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Cineasia

OFFICIAL 2025 PROGRAM JOURNAL

ICONSIAM HALL, BANGKOK
8-11 DECEMBER 2025

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Welcome to CineAsia 2025

We are excited to return to Asia and welcome you back to Bangkok, Thailand!

Join **Paramount Pictures International, Universal Pictures International, The Walt Disney Studios, Angel Studios** and **Warner Bros. Pictures International** for four days of non-stop entertainment as they present you with exclusive sneak peeks of their upcoming releases – Action, Comedy, Drama, Horror and Animation – everything and anything your audience will want to see in your theatres for the holiday season and beyond.

Each year, we present a **“Focus On”** program where we select a specific country and its box office achievements, growth, and future to highlight. The series was developed with the idea that we would focus on a new emerging market in Asia each year and after our attention to China in 2017, Indonesia in 2018, Thailand in 2022, India in 2023 and Japan in 2024—we are delighted to present delegates with **A Focus on Korea**— A country ready for its Big Screen Close Up! Building off of the incredible momentum in the rise of local production, join us this week as we present content from APAC Regionals—**M-Studios, Galaxy Studios, China Film Pavilion** and **K2 Pictures**.

Attendees will be treated to luxury and comfort as we present our Studio Presentations and Business Sessions at the **Major Cineplex** Icon Cineconic Theatre. Khun Vicha Poolvaraluk and his team have gone above and beyond and we thank them for being such gracious hosts as the **Official Host Venue**.

The epicenter of technology, the APAC region is the place to find what you will need to make your cinemas must attend destinations. Stop by the CineAsia Trade Show Floor from Tuesday through Thursday to find the latest in technology, architecture, concessions, and more.

A special thank you **Christie Digital Sytems** for their outstanding support CineAsia as the **Official Corporate Sponsor** and the **Official Projection Partner** of this year's event.

On Thursday, we salute industry leaders at our annual Awards Luncheon sponsored by **Comscore**. Join us as we honor those who have made a significant contribution to the industry including **The Walt Disney Studios' John Hsu, MPA's Yoshishige Shimatani, Crunchyroll's Demon Slayer: Kimetsu no Yaiba Infinity Castle, Major Cineplex, and Emperor, Lotte** and **Vieshow Cinemas**

Congratulations to all of this year's honorees!

CineAsia continues to bring the biggest players in distribution, exhibition, concessions and equipment under one roof and it could not be done without the collective support we receive from our studios, sponsors, trade show exhibitors and delegates.

As always, thank you for attending and enjoy the show!

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CP4420m-RGBH



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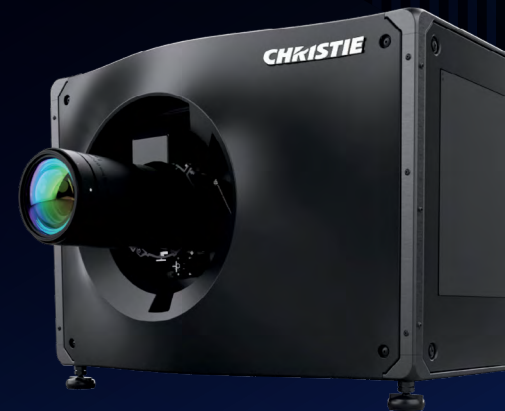
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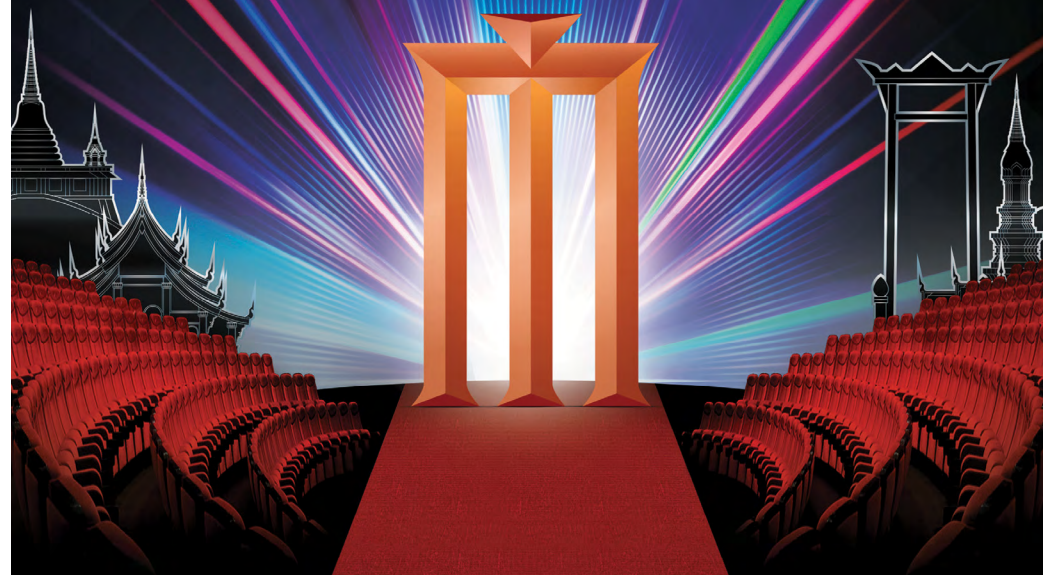
CineAsia gratefully acknowledges the support of its 2025 3D Provider:

REAL D

MAJOR CINEPLEX

EXTENDS OUR WARMEST WELCOME
TO ALL PARTICIPANTS AND OUR CONGRATULATIONS
TO ALL AWARDS RECIPIENTS

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ENTERTAINMENT DREAMS



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CineAsia gratefully acknowledges the support of its 2025 Technical Coordinator:



GOLDENDUCK

Additional technical support provided by

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APAC IS FUELING IMAX'S GLOBAL MOMENTUM

From record-breaking box office to rapid network growth, IMAX is soaring across Asia-Pacific.

Regional sensations like "Ne Zha 2" and "Demon Slayer: Infinity Castle" are setting new benchmarks, while Indian blockbusters, South Korean music events, and Indonesian thrillers are drawing audiences in record numbers.

With global releases like "Narnia", "The Mandalorian and Grogu", "Dune: Part Three", and "The Odyssey" on the horizon in 2026, IMAX's presence across APAC is stronger than ever.

There's never been a more exciting time to be in the IMAX business.

IMAX® is a registered trademark of IMAX Corporation.



CineAsia gratefully acknowledges the support of its 2025 convention sponsors:

4D E-Motion Lumma

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China Film Pavilion

Christie Digital Systems

CJ 4DPLEX

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Tourism Authority
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CineAsia wishes to express its sincerest appreciation and thanks to the following studios for showcasing exclusive content at the 2025 convention:

Angel Studios

China Film Pavilion

Galaxy Studios

K2 Pictures

M Studios

Paramount Pictures International

Sony Pictures Releasing International

Universal Pictures International

The Walt Disney Studios

Warner Bros. Pictures International



K2 Pictures

Le nouvel écosystème du cinéma japonais

Tạo hệ sinh thái mới cho phim Nhật Bản

O novo ecossistema do cinema japonês

Mencipta ekosistem baharu untuk filem Jepun

یونپاژ یاه ملیف یارب دیدج مټسی سوکا کی داجی

Een nieuw ecosysteem creëren voor de Japanse cinema.

Создание новой экосистемы для японского кино.

Menciptakan ekosistem baru untuk perfilman Jepang.

A New Ecosystem for Japanese Film

日本映画の新しい生態系をつくる

일본 영화의 새로운 생태계를 만들다

为日本电影创造一个新的生态系统

為日本電影創造新的生態系統

Schaffung eines neuen Ökosystems für das japanische Kino.

Menciptakan ekosistem baru untuk perfilman Jepang.

Creare un nuovo ecosistema per il cinema giapponese.

قونابايل الامنيسلال ديدج يئيپ ماطن -اشنا

El nuevo ecosistema del cine japonés

การสร้างระบบนิเวศใหม่สำหรับภาพยนตร์ญี่ปุ่น

Japon sinemasi için yeni bir ekosistem yaratmak.

Nggawe ekosistem anyar kanggo film Jepang

जापानी फ़िल्मों के लिए एक नया पारम्परिकि तंत्र बनाना

Tworzenie nowego ekosystemu dla japońskiego kina.

Διανομής ενός νέου οικοσυστήματος για τον ιαπωνικό κινηματογράφο.

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CineAsia extends its appreciation and gratitude
to the following companies for their support
in equipping the Icon Cineconic Theatre

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WHERE MOMENTS UNFOLD



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Thank you to the following companies
for providing concessions at the
ICON Cineconic screenings:



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ไขมัน	โซเดียม	น้ำตาล
0 กรัม	0 กรัม	25 กรัม
0%	0%	1%

ข้อมูลโภชนาการต่อ 1 กระป๋อง



325 mL

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Thank you to the following companies
for contributing to the CineAsia Goody Bag:

Bangkok Novel

The Coca-Cola Company

Golden Link Inc.

Paramount Pictures International

SF Corporation

The CineAsia team extends
its sincere thanks to



for providing support staff.

The iconic Coca-Cola logo in white script font, set against a red background. A white wavy line, characteristic of the Coca-Cola design, runs horizontally across the lower part of the red background.



CineAsia is proud to honor
the following individuals and companies
for their achievements and accomplishments
in the motion picture industry:

MOTION PICTURE ASSOCIATION (MPA)
INDUSTRY CHAMPION AWARD

Yoshishige Shimatani, MPA Japan

COMSCORE'S 2025 APAC BOX OFFICE
ACHIEVEMENT AWARD

Demon Slayer: Kimetsu no Yaiba Infinity Castle

CINEASIA EXHIBITOR OF THE YEAR

Major Cineplex, accepted by Vicha and Visarut Poolvaraluk

CINEASIA DISTRIBUTOR OF THE YEAR

John Hsu, The Walt Disney Studios

CINEASIA INNOVATOR AWARD PRESENTED BY BARCO

Vieshow Cinemas

CINEASIA EXHIBITION PIONEER OF THE YEAR AWARD
PRESENTED BY CHRISTIE DIGITAL SYSTEMS

Emperor Cinemas Group

ICTA CINEASIA APAC ACHIEVEMENT AWARD

Lotte Cinema

CONGRATULATIONS



MAJOR CINEPLEX

Exhibitor of the Year at CineAsia 2025

Congratulations to Major Cineplex - Exhibitor of the Year at CineAsia 2025!

Over the years, Major Cineplex has grown into an impressive leader in cinematic innovation. As a technology early adopter, a trailblazer in cinema exhibition, and a luxury brand powerhouse, Major Cineplex continues to redefine the movie-going experience. Ranked as the second-largest cinema chain in Southeast Asia, Major Cineplex sets the standard for excellence, and we proudly honor our enduring partnership. Together, we illuminate the future of cinema.

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Comscore's 2025 APAC Box Office Achievement Award



Demon Slayer: Kimetsu no Yaiba Infinity Castle

ACCEPTED BY NATHAN KERSHAW,
DIRECTOR, THEATRICAL DISTRIBUTION APAC,
CRUNCHYROLL



Congratulations to the CineAsia 2025 Honorees

Yoshishige Shimatani

Chairperson of the Motion Picture Producers Association of Japan

Motion Picture Association Industry Champion Award

Demon Slayer: Kimetsu no Yaiba Infinity Castle

Comscore's 2025 APAC Box Office Achievement Award

Khun Vicha Poolvaraluk & Khun Visarut Poolvaraluk

Major Cineplex

CineAsia Exhibitor of the Year

John Hsu

The Walt Disney Studios

CineAsia Distributor of the Year

Mr. Charles Wang

Chairman of Vieshow Cinemas

CineAsia Innovator Award Presented by Barco

REAL D

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Motion Picture Association (MPA) Industry Champion Award



Yoshishige Shimatani

CHAIRPERSON, MOTION PICTURE
PRODUCERS ASSOCIATION OF JAPAN

CONGRATULATIONS

to all CineAsia 2025 honorees

Here's to the creators, the dream-makers, the jesters,
the chance-takers, the supporters, the storytellers,
the trailblazers and the champions who won't settle for less.

Barco congratulates
all of the 2025 CineAsia award winners

barco.com/cinema

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Cineasia

CineAsia Innovator Award
Presented by Barco



Vieshow Cinemas
ACCEPTED BY CHARLES WANG,
CHAIRMAN

IMAX

CONGRATULATES

Our distinguished partner

MAJOR CINEPLEX

on the well-deserved CineAsia Exhibitor of the Year Award

And our esteemed friend

SHIMATANI-SAN

Chairperson of the Motion Picture Producers Association of Japan

on the Motion Picture Association (MPA) Industry Champion Award
along with our friends and partners honored by CineAsia 2025

Comscore's 2025 APAC Box Office Achievement Award

DEMON SLAYER: KIMETSU NO YAIBA
INFINITY CASTLE

CineAsia Innovator Award Presented by Barco

VIESHOW CINEMAS

CineAsia Distributor of the Year

JOHN HSU

The Walt Disney Studios

Cineasia

CineAsia
Exhibitor of the Year



Major Cineplex

ACCEPTED BY KHUN VICHA POOLVARALUK
& KHUN VISARUT POOLVARALUK

CJ4DPLEX CONGRATULATES

MAJOR CINEPLEX
EXHIBITOR OF THE YEAR



SCREEN X 4DX



Cineasia

CineAsia
Distributor of the Year



John Hsu
THE WALT DISNEY STUDIOS

Dolby

Congratulations to the CineAsia 2025
Honorees!

