

Cineasia

8-11 DECEMBER 2025 • BANGKOK, THAILAND

OFFICIAL CORPORATE SPONSOR AND PROJECTION PARTNER

CHRISTIE®

SCHEDULE OF EVENTS — AS OF 4 DECEMBER

Sunday, 7 December

10:00-18:00

Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

12:00-18:00

General Convention Registration

(IconSiam Hall, Meeting Room 10 Foyer)

Monday, 8 December

8:00-18:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

12:00-14:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



12:30

Welcome To CineAsia

2025 Opening Ceremony

*(Major Cineplex Icon Cineconic,
IMAX Auditorium)*



Welcome Remarks

Andrew Sunshine, CineAsia

**Special Welcome from Major Cineplex,
Official Host Venue**

Khun Vicha Poolvaraluck, CEO and Chairman



Welcome to Thailand

Thapanee Kiatphaiboon, Governor,
Tourism Authority of Thailand



Recognition of CineAsia 2025

**Official Corporate Sponsor and
Projection Partner**

Han Kim, Vice President of Sales, APAC, Christie Digital Systems



**CineAsia Exhibition Pioneer of the Year Award
Presented by Christie Digital Systems**

Emperor Cinemas Group

PRESENTER:

James Li, Executive Director of Cinema Sales, China

IMAX Welcome

Giovanni Dolci, Chief Commercial Officer,
IMAX Corporation



Comscore's Box Office Overview of the APAC Region

Frank Perikleous, Vice President,
Movies, Comscore



14:00

Opening Reception

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Sony Pictures Releasing

Dolby Laboratories

HOSTS:

Brett Hogg, EVP, International Releasing,

APAC, Sony Pictures Releasing

Michael Archer, VP, WW Cinema Sales

and Partner Management, Dolby Laboratories



14:30

Sony Pictures Releasing Presentation

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTER:

Brett Hogg, EVP, International Releasing, APAC



15:30

Refreshment Break

(Major Cineplex Icon Cineconic Foyer)

16:00

Angel Presentation and Screening of DAVID

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Michael Lavey, VP of Distribution

Thomas Molter, International Theatrical
Distribution

Jared Geesey, Chief Distribution Officer



18:30

Opening Night of CineAsia 2025

(Suralai Hall)

CO-SPONSORS:

Angel

Christie Digital Systems

Major Cineplex Group Public Company Limited

Suntory PepsiCo Beverage (Thailand) Co., Ltd.

Tourism Authority of Thailand

HOSTS:

Khun Vicha Poolvaraluck, CEO and

Chairman, Major Cineplex

Thapanee Kiatphaiboon, Governor,

Tourism Authority of Thailand

Han Kim, Vice President of Sales, APAC,

Christie Digital Systems



Tuesday, 9 December

8:00-17:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

8:30

Breakfast

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D E-Motion/Magnify 8



9:00-10:30

CineAsia Business Sessions

(Major Cineplex Icon Cineconic, IMAX Auditorium)

A Focus on Korea

David Lee, Head of Operations, APAC, Vista Group

CineAsia / Artisan Gateway Roundtables

MODERATOR:

Rance Pow, Founder and CEO,
Artisan Gateway



Exhibitor Roundtable: Positioning For Success

Actionable discussion of the impact and potential of local films, import films, and the opportunities for market growth

PANELISTS:

Ngoc Bui, Sr. Distribution Manager & Production Strategy,
Galaxy Studio, Vietnam

Suvanee Chinchiewchan, Chief Operating Officer, SF Cinema
Thailand

Rolando Rodriguez, former Chairman, National Association
of Theatre Owners (NATO) & former CEO, Marcus Theaters, USA

Suryo Suherman, President Director of Cinema XXI, Indonesia

10:00-16:00

CineAsia Trade Show

(IconSiam Hall, Halls 1&2)

11:00-15:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,
CJ 4DPLEX



Lunch on the Trade Show Floor

(Lunch served from 12:00-13:30)

CO-SPONSOR:

Barco

HOST:

Gerwin Damberg, EVP, Barco Cinema

14:30

**Proost! (Cheers!) to the
Global Cinema Industry**

(Major Cineplex Icon Cineconic Foyer)

Enjoy a Belgian beer before the show!

