

Cineasia

8-11 DECEMBER 2025 • BANGKOK, THAILAND

OFFICIAL CORPORATE PRESENTING SPONSOR
AND PROJECTION PARTNER

CHRISTIE®

SCHEDULE OF EVENTS — AS OF 17 NOVEMBER

Sunday, 7 December

10:00-18:00

Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

12:00-18:00

General Convention Registration

(IconSiam Hall, Meeting Room 10 Foyer)

Monday, 8 December

8:00-18:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

12:00-14:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX

12:30

Welcome To CineAsia

2025 Opening Ceremony

(Major Cineplex Icon Cineconic,

IMAX Auditorium)

Welcome Remarks

Andrew Sunshine, CineAsia

Special Welcome from Major Cineplex,

Official Host Venue

Khun Vicha Poolvaraluck, CEO and Chairman

Welcome to Thailand

Thapanee Kiatphaiboon, Governor,

Tourism Authority of Thailand

Recognition of CineAsia 2025

Official Corporate Sponsor

Han Kim, Vice President of Sales, APAC

Christie Digital Systems

CineAsia Exhibition Pioneer of the Year Award

Presented by Christie

Emperor Cinemas Group

PRESENTER:

James Li, Executive Director of Cinema Sales, China



**Comscore's Box Office Overview
of the APAC Region**

Frank Perikleous, Vice President,
Movies, Comscore



14:00

Opening Reception

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Sony Pictures Releasing

Dolby Laboratories

HOST:

Michael Archer, VP, WW Cinema Sales
and Partner Management, Dolby Laboratories



14:30

Sony Pictures Releasing Presentation

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTER:

Brett Hogg, EVP, International Releasing, APAC



15:30

Refreshment Break

(Major Cineplex Icon Cineconic Foyer)

16:00

**Angel Presentation and Screening
of DAVID**

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Michael Lavey, VP of Distribution

Thomas Molter, International Theatrical
Distribution



18:30

Opening Night of CineAsia 2025

(Suralai Hall)

CO-SPONSORS:

Angel

Christie

Major Cineplex Group Public Company Limited

Suntory PepsiCo Beverage (Thailand) Co., Ltd.

Tourism Authority of Thailand

HOST:

Khun Vicha Poolvaraluck, CEO and
Chairman, Major Cineplex

Thapanee Kiatphaiboon, Governor,

Tourism Authority of Thailand

Han Kim, Vice President of Sales, APAC,

Christie Digital Systems



Tuesday, 9 December

8:00-17:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

8:30

Breakfast

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D E-Motion/Magnify 8



9:00-10:30

CineAsia Business Sessions

*(Major Cineplex Icon Cineconic,
IMAX Auditorium)*



A Focus on Korea

David Lee, Head of Operations, APAC, Vista Group

CineAsia / Artisan Gateway Roundtables

MODERATOR:

Rance Pow, Founder and CEO,
Artisan Gateway



Studio Roundtable:

Hollywood & The Asian Markets

Filmmaking in the global context and the opportunity of the Asian markets

PANELISTS TO DATE:

Jeff Goldstein, President Global Distribution, Warner Bros. Pictures
Mark Viane, President, International Theatrical Distribution,
Paramount Pictures

Exhibitor Roundtable:

Positioning For Success

Actionable discussion of the impact and potential of local films, import films, and the opportunities for market growth

PANELISTS TO DATE:

Suryo Suherman, President Director of Cinema XXI, Indonesia
Ngoc Bui, Sr. Distribution Manager & Production Strategy,
Galaxy Studio, Vietnam
Rolando Rodriguez, former Chairman, National Association
of Theatre Owners (NATO) & former CEO, Marcus Theaters, USA

10:00-16:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,
CJ 4DPLEX



10:00-16:00

CineAsia Trade Show & Luncheon

(IconSiam Hall, Halls 1&2)

Lunch on the Trade Show Floor

(Lunch served from 12:00-13:30)

CO-SPONSOR:

Barco

HOST:

Gerwin Damberg, EVP, Barco Cinema



14:30

Proost! (Cheers!) to the Global Cinema Industry

Enjoy a Belgian beer before the show!

SPONSOR:

Barco

HOST:

Gerwin Damberg, EVP, Barco Cinema



15:00

Warner Bros. Pictures International Presentation

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Jeff Goldstein, President, Global Theatrical Distribution
Kurt Rieder, Head of APAC Theatrical Distribution
Julie Glenn, Head of APAC Theatrical Marketing

16:00

Refreshment Break

(Major Cineplex Icon Cineconic Foyer)

16:30

Paramount Pictures International Presentation and Special Screening of PRIMATE



(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)

PRESENTERS:

Mark Viane, President, International Theatrical
Distribution

Eugene Yang, International Senior Vice President

Ricardo Cortes, EVP International Distribution
& Head Of Latin America

Reception immediately to follow

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Paramount Pictures

Vista Group

HOSTS:

Mark Viane, President, International Theatrical
Distribution, Paramount Pictures

Simon Burton, Chief Film Officer, Vista Group

Leon Newnham, Chief of Strategy & Partnerships,
Vista Group



Wednesday, 10 December

8:00-17:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

8:30

Breakfast

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D E-Motion/Magnify 8



LUMMA
AUDIOVISUAL ENGINEERING



8:30-9:15

CineAsia Business Session

Presented by the ICTA:

**The Premium Boost in Cinema—Trends,
Growth Opportunities and Challenges**

(Major Cineplex Icon Cineconic,
IMAX Auditorium)

This ICTA-led session examines how the rapid growth of premium formats is reshaping the cinema landscape across Asia-Pacific. Bringing together premium format providers, exhibitors, and content partners, the discussion will explore what rising demand for premium experiences means not only for PLF screens but for the overall screen mix, investment priorities, and the performance of films. The panel will unpack emerging opportunities, structural challenges, and the long-term implications of cinema's premiumisation trend.

MODERATOR:

Brian Hall, Executive Cinema Consultant



9:15-10:00

**Special APAC Presentation
from Allied Global Marketing**

In the attention economy, the real threat isn't AI or streaming—it's misreading where cultural heat lives. Asia-Pacific is a powerhouse of inventive, emotionally engaged cinema: mobile-first, community-driven, and fueled by local-language hits and fandoms. This keynote reframes theatrical as an ignition engine for synchronised attention: people showing up together, by design. Learn how APAC audience behaviours turn attention into tickets and how the right premium choices build trust and long-term value. We can't simply chase attention, but recognise where it lives, and light it.

PRESENTER:

Adam Cunningham, Chief Strategy Officer, Allied Global Marketing



10:00-17:00

CineAsia Trade Show

(IconSiam Hall, Halls 1&2)

10:00-17:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

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DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



10:30

Universal Pictures International Presentation

(Major Cineplex Icon Cineconic, Auditoriums 11 & 12)

PRESENTERS:

Niels Swinkels, EVP & MD, UPI & President Focus Features Distribution

Katie Powell, SVP, International Distribution

Soupy Rathanamongkolmas, VP, South Asia



12:00

Lunch

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Universal Pictures International

CJ 4DPLEX

HOST:

Katie Powell, SVP, International Distribution, Universal Pictures

Soupy Rathanamongkolmas, VP, South Asia, Universal Pictures

Don Savant, Chief Business Officer, CJ 4DPLEX



16:30

The Walt Disney Studios International Presentation

(Major Cineplex Icon Cineconic, Auditoriums 11 & 12)

PRESENTERS:

Jeff Forman, SVP, Theatrical Sales, International

John Hsu, Head of Studio Distribution & Ops, APAC



Reception immediately to follow

CO-SPONSOR:

IMAX Corporation

HOST:

Giovanni Dolci, Chief Commercial Officer & EVP



19:00

M Studio Special Screening of MUE PUEN (THE LAST SHOT)

(Major Cineplex Icon Cineconic)



Thursday, 11 December

8:00-13:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

9:00-11:00

CineAsia Trade Show & Breakfast

(IconSiam Hall, Halls 1&2)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D E-Motion/Magnify 8



9:00-11:00

Hospitality Lounge

(Suralai Hall)

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HOST:

Don Savant, Chief Business Officer,
CJ 4DPLEX

10:00

RealD Presents:

The Bright Future of 3D

(Major Cineplex Icon Cineconic)

PRESENTER:

Elizabeth Frank, CEO

REAL D

10:30

Galaxy Studios Presentation

PRESENTER:

Tân Lê Thanh, Associate Marketing Manager
cum Market Analyst Manager, Galaxy Studios



10:45

**China Film Group Presentation
and Special Screening**



13:00

A Toast to the 2025 Honorees

(Grand Ballroom Foyer, Millennium Hilton)

13:30

Final Day Luncheon and Awards Ceremony

(Grand Ballroom, Millennium Hilton)



CO-SPONSOR:

Comscore

EMCEE:

Jo Yan, Universal Pictures International

HOST:

Frank Perikleous, Vice President, Movies,
APAC & Australia, Comscore Movies

CINEASIA 2025 HONOREES

Motion Picture Association (MPA)

Industry Champion Award

Yoshishige Shimatani, Chairperson of the Motion Picture
Producers Association of Japan

Comscore's 2025 APAC Box Office

Achievement Award

Demon Slayer: Kimetsu no Yaiba Infinity Castle

CineAsia Exhibitor of the Year

Major Cineplex

Accepted by Khun Vicha Poolvaraluk
& Khun Visarut Poolvaraluk

CineAsia Distributor of the Year

John Hsu, The Walt Disney Studios

CineAsia Innovator Award Presented by Barco

Vieshow Cinemas

Accepted by Mr. Charles Wang, Chairman

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