CineAsia Exhibitor of the Year

Major Cineplex
Khun Vicha Poolvaraluk
& Khun Visarut Poolvaraluk

CineAsia Distributor of the Year

John Hsu, The Walt Disney Studios

Comscore's 2025 APAC Box Office

Achievement Award

Demon Slayer: Kimetsu no Yaiba Infinity Castle

Motion Picture Association Industry Champion Award

Yoshishige Shimatani, Chairperson of the Motion Picture
Producers Association of Japan

CineAsia Innovator Award Presented by Barco

Vieshow Cinemas
Mr. Charles Wang, Chairman

CineAsia

CineAsia Exhibition Pioneer
of the Year Award
Presented by Christie Digital Systems



EMPEROR CINEMAS

英皇戲院

Emperor Cinemas Group

Photo courtesy of Emperor Cinemas

CONGRATULATIONS



CONGRATULATIONS, **EMPEROR CINEMAS**

**Winner of the Christie Exhibition Pioneer
of the Year award**

Every detail in an Emperor Cinemas theatre speaks to a vision that is shaping the future of cinema in China, from the sound and picture to the comfort and design. Christie recognizes their leadership in technology, design, and creation of spaces that elevate the cinema experience and is honored to present Emperor Cinemas with the *Exhibition Pioneer of the Year* award. We congratulate them and look forward to celebrating their future endeavors.

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ICTA CineAsia APAC Achievement
Award



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Angel: Building a Better Box Office Together

JARED GEESEY
Chief Distribution Officer
 ANGEL STUDIOS

The Angel Guild has spoken, and the film industry is taking notice. This year, Angel presented its most ambitious slate yet, headlined by **DAVID**, the highly-anticipated animated musical film set to become the distributor's biggest launch to date. As Angel continues to defy expectations, one thing is clear—the future of film belongs to the audience.

Cinema is more than entertainment—it's a shared experience, a place where stories come to life and audiences find inspiration. At Angel, we are dedicated to bringing impactful, uplifting, and diverse films to theaters, proving that mid-tier and independent movies can be a game-changer for exhibitors and audiences alike.

Angel Studios has carved out a unique place in the industry, proving that compelling storytelling with purpose can bring audiences to theaters in droves. *Sound of Freedom*, released Summer of 2023, was just the beginning. Theatrical success isn't limited to tentpole franchises—there's an untapped audience craving authenticity, and our lineup delivers just that.

2024 became a milestone year for Angel Studios, with a total box office of over \$72 million. This success is thanks to the incredible collaboration between filmmakers, exhibitors, and, most importantly, the Angel Guild—our community of fans who play a direct role in selecting and supporting our films. By working together, we have demonstrated that value-based, and community-backed stories cannot only compete but thrive at the box office. *Cabrini* became one of that year's biggest critical successes, earning the highest combined film score of 2024 on Rotten Tomatoes at 188, beating *Dune's* score of 187 and further proving the power of the Angel Guild. Guild members championed *Cabrini* first, ensuring it had the support it needed to reach audiences worldwide.

Theaters have an opportunity to turn good weekends into great weekends by programming films that appeal to diverse and often underserved audiences. When exhibitors take a chance on Angel Studios releases, they aren't just filling a slot on the schedule: they are engaging a deeply committed audience that actively champions and promotes the films they love. We trust our exhibition partners to provide showtimes that allow these audiences to come—and come again—to the big screen.

The momentum continued into 2025 with a slate of films designed to inspire and entertain. In January, **BRAVE THE DARK** launched the slate, followed by **RULE BREAKERS** in March. In April, Angel Studios' first animated film **THE KING OF KINGS** became the #1 animated biblical movie opening of all time. Audiences across the globe brought their families to witness the greatest story ever told on the big screen. **THE KING OF KINGS** received a coveted A+ CinemaScore and grossed over \$60 million at the box office. Then, in May, Jon Avnet's **THE LAST RODEO** captivated audiences with its heartfelt drama about resilience, redemption, and the enduring spirit of the American West.

In August, writer/director Seth Worley and actor Tony Hale brought us **SKETCH**. This imaginative and emotionally powerful film took Angel into uncharted territory, blending comedy, heart, fantasy, adventure, and deep human storytelling in a way unlike anything we've done before. **SKETCH** marked a bold step into new genres for Angel Studios, proving that stories that amplify light can take many forms. Then in October, **TRUTH & TREASON** delivered a gripping historical thriller set against the backdrop of WWII Germany.

Finally, this December, comes the exciting finale to our 2025 slate: **DAVID**. From his mother's songs to his clash with Goliath, David's journey from humble shepherd to anointed king tests the limits of faith, courage, and love—culminating in a battle for the soul of a kingdom. Featuring world-class animation combined with stellar songs by award-winning singer/songwriter Phil Wickham, **DAVID** is poised to become Angel's largest box office launch to date.

In early 2026, **I WAS A STRANGER** will bring a powerful, globally resonant story to theaters. Winner of multiple audience and festival awards, this emotionally gripping drama weaves together five interlocking refugee journeys across four countries. From war-torn Syria to the storm-tossed waters of the Mediterranean, it's a story of loss, sacrifice, and resilience—where strangers become family, and ordinary people risk everything for freedom. Crafted by director Brandt Andersen and inspired by real events, **I WAS A STRANGER** reminds us that the human spirit knows no borders.

The exhibition landscape is evolving, and Angel is committed to working hand-in-hand with our partners to keep theaters thriving. Theaters are more than just venues: they are cultural hubs where communities gather, and we recognize the responsibility that comes with bringing films to the big screen.

Audiences are eager for alternatives beyond Hollywood blockbusters, and we are here to deliver. By collaborating with exhibitors who share our vision, we can ensure that the next chapter of theatrical success is written together—one impactful story at a time.

Thank you for your continued partnership. We look forward to making 2026 another unforgettable year at the movies.



Asian Theatrical Markets: A Forward Look

RANCE POW
Founder & CEO
ARTISAN GATEWAY

As this year's edition of CineAsia convenes, the performance of ZOOTOPIA 2 across the Asian markets is a reminder and demonstration of the continuing interest Asian moviegoers have for import films, and particularly Hollywood films.

CineAsia 2025 marks Artisan Gateway's privilege to host and moderate the Artisan Gateway Roundtable for a fourth consecutive year. Each year we bring selected industry leadership together, in a continuing conversation of key issues and opportunities impacting the growth and profitability of Asia's theatrical industry.

In our 2022 AG Roundtable event, I introduced a discussion for "The Rise of Local Film". Little did I realize how predictive and powerful that message would become, and the evolution and sustained success of local and regional films since have created a virtuous cycle that is transforming the shape of cinema in Asia today.

There are important updates at this year's edition of the Artisan Gateway Roundtable on Tuesday morning regarding local, regional, and Hollywood film supply; what audiences want more of (and less of) in cinemas; and a forecast for Asia as the most populated, screened region of the world. I hope you will attend, take actionable information from the discussion, and ask questions.

Artisan Gateway will celebrate its 23rd anniversary in your service in 2026. Over our many years, I have kept Artisan Gateway's singular purpose very simple, to be useful. That is our secret to longevity, and it's a privilege to be writing this message today. Thank you to our many clients and partners over the years to date (I'm proud to say, that is most of you).

Looking into 2026, Artisan Gateway has traction and groundspeed in international investment, business development, and research services. Please contact me if our projects, knowledge, and relationships in these areas can become opportunities for your company or market: rpow@artisangateway.com.

We are at your service. www.artisangateway.com

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With a full lineup of Digital Cinema Projectors along with lobby displays, digital signage, direct view LED, and preshow projectors Sharp has every display product to truly engage your audience.

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SHARP CORPORATION



Barco Cinema: Elevating Cinematic Experiences Beyond Projection With Audio Processing And Amplifiers

SERGE PLASCH
SVP GLOBAL SALES
BARCO CINEMA

In the ever-evolving world of cinema technology, **Barco** continues to lead the way with innovations that redefine what's possible on the big screen. With enhancements to the industry-leading **Barco Series 4**, the debut of **Barco HDR Lightsteering**, and new levels of integration and simplicity through **Barco mFusion ICMP-XS media server** and the **Barco Smart Amplifier**, Barco is delivering a fully integrated ecosystem designed to elevate both the audience experience and operational efficiency.

With over 20 years of expertise in digital cinema, Barco's expanded suite of solutions goes far beyond projection delivering next generation entertainment technology solutions. It offers a unified approach to booth design and performance—empowering exhibitors to deliver experiences that can only happen at the movies. Here's how Barco's 2025 portfolio is helping cinemas worldwide raise the bar while reducing costs.

Unmatched Performance and Visual Brilliance

The enhanced Barco Series 4 projectors are designed to deliver stunning visuals that immerse viewers in every frame. Powered by best-in-class laser projection technology, these projectors offer exceptional brightness, contrast, and color accuracy. It's performance and technology you can count on with an operating lifetime of over 50,000 hours when correctly selected and maintained.

The modular design of the Barco Series 4 projectors ensures maximum flexibility and ease of maintenance. At the heart of this modularity are the Barco laser plates, engineered for quick replacement and scalability. These plates allow technicians to service the light source without dismantling the entire projector, reducing downtime and optimizing operational efficiency.

Introducing HDR by Barco: A New Dimension of Contrast

HDR by Barco marks a major leap forward in cinematic realism. Powered by our patented HDR Lightsteering technology, it dynamically redistributes light within each frame, enhancing contrast and preserving detail in both highlights and shadows.

This groundbreaking cinema presentation system allows filmmakers' artistic intent

to shine through with greater precision—whether it's the glow of a candlelit scene or the intensity of a high-action sequence. The result is a more immersive, emotionally resonant experience that draws audiences deeper into the story.

Smarter Integration with Barco mFusion ICMP-XS

At the heart of Barco's projection system is the **mFusion ICMP-XS**, a next-generation integrated media server and audio processor. Installed directly inside the projector, it reduces booth space requirements while streamlining operations.

mFusion offers ingest speeds up to **5x faster**, enabling simultaneous content ingest, playback, and transfer without performance loss. It supports 5.1, 7.1, and immersive audio formats, delivering crystal-clear dialogue and powerful bass that matches the visual intensity on screen.

This integrated solution simplifies content management, reduces hardware complexity, and ensures a seamless experience for both operators and audiences.

Barco Smart Amplifier: Intelligent Audio for Every Room

Barco Smart Amplifier is designed to deliver high-quality, energy-efficient sound across any cinema environment. With built-in DSP (Digital Signal Processing), it automatically calibrates speaker output based on room acoustics. Smart Amplifier is a powerful companion for supporting immersive formats and reducing rack space, delivering optimized audio performance while minimizing operational overhead.

An Ideal Match for Any Cinema

The combination of the enhanced Barco Series 4 projectors, the Barco mFusion ICMP-XS integrated media server and audio processor, and Barco's Smart Amplifier provides a comprehensive cinema solution ideal for any cinema environment. Implemented together these solutions enable unified control and management, making it easier for cinema operators to deliver a consistently high-quality viewing experience.

From the smallest boutique rooms to the biggest premium houses, Barco Cinema is proud to offer an ideal match for your cinema.

Sustainability Without Compromise

Barco's commitment to sustainability is evident across its portfolio. The Series 4 projectors are designed for **energy efficiency**, reducing power consumption without sacrificing performance. By integrating media server, audio processing, and streaming capabilities into a single platform, Barco reduces material usage, rack space, and IP connections — making it a more environmentally responsible choice.

BARCO CONTINUED

Compared to traditional setups, Barco's ecosystem helps cinema operators lower their carbon footprint while maintaining the highest standards of cinematic excellence.

The Future of Cinema Starts Here

Barco's 2025 cinema portfolio is more than a collection of products—it's a vision for the future of moviegoing. By offering cutting-edge projection and intelligent audio into a seamless ecosystem, Barco empowers exhibitors to create unforgettable experiences while optimizing operations and sustainability.

From the booth to the big screen, Barco is your ideal cinematic match.

Ready to see your ideal match in action?

Visit Barco during CineAsia in the VIP Lounge N°1, located in the Icon Cineconic (7th floor Icon Siam Shopping mall), to meet the team and experience Laser by Barco with our enhanced Barco Series 4 projector and the Barco mFusion ICMP-XS integrated media server & audio processor in action and a chance to experience HDR by Barco. Learn more at <https://www.barco.com/en/cpg/cinema/cineasia-2025>

POWERING EXTRAORDINARY CINEMA



HDR by Barco artfully directs light to unlock the full potential of every film. With darker darks, brighter brights, and a full spectrum of vibrant, life-like colors in every frame, you can see every detail and feel every moment. HDR by Barco gives you an extraordinary cinematic experience.

