

Cineasia

8-11 DECEMBER 2025 • BANGKOK, THAILAND

OFFICIAL CORPORATE PRESENTING SPONSOR
AND PROJECTION PARTNER

CHKISTIE®

SCHEDULE OF EVENTS — AS OF 11 NOVEMBER

Sunday, 7 December

10:00-18:00

Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

12:00-18:00

General Convention Registration

(IconSiam Hall, Meeting Room 10 Foyer)

Monday, 8 December

8:00-18:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

12:00-14:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



12:30

Welcome To CineAsia

2025 Opening Ceremony

*(Major Cineplex Icon Cineconic,
IMAX Auditorium)*



Welcome Remarks

Andrew Sunshine, CineAsia

**Special Welcome from Major Cineplex,
Official Host Venue**

Khun Vicha Poolvaraluck, CEO and Chairman



Welcome to Thailand

Thapanee Kiatphaiboon, Governor,
Tourism Authority of Thailand



Recognition of CineAsia 2025

Official Corporate Sponsor

Christie Digital Systems



**Comscore's Box Office Overview
of the APAC Region**

Frank Perikleous, Vice President,
Movies, Comscore



14:00

Opening Reception

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Sony Pictures Releasing

Dolby Laboratories



HOST:

Michael Archer, VP, WW Cinema Sales
and Partner Management, Dolby Laboratories

**14:30****Sony Pictures Releasing Presentation**

(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)

**15:30****Refreshment Break**

(Major Cineplex Icon Cineconic Foyer)

16:00**Angel Presentation and Screening of DAVID**

(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)

**PRESENTERS:**

Michael Lavey, VP of Distribution
Thomas Molter, International Theatrical
Distribution

18:30**Opening Night of CineAsia 2025**

(Suralai Hall)

CO-SPONSORS:

Angel

Christie

Major Cineplex Group Public Company Limited
Suntory PepsiCo Beverage (Thailand) Co., Ltd.
Tourism Authority of Thailand

HOST:

Khun Vicha Poolvaraluck, CEO and
Chairman, Major Cineplex
Thapanee Kiatphaiboon, Governor,
Tourism Authority of Thailand
Han Kim, Christie Digital Systems



Tuesday, 9 December

8:00-17:00**General Convention & Trade Show Registration**

(IconSiam Hall, Meeting Room 10 Foyer)

8:30**Breakfast**

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D / E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway
Rolando Rodriguez, Partner and Board Member,
LUMMA 4D / E-Motion/Magnify 8

**9:00-10:30****CineAsia Business Sessions**

(Major Cineplex Icon Cineconic,
IMAX Auditorium)

**A Focus on Korea**

David Lee, Head of Operations, APAC, Vista Group

CineAsia / Artisan Gateway**Studio Roundtable:****Hollywood & The Asian Markets**

Filmmaking in the global context and the
opportunity of the Asian markets

PANELISTS TO DATE:

Jeff Goldstein, President Global Distribution, Warner Bros. Pictures
Mark Viane, President, International Theatrical
Distribution, Paramount Pictures
Universal Pictures International



CineAsia / Artisan Gateway

Exhibitor Roundtable:

Positioning For Success

Actionable discussion of the impact and potential of local films, import films, and the opportunities for market growth

PANELISTS TO DATE:

Suryo Suherman, President Director of Cinema XXI, Indonesia

Ngoc Bui, Sr. Distribution Manager & Production Strategy, Galaxy Studio, Vietnam

Rolando Rodriguez, former Chairman, National Association of Theatre Owners (NATO) & former CEO, Marcus Theaters, USA



10:00-16:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer, CJ 4DPLEX



10:00-16:00

CineAsia Trade Show & Luncheon

(IconSiam Hall, Halls 1&2)

Lunch on the Trade Show Floor

(Lunch served from 12:00-13:30)

CO-SPONSOR:

Barco

HOST:

Gerwin Damberg, EVP, Barco Cinema



14:30

Proost! (Cheers!) to the Global Cinema Industry

Enjoy a Belgian beer before the show!

