmmakers who are leading the theatrical film into a bright, electrifying future.

As we look forward to a thrilling new year for theatrical film and this industry that we all love, we thank you for your continued partnership, your friendship, and your unending devotion to creating a cinematic experience for audiences that is among the best in the world.

SHOWEAST



The Walt Disney Studios

MATT KALAVSKY

Senior Vice President & General Sales Manager,
Domestic Theatrical Distribution

THE WALT DISNEY STUDIOS

On behalf of The Walt Disney Studios, we welcome you to ShowEast 2024! We are excited, as always, to partner with the exhibition community to bring captivating and inspiring experiences to moviegoers worldwide.

Over the past year, our film studios — Disney, Walt Disney Animation Studios, Pixar Animation Studios, Marvel Studios, Lucasfilm, 20th Century Studios, and Searchlight Pictures — have showcased incredible variety and quality. Our upcoming slate promises to be just as impressive.

This summer has been a triumph for us and our exhibition partners, with Disney and Pixar's *Inside Out 2* and Marvel Studios' *Deadpool & Wolverine* both breaking records and surpassing \$1 billion in global box office earnings. In recognition of *Inside Out 2*, Comscore will present the film with the 2024 Domestic and LATAM Box Office Achievement Awards at ShowEast, further underscoring the extraordinary success of our studios this year.

Looking ahead, **MOANA 2** from Walt Disney Animation Studios will make a splash in November, reuniting Dwayne Johnson and Auli'i Cravalho in an exhilarating new journey for Moana, Maui, and a fresh crew of seafarers. Wrapping up the year, **MUFASA: THE LION KING**, directed by the renowned Barry Jenkins, will roar into theaters in December. This highly anticipated follow-up to the 2019 global hit *The Lion King*, which earned \$1.6 billion at the box office, promises to recapture the magic and charm of the original while enchanting audiences of all ages. Seth Rogen, Billy Eichner, and John Kani return and are joined by Aaron Pierre and Kelvin Harrison Jr.

Also in November, Searchlight Pictures will roll out **A REAL PAIN**, starring Jesse Eisenberg and Kieran Culkin as mismatched cousins on a poignant family journey in Poland. Then in December, we'll release **NIGHTBITCH**, a darkly comedic and surreal tale starring Amy Adams, followed by a Christmas Day release for **A COMPLETE UNKNOWN**, starring Timothée Chalamet as Bob Dylan in a captivating story about the legendary musician's rise to fame.

Next year promises even more excitement with three films from Marvel Studios.

The image features the 'ShowEast' logo in a large, white, stylized font. The background is a vibrant sunset or sunrise sky with shades of orange, pink, and purple. Silhouettes of palm trees are visible against the sky, framing the logo.

SHOWEAST

CAPTAIN AMERICA: BRAVE NEW WORLD will lead the charge as Anthony Mackie embraces his role as Captain America in an action-packed, emotionally charged film. **THUNDERBOLTS*** will follow, uniting a team of anti-heroes in a thrilling new chapter within the Marvel Cinematic Universe. Then later in the year, **THE FANTASTIC FOUR: FIRST STEPS** will debut, marking the long-awaited return of these iconic characters into the MCU.

Disney's live-action **SNOW WHITE** will bring the beloved fairytale to life with a fresh reimagining, featuring Rachel Zegler in the title role and Gal Gadot as the Evil Queen. Pixar Animation Studios' **ELIO** introduces a young boy who unexpectedly becomes Earth's ambassador in a galactic adventure full of humor and heart, as he navigates eccentric alien lifeforms and discovers who he is truly meant to be. Next, Walt Disney Animation Studios returns to the vibrant metropolis of Zootopia with **ZOOTOPIA 2**, where Judy Hopps and Nick Wilde embark on a new mystery, delivering both laughs and life lessons. Rounding out the year, 20th Century Studios' **AVATAR: FIRE AND ASH** will transport audiences back to Pandora for another breathtaking chapter in James Cameron's epic saga.

As we prepare for these exciting releases, we look forward to continuing our collaboration to bring incredible stories and unforgettable experiences to audiences everywhere. Thank you for your ongoing support and partnership. Have a wonderful ShowEast!