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BARCO



Illuminating The Future of Cinema with New Technologies

HAN KIM

Vice President of Sales, Asia-Pacific
CHRISTIE

Cinema is evolving, and so are audience expectations across Southeast Asia. As theatres in countries such as Indonesia, Malaysia, and Vietnam continue to flourish, the big screen remains a destination for stories that captivate and connect communities. Driving this transformation is Christie's relentless pursuit of innovation, introducing technologies that empower exhibitors to deliver experiences unmatched in the home environment. From hybrid illumination breakthroughs to advanced contrast systems, we're shaping a future where every screen, large or small, shines brighter than ever.

Introducing hybrid illumination: RGBH projectors

The next phase of Christie CineLife+™ electronics and Phazer™ illumination technology arrives with our new RGBH cinema projectors featuring a 0.98" 4K SST chip. This versatile, cost-effective solution combines RGB pure laser and laser phosphor illumination on a single platform. Exhibitors gain sharp color accuracy, brightness, and clarity in a smaller, quieter form factor that's easy to install and maintain. With superior image quality, extended operational life, and a low total cost of ownership, RGBH projectors open new possibilities for both boutique cinemas and mainstream theatres.

Setting new standards for premium cinema experiences

While our VDR (Variable Dynamic Range) software for CineLife+ Series projectors is on the horizon, Christie continues to redefine what's possible in contrast performance. Our collaboration with Dolby has resulted in the latest Dolby Vision® projection system, delivering an extraordinary contrast ratio of over 1,000,000:1. This means moviegoers experience the brightest whites, deepest blacks, and every nuanced detail in between.

Dolby Vision + Atmos (DVA) brings this premium experience beyond Dolby Cinema to exhibitor-owned venues, setting a new standard for immersive entertainment. DVA is already captivating audiences at Emperor Cinemas' Taikoo Li Sanlitun flagship in Beijing and Showtime Cinemas' newly opened multiplex at Taipei Dome, demonstrating how these installations are redefining what premium cinematic experiences can be.

Sustainability and serviceability built in

Sustainability remains a key focus, integrated into every aspect of our design and complemented by practical serviceability for long-term peace of mind. Washable air

filters protect the projector's light engine from dust and particles, reducing waste and lowering costs. Instead of frequent replacements, these filters can be easily cleaned and reused, making them both economical and environmentally friendly. Beyond filters, our projectors offer lifetimes exceeding 50,000 hours. Supported by local technicians and emergency services, exhibitors can rely on consistent performance throughout the life of their investment. It's a commitment of environmental responsibility paired with operational reliability.

Solutions for every screen

From boutique auditoriums to premium large-format (PLF) theatres, Christie delivers technology that scales to every need. For smaller venues, our CineLife+ RBe projectors with Phazer illumination provide an eco-friendly alternative to Xenon lamps, boosting efficiency by up to 300% and reducing annual energy costs by as much as 75%. Built on the CineLife+2K™ electronics platform, these projectors offer advanced color convergence, long-lasting performance, and low maintenance, making them ideal for intimate spaces where reliability and image quality matter most.

For exhibitors seeking to elevate the PLF experience, our RGB pure laser projectors remain the benchmark for brightness, color performance, and operational efficiency. And now, with the introduction of RGBH hybrid illumination models, cinemas of all sizes have even more options to deliver stunning visuals with lower total cost of ownership. Whether creating a white-label PLF brand or installing Dolby Vision + Atmos (DVA) systems, Christie provides the expertise and solutions to make every screen unforgettable.

Smarter content delivery and precision alignment

Operational excellence extends beyond projection. The Christie CineLife+ IMB-S4 media server offers a secure, DCI-compliant platform for seamless content delivery, supporting high frame rate playback up to 4K at 96fps. For perfect on-screen alignment, Christie Mystique™ Cinema automates projector convergence, saving time and ensuring flawless image quality for multi-projector setups.

Looking ahead with confidence

As Asia's cinema landscape evolves, Christie stands ready to support exhibitors with technologies that combine innovation, sustainability, and reliability. From hybrid illumination and advanced contrast systems to intelligent media servers and alignment tools, we're committed to helping cinemas captivate audiences and thrive in a competitive market.

Cinema remains a destination—a place where stories come alive and communities connect. Together, let's continue to light up screens and hearts across the region. Visit us in meeting room 1 next to Suralai Hall at CineAsia to discuss your cinema needs. We're excited to return to Bangkok as the show's projection partner and official corporate presenting sponsor.



A New Dawn for Indian Multiplexes: Are We Ready for a Blockbuster Comeback?

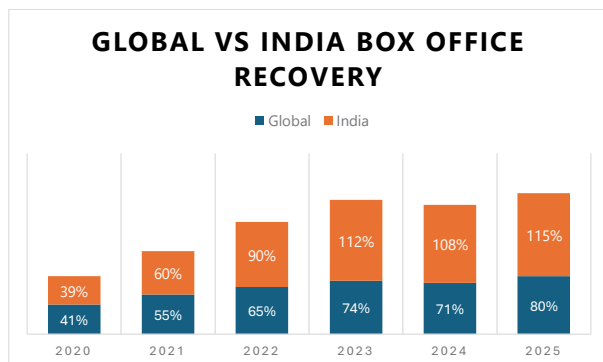
DEVANG SAMPAT
CEO
CINÉPOLIS INDIA

Building Future Ready Cinema: Crafting Loyalty Through Exceptional Customer Experience

The global cinema industry entered 2025 with cautious optimism. According to Gower Street Analytics, the worldwide box office is projected to reach \$34.1 billion, a 13 percent increase over 2024. This marks a recovery to nearly 80 percent of pre-pandemic levels, although admissions remain around 65 to 70 percent of 2019 volumes. Growth is now being propelled by premium cinema formats that elevate the movie-going experience through features such as motion seats and Premium Large Formats offerings, adding a new dimension to in-cinema engagement rather than simply increasing visit frequency.

India's Growth Story

India continues to outperform global peers. The Indian box office grossed US \$1,330 million in 2024, making it the second-best year ever and exceeding pre-pandemic benchmarks. The first half of 2025 alone delivered about \$645 million USD*, putting the industry on track to surpass around \$1.465 billion USD* by year-end. Regional cinema, coupled with steady Hollywood and Hindi content, has played a decisive role in sustaining momentum. This combination of volume and diversity explains why India remains the most resilient theatrical market in the world.



For Cinépolis India, FY25 represented a shift from post-pandemic recovery to operational stability. With 434 screens across 42 cities, the company recorded 39 million annual admissions.

Experience as a Differentiator

Audiences continue to seek richer, more immersive viewing experiences. Cinépolis India has responded by scaling advanced formats such as MacroXE, 4DX, Junior, VIP, and IMAX, complemented by Dolby Atmos sound. This expansion aligns with the global trend where premium screens are reshaping audience value perception.

Food and beverage has also emerged as a core growth lever, contributing 30 percent of total revenue. With Foovies, Cinépolis has redefined cinema dining by transforming traditional snacking into a curated culinary experience. This shift elevates the visit from a movie outing to a complete lifestyle moment. Alongside Foovies, co-branded menu partnerships and the expansion of Coffee Tree cafés have strengthened Cinépolis' positioning as a foodie destination where great films and great food live under one roof. With digital ordering and app integration improving service speed, average spend per head to ticket price ratio has reached 48%, further boosting overall profitability.

The Future Ready Cinema approach is grounded in digital transformation, convenience, and customer retention. The Club Cinépolis program, which expanded from 1.5 million to 2.6 million members in FY25, illustrates how data-driven engagement builds repeat audiences and brand loyalty.

Value-led initiatives such as Blockbuster Tuesdays have become powerful attendance drivers, bringing in a wave of new customers and strengthening the long-term health of the cinema ecosystem and significantly improving seat utilisation. These discount-day formats also give smaller and mid-scale films stronger visibility, ensuring that diverse content continues to find commercial traction. Alongside this, strategic alliances and co-branded partnerships across food, retail, fintech, and entertainment are helping build habits, deepen loyalty, and convert first-time visitors into repeat audiences, reinforcing sustained growth for the industry.

Expanding Footprint

With a 150-screen signed pipeline and 50 new screens slated for rollout, Cinépolis India is widening its reach across both Tier 1 and Tier 2 markets. The company's expansion model prioritizes demand alignment and format-first design. This approach mirrors India's industry-wide trajectory, where regional content and diversified screen networks are fueling growth.

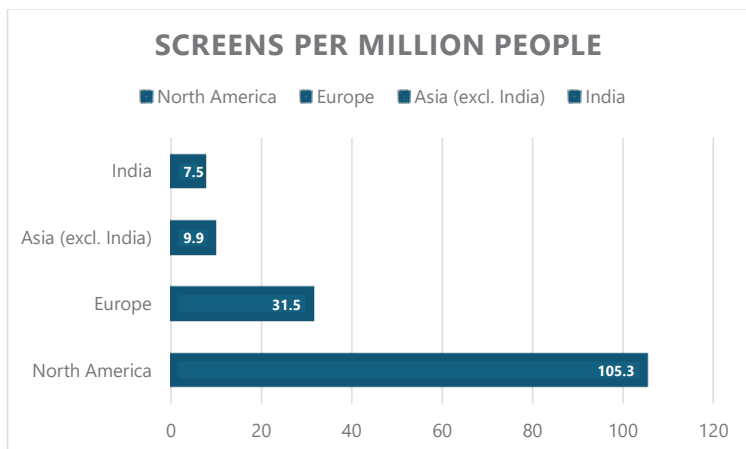
India's screen density, at roughly 7.5 screens per million people, lags significantly behind North America's 105 per million and Europe's 31.5 per million. The difference signals a

CINÉPOLIS CONTINUED

long runway for future expansion, reinforcing the idea that India's theatrical infrastructure is still in a growth phase.

Looking Ahead

The broader momentum seen in 2025 signals a shift from short-term recovery to long-term stability, and 2026 is poised to accelerate this trajectory. For Cinépolis India, the core drivers of success in the coming year are clear: a strong and diverse content lineup across Bollywood, Hollywood, and regional cinema; an elevated consumer experience built through premium formats; a sharper F&B strategy; and a strengthened loyalty ecosystem. These pillars form the heart of the company's 2026 playbook, ensuring that every visit delivers more value, more immersion, and more reasons for audiences to return.



At the same time, Cinépolis India is preparing for thoughtful footprint expansion across Tier 1 and Tier 2 markets. The aim is simple to come closer to consumers, meet evolving entertainment preferences, and grow where audience demand is rising fastest. This disciplined growth approach ensures that expansion aligns with real consumption patterns while reinforcing market leadership.

In combining strong content, elevated experiences, deeper loyalty engagement, and strategic expansion with its community-first ethos, Cinépolis India enters 2026 with clarity of purpose and confidence. The company stands positioned not just to grow, but to shape a more resilient, and future-ready cinema landscape for the country.

FEEL THE POWER OF THE MOVIES MOVING THROUGH YOUR BODY

Magnify8





CJ 4DPLEX: Shaping the Future of Cinema in Asia

DON SAVANT
**CHIEF BUSINESS OFFICER, CJ 4DPLEX CHIEF
CEO, CJ 4DPLEX AMERICAS**

It is an honor to welcome you back to CineAsia—and to extend a warm greeting to all newcomers—at a gathering that celebrates the creativity, innovation, and leadership driving the world's largest cinema market. On behalf of CJ 4DPLEX, I want to express my sincere appreciation to our exhibitors, distributors, studios, and partners whose investment, commitment, and collaboration continue to elevate the theatrical experience across Asia. CineAsia arrives at an energizing moment for our industry, and we are proud to stand with you as partners shaping the future of cinema together.

Across the region, one of the clearest trends is the rapid acceleration of premium formats that deliver higher occupancy, stronger revenue per patron, and repeat moviegoing behavior. Moviegoers are increasingly choosing elevated, immersive experiences that cannot be replicated at home, and exhibitors across Asia are making Premium a defining feature of their flagship strategies.

This year showcased that momentum. At the landmark Taipei Dome flagship, four of the five top premium formats are CJ 4DPLEX formats, with two Ultra 4DX and two SCREENX auditoriums anchoring the complex. Exhibitors across the region continue to expand their SCREENX, 4DX and Ultra 4DX footprints because these formats consistently deliver higher ticket premiums, stronger per-screen averages, longer playability, and unique experiential value that drives incremental attendance.

Additional milestones this year include the first SCREENX in the Philippines at SM Mall of Asia; the debut of SCREENX at AEON Mall CGV Indonesia; expanded SCREENX footprints with Hoyts at Melbourne Central and Blacktown in Sydney; and a new SCREENX at Event Cinemas Innaloo in Western Australia, along with continued expansion through the addition of a new 4DX auditorium at Marion. These openings represent only part of our growth across Asia, but the message is clear: premium formats are now central to the modern moviegoing business model.

We are also seeing exceptional strength in local and alternative content—an area where CJ 4DPLEX continues to lead in performance and partnership. Titles such as *Demon Slayer*, *Chainsaw Man*, *Ne Zha 2*, *Detective Conan*, and *Attack on Titan* delivered outstanding results in SCREENX and 4DX, drawing highly passionate

audiences and consistently outperforming standard screens. These performances demonstrate a simple truth: our formats enhance cultural and fan-driven content in ways that increase ROI for exhibitors.

