

CineEurope

Official Convention of the International Union of Cinemas



OFFICIAL CORPORATE SPONSOR

TRADE FAIR + SPONSORSHIP OPPORTUNITIES 2026

TRADE FAIR HIGHLIGHTS

- 4-Day Event
- 35th Anniversary Opening Cocktail Reception
- Networking Hub & Info Center
- Extended Footprint
- Turnkey Space Available



CURATED SPONSORSHIP EXPERIENCES

- Sponsored Hosting at F&B Events
- Speaking Opportunities
- Meeting Room Space
- Comp Registrations
- Area-Specific Branding



TARGETED MARKETING EFFORTS

- Dedicated Signage
- Pre and Post Show Email Blasts
- Custom Branding
- Mobile App Push Notifications
- Targeted Social Media Posts



PARTICIPATING SPONSORS (PARTIAL LIST)

- Lumma • Universal Pictures • Barco • Dolby • Angel • Jimmys
- Strong MDI • CJ 4DPLEX • Comscore • Christie • Gruvi • IMAX
- Paramount Pictures • RealD • Vista • AdmitOne • Powster
- CinemaNext • Ice Theatres • Sony Pictures Releasing • MPLC
- PCO • GDC Technology • The Walt Disney Studios • Sharp
- Webedia • DTS Xperi • Golden Link • Warner Bros. Pictures
- Ushio • Kelonik • Cinity • StudioCanal • Unifrance • Lionsgate

...AND MUCH, MUCH MORE!

Build Your Brand & Maximize Visibility at CineEurope... See what we have to offer!

ABOUT US

Produced by The Film Expo Group, CineEurope is the official convention of the International Union of Cinemas (UNIC), the European grouping of cinema trade associations and key operators covering 39 territories across the region whose focus is to better promote the social, cultural and economic value of cinemas in Europe and around the world.

WHY CHOOSE US

Network with over 4,000 professionals across cinema exhibition, distribution, technology, and concessions at the biggest cinema trade fair in Europe.

GET IN TOUCH

Booth + Meeting Space

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Sponsorships

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