SPONSOR:

Barco

HOST:

Gerwin Damberg, EVP, Barco Cinema

15:00

**Warner Bros. Pictures International
Presentation**

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Jeff Goldstein, President, Global Theatrical Distribution

Kurt Rieder, Head of APAC Theatrical Distribution

Julie Glenn, Head of APAC Theatrical Marketing

16:00

Refreshment Break

(Major Cineplex Icon Cineconic Foyer)

16:30

**Paramount Pictures International
Presentation and Special Screening
of PRIMATE**

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*



PRESENTERS:

Mark Viane, President, International Theatrical Distribution

Eugene Yang, International Senior Vice President

Ricardo Cortes, EVP International Distribution & Head Of Latin America

Reception immediately to follow

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Paramount Pictures

Vista Group

HOSTS:

Mark Viane, President, International Theatrical Distribution, Paramount Pictures

Simon Burton, Chief Film Officer, Vista Group

Leon Newnham, Chief of Strategy & Partnerships, Vista Group



Wednesday, 10 December

8:00-17:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

8:30

Breakfast

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D E-Motion/Magnify 8



8:30-9:15

CineAsia Business Session

Presented by the ICTA:

The Premium Boost in Cinema—Trends, Growth Opportunities and Challenges

(Major Cineplex Icon Cineconic, IMAX Auditorium)

This ICTA-led session examines how the rapid growth of premium formats is reshaping the cinema landscape across Asia-Pacific. Bringing together premium format providers, exhibitors, and content partners, the discussion will explore what rising demand for premium experiences means not only for PLF screens but for the overall screen mix, investment priorities, and the performance of films. The panel will unpack emerging opportunities, structural challenges, and the long-term implications of cinema's premiumisation trend.

PRODUCED BY:

Jan Runge, Cinema Consultant, European Vice President, ICTA

MODERATOR:

Brian Hall, Executive Cinema Consultant

PANELISTS:

Don Savant, Chief Business Officer, CJ 4DPLEX

Elizabeth Frank, CEO, RealD

Yoshida Mitsutaka, Executive Officer, TOHO CO.

Mark Shaw, Director, Shaw Organisation

Preetham Daniel, VP, Theatre Development, India, South East Asia and Australasia, IMAX Corporation



9:15-10:00

Special APAC Presentation from Allied Global Marketing

In the attention economy, the real threat isn't AI or streaming—it's misreading where cultural heat lives. Asia-Pacific is a powerhouse of inventive, emotionally engaged cinema: mobile-first, community-driven, and fueled by local-language hits and fandoms. This keynote reframes theatrical as an ignition engine for synchronised attention: people showing up together, by design. Learn how APAC audience behaviours turn attention into tickets and how the right premium choices build trust and long-term value. We can't simply chase attention, but recognise where it lives, and light it.



PRESENTER:

Adam Cunningham, Chief Strategy Officer,
Allied Global Marketing

10:00-17:00

CineAsia Trade Show

(IconSiam Hall, Halls 1&2)

10:30

**Universal Pictures International
Presentation**

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Niels Swinkels, EVP & MD, UPI &
President Focus Features Distribution
Katie Powell, SVP, International Distribution
Soupy Rathanamongkolmas, VP, South Asia



11:00-15:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



12:00

Lunch

(Major Cineplex Icon Cineconic Foyer)

CO-SPONSORS:

Universal Pictures International

CJ 4DPLEX

HOST:

Katie Powell, SVP, International Distribution,
Universal Pictures
Soupy Rathanamongkolmas, VP, South Asia,
Universal Pictures
Don Savant, Chief Business Officer, CJ 4DPLEX



16:30

**The Walt Disney Studios International
Presentation**

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*

PRESENTERS:

Jeff Forman, SVP, Theatrical Sales, International
John Hsu, Head of Studio Distribution & Ops, APAC



Reception immediately to follow

CO-SPONSOR:

IMAX Corporation

HOST:

Giovanni Dolci, Chief Commercial Officer
Karl Yuan, SVP, Sales, IMAX China
Kiyoto Takaya, General Manager, Theatre Dev't Japan
Preetham Daniel, VP, Theatre Development, India,
South East Asia and Australasia



19:00

**M Studio Special Screening
of MUE PUEN (THE LAST SHOT)**

*(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)*



Thursday, 11 December

8:00-13:00

General Convention & Trade Show Registration

(IconSiam Hall, Meeting Room 10 Foyer)

9:00-11:00

CineAsia Trade Show & Breakfast

(IconSiam Hall, Halls 1&2)

(Breakfast served at 9:00)

CO-SPONSORS:

Artisan Gateway

LUMMA 4D E-Motion

HOSTS:

Rance Pow, Founder & CEO, Artisan Gateway

Rolando Rodriguez, Partner and Board Member,

LUMMA 4D E-Motion/Magnify 8



LUMMA
AUDIOVISUAL ENGINEERING



9:00-11:00

Hospitality Lounge

(Suralai Hall)

CO-SPONSORS:

CJ 4DPLEX

DTS, Inc.

HOST:

Don Savant, Chief Business Officer,

CJ 4DPLEX



10:00

RealD Presents:

The Bright Future of 3D

(Major Cineplex Icon Cineconic,
Auditoriums 11 & 12)

PRESENTER:

Elizabeth Frank, CEO

In this presentation, RealD CEO Elizabeth Frank will explore the 2025 resurgence of theatrical 3D, which is playing a key role in driving global cinema growth. With blockbuster performances of China's Ne Zha 2 and Hollywood's Jurassic World, Minecraft and Lilo & Stitch (among others) and increasing consumer demand for unique and immersive out-of-home entertainment, theatrical 3D is delivering powerful results across the Asia Pacific region and beyond. This session will showcase the latest trends driving theatrical 3D growth, including increased presentation quality from laser projection and enhanced production quality from advanced computing tools for stereo artists. Elizabeth will share new market insights and a preview of the spectacular 3D slate ahead, demonstrating why audiences continue to choose theatrical 3D as visually captivating way to watch movies.



10:30

Galaxy Studios Presentation

PRESENTER:

Tân Lê Thanh, Associate Marketing Manager
cum Market Analyst Manager, Galaxy Studios



10:45

K2 Pictures Presentation



11:00

China Film Promotion

and Special Screening of

A TAPESTRY OF A LEGENDARY LAND

PRESENTER:

Tao Yuheng, Company Representative, Film Import

& Export Corporation, China Film Group Corporation

Zhang Dayong, General Manager, Film Import & Export,

China Film Group Corporation



13:30

Final Day Luncheon and Awards Ceremony

(Grand Ballroom, Millennium Hilton)

CO-SPONSOR:

Comscore

EMCEE:

Jo Yan, Universal Pictures International

HOST:

Frank Perikleous, Vice President, Movies,

APAC & Australia, Comscore Movies



CINEASIA 2025 HONOREES

Motion Picture Association (MPA) Industry Champion Award

Yoshishige Shimatani, Chairperson
of the Motion Picture
Producers Association of Japan

Comscore's 2025 APAC Box Office Achievement Award

*Demon Slayer: Kimetsu no Yaiba
Infinity Castle*

Accepted by Nathan Kershaw,
Director, Theatrical Distribution APAC ,
Crunchyroll

CineAsia Exhibitor of the Year

Major Cineplex
Accepted by Khun Vicha Poolvaraluk
& Khun Visarut Poolvaraluk

CineAsia Distributor of the Year

John Hsu
The Walt Disney Studios

CineAsia Innovator Award

Presented by Barco

Vieshow Cinemas
Accepted by Mr. Charles Wang, Chairman

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