Our expansion in premium music and event-based programming offers another avenue for incremental revenue. Immersive presentations from G-DRAGON, TWICE, and MONSTA X transformed screenings into premium events—driving higher occupancy and premium price points. In 2026, we expect the momentum to accelerate with global artist content including Christina Aguilera, the Paris Hilton documentary, and Linkin Park. These event-style releases offer exhibitors powerful tools to capture new audiences, expand demographics, and unlock additional revenue windows beyond traditional film content.

As the theatrical landscape across Asia continues to evolve—with premium formats accelerating and regional content expanding—CJ 4DPLEX remains deeply committed to our exhibitor partners. We are here to help you differentiate your complexes, strengthen your flagship locations, deliver higher-value premium experiences, and build long-term profitable growth.

Ultra 4DX and SCREENX were created with one purpose:

to deliver a premium experience that cannot be recreated anywhere else—one that consistently drives ROI, occupancy, and guest satisfaction.

As exhibitors continue investing in new flagship destinations and creators embrace innovative storytelling, CJ 4DPLEX will continue expanding our footprint, strengthening our partnerships, and increasing the volume of content optimized specifically for Ultra 4DX and SCREENX.

Our mission remains unwavering: to elevate cinema by delivering the most immersive, differentiated premium experiences in the world—and to do so alongside exhibitor partners who share our vision for the future.

Thank you, and I look forward to connecting with many of you throughout this exciting week at CineAsia.



Love Movies More in Dolby

MICHAEL ARCHER

VP WW Cinema Sales & Partner Management
DOLBY LABORATORIES, INC.

Take your premium screens to the next level with movies in Dolby! Dolby offers 2 ways to deliver the immersive Dolby Vision and Dolby Atmos experiences to Premium Theatres.

A Dolby-designed environment

Dolby Cinema is the complete Dolby experience. It's an end-to-end, immersive moviegoing experience specified and designed by Dolby. Beginning with how a movie is created all the way through post-production and how it is screened to watching it in an exclusive environment designed and tuned by Dolby. There's movies, then there's Dolby Cinema.

A winning combination of Dolby Vision and Dolby Atmos

Partnering with Dolby to offer Dolby Vision + Dolby Atmos opens up endless possibilities for audiences to enjoy movies in Dolby in the environment you've built. We create the moviegoing experience together, combining your unique theater space with the immersive power of Dolby Vision + Dolby Atmos to further elevate and differentiate your offering in the market.



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MAJOR CINEPLEX
(OPENING 17 DEC 2025)



Galaxy Studio 2025: When Homegrown Stories Make History

DINH THI THANH HUONG
Executive Chairwoman
 GALAXY STUDIO

Executive Vice Chairwoman
 GALAXY ENTERTAINMENT & EDUCATION

As Vietnam's film industry rises on the regional and global stage, 2025 marks a pivotal year—one defined by resilience, ambition, and renewal.

At the heart of this transformation stands Galaxy Studio, long recognized as one of the country's most influential forces in film production and distribution. With two historic box-office triumphs — **RED RAIN (MƯA ĐỎ)** and **TUNNELS (ĐỊA ĐẠO)** — Galaxy has reaffirmed that stories rooted in Vietnam's history and human experience can captivate today's audiences while reshaping the definition of success for the nation's cinema.

A Record-Breaking Year for Vietnamese Cinema

Following a strong rebound in 2024, Vietnam's theatrical market has continued to accelerate, surpassing expectations and ranking among Southeast Asia's most dynamic territories. This momentum has been driven not only by global releases but, more significantly, by the resurgence of local films. Galaxy Studio played a leading role in this revival with two landmark titles that underscored the cultural and commercial power of Vietnamese storytelling.

Vietnam's theatrical resurgence in 2025 was best illustrated through two homegrown historical epics that dominated the box office at different points in the year. First came **TUNNELS (ĐỊA ĐẠO)** in April — a large-scale, meticulously crafted wartime epic that quickly became the highest-grossing historical and war film in Vietnam upon release. With authentic production design, immersive direction, and an overwhelmingly positive audience response, **TUNNELS** demonstrated the enduring appeal of stories drawn from the nation's past.

That record stood until August, when **RED RAIN (MƯA ĐỎ)** swept into cinemas and rewrote Vietnam's box-office history. A deeply human war drama blending intimate emotion with cinematic scale, **RED RAIN** not only surpassed **TUNNELS** to become the new highest-grossing historical and war title, but also achieved the milestone of becoming the highest-grossing Vietnamese film of all time.

This succession — first **TUNNELS**, then **RED RAIN** — reflects a dynamic market where bold, locally rooted films can set new cultural and commercial benchmarks within months.

Together, these releases did more than break records: they signaled a structural shift in Vietnamese cinema. Filmmakers and distributors now have clear evidence that historical and wartime narratives — when executed with rigor, emotional depth, and cinematic ambition — can deliver both critical prestige and mass-market success.

For Galaxy Studio, the distributor of both films, this achievement is twofold: elevating production standards to international levels while reconnecting audiences with national stories told on an epic scale.

Galaxy's Two-Decade Journey

For over twenty years, Galaxy Studio has been synonymous with the rise of modern

Vietnamese cinema. Built on the belief that “powerful stories connect people,” the studio has combined creative vision with strategic leadership to shape an ecosystem that supports both filmmakers and audiences.

As part of Galaxy Group's three-decade legacy in entertainment and education, Galaxy Studio has balanced its dual role as a film producer and the country's leading distributor. Its influence extends far beyond national borders. Through long-term partnerships with major Hollywood studios, Galaxy has brought hundreds of global titles — from blockbuster franchises to award-winning dramas — to Vietnamese audiences.

What sets Galaxy apart is its ability to localize international content with cultural sensitivity and creative precision. Every campaign — from trailer adaptation to social media engagement — is crafted to preserve the essence of the original work while aligning with Vietnamese humor, values, and viewing habits.

This approach has earned Galaxy its reputation as a trusted cultural bridge between Hollywood and Vietnam — the partner of choice for studios navigating one of Asia's fastest-growing markets.

A Vision for the Future Moviegoing Experience

Looking ahead, Galaxy continues to evolve with audience expectations. The company is preparing to launch its flagship Galaxy CineX Hanoi Centre in late 2025 — a next-generation cinema concept that redefines the theatrical experience. Built on the pillars of comfort, technology, and community, CineX combines modern architecture with premium amenities to create a human-centered entertainment hub.

CineX is designed to be more than a place to watch films. It will serve as a vibrant creative space where audiences can connect, discover new voices, and rediscover the social magic

GALAXY STUDIO CONTINUED

of cinema. This vision reflects Galaxy's broader mission: to keep the theatrical experience vital, meaningful, and culturally relevant in an increasingly digital age.

Despite the rise of streaming platforms, Vietnamese audiences continue to favor the immersive and communal energy of the big screen. Galaxy's continued investment in state-of-the-art cinemas underscores its belief that moviegoing will remain one of the most powerful forms of storytelling and shared emotion.

Charting the Future of Vietnam's Film Industry

As Vietnam's creative economy expands, Galaxy Studio is positioning itself to lead the industry's next era of growth. Beginning in 2026, the company's strategy will focus on three pillars: creativity, innovation, and audience value.

In content development, Galaxy will deepen its investment in filmmakers and stories that balance cultural authenticity with global appeal — exploring contemporary Vietnamese life while honoring timeless values.

In distribution and marketing, Galaxy will remain the local partner of choice for major Hollywood studios, ensuring each international release is presented with insight, creativity, and cultural fluency.

In exhibition, the company aims to expand its nationwide network, delivering world-class cinematic experiences to audiences across Vietnam.

These commitments align with broader national trends: a young, urbanizing population eager for films that combine entertainment, identity, and emotional resonance. Analysts predict steady box-office growth through 2026, powered by a stronger lineup of domestic productions and increasingly sophisticated audience tastes.

Homegrown Pride, Global Perspective

The twin triumphs of Red Rain and Tunnels did more than shatter records — they reignited confidence in the power of Vietnamese cinema. For local audiences, these films symbolize pride and recognition. For the global industry, they signal the emergence of a vibrant new market with stories worth discovering.

Throughout this journey, Galaxy Studio remains a driving force — championing Vietnamese filmmakers and ensuring their stories reach audiences at home and abroad. Its mission is clear: to inspire, to connect, and to elevate Vietnam's place in the global film community.

As the lights dim and a new chapter begins, one truth stands out — Vietnam's cinematic future is bright, and Galaxy Studio is helping lead the way.

70% OF LED CINEMAS WORLDWIDE USE GDC MEDIA SERVERS

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- ✓ High Frame Rate 4K 96fps

SR-1000: Projector IMB & LED Media Server



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AIB-3000 Audio Processor



- Works with All Major DCI Servers
- Sensational DTS Surround



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Powering your digital cinema experience



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GDC Technology: 25 Years of Reinventing Cinema Together

TONY ADAMSON
Senior Vice President
 GDC TECHNOLOGY

High Dynamic Range Cinema: A New Era in Visual Storytelling

Cinema has continually advanced through technological breakthroughs—sound, color, widescreen, digital projection, and laser illumination. Today, the next major technological breakthrough is already in progress: **High Dynamic Range (HDR)**. HDR is one of the most important improvements in theatrical image quality since the introduction of digital cinema, allowing filmmakers to depict light and shadow with realism never seen on the big screen.

Cinema owners often misunderstand HDR. Let's explore how it is revolutionizing cinematic storytelling, why LED displays are emerging as the premier HDR-capable theatrical platform, and how GDC Technology is driving this trend with its DCI-certified HDR all-in-one media server solutions.

Big Picture: HDR as Cinema's Next Frontier

Basically, HDR expands the dynamic range of an image—the difference between the **darkest blacks** and the **brightest highlights**. Since the beginning of digital cinema, audiences have experienced movies in Standard Dynamic Range (SDR) within ± 14 foot-lamberts, as outlined in the DCI specifications. Even though this standard has been around for over 20 years, it doesn't capture the full richness of today's cinematography, especially scenes with bright sunlight, details in the shadows, or high contrast.

HDR truly changes how we perceive images. By increasing brightness, deepening black levels, and preserving highlight details, HDR produces visuals that feel more three-dimensional, expressive, and emotionally impactful. It allows filmmakers to work with light more naturally—whether highlighting subtle details in a shadowy alley or emphasizing bright spots in daylight. Many of us have already experienced HDR in our homes, and more filmmakers are now mastering content in HDR. The next exciting step is bringing this stunning visual experience to the big screen on a grand, cinematic scale.

Why HDR Requires a New Display Platform

Cinema projection technology has always faced an inherent physical limit: **peak brightness**. Despite using advanced laser projection, SDR cinema maxes out at

approximately 48 cd/m², which is significantly below the levels required for HDR grading.

To unlock HDR in cinema, a display must achieve BOTH:

- **High peak luminance** for bright highlights
- **Extremely low black levels** for shadow detail

Until now, no projection display technology could meet these requirements—introducing **direct-view LED Cinema**.

LED Cinema: The First True HDR-Capable Theatrical Display

Direct-view LED removes the projection screen entirely and displays images using self-emissive pixels. This allows LED cinema to achieve the **full DCI-specified HDR luminance range of 0.005–300 cd/m²**—more than **12.5 times the dynamic range** of SDR projection.

With LED, the key benefits for cinemas are:

- **Infinite contrast appearance** due to near-zero black levels
- **High peak brightness** that preserves highlight detail
- **Uniformity** across the entire screen
- Supports a **Wide Color Gamut (WCG)** for richer, more accurate colors

For the first time, a theatrical display can fully render HDR-graded content as intended. As a result, LED is rapidly gaining adoption, especially for premium large-format (PLF) auditoriums seeking next-generation differentiation.

Since the first LED cinema debuted in 2017, industry reports estimate over **400 LED auditoriums** have been installed worldwide—marking the early stage of a major digital cinema display transition.

More Than “More Pixels”: Better Pixels for Cinema

HDR in direct-view LED isn't just about resolution; it's about delivering better pixels. This means expanding contrast, brightness, color volume, and highlight detail to produce a truly more lifelike image that draws you in and makes every scene feel more real.

Combined with a wide color gamut (WCG), LED HDR displays the subtle textures in shadows and keeps details sharp even in bright daylight. Audiences will enjoy vibrant, rich colors that closely mirror what they see in the real world, enhancing realism and making the experience more immersive and engaging.

This exciting new development in expressiveness truly enhances the art of cinematic storytelling. It makes the moviegoing experience even more enjoyable,

GDC TECHNOLOGY CONTINUED

and one that audiences are seeking.

Powering HDR Cinema: The Role of Advanced Media Servers

Delivering HDR on a direct-view LED cinema screen requires more than just a capable display. HDR content demands higher metadata precision, increased processing power, greater bandwidth, extremely stable synchronization, and higher frame rates. Media servers must therefore handle significantly more demanding workloads than traditional digital cinema. This is where GDC plays a crucial role in enabling HDR cinema.