SHOWEAST



Warner Bros. Pictures Presents ShowEast 2024

JEFF GOLDSTEIN

President Domestic Distribution

WARNER BROS. PICTURES

It's showtime! Coming off of the killer success of Tim Burton's *Beetlejuice Beetlejuice* this summer, we headed straight into one of our most eagerly awaited films of the year, the follow up to *Joker* – Todd Phillips' *Joker: Folie À Deux*, with Joaquin Phoenix and Lady Gaga currently lighting up your screens around the world, as well as the inspiring documentary *Super/Man: The Christopher Reeve Story*, continuing to release through October and November. And we still have titles coming to your theatres this year before we head into 2025, so let's get to it!

In limited release during the fourth quarter is legendary filmmaker Clint Eastwood's 42nd film as a director, **JUROR #2**, a courtroom thriller starring Nicholas Hoult, Toni Collette, J.K. Simmons, Chris Messina, Gabriel Basso, Zooey Deutch, Cedrick Yarbrough, Leslie Bibb, and Kiefer Sutherland. The story follows family man Justin Kemp (Hoult) who, while serving as a juror in a high profile murder trial, finds himself struggling with a serious moral dilemma...one he could use to sway the jury verdict and potentially convict—or free—the accused killer. The film is produced by Eastwood, Tim Moore, Jessica Meier, Adam Goodman and Matt Skiena, and opens in select markets beginning 30 October.

To officially start off the holiday season, we've got a big one—**RED ONE**—from our partners at Amazon MGM Studios. Starring Dwayne Johnson and Chris Evans, it's a must-see action-comedy event that delivers a fresh twist on Christmas. Directed by Jake Kasdan, this multigenerational, high stakes adventure is packed with adrenaline and attitude. The film also stars Lucy Liu, Kiernan Shipka, Bonnie Hunt, Kristofer Hivju, Nick Kroll, Wesley Kimmel, and J.K. Simmons. The screenplay is by Chris Morgan, story by Hiram Garcia, and the film is produced by Garcia, Johnson, Dany Garcia, Morgan, Kasdan and Melvin Mar. In theatres and IMAX beginning 13 November.

We close out the year and the holidays with New Line Cinema's original anime feature **THE LORD OF THE RINGS: THE WAR OF THE ROHIRRIM**, returning audiences to the epic world of J.R.R. Tolkien. In the film, an attack in Middle-Earth by a vengeful lord forces legendary King of Rohan Helm Hammerhand (voiced by Brian Cox) into a bitter war. Now faced with a desperate situation, Helm's daughter, Héra (voiced by Gaia Wise), must find the strength to fight an enemy she once called friend, whose obsession will drive him to seek her total destruction. With director Kenji Kamiyama at the helm, the film is produced by *The Lord of the Rings Trilogy* writer Philippa Boyens, Jason DeMarco and Joseph Chou, with *The*



SHOWCAST

Lord of the Rings Trilogy filmmakers Fran Walsh and, of course, Peter Jackson, among the executive producers. The screenplay is by Jeffrey Addiss & Will Matthews and Phoebe Gittins & Arty Papageorgiou, story by Addiss & Matthews and Boyens, based on characters created by J.R.R. Tolkien. In theatres beginning 11 December.

We kick off 2025 on 8 January with New Line Cinema—the studio that brought you *The Notebook*—and the unhinged creators of *Barbarian*, who invite audiences to experience a new kind of love story in **COMPANION**. Written and directed by Drew Hancock, the film stars Sophie Thatcher, Jack Quaid, Lukas Gage, Megan Suri, Harvey Guillén and Rupert Friend. The film—which will also be in IMAX—is produced by Raphael Margules, J.D. Lifshitz, Zach Cregger and Roy Lee.

Next up comes another groundbreaking cinematic experience from singular filmmaker Bong Joon Ho, **MICKEY 17**, in which unlikely hero Mickey Barnes—played by Robert Pattinson—has found himself in the extraordinary circumstance of working for an employer who demands the ultimate commitment to the job... to die, for a living. Written and directed by Director Bong, the film also stars Naomi Ackie, Steven Yeun, with Toni Collette and Mark Ruffalo. **MICKEY 17** is produced by Dede Gardner and Jeremy Kleiner, Bong Joon Ho and Dooho Choi, and is based on the novel *Mickey 7* by Edward Ashton. In theatres and IMAX beginning 28 January.

