



# cinelatam™

cinema summit of latin america

LOEWS CORAL GABLES, MIAMI FLORIDA  
15-17 SEPTEMBER 2025

SCHEDULE OF EVENTS AS OF 10 SEPTEMBER



OFFICIAL  
PROJECTION PARTNER



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## SUNDAY 14 SEPTEMBER

14:00 - 19:00

**Summit & Vendor Showcase Registration**  
(7th Floor Foyer)

19:00 - 20:00

**Welcome to CineLATAM 2025 Opening Reception**  
(Presidential Suite)

## MONDAY 15 SEPTEMBER

08:00 - 18:00

**Summit & Vendor Showcase Registration**  
(7th Floor Foyer)

09:00 - 11:00

**CineLATAM Vendor Showcase - Open for Business**  
*Continental Breakfast Served at 09:00*  
(7th Floor Foyer)

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11:00 - 12:30

**Welcome to CineLATAM's  
Opening Day Brunch & Program**  
(Alhambra Ballroom)

HOSTS:

Don Shaw, Executive Director, Cinema Americas, Christie  
Diego Lopez, Sales Director, Cinema Latin America, Christie

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**Welcome Remarks**

Miguel Mier, COO, Cinépolis

**Motion Picture Association LATAM Keynote Address:  
Protecting Stories, Powering Cinemas:  
Latin America at the Frontline of Global Cinema**

**PRESENTER:**

Julie Anglin, Vice President For Latin America Policy, MPA

*Julie Anglin, Vice President, Latin American Policy at the Motion Picture Association, will deliver a keynote on the critical role of Latin America in the global theatrical industry. She will spotlight how the region's films drive economic growth, cultural exports, and global recognition, while also addressing the urgent fight against piracy, one of the greatest threats to creators and theaters today.*

*Highlighting landmark enforcement operations like Operation 404, as well as Latin America's recent theatrical triumphs from Mexico's PEDRO PÁRAMO to Brazil's Oscar-winning I'M STILL HERE, Julie will show how the MPA and its members are working to protect creators, safeguard audiences, and ensure that Latin American stories continue to thrive on the big screen.*

**Allied Global Keynote Address  
The Enemy Isn't AI or Streaming — It's Misreading the  
Latin American Audience  
Reclaiming Theatrical's Uniquely Regional Power  
in the Attention Economy**

**PRESENTER:**

Adam Cunningham, Chief Marketing Officer, Allied Global

*In the Attention Economy, the real threat isn't AI or streaming — it's misreading where cultural heat still burns brightest. Latin America remains one of the most dynamic and emotionally engaged theatrical markets in the world: young, passionate, and primed for shared experience. Yet global strategy continues to treat the region as a downstream distribution zone — a place to localise content, not originate it.*

*This keynote challenges that logic.*

*This keynote reframes theatrical not as a legacy format, but as an ignition engine uniquely suited to the Latin American audience. With cinema attendance rebounding, infrastructure expanding, and platform fatigue rising, Latin America offers a lesson the global industry can't afford to ignore: in a world of infinite content, what matters most is who still shows up. And in this region, people still do — together. Companies that overlook this truth aren't just missing audiences, they're missing equity, trust, and long-term value. This is a call to stop chasing attention and start recognising where it already lives.*

**12:30**

**Buses depart for the AMC Sunset Place 24**  
(Front Drive)

**13:00 - 17:30**

**Studio Presentations**  
(AMC Sunset Place 24, Auditorium 24)

**13:00 - 14:00**

**ANGEL**

**PRESENTERS:**

Michael Lavey, VP of Distribution  
Thomas Molter, International Theatrical Distribution

**14:00 - 14:30**



**PRESENTER:**

Giselle Abbud Manzur, Managing Director Latam

**14:30 - 15:00**

**Refreshment Break**

**POWERED BY:**



**HOST:**

Ivan Cannau, SVP LATAM, BARCO

**15:00 - 17:30**

**Presentation and Special Advanced Screening**



**PRESENTER:**

Ricardo Cortes, Senior Vice President  
Latin America Marketing and Distribution & MD Mexico

**Buses return to the Loews Coral Gables at conclusion of programs**

**18:00 - 19:30**

**Evening Reception**

(7th Floor Foyer)

Join CineLATAM and Latin American exhibitors, vendors and distributors for a special happy hour to kick off Hispanic Heritage Month with Florida International University's Bacardi Center of Excellence as our guide.

**HOST:**

Rolando Rodriguez, Partner and Board Member, Lumma 4D, E-Motion

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**LUMMA**  
AUDIOVISUAL ENGINEERING



**FIU**  
Bacardi  
Center of Excellence  
Chaplin School of Hospitality & Tourism Management | CasaCuba

**IN PARTNERSHIP WITH:**

**ANGEL**



## TUESDAY 16 SEPTEMBER

**08:00 - 18:00**

**Summit & Vendor Showcase Registration**  
(7th Floor Foyer)

**09:00 - 10:30**

**Rise & Shine Breakfast and Business Session**  
**Breakfast & Program begins promptly at 9:00**  
(Alhambra Ballroom)

### HOSTS:

Mike Polydoros, CEO, PaperAirplane Media  
Amanda Rufener, VP Account Executive, PaperAirplane Media

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### **Industry Dynamic Investments with Core Stakeholders & Building Blocks of our Industry; Exhibitors, Vendors and Film Companies**

*This panel will bring exhibitors, vendors, film companies and industry experts to discuss the importance of working together as we rebuild and grow the industry going forward, including the new technologies that customers are seeking. It's going to take a collective team effort of everyone involved as stakeholders to succeed as leaders within each groups organizations and as an industry that we all represent. Especially as LATAM continue to grow as a significant market in our industry.*