GDC's Contribution: Leading the Era of HDR LED Cinema

GDC is a global leader in Integrated Media Block (IMB) innovation and the first company to engineer a media server specifically for HDR LED cinema. **GDC's HDR Media Servers** are high-performance **all-in-one media servers designed for seamless 2D/3D HDR and HFR playback** certified to support cinema LED screens with the full DCI HDR luminance range of 0.005–300 cd/m², ensuring that HDR content is reproduced with accuracy and fidelity.

Built on award-winning **Flexible Architecture Stable Technology (FAST)** platform, GDC's HDR Media Servers deliver:

- **2D/3D HDR Playback**

Support for HDR grading requirements in both flat and stereoscopic formats.

- **High Frame Rate (HFR) Capability**

Playback **up to 4K 96 fps and 4K 3D 48 fps per eye**, enabling advanced cinematic experiences beyond current DCI projection standards.

- **Proven Ultra-Reliability**

A 100,000-hour MTBF architecture, embedded power electronics, and near-zero-maintenance design.

- **Seamless Integration with Major LED Brands**

Compatible with the world's leading HDR LED cinema screens, including: Cinity LED, Samsung Onyx, Tricorne LED, HeyLED, LED Tokyo. Quantum, and Unilumin.

Market Leadership in HDR LED Cinema

As of September 2025, approximately **70% of LED cinema screens worldwide** are powered by GDC's HDR media server technology—making GDC the most widely deployed solution for direct-view LED cinemas.

The GDC HDR Media Servers provide exhibitors with a future-ready platform that supports HDR, HFR, 3D, premium LED displays, and upcoming innovations in immersive cinema.

Looking Ahead: The Future of HDR in Theatres

HDR is just beginning its exciting journey into cinema. With ongoing advancements in image capture, LED manufacturing, HFR workflows, and media server technology, the potential for stunning visuals will only grow. As more filmmakers explore HDR grading and more theatres adopt LED displays, we are moving toward a new era of exceptional image quality. HDR isn't just a technical upgrade; it's a new artistic language for story-telling in cinema. Thanks to direct-view LED, we now have the display technology that truly brings this language to life on the big screen. GDC is proud to be part of this innovative journey, providing the essential technology that makes HDR cinema a reality.

Experience the Future at CineAsia

We invite all CineAsia attendees to visit GDC in **Meeting Room 4 (MR4)** to experience our acoustically transparent **Tricorne Premium LED cinema screen** and the latest **GDC HDR and HFR media server technologies**.

Thank you for joining us at CineAsia 2025, and we wish you a successful and inspiring show.

FilmExpoGroup LLC

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F1: THE MOVIE



42%

INCREASE IN AVERAGE BOX OFFICE PER
IMAX SCREEN IN APAC EX-CHINA YOY



60+

LOCAL LANGUAGE
TITLES



36%

SHARE OF IMAX GBO
FROM LOCAL LANGUAGE
TITLES



#1

HIGHEST GROSSING
LOCAL CONTENT YEAR
IN CHINA, JAPAN AND
VIETNAM

NETWORK GROWTH HIGHLIGHTS



+6

RECORD EXPANSION IN AUSTRALIA

6 new IMAX locations opening
across Australia in 2025,
more than doubling the network.



+11

ACCELERATED GROWTH IN JAPAN

11 new signings secured in
Japan for 2025 – a stellar sales
year for the market.

Cineasia



K2 Pictures Welcomes You to CineAsia

MUNEYUKI KII
Film Producer
K2 PICTURES

K2 Pictures is a film company established in August 2023.

With the mission of “creating a new ecosystem for Japanese films,” it has been developing a wide range of projects and pursuing international co-productions in collaboration with creators both in Japan and abroad.

In May 2024, the company held its first international press conference in Cannes, France, where it announced the establishment of the K2P Film Fund I.

Developed to provide a more flexible, creator-driven production framework within the Japanese film industry—where the production committee system remains the norm—the fund serves as a foundation for long-term, globally oriented filmmaking.

At the press conference, K2 Pictures unveiled a diverse slate of projects, including new works from leading Japanese filmmakers such as Takashi Miike and Miwa Nishikawa, as well as the directorial debut project of Yuriyan Retriever. Her film Mag Mag, which has received high acclaim at film festivals both in Japan and abroad, is slated for release in Japan in February 2026.

More recently, K2 Pictures also announced a live-action adaptation of the acclaimed manga and anime Look Back, directed by Hirokazu Kore-eda, which has drawn significant attention.

At K2 Pictures, we are committed not only to working with established creators but also to discovering and nurturing emerging directors. Talents from diverse backgrounds are taking part in K2 Pictures’ projects. We are also actively developing a number of international co-productions with partners in France, Germany, the United States, Brazil, South Korea, Taiwan, and other countries.

By building a new ecosystem for both investors and creators—two groups that are essential to the making of films—through this fund, our goal is to invigorate the Japanese film industry and expand its reach into global markets.

We will continue taking on new challenges to shape the future of Japanese films and



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Lumma's Immersive Premium Experiences

ANTONELA SALVADOR
Co-founder & Director
LUMMA LLC

Lumma once again sets a new benchmark in the cinema industry with **Magnify 8**, a high-performance vibration system that offers exhibitors an attractive and cost-effective alternative, while our award-winning **4D E-Motion** continues to expand across global markets.

Magnify 8 is a truly distinctive format that features **multiple vibration points within the seat**, seamlessly combined to feel the power of the movies moving through your body. From gentle vibrations to intense tremors, a diverse array of dynamic and directional effects are meticulously **pre-programmed** and perfectly synchronized with the on-screen action.

Magnify 8 is a must-live memorable experience that has already been widely embraced by both exhibitors and audiences. It intensifies the movie action, deepens the drama, heightens the suspense, and makes the horror even more terrifying.

With 18 years of experience, Lumma is a leading entertainment company at the forefront of delivering cutting-edge immersive experiences. Lumma has partnered with leading theater exhibitors operating in over 15 countries, including Cinapolis, Cinemark, Megarama, Yelmo, OCINE, Caribbean Cinemas, Regal, and B&B Theatres.

Lumma's main offices are located in Los Angeles where we work together with Hollywood studios to synchronize the movies for both 4D E-Motion and Magnify 8 releases. Our manufacturing facilities are located in Argentina and Uruguay.

Magnify 8 is powered by the best-in-class technology 4D E-Motion, our Premium Format, which is currently performing exceptionally well worldwide. It's highly versatile, as it fits any type of seat: regular, recliner, new or existing. An **intensity control panel** allows you to adjust the intensity across three levels to match your preference. Magnify 8 operates via **wireless communication** and includes central control equipment provided by Lumma. It also integrates seamlessly with POS and benefits from the proven durability and reliability of 4D E-Motion technology.

A key advantage of this unique solution is its three flexible modes of implementation:

1. Factory Integration (New Seats): Lumma partnered with several seat manufacturers, offering a Magnify-Ready option with the pre-installed system or added later once installed in the auditorium.

2. Retrofit (Existing Seats): incorporate the technology directly into existing seats through a simple implementation.

3. Cover (Existing Seats): custom-designed seat cover that houses the entire system. This cover is easy to install and also enhances the look and feel of the existing seat.

All three options allow for a **fast and efficient rollout**, tailored to the specific needs of each cinema.

Implemented in several theaters in Latin America, US and Southeast Asia, and with numerous ongoing projects across Europe and Middle East, this format is set to expand rapidly, establishing a new gold standard for exhibitors.

Alongside their latest innovation, Magnify 8, Lumma continues to push the boundaries with **4D E-Motion**, which offers a unique cinematic experience. This immersive format allows moviegoers to feel wind, water, vibration, scents and air shots among other effects, all perfectly synchronized with the on screen action. It has also set up a new standard in the quality of the experience, getting together a team of filmmakers and engineers to shape the most immersive experience for the audiences.

We offer a **broad catalog** of Hollywood titles and local productions for diverse global markets synchronized with artistic criteria and **approved by major studios**. Our team has synchronized over 90 titles for Magnify 8 since October 2024, and our 4D E-Motion catalog features 420 movies available since 2016—bringing audiences unforgettable immersive experiences and exhibitors proven premium content.

Our ground-breaking experiences have consistently led to higher attendance numbers, as moviegoers are drawn to the unique and captivating cinematic environment. Audiences around the world have embraced 4D E-Motion with remarkable enthusiasm, with many fans waiting for the most anticipated films to be released in this format. This surge in ticket sales, combined with the upcharge price, contributes to enhanced revenue streams.

FEELM8.COM

For additional information please contact:

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Paramount Pictures Welcomes You to CineAsia 2025

MARK VIANE
President International Theatrical Distribution
PARAMOUNT PICTURES INTERNATIONAL

Paramount Pictures is thrilled to be back at CineAsia, and we want to thank our exhibition partners across the region for all your support and hard work throughout the year.

As we continue to journey through the ever-evolving world of cinema, Paramount Pictures is excited to share with you what we have in store for our diverse and innovative slate, with something for everyone from epic franchises to kids & family audiences to prestige dramas. Together with you, we can't wait to keep the momentum going.

Ring in the holidays this year is **THE SPONGEBOB MOVIE: SEARCH FOR SQUAREPANTS**, directed by Derek Drymon, with a screenplay by Pam Brady and Matt Lieberman and story by Marc Ceccarelli & Kaz and Pam Brady. This latest Bikini Bottom adventure features the original beloved voice cast alongside Mark Hamill as the Flying Dutchman, adding a fresh twist to a fan-favorite character. It premieres in theaters December 19, 2025.

Kicking off the new year, in **PRIMATE**, a group of friends' tropical getaway spirals into a terrifying fight for survival in this raw, visceral horror experience. Directed by Johannes Roberts (*47 Meters Down*, *The Strangers: Prey at Night*), and written by Johannes Roberts & Ernest Riera, the film made its world premiere at Fantastic Fest in September and will arrive in theaters on January 9, 2026. With a chilling premise ushered by a seasoned creative team, Primate is poised to become a standout in the next wave of elevated horror.

The iconic **SCREAM** franchise is slashing back into theaters with a seventh installment on February 27, 2026, featuring legacy cast including Neve Campbell with the writer of the original *Scream*, Kevin Williamson at the helm directing.

Hitting theatres March 20, 2026 is **BILLIE EILISH: HIT ME HARD AND SOFT: THE TOUR LIVE IN 3D**, directed by the legendary James Cameron and Eilish.

Beloved fan favorite franchise **SCARY MOVIE** returns June 12, 2026, with a fresh and hilarious twist, as part of our first-look deal with Miramax. The Wayans Brothers are reuniting to write and produce this latest film, with Anna Faris and Regina Hall reprising their iconic roles.

The unstoppable *PAW Patrol* franchise returns with a brand-new installment, **PAW PATROL: THE DINO MOVIE**, which is sure to thrill its young fanbase when it hits theaters on August 14, 2026.

The highly anticipated feature-length animated movie **THE LEGEND OF AANG: THE LAST AIRBENDER**, is set to enchant fans with stunning visuals and an all-new adventure, releasing on October 9, 2026.

As part of our global distribution deal with Legendary Entertainment, we are thrilled to announce **STREET FIGHTER**, a live-action adaptation of the hugely popular video game franchise. **STREET FIGHTER** is set to bring the battle from the arcade to the big screen with Hadoukens, roundhouses, and all your favorite characters will punch into theaters on October 16, 2026.

Bringing in the holiday season next year is **EBENEZER** starring Johnny Depp, Andrea Riseborough with Tramell Tillman and Ian McKellen on November 13. This thrilling ghost story is set in Dickens' London, following one man's supernatural journey to face his past, present and future and fight for a second chance.

And finally, the fourth installment in the *Meet the Parents* franchise, titled **FOCKER IN-LAW**, is set to premiere in theaters on November 25, 2026. Directed by John Hamburg. Robert De Niro, Ben Stiller, Owen Wilson, Blythe Danner, and Teri Polo will reprise their roles from the *Meet the Parents* franchise, Beanie Feldstein, Skyler Gisondo, Eduardo Franco and Ariana Grande joining the cast. Just in time for Christmas 2026 is **THE ANGRY BIRDS 3**, set to release in theaters worldwide on December 23. This installment continues the franchise's tradition of combining humor, heart, and high-flying action. Directed by John Rice, who helmed the original *Angry Birds Movie*, and written by Thuroop Van Orman, known for *The Angry Birds Movie 2*, the film promises to deliver the same engaging storytelling and vibrant animation that fans have come to expect.

Thank you once again for your ongoing support and partnership, we can't wait to share these cinematic experiences with you and your audiences.



RealD Celebrates a Breakout Year for 3D and Premium Cinema Across Asia Pacific

SEN-LUN YU

**Director, Global Marketing, Asia Pacific
REALD**

RealD Celebrates a Breakout Year for 3D and Premium Cinema Across Asia Pacific

2025 has been a landmark year for 3D and premium formats across Asia Pacific, fueled by strong audience demand and a slate of visually spectacular titles. The year opened with exceptional momentum from China's animated phenomenon *Ne Zha 2*, and it will close with global anticipation for *Avatar: Fire and Ash*, poised to deliver a powerful finish for the 3D box office. As the worldwide leader in 3D and visual technology, RealD is proud to help bring these extraordinary films to life for moviegoers across the region.

