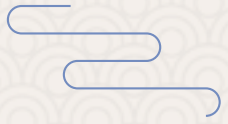


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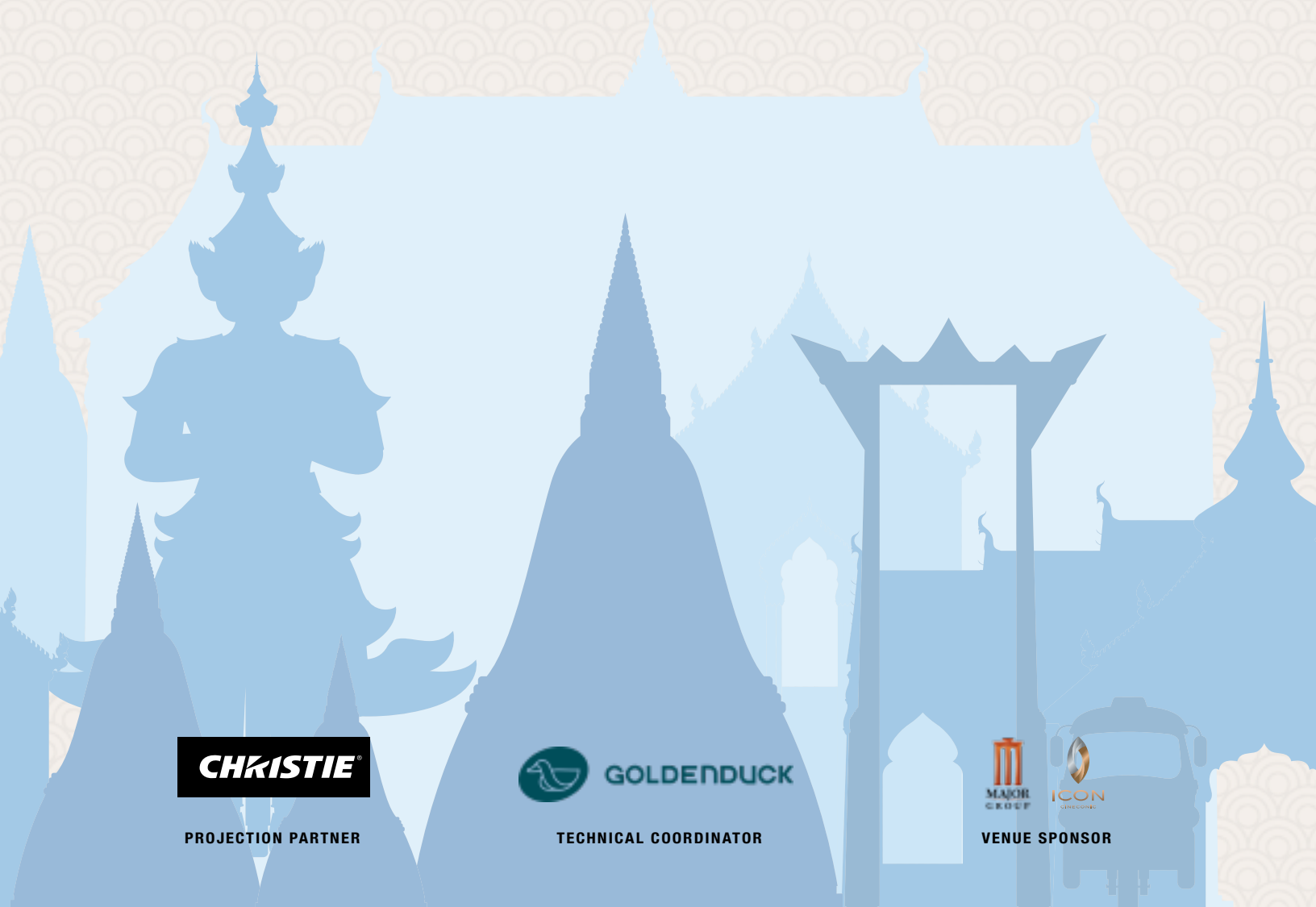


Cineasia

TRUE ICON HALL - BANGKOK

8-11 DECEMBER 2025

Attendee Brochure



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CineAsia Looks Forward to Another Exciting Year in Bangkok...

After 30 years as the most successful convention for theatrical exhibition in the Asia-Pacific region, CineAsia continues to expand to satisfy the demand for more exciting studio presentations, more variety on the Trade Show floor, and more valuable seminars and programming.

What does the cinema landscape look like today? Is the future for the industry growth, status quo, or decline? Strategic change is necessary from both exhibitors and distributors alike. CineAsia looks forward to focusing on what that means, how to achieve it, and how Exhibition and Distribution can collaborate to make this great industry continue moving forward!

Join your industry colleagues from around the globe to network and reconnect at the largest cinema convention in Asia.



TOP COUNTRIES IN ATTENDANCE

- Australia
- Cambodia
- China
- Indonesia
- India
- Japan
- Korea
- Malaysia
- Singapore
- Taiwan
- Thailand
- U.S.A.
- Vietnam

Connect Beyond the Industry

CineAsia provides you with the opportunity to network with the power-players in the Asia-Pacific cinema exhibition community. Attendees are comprised of cinema owners & operators, concession & equipment buyers, cinema managers, marketing executives, architecture/design professionals and Hollywood and APAC studio executives.



A LOOK BACK AT 2024

Programme Highlights

CineAsia Executive Roundtable

What is Happening to Chinese Moviegoing?

Comscore's Box Office Overview of the APAC Region

A Special Focus on Japan

Fast Takes on the Future: ICTA Rapid-Fire Discussions
& Award Presentation

From Funnel to Flywheel: Bold Marketing in an
Increasingly Social & Fragmented Media Landscape

2024 AWARD RECIPIENTS

Motion Picture Association (MPA)

Asia-Pacific Screen Industry

Advocate Award

Kate Marks, CEO, Ausfilm

Comscore's 2024 APAC

Box Office Achievement Award

Mai

Exhibitor of the Year

Showtime Cinemas

Distributor of the Year

Soupy Rathanamongkolmas,
Universal Pictures International

Career Achievement Award

Jessie Chou Van Patten,
Retired, IMAX China

CURRENT & PAST STUDIO PARTICIPATION

ANGEL

BONA FILM GROUP
博纳影业集团

H.BROTHERS
한디미디어

Galaxy Studio

Hombale
FILMS

LOTTE
CINEMA

M
STUDIO

Paramount
Pictures

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