Then we'll deliver a new vision of fear from director/writer/producer Ryan Coogler which stars Michael B. Jordan in a dual role: **SINNERS**. Trying to leave their troubled lives behind, twin brothers (Jordan) return to their hometown to start again, only to discover that an even greater evil is waiting to welcome them back. **SINNERS** also stars Hailee Steinfeld, Jack O'Connell, Wumli Mosaku, Jayme Lawson, Omar Benson Miller, and Delroy Lindo. The film is also produced by Sev Ohanian and Zinzi Coogler, and hits theatres and IMAX beginning 5 March.

And in what marks our second dual role for a Robert, a few weeks later comes veteran director Barry Levinson's **ALTO KNIGHTS**, starring Robert De Niro opposite Robert De Niro. The film follows two of New York's most notorious organized crime bosses, Frank Costello and Vito Genovese, and how their separate paths to power place them on a deadly collision course. Written by Nick Pileggi, the film also stars Debra Messing, Cosmo Jarvis, Kathrine Narducci and Michael Rispoli. It is produced by Irwin Winkler, Levinson, Jason Sosnoff, Charles Winkler and David Winkler.

Then, along with our partners at Legendary, we'll welcome audiences to the first-ever big screen, live-action adaptation of *Minecraft*, the best-selling video game of all time, where creativity doesn't just help you craft, it's essential to one's survival! Four misfits—Garrett “The Garbage Man” Garrison (Jason Momoa), Henry (Sebastian Eugene Hansen), Natalie (Emma Myers) and Dawn (Danielle Brooks)—find themselves struggling with ordinary problems when

continued



SHOWEAST

WARNER BROS. PICTURES (CONT'D)

they are suddenly pulled through a mysterious portal into the Overworld: a bizarre, cubic wonderland that thrives on imagination. To get back home, they'll have to master this world (and protect it from evil) while embarking on a magical quest with an unexpected, expert crafter, Steve (Jack Black). **A MINECRAFT MOVIE** is directed by Jared Hess, with Roy Lee, Jon Berg, Mary Parent, Cale Boyter, Momoa, Jill Messick, Torfi Frans Olafsson and Vu Bui producing. It smashes into theatres and IMAX beginning 2 April.

Just in time to kick off summer, mid-May brings **FLOWERVALE STREET** in theatres and IMAX for another larger-than-life experience—although we're keeping the plot under wraps for now. Starring Anne Hathaway, Ewan McGregor, Maisy Stella and Christian Convery, the film is written and directed by David Robert Mitchell and produced by J.J. Abrams, Hannah Minghella, Matt Jackson, Tommy Harper and Mitchell.

Start your engines because the next title pulling into theatres and IMAX next summer is director Joseph Kosinski's **F1**, which stars Brad Pitt as a former driver who returns to Formula One™, alongside Damson Idris as his team mate on APX GP, a fictional 11th team on the grid. Filming is taking place at races on the sport's calendar, and the star-studded cast also includes Kerry Condon, Javier Bardem, and Tobias Menzies, Sarah Niles, Kim Bodnia and Samson Kayo. Kosinski produces alongside Jerry Bruckheimer, Chad Oman, Pitt, Dede Gardner, Jeremy Kleiner and Lewis Hamilton. The film is made in collaboration with Formula 1® and the F1 community, including the 10 F1 teams and their drivers, the FIA, and race promoters. F1 open beginning 25 June.

At the height of summer, we'll help moviegoers soar to new heights as DC Studios' feature film debut—James Gunn's **SUPERMAN**—hits theatres and IMAX beginning 9 July. Gunn penned the script, based on characters from DC, and produces alongside his DC Studio's co-head, Peter Safran. The film stars David Corenswet in the dual role of Superman/Clark Kent, Rachel Brosnahan as intrepid *Daily Planet* reporter Lois Lane, and Nicholas Hoult as billionaire villain Lex Luthor, along with Nathan Fillion, Isabela Merced, Edi Gathegi, Anthony Carrigan, Maria Gabriela de Faria, Sara Sampaio and Skyler Gisondo.