Ne Zha 2 Sets New Global Benchmarks

Ne Zha 2 shattered expectations, grossing over \$2.13 billion worldwide, ranking fifth all-time globally and becoming the highest-grossing 3D animated film in history. In China, Beacon reports that 3D accounted for 55% of total box office revenue. Notably, 3D shows outperformed 2D by 10% in both box office per show and admissions per show—evidence that audiences actively sought out the immersive 3D experience. With its remarkable visuals and widescreen world-building, the film generated exceptional word-of-mouth, further reinforcing the appeal of 3D.

Beloved Hollywood Franchises Thrill Fans in 3D

Across Asia, major releases—including *A Minecraft Movie*, *Lilo & Stitch*, *How to Train Your Dragon*, and *Jurassic World: Rebirth*—drew strong turnout from fans eager to experience their favorite stories in 3D. In addition to RealD 3D, other premium formats such as IMAX, Cinity, 4DX, and others leveraged 3D as a foundational element of their cinematic offering. Increasingly, leading filmmakers are designing their films with 3D in mind, recognizing its power to deliver the most dynamic and entertaining on-screen experience.

LUXE Continues Its Growth as a Leading PLF Experience

Beyond 3D, RealD's premium large format brand—LUXE: A RealD Experience—has become a significant growth engine for exhibitors across Asia. Cinemas expanded their LUXE footprint throughout 2025, delivering both incremental

attendance and box office gains. A standout example is The Grand Theatre in Shanghai, one of China's most iconic historic cinemas, where RealD upgraded the 1,000-seat auditorium into a LUXE screen. The transformation delivered remarkable results: box office rose 97% and admissions increased 92%, placing the venue among China's top eight highest-grossing cinemas in the first half of 2025.

During the summer season, LUXE screens recorded the second-highest admissions among the five major PLF brands in China. Across other Asian markets, LUXE auditoriums welcomed repeat visits from passionate anime fans for *Demon Slayer: Infinity Castle*, who praised the vivid imagery, accurate color reproduction, and the stunning clarity of the RealD Ultimate Screen—calling LUXE the ideal way to experience the film's breathtaking visuals.

A Bright Future for 3D and Premium Cinema

With robust performance across tentpoles, strong filmmaker engagement, and growing premium cinema investment, 2025 reaffirmed that audiences across Asia are eager for elevated theatrical experiences. RealD remains committed to partnering with exhibitors and creators to deliver the most visually captivating cinematic storytelling in the world.



Sony Pictures Releasing at CineAsia 2025

BRETT HOGG
EVP, International Releasing, APAC
SONY PICTURES RELEASING

We're excited to be back at CineAsia, bringing with us a diverse range of films that brings exceptional theatrical experiences to moviegoers. Whether it's pulse-pounding action, spine-chilling suspense, unforgettable comedies, or trailblazing animation, our upcoming slate showcases a broad spectrum of stories designed to resonate with every kind of audience.

We saw several exceptional releases this year across a wide range of genres, including action, romance and horror. It was a year of standout anime with **DEMON SLAYER: KIMETSU NO YAIBA – INFINITY CASTLE** breaking records as the highest-grossing anime film globally of all time and one of the top 10 highest grossing films of 2025, earning over \$730 million worldwide, and **CHAINSAW MAN – THE MOVIE: REZE ARC** following with a global cume surpassing \$168 million and receiving incredible critical and audience acclaim. Acclaimed filmmakers Danny Boyle and Alex Garland reunited for **28 YEARS LATER**, a gripping horror film that earned both critical acclaim and box office success, surpassing \$150 million worldwide while setting the stage perfectly for its sequel; and, internationally, we released Celine Song's **MATERIALISTS**, propelling it across the \$100 million global milestone, cementing its place as the #1 romantic drama of the year.

In December, we have Academy Award® nominee Mamoru Hosoda's **SCARLET**, a sweeping animated adventure about a courageous princess who transcends time and space. We cap the year with **ANACONDA**, a comedy led by the hilarious on-screen duo Jack Black and Paul Rudd. Directed by Tom Gormican and written by Gormican and Kevin Etten, the film also stars Thandiwe Newton, Steve Zahn, and Selton Mello.

The excitement carries into 2026 with an even bigger slate. Kicking off the year in January we see Nia DaCosta raise the stakes in **28 YEARS LATER: THE BONE TEMPLE**, the second chapter in Danny Boyle and Alex Garland's horror saga, starring Ralph Fiennes, Jack O'Connell, Alfie Williams, Erin Kellyman and Chi Lewis-Parry. In February, Sony Pictures Animation and producer Stephen Curry bring audiences **GOAT**, a high-energy animated comedy that delivers big laughs and even bigger heart. While, early July delivers chills with the spine-tingling survival thriller **SHIVER**, starring Djimon Hounsou and Phoebe Dynevor.

Just weeks later, all eyes will be on **SPIDER-MAN: BRAND NEW DAY**, swinging into theaters on July 31 — the next chapter in Peter Parker's journey, directed by Destin Daniel Cretton and starring Tom Holland. The momentum continues with more horror and action in August and September, beginning with the next installment of the hit **INSIDIOUS** franchise, followed by Zach Cregger's highly anticipated fresh take of **RESIDENT EVIL**, starring Austin Abrams.

During the fall corridor, we'll see Aaron Sorkin's **THE SOCIAL RECKONING**, the highly anticipated companion piece to the hit film *The Social Network*, starring Mikey Madison, Jeremy Allen White, and Jeremy Strong in October, followed by Mandalay Pictures' action film **ARCHANGEL**, starring Jim Caviezel and directed by Will Eubank, in November. We close out the year in December with the next epic **JUMANJI** adventure, reuniting fan favorites Jack Black, Kevin Hart, Karen Gillan, and Dwayne Johnson and director Jake Kasdan for another hilarious, action-packed ride.

And we can't forget our incredible 2026 international slate from our great collaborators at Amazon MGM Studios. Timur Bekmambetov's gripping, high-stakes action thriller **MERCY**, starring Chris Pratt and Rebecca Ferguson, begins its rollout in January. Making its theatrical debut in February is the pulse-pounding crime thriller, **CRIME 101**. Adapted from Don Winslow's acclaimed novella of the same name and written and directed by Bart Layton, Chris Hemsworth leads a star-studded ensemble cast including Mark Ruffalo, Halle Berry, Barry Keoghan, Monica Barbaro, Jennifer Jason Leigh, Nick Nolte and Corey Hawkins. Following in March is Phil Lord and Christopher Miller's **PROJECT HAIL MARY**, a sci-fi thriller based on Andy Weir's New York Times best-selling novel and starring Ryan Gosling.

Our success wouldn't be possible without the continued support of our valued exhibition partners. We deeply appreciate your trust and collaboration, and we look forward to working together to deliver outstanding films and unforgettable experiences to audiences everywhere.

Cineasia



We are thrilled to be back at CineAsia and Universal is proud to join our fellow distributors and exhibition partners for this year's event to celebrate the power of the movies and the theatrical experience. Thank you to the Film Expo Group for putting together another successful convention that emphasizes the importance of our industry and working together to bring compelling movies that captivate audiences around the globe to the big screen.

This year signals the dawn of an exciting new era at Universal Pictures. Following a fantastic 2024 with the box-office success of Illumination's *Despicable Me 4*, and the soaring commercial and critical success of DreamWorks Animation's *The Wild Robot* and, of course, *Wicked*, our 2025 slate featured daring new films and spectacular new franchises built from original Universal titles, created by the most thrilling filmmakers working today. **JURASSIC WORLD REBIRTH** has roared past \$850 million at the global box office and **HOW TO TRAIN YOUR DRAGON** has soared to more than \$600 million globally.

The wait is over as last year's culture-quaking blockbuster phenomenon reached its breathtaking conclusion with **WICKED: FOR GOOD**. Academy Award® nominees Cynthia Erivo and Ariana Grande reunited as Elphaba and Glinda, along with the rest of the spectacular cast, for a final journey along the Yellow Brick Road. Directed by visionary director Jon M. Chu, the film is produced by Oscar® nominee Marc Platt.

SONG SUNG BLUE starring Hugh Jackman and Kate Hudson and written and directed by Craig Brewer. Based on a true story, two down-on-their-luck musicians (Hugh Jackman and Kate Hudson) form a joyous Neil Diamond tribute band, proving it's never too late to find love and follow your dreams.

As the year comes to an end, we'll bring you from Academy Award® winning writer/director Chloé Zhao, **HAMNET** tells the powerful love story that inspired the creation of Shakespeare's timeless masterpiece, *Hamlet*.

In 2026, the blockbuster literary phenomenon from #1 New York Times bestselling author Colleen Hoover, **REMINERS OF HIM**, becomes a transformative feature film about motherhood, forgiveness and the power of one love to heal even the most shattered heart with **REMINERS OF HIM**.

Cineasia

Additionally, Illumination expands its joyful animated universe with a sensational new chapter in the biggest global animated franchise in history: **MINIONS 3**. We'll also release Illumination and Nintendo's **THE SUPER MARIO GALAXY MOVIE**.

In April, we'll release **MICHAEL**, the cinematic portrayal of the life and legacy of one of the most influential artists the world has ever known. The film tells the story of Michael Jackson's life beyond the music, tracing his journey from the discovery of his extraordinary talent as the lead of the Jackson Five, to the visionary artist whose creative ambition fuelled a relentless pursuit to become the biggest entertainer in the world. Highlighting both his life off-stage and some of the most iconic performances from his early solo career, the film gives audiences a front-row seat to Michael Jackson as never before. This is where his story begins.

Also, next year we'll release Christopher Nolan's **THE ODYSSEY**, a mythic action epic shot across the world using brand new Imax film technology. The film brings Homer's foundational saga to Imax film screens for the first time and opens in theaters everywhere on July 17, 2026.

Universal Pictures is proud to release a new **original event film created and directed by Steven Spielberg**. The film will star Emmy and Golden Globe winner Josh O'Connor; SAG winner and Oscar® nominee Emily Blunt; two-time Oscar® nominee Colman Domingo Oscar® winner Colin Firth and Eve Hewson.

Next year we'll also have **ONE NIGHT ONLY** directed by Will Gluck based on his rewrite of Travis Braun's *Black List* script. The film stars Monica Barbaro and Callum Turner.

What if your lifelong best friend just forgot all about you? Forgot all the love, the joy, the pain, all of the memories and experiences you once shared. When Jo (H.E.R.) and Raissa (Liza Soberano) find themselves stranded on the fantastic world of the forgotten island of Nakali, they find that their only way home might come at the expense of a lifetime of memories and emotions. Universal Pictures will release DreamWorks Animation's action-adventure animated comedy **FORGOTTEN ISLAND**.

At Universal, we look for daring, fearless filmmakers, and innovative, unforgettable stories designed to bring audiences to your theatres and thrill them. Our 2026 slate stands as a testament to our commitment to cinema that shatters the mold and to movies that invites audiences into your theaters ... and then to places they never imagined.

Thank you for your priceless partnership and for your tireless commitment to this industry that we love.

Veronika Kwan Vandenberg, President of Distribution, Universal Pictures International
Niels Swinkels, President, International Distribution, Focus Features and EVP and Managing Director, Universal Pictures International
Julien Noble, President Marketing, Universal Pictures International
Katie Powell, SVP, Distribution Universal Pictures International
Soupy Rathanamongkolmas, Vice President, South Asia, Universal Pictures International



The Walt Disney Studios Welcomes You to CineAsia!

ANDREW CRIPPS

EVP, Head of Theatrical Distribution
THE WALT DISNEY STUDIOS

On behalf of The Walt Disney Studios, we welcome you to CineAsia 2025! We are thrilled to be back with all of our phenomenal partners and are incredibly proud of all we have achieved together over the past year, as well as the incredible slate of films that we will be releasing soon!

Our studios — Disney, Walt Disney Animation Studios, Pixar Animation Studios, Marvel Studios, Lucasfilm, 20th Century Studios, and Searchlight Pictures — continue to showcase an incredible variety and quality of films. Since we last met a year ago, we had two films cross \$1 billion in the global box office with our live-action **LILO & STITCH** and Walt Disney Animation Studios' **MOANA 2**. Both of these join our recent record-breaking hits **INSIDE OUT 2** from Disney and Pixar and **DEADPOOL & WOLVERINE** from Marvel Studios, the only other Hollywood films in the last two years to reach the \$1 billion box office milestone. We are also right in the middle of the release of **ZOOTOPIA 2** and the box office speaks for itself. We could not be prouder or more appreciative of the incredible partnership that has helped drive this film. There is simply no way these results could have been achieved without your amazing collaboration – thank you for all the support!

