

### LARGEST AUDIENCE REACH

All blasts sent to Film Expo Group—CineEurope, ShowEast & CineAsia databases

### FOCUSED MESSAGING

Increase brand clarity and zero in on specific content, products or services

### DATA-DRIVEN ANALYTICS

Monitor open and click-through rates, and conversion metrics

#### ADVERTISING RESERVATION:

Per the EU General Data Protection Regulation law—all emails will be sent out with the Film Expo Group official header and footer noting our opt-out and privacy policy.

**Please do NOT add your opt-out / privacy policy options in your HTML.**

**NOTE:** Any HTML should be supplied seven (7) days before the Requested Blast Date. Any revisions to your submission will reset the 7-day countdown.

**Submit this form to:**  
**robin.klamfoth@filmexpos.com**

**AD RESERVATION DEADLINE**  
**7 DAYS BEFORE DESIRED SENT DATE**

#### GRAPHIC SPECIFICATIONS:

- Please submit an inline CSS HTML document.
- All images and fonts MUST be embedded and hosted by client.
- For feature images choose minimum 400px (height) x 800px (width) if possible.
- For the company logo, choose minimum 800px (width) if possible.
- We prefer you do NOT use custom fonts but instead use embedded system fonts.

**Wetransfer all htms to:**  
**dawn.blaschick@filmexpos.com**

COMPANY NAME

CONTACT NAME

CONTACT EMAIL ADDRESS

EMAIL SUBJECT LINE

REQUESTED BLAST DATE AND TIME (NEW YORK -EST TIME)

EMAIL TEST/FINAL SEED BLAST ADDRESS (1)

EMAIL TEST/FINAL SEED BLAST ADDRESS (2)

EMAIL TEST/FINAL SEED BLAST ADDRESS (3)

#### PRICING AND PAYMENT PROCEDURES:

Upon receipt of signed Blast Reservation form, an invoice will be generated and sent with secure payment instructions.

**PRE AND POST SHOW DATES  
ARE AVAILABLE. RESERVATIONS  
FILLED UPON ORDER OF ARRIVAL**