*In an increasingly competitive landscape, premium formats have become a strategic driver in theatrical exhibition, playing a key role in audience engagement, attendance & encouraged by the film studios. By delivering elevated cinematic experiences, through technologies, these formats offer a compelling value proposition, enabling exhibitors to position their venues as premium destinations while enhancing the immersive power of experiencing a film on the big screen. Bottom line encouraging incremental visits!*

### MODERATOR:

Daniel Loria, SVP Content Strategy & Editorial Director, Boxoffice

### PANELISTS:

Robert Carrady, President, Caribbean Cinemas  
Ann-Elizabeth Crotty, EVP Marketing & Distribution, Sony Pictures Releasing  
Elizabeth Frank, CEO, RealD  
Gonzalo Lopez, CEO, Multicines Ecuador  
Serge Plasch, Senior Vice President Global Sales Cinema, BARCO  
Rolando Rodriguez, Partner and Board Member,  
LUMMA 4D E-Motion/Magnify 8

**10:30 - 12:30**

**CineLATAM Vendor Showcase & Networking Lunch**  
**Lunch Served 11:45**  
(7th Floor Foyer)

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**12:30**

**Buses depart for the AMC Sunset Place 24**  
(Front Drive)

**13:00 - 18:00**

**Studio Presentations**  
(AMC Sunset Place 24, Auditorium 24)

**13:00 - 14:30**

The **WALT DISNEY** Studios

**PRESENTERS:**

Cristina Giosa, SVP, Marketing LATAM  
Willy Avellaneda, VP, Theatrical Distribution LATAM

**14:30 - 15:00**

**Refreshment Break**

**15:00 - 18:00**

**Presentation and Special Screening of *Song Sung Blue***



**PRESENTERS:**

Niels Swinkels, EVP & MD UPI, President International Distribution,  
Focus Features  
Ernesto Espinosa, SVP LatAm & MD Mexico, UPI  
Diógenes Ilalaty, Regional Distribution Director, LatAm, UPI  
Katie Powell, SVP International Distribution, Universal Pictures

**Buses return to the Loews Coral Gables at conclusion of programs**

**18:30-19:30**

**Evening Reception**  
(7th Floor Foyer)

**HOSTS:**

Don Savant, CEO & President, CJ 4DPLEX Americas  
Samuel Real, Managing Director of Latin America; SVP, Content  
Distribution, The Americas

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## WEDNESDAY 17 SEPTEMBER

08:00 - 12:00

**Summit & Vendor Showcase Registration**  
(7th Floor Foyer)

09:00 - 10:30

**Rise & Shine Breakfast & Executive Roundtable**  
***Breakfast & Program begins promptly at 09:00***  
(Alhambra Ballroom)

HOST:

Luis Vargas, Vice President LatAm, Comscore Movies

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### **CineLATAM Executive Roundtable**

#### ***A Gamechanging Talk: The Cinema Industry's Future—Discussed by Those Who Help Shape It***

*A rare, closed-door gathering of the industry's most influential voices. This is more than a discussion. It's your chance to sit alongside senior executives from exhibition and distribution, who are driving change and shaping the future of cinema across Latin America.*

DISCUSSION LED BY:

Luis Vargas, Vice President LatAm, Comscore Movies

PANELISTS:

Valmir Fernandes, President, Cinemark International

Miguel Mier, COO, Cinépolis

Don Savant, CEO, CJ 4DPlex Americas

Mark Viane, President of Theatrical Distribution,  
Paramount Pictures International

Andrew Cripps, Head of Global Distribution,  
The Walt Disney Studios

### **CineLATAM Lifetime Achievement Award**

Guillermo Francella

### **Comscore LATAM Box Office Achievement Award**

*Ainda Estou Aqui (I'm Still Here)*

Sony Pictures Releasing International

Presented by Luis Vargas, VP Latin America, Comscore

10:30

**Buses depart for the AMC Sunset Place 24**  
(Front Drive)

11:00 - 16:00

### **Studio Presentations**

(AMC Sunset Place 24, Auditorium 24)

11:00 - 12:00



**PRESENTER:**

Ann-Elizabeth Crotty, EVP Marketing & Distribution, Sony Pictures Releasing

**12:00 - 12:30**



**PRESENTERS:**

Gustavo Romboli, MD and Commercial Director LATAM  
Maiara Estefano, Commercial Manager LATAM

**12:30 - 13:00**

**Refreshment Break**

**13:00 - 16:00**

**Presentation and Special Screening**



**PRESENTER:**

Hernán Viviano, Head of Latin America Theatrical Distribution

**Buses return to the Loews Coral Gables at conclusion of programs**

**16:30 - 17:30**

**CineLATAM Vendor Showcase & Happy Hour**  
(7th Floor Foyer)

**HOSTS:**

Don Savant, CEO & President, CJ 4DPLEX Americas  
Samuel Real, Managing Director of Latin America; SVP,  
Content Distribution, The Americas

**SPONSORED BY:**



**17:30**

**Buses depart for Regal South Beach**  
(Front Drive)

**18:30**

**KYGO: Back at the Bowl Red Carpet Premiere**  
**Presented in ScreenX**  
**with Special Presentation by CJ 4DPLEX**  
(Regal South Beach, ScreenX Auditorium)



**PRESENTER:**

Sam Real, Managing Director of Latin America;  
SVP Content Distribution, The Americas

**Buses return to the Loews Coral Gables at conclusion of program**



**!Gracias!**

CineLATAM would like to  
sincerely thank all  
who are participating  
in our inaugural event.  
It is an honor and privilege  
to host you and the  
LATAM community.