Last month, we released 20th Century Studios' **PREDATOR: BADLANDS**, following a young outcast Predator as he embarks on a treacherous journey in search of the ultimate adversary, which has landed as one of the biggest films in the series and helped relaunch this beloved franchise. And **ZOOTOPIA 2** from Walt Disney Animation Studios, returning audiences to the vibrant and exciting mammal metropolis as Judy Hopps and Nick Wilde take us on another action-packed adventure with plenty of heart and comedy. Both films have already seen a fantastic turnout from audiences globally, and we can't wait to see how they do during the duration of their theatrical runs. **ELLA MCCAY** from 20th Century Studios releases this weekend, starring Emma Mackey as an idealistic young woman who juggles her family and work life in a story about the people you love and how to survive them. Written and directed by Oscar® and Emmy Award® winner James L. Brooks, the film features an all-star cast including Jamie Lee Curtis, Jack Lowden, Kumail Nanjiani, and Ayo Edebiri, among others.

In the US, Searchlight also released the critically acclaimed **RENTAL FAMILY**, starring Academy Award® winner Brendan Fraser as an American actor living in Tokyo who lands an unusual gig at a “rental family” agency. During December, Searchlight is releasing two more films garnering rave reviews: **IS THIS THING ON?**, a comedic drama directed by Bradley Cooper and starring Will Arnett and Laura Dern as a couple whose marriage is unraveling, forcing them to navigate co-parenting, identity, and whether love can take a new form; and **THE TESTAMENT OF ANN LEE**, a powerful new film from award-winning director Mona Fastvold starring Amanda Seyfried as the real-life founder of a devotional sect known as the Shakers.

We are also eagerly anticipating the release of **AVATAR: FIRE AND ASH** when it explodes into theaters next weekend, just in time for the holiday season. From James Cameron, audiences will be transported on the next breathtaking adventure to Pandora in the third film of the beloved and epic franchise, which includes two of the top three films of all time. The entire cast returns, along with new and riveting characters, in an adrenaline-filled adventure, so buckle up for an amazing journey into Pandora.

20th Century Studios will kick off 2026 with the darkly comedic psychological thriller **SEND HELP** from acclaimed director Sam Raimi, starring Rachel McAdams and Dylan O'Brien as colleagues stranded on an island after a plane crash and locked into an ultimate battle of wits and wits. Then in March, Disney and Pixar will lighten the mood with **HOPPERS**, where scientists have discovered a way to “hop” human consciousness into lifelike robotic animals and allow people to communicate with animals as animals. Set to put a smile on audiences' faces, this fresh and hilarious film is filled with amazing characters and a compelling story in the grand tradition of Pixar. Also in March, 20th Century Studios' **THE DOG STARS** from director Ridley Scott, an adaptation of Peter Heller's best-selling novel starring Jacob Elordi, Margaret Qualley, Josh Brolin, and Academy Award nominee Guy Pearce, is set to rock your theaters like only Ridley Scott can do. In the US, Searchlight Pictures will release **READY OR NOT 2: HERE I COME** in April, bringing Samara Weaving back for a twisted continuation of the fan-favorite horror hit.

Then in May, the summer box office will heat up with 20th Century Studios' **THE DEVIL WEARS PRADA 2**, reuniting Meryl Streep, Anne Hathaway, Emily Blunt, and Stanley Tucci as they return for the eagerly awaited sequel to the 2006 phenomenon that defined a generation. Lucasfilm will also release **THE MANDALORIAN** and **GROGU**, an all-new Star Wars adventure as the legendary Mandalorian bounty hunter Din Djarin, played by Pedro Pascal, and Grogu embark on their most thrilling mission yet. Directed by John Favreau, the film also stars Sigourney Weaver and Jeremy Allen White. In June, Toy meets Tech in Disney and Pixar's **TOY STORY**

Cineasia

THE WALT DISNEY STUDIOS CONTINUED

5 as fans are introduced to the new character Lilypad, a high-tech, frog-shaped smart tablet who will make Buzz, Woody, Jessie, and the rest of the gang's jobs exponentially harder when they go head to head with the all-new threat to playtime. The summer will then finish off with the live-action **MOANA** in July, reimagining the hit animated film with Dwayne Johnson reprising the role of Maui and introducing Catherine Laga'aia as Moana.

20th Century Studios' **WHALEFALL** will release in October, an adaptation of the acclaimed novel by Daniel Kraus, which will tell the thrilling story of a scuba diver who gets swallowed by a sperm whale. Walt Disney Animation Studios will then bring the all-new film **HEXED** to audiences in November, following an awkward teenage boy and his Type-A mom who discover that what makes him unusual might just be magical powers that will turn their lives, and a secret world of magic, upside down.

2026 will come to a monumental close with Marvel Studios' **AVENGERS: DOOMSDAY**, featuring an all-star cast of characters from across the Marvel Cinematic Universe and introducing the egotistical and maniacal Doctor Doom, played by Robert Downey Jr. We couldn't be more excited to bring these films and so much more to audiences this year and beyond.

As always, we thank our exhibition and format partners for your continued support, and our teams look forward to collaborating with you as we collectively look to find innovative ways to engage customers to see these great movies in the place they were meant to be seen first — on the BIG screen in your amazing cinemas. Have a wonderful CineAsia!

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A Look At 2025 And Beyond

JEFF GOLDSTEIN

President, Global Theatrical Distribution
WARNER BROS. PICTURES

2025 was a remarkable, record-breaking year for Warner Bros. at the global box office. The studio crossed the \$4B mark for the first time since 2019, achieving this milestone with just 11 films compared to 20 in 2019. WB is the first studio to reach \$4B in 2025 and has now done so 11 times. International will bring in over an outstanding \$2.4B in box office in 2025. **MINECRAFT** takes the lead for WB, grossing \$534m internationally. In partnership with Apple Original Films, **F1® THE MOVIE** generated \$442m and is the highest grossing Brad Pitt movie internationally. DC Studios' **SUPERMAN** was the year's highest grossing superhero film globally, \$617m, and internationally, \$263m, which was a great start to introducing the new DCU. **THE CONJURING: LAST RITES** grossed \$316m and became the Biggest Film of the Franchise internationally as well as the 4th Biggest Industry Horror Movie ever. The **CONJURING** Franchise has brought in nearly \$2 billion at the offshore box office. **FINAL DESTINATION BLOODLINES** brought in \$178m and was the Biggest Film of the Franchise internationally. We also had great success with such original films as **ONE BATTLE AFTER ANOTHER**, \$132m, **WEAPONS** \$117m, **SINNERS** \$88m, and **MICKEY 17** \$87m, and **COMPANION** \$16m as well as the MGM titles that WB distributed internationally, **THE ACCOUNTANT 2** and **A WORKING MAN**.

Once again, WB brought to audiences a diverse slate of films throughout the year with a mixture of tentpole franchises along with original films from renowned directors. 2026 is shaping up to be another fantastic year with a variety of films to capture all audiences.

Highlights from our upcoming slate include:

“WUTHERING HEIGHTS”

Just in time for Valentine's Day comes a bold and original imagining of one of the greatest love stories of all time, writer/director Emerald Fennell's **“WUTHERING HEIGHTS”**, based on the novel by Emily Brontë and starring Margot Robbie as Cathy and Jacob Elordi as Heathcliff, alongside Hong Chau, Shazad Latif, Alison Oliver, Martin Clunes and Ewan Mitchell.

THE BRIDE!

From writer/director Maggie Gyllenhaal and starring Jessie Buckley and Christian Bale comes **THE BRIDE!**, a bold, iconoclastic take on one of the world's most compelling stories. The film also stars Peter Sarsgaard, with Annette Bening, Jake Gyllenhaal, and Penélope Cruz.

SUPERGIRL

After delighting audiences with her surprise turn in DC Studios' hugely successful inaugural feature, **SUPERMAN**, Milly Alcock returns to star once again as Kryptonian Kara Zor-El in **SUPERGIRL**, alongside an impressive ensemble that includes Matthias Schoenaerts, Eve Ridley, David Krumholtz, Emily Beecham, and Jason Momoa. The epic action adventure is directed by Craig Gillespie from a script by Ana Nogueira, based on characters from DC, and produced by James Gunn and Peter Safran. Superman was created by Jerry Siegel and Joe Shuster.

FLOWERVALE STREET

This highly anticipated summer release from writer/director David Robert Mitchell is produced by J.J. Abrams among others, and stars Anne Hathaway, Ewan McGregor, Maisy Stella and Christian Convery.

NEW LINE CINEMA

New Line has a terrific lineup sure to provide thrills and chills, starting with director Kirill Sokolov's blood-soaked, high-octane horror-action-comedy **THEY WILL KILL YOU**, which he wrote with Alex Litvak and which is produced by Andy Muschietti and Barbara Muschietti and Dan Kagan and starring Zazie Beetz; an all-new take on a horror icon, **LEE CRONIN'S THE MUMMY**; and **MORTAL KOMBAT II**, the latest high-stakes installment in the blockbuster video game franchise in all its brutal glory.

SUMMER

In Summer we'll also deliver big laughs with the outrageous but loveable hybrid live-action/CG road trip comedy **ANIMAL FRIENDS** from our partners at Legendary Pictures, directed by Peter Atencio, written by Kevin Burrows and Matt Mider; and **CUT OFF**, writer/director Jonah Hill and writer Ezra Woods' comedy starring Hill, Kristen Wiig, Bette Midler and Nathan Lane.

Q3 & Q4

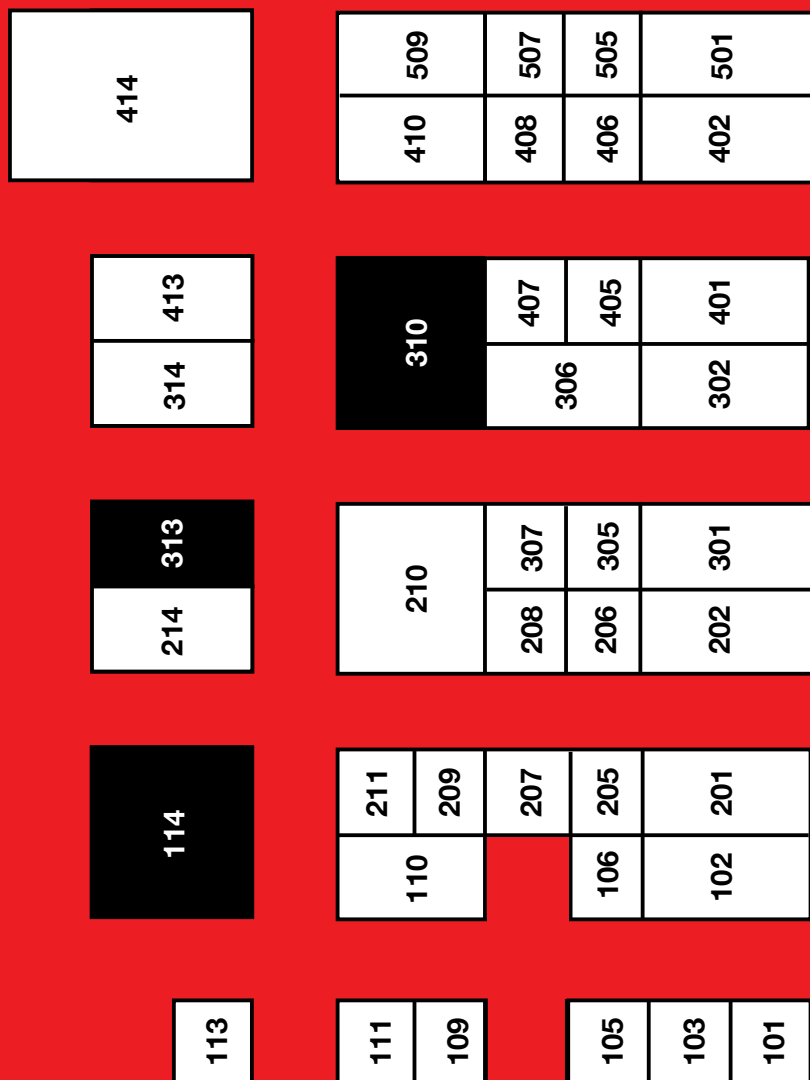
Fall brings a diverse line up of hotly anticipated films, starting with DC Studios' **CLAYFACE** from director James Watkins; Sandra Bullock and Nicole Kidman return for a little more **PRACTICAL MAGIC** in director Sussane Bier's sequel to the bewitching original; Alejandro G. Iñárritu and Tom Cruise teaming up for the first time; and another first with the pairing of filmmaker M. Night Shyamalan and author Nicholas Sparks with **REMAIN**. Warner Bros. Pictures Animation will debut their first big screen feature, an exciting adaptation of Dr. Seuss's beloved **THE CAT IN THE HAT**. And, along with Legendary, we wrap up the films and the holidays with the finale to Denis Villeneuve's masterful **DUNE** trilogy.

Stay tuned for more details over the coming months and, as always, thank you to our partners in exhibition for your continued support.

Credits not contractual; 2026 lineup and box office as of December 1, 2025.