SPONSOR:

Barco

HOST:

Gerwin Damberg, EVP, Barco Cinema



15:00

Warner Bros. Pictures International Presentation

(Major Cineplex Icon Cineconic, Auditoriums 11 & 12)

PRESENTERS:

Jeff Goldstein, President, Global Theatrical Distribution

Kurt Rieder, Head of APAC Distribution

Julie Glenn, Head of APAC Marketing

16:00

Refreshment Break

(Major Cineplex Icon Cineconic Foyer)

16:30

Paramount Pictures International Presentation and Special Screening of PRIMATE

(Major Cineplex Icon Cineconic, Auditoriums 11 & 12)



Reception immediately to follow

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Paramount Pictures

Vista Group

HOSTS:

Mark Viane, President, International Theatrical Distribution, Paramount Pictures

Simon Burton, Chief Film Officer, Vista Group

Leon Newnham, Chief of Strategy & Partnerships, Vista Group



Wednesday, 10 December

8:00-17:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

8:30

Breakfast

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D / E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D / E-Motion/Magnify 8



8:30-9:15

CineAsia Business Session

Presented by the ICTA

A Focus on Premium Formats

(Major Cineplex Icon Cineconic,

IMAX Auditorium)



9:15-10:00

Special APAC Presentation from Allied Global Marketing

In the attention economy, the real threat isn't AI or streaming — it's misreading where cultural heat lives. Asia-Pacific is a powerhouse of inventive, emotionally engaged cinema: mobile-first, community-driven, and fueled by local-language hits and fandoms. This keynote reframes theatrical as an ignition engine for synchronised attention: people showing up together, by design. Learn how APAC audience behaviours turn attention into tickets and how the right premium choices build trust and long-term value. We can't simply chase attention, but recognise where it lives, and light it.

PRESENTER:

Adam Cunningham, Chief Strategy Officer, Allied Global Marketing



10:00-17:00

CineAsia Trade Show

(IconSiam Hall, Halls 1&2)

10:00-17:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



10:30

Universal Pictures International Presentation

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Katie Powell, SVP, International Distribution

Soupy Rathanamongkolmas, VP, South Asia



12:00

Lunch

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Universal Pictures International

CJ 4DPLEX

HOST:

Katie Powell, SVP, International Distribution,
Universal Pictures

Soupy Rathanamongkolmas, VP, South Asia,
Universal Pictures

Don Savant, Chief Business Officer, CJ 4DPLEX



16:30

The Walt Disney Studios International Presentation

(Major Cineplex Icon Cineconic, Auditoriums 11 & 12)



Reception immediately to follow

CO-SPONSOR:

IMAX



19:00

M Studio Special Screening of MUE PUEN (THE LAST SHOT)

(Major Cineplex Icon Cineconic)



Thursday, 11 December

8:00-13:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

9:00-11:00

CineAsia Trade Show & Breakfast

(IconSiam Hall, Halls 1&2)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D / E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D / E-Motion/Magnify 8



9:00-11:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



10:00

RealD Presents: The Bright Future of Theatrical 3D

(Major Cineplex Icon Cineconic)



10:30

Galaxy Studios Presentation

PRESENTER:

Tân Lê Thanh, Associate Marketing Manager cum Market Analyst Manager, Galaxy Studios



10:45

China Film Group Presentation and Special Screening of MADE IN YIWU (无名之辈: 意义非凡)



13:00

A Toast to the 2025 Honorees

(Grand Ballroom Foyer, Millennium Hilton)

13:30

Final Day Luncheon and Awards Ceremony

(Grand Ballroom, Millennium Hilton)

CO-SPONSOR:

Comscore

EMCEE:

Jo Yan, Universal Pictures International

HOST:

Frank Perikleous, Vice President, Movies,

APAC & Australia, Comscore Movies



CINEASIA 2025 AWARD PRESENTATIONS

**Motion Picture Association (MPA)
Industry Champion Award**
TBA

**Comscore's 2025 APAC Box Office
Achievement Award**
Demon Slayer: Kimetsu no Yaiba Infinity Castle

CineAsia Exhibitor of the Year
Major Cineplex
Accepted by Khun Vicha Poolvaraluk
& Khun Visarut Poolvaraluk

CineAsia Distributor of the Year
John Hsu, The Walt Disney Studios

CineAsia Innovator Award Presented by Barco
Vieshow Cinemas
Accepted by Mr. Charles Wang, Chairman

THANK YOU FOR YOUR SUPPORT!

**OFFICIAL CORPORATE PRESENTING SPONSOR
AND PROJECTION PARTNER**

CHKISTIE®

OFFICIAL TECHNICAL COORDINATOR



GOLDENDUCK

OFFICIAL VENUE SPONSOR