Closing out summer and into the fall is a range of exciting films in theatres and IMAX, including a new film from Paul Thomas Anderson; **THE CONJURING: LAST RITES**, another thrilling chapter of New Line's iconic *Conjuring* cinematic universe; writer/director Maggie Gyllenhaal's explosive new film **THE BRIDE**; and New Line's action-packed **MORTAL KOMBAT 2**.

On behalf of Warner Bros.' entire team, thank you for all you do. Have a great ShowEast!



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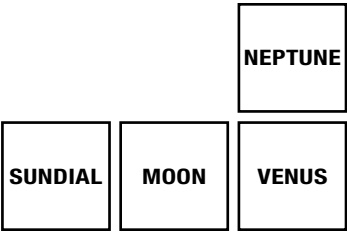
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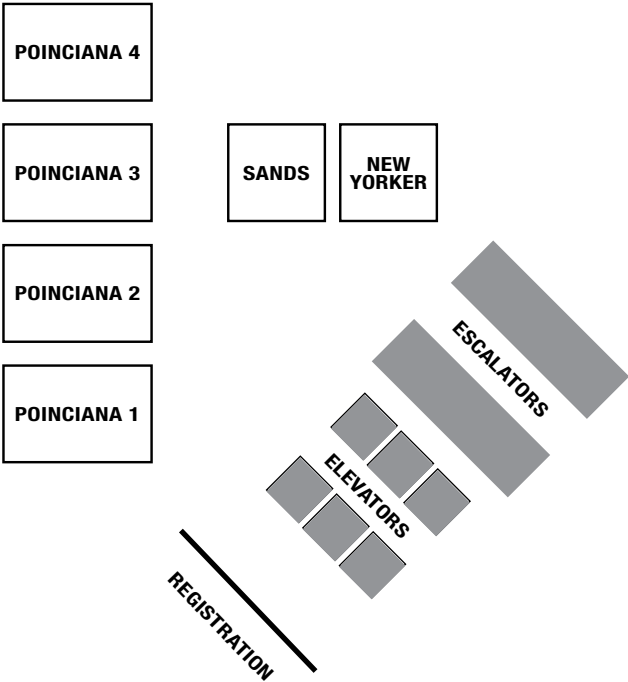
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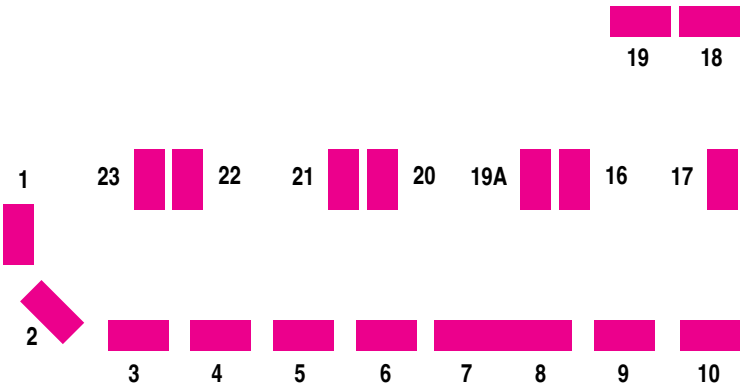


SHOWEAST LEVEL 2 MEETING ROOMS





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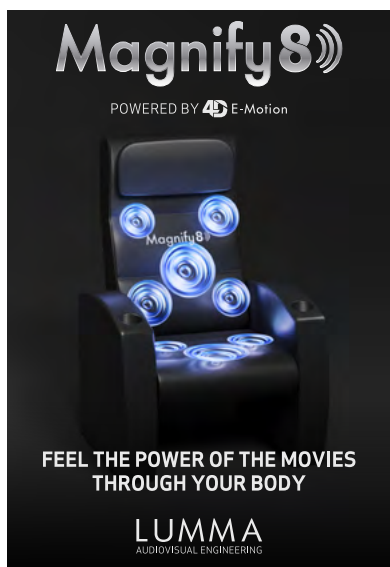
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