*Source: International Box Office Essentials™, a product of Comscore

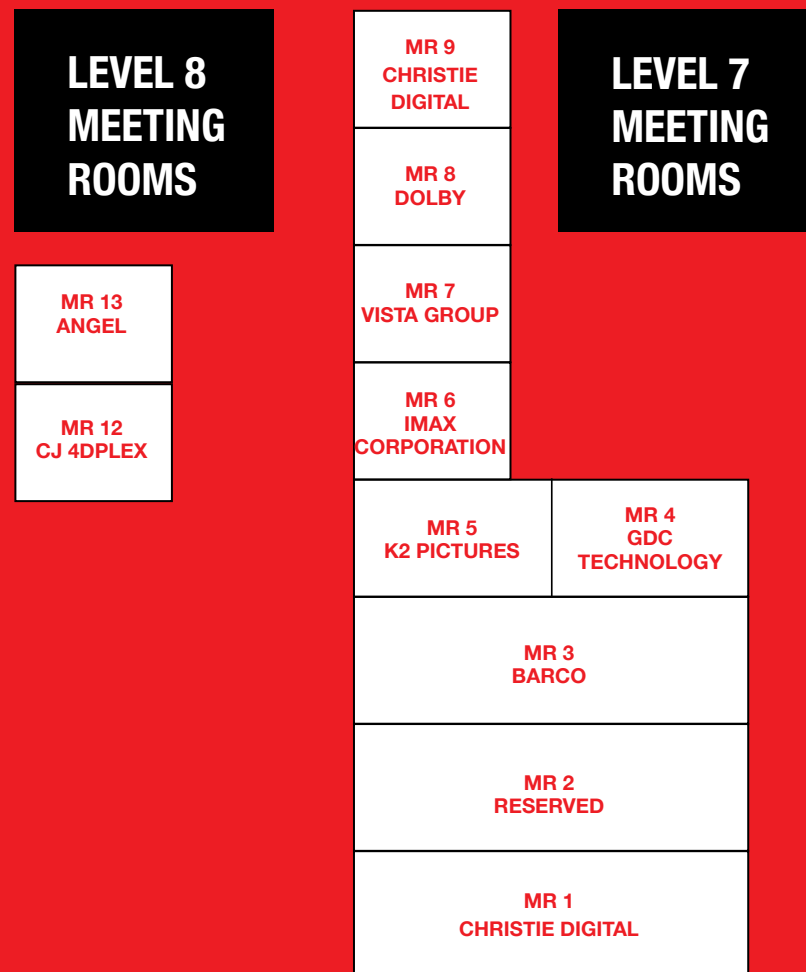
CINEASIA 2025 EXHIBITOR FLOOR PLAN



ENTRANCE

ENTRANCE

CINEASIA 2025 MEETING ROOM FLOOR PLAN



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Cineasia

CINEASIA 2025 EXHIBITOR LISTINGS

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Antonela Salvador, Director

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Jared Geesey, EVP, International

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Danial Simmonds, Technical Manager

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Tim Barr, CEO

Sam Chee, General Manager

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Sheng Lifang, General Manager

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China

Tel: 852 2523 6851

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Manager

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GOLD MEDAL PRODUCTS..... 410

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David Garretson, VP International Sales

Metha Phongsopa, Sales

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Website: https://k2pic.com/en

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Mr. Scott Krix, Director
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Website: www.osram.com
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Deepak Sharma, Sales Manager
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toby@severtsonscreens.com

Website: www.severtsonscreens.com
Dan Maxwell, Vice President
Toby Severtson, President
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Room 606, No. 4965 Gonghexin Rd.,
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Tel: +86 021 36332475
Email: charles@rulantrade.com
Website: www.rulantrade.com
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Stina Chen, Sales Manager
Projector spare parts repairs and sales.

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Dustin Pitzer, Senior Account Manager
*Provider of promotional products for
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Gyeonggi-do, 17811, Korea
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Website: www.spectroscreen.com
Harry Son, Senior Director
Jack Kim, Assistant Manager
Cinema screens, projection screens.

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Cineasia

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TECHNOLOGY 214

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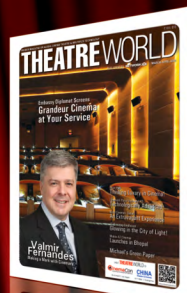
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BARCO..... MR 3

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Barco Series 4: an industry-leader, enhanced

We designed Barco Series 4 in collaboration with cinemas for their exact



4D E-MOTION · LUMMA..... 313

Magnify8

Magnify8 is a high-performance vibration system featuring 8 vibration points integrated within the seat, with pre-programmed effects that allow precise variations in frequency and intensity, ensuring seamless synchronization with the on-screen action. This cost-efficient solution can be implemented in select rows; standard seats or recliners. It does not require infrastructure modifications and features Wi-Fi communication and POS integration.



An intensity control panel allows the user to adjust the intensity of the effects across three levels.

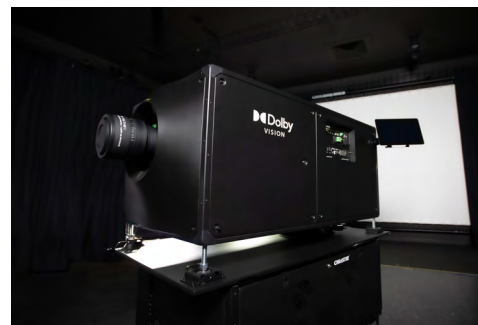
Developed by Lumma, Magnify 8 is powered by the award-winning 4D E-Motion technology, present in over 15 countries and recognized for its success in the global market.

needs. A unified family of next-generation laser projectors. Powering awesome cinema thanks to its industry-leading performance, image quality, modular design, streamlined operations, and sustainability credentials. Now, five years since its debut in 2019, the trusted Barco Series 4 line-up offers more than ever before, with up to 50,000 hours of lifetime to give you peace of mind for the road ahead.

DOLBY310, MR 8

Dolby Vision + Atmos

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possible implementation of both Dolby Vision and Dolby Atmos.

The new combined Dolby Vision + Atmos offering gives exhibitors access to the visceral and awe-inspiring experience of Dolby Vision picture quality together with Dolby Atmos immersive sound, the same technologies that power Dolby Cinema, allowing audiences to see, hear and feel the film exactly as the filmmaker intended. It provides exhibitors a path to leverage their prior investment in their premium screens and incorporate these transformative technologies into their own branded moviegoing experiences.



FERCO SEATING SYSTEMS 414

Ferco Riser Recliner (FRR)

The Ferco Riser Recliner (FRR) is the premium seating solution designed to utilize existing tiers. The FRR offers significantly lower installation costs and minimizes construction damage compared to traditional recliners, ensuring faster project completion and return on investment. Available in both Dual Motor and Single Motor options, the Ferco Riser Recliner combines comfort, premium design, and operational savings.



Camera BR

Additionally, the Camera BR is a stylish, sport-inspired seat that brings comfort and modern flair to any cinema. Visit our booth (No. 414) at CineAsia to explore our seating solutions and discover how we can enhance your cinema experience.

Cineasia



FUNHOUSE ELECTRIC CO.,LTD..... 111

Popcorn Cup

Safe and Eco-Friendly: Made from food-grade, heat-resistant materials, with some being biodegradable, ensuring safe use and meeting environmental standards.

GDC TECHNOLOGY..... MR4

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The fully perforated, acoustically transparent cinema LED screen delivers crystal-clear audio compatible with conventional cinema speaker layouts. Experience stunning visuals on a large, scalable display of more than 30 meters



DCI-CERTIFIED HDR
ALL-IN-ONE MEDIA SERVER:

Seamless 2D/3D HDR and HFR Playback



in width. Its design supports floor-to-ceiling, wall-to-wall installation and is available in either a straight or curved configuration.

True DCI-Certified HDR Media Server

GDC offers a DCI-certified HDR all-in-one media server for 2D/3D HDR and HFR playback, supporting 4K 3D and 4K 96 fps, and engineered for seamless integration with all major HDR LED cinema systems, including Samsung Onyx, Tricorne LED, HeyLED, and LED Tokyo. Built on GDC's FAST architecture with a 100,000-hour MTBF and embedded power electronics, the media server delivers exceptional reliability. As of September 2025, 70% of LED cinemas worldwide are powered by GDC LED servers, delivering unmatched stability and visual performance.

FULLY ACOUSTICALLY TRANSPARENT CINEMA LED SCREEN



Cineasia



GUANGZHOU USIT INNOVATION COMPANY, LTD. 109

Zero-gravity Recliner on Riser

Zero-gravity recliner with multi-functional features including massage, augmented audio, 4D movement for offering more function of cinema; Usit Brick is a recliner on riser for easy installation and saves construction cost and time.

preformed monoshell with a sculpted high-back silhouette, this chair cradles your body with plush, ergonomic cushioning from headrest to seat. Its clean, architectural side panels create a sleek, contemporary presence suitable for all cinema experiences, lounges, and VIP areas.

A discreet, built-in inset table adds convenience for your snacks or personal



HCBL..... 207

HCBL-HS010 PLF 3D GLASSES

HCBL-HS010PLF is the upgraded model from HCBL 3D, a leading 3D manufacturer and solution provider dedicated to the entertainment industry. The new design offers a more comfortable frame for an enhanced 3D experience, especially ideal for large-screen formats. Visit our booth to discover more exciting updates.



INFINITY SEATING SOLUTIONS..... 401

Ultra Monoshell

Introducing the Ultra Monoshell — where modern elegance meets uncompromising comfort. Designed from a singular

items, ensuring functionality without sacrificing style. Wrapped in refined, soft-touch upholstery, the Ultra Monoshell delivers a luxurious seating experience that elevates any space.

This monoshell design presents a refined blend of comfort, functionality, and modern minimalism.

Sit back. Relax. Redefine comfort.



KELONIK CINEMA SOUND..... 408

KCS 4-Channel Cinema Amplifier

KCS proudly introduces its new 4-channel cinema amplifier, designed for high performance and flexibility. Compatible with 2-, 4-, and 8-Ohm loads, it delivers between 400 W per channel and up to 1600 W in bridged mode. This makes it an ideal choice for a wide range of professional cinema sound configurations. The amplifier also features a real-time alert system, allowing remote monitoring of operational status to ensure maximum reliability and simplified maintenance. Rugged, efficient, and innovative, this new model is now available through KCS for advanced cinema installations.

Please contact KCS Sales division for more details.

LEADCOM SEATING CO..... 210

Chelsea Legacv LS-815D on Riser



Designed to integrate seamlessly into your current platform, Chelsea on Riser eliminates construction chaos and costly retrofitting. Its innovative, low-profile build requires no structural changes, saving you time, budget, and headaches while delivering instant premium upgrades.



Coral LS-825 Legacy

Coral Legacy Chaise Lounger: Where Timeless Elegance Meets Effortless Luxury

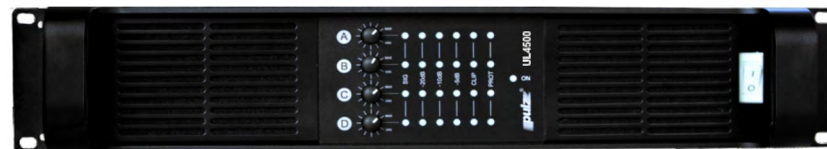
Transform your cinema or lounge into a sanctuary of sophistication. With a smooth, intuitive recline mechanism and adjustable footrest, the Coral Legacy Chaise Lounger invites guests to sink into premium comfort—crafted for durability and designed to impress.

- High quality wood frame ensures lasting strength and durability
- Full upholstered outerback
- Chaise-style footrest
- Available with replaceable arm padding
- Available with swivel tray table

PULZ ELECTRONICS..... 209

Pulz UL4500

The Pulz UL4500 is a four-channel power amplifier designed for demanding multiplex environments. Its robust bipolar output stage delivers clean,



dynamic power suitable for various speaker systems. A heavy-duty toroidal transformer and large capacitor banks ensure stable performance even with low-impedance loads. Modular construction allows easy field servicing, while front-panel indicators show signal, clipping, and protection status. Housed in a durable 2U chassis, the unit offers front-to-back forced-air cooling for efficient, stackable installation and comprehensive protection against internal and external faults.



QINGDAO BOSS FLAME RETARDANT TEXTILE MATERIALS CO., LTD. 106

Cinema Acoustic Ceiling

Fiberglass panels are used as ceilings in cinemas to replace traditional gypsum or rockwool ones.

Their advantages include:

1. Fireproof for enhanced safety

2. Porous structure for superior sound absorption
3. More environmentally friendly than traditional ceilings



XFD XIAMEN MACHINERY TECHNOLOGY 214

XFD Automatic Popcorn Machine

XFD developed a new, fully automatic induction popcorn machine and a popcorn vending machine which can save labor and still make the best popcorn for cinemas, shopping malls and shops.

ZHEJIANG JINHUA RUNCHN TOOLS CO., LTD. 110

BR POPCORN 36oz Commercial Electromagnetic Popcorn Machine

Cineasia



BR POPCORN 36oz Commercial Electromagnetic Popcorn Machine is designed for high-traffic cinemas and professional concession stands. Its induction heating system delivers rapid, consistent heat for continuous high-volume production. The large kettle capacity boosts efficiency, while the intuitive touch panel ensures easy operation for any staff member. Built with durable stainless steel and equipped with an automatic oil-feeding system, it guarantees clean use and perfectly popped, flavorful popcorn every time. Ideal for cinemas, theme parks, and concession areas seeking reliability and maximum output.

Cineasia

SEE YOU IN 2026!