

Greetings,

We hope this message finds you well. We are delighted to welcome you to **CineEurope 2026**, the official convention of the Union Internationale des Cinémas (UNIC), taking place in Barcelona, Spain from 22–25 June 2026.

---

## Registration Discount

Thank you for confirming your participation in this year's Trade Fair. In addition to the registration credentials included with your booth purchase, we are pleased to offer exhibitors a **Special Full Registration Rate of USD \$890 per person**. This rate provides access to seminars, networking events, hosted food functions, and studio presentations attended by your current and prospective clients.

*Each exhibitor must use their unique Customer ID when registering. If you have not yet received it, please contact [Jordan.Scherzer@filmexpos.com](mailto:Jordan.Scherzer@filmexpos.com).*

---

## Trade Fair Schedule

To ensure a smooth and efficient move-in/out, please review the schedule below:

### Exhibitor Move-In/Out Hours

Saturday, 20 June: 08:00 – 20:00  
Sunday, 21 June: 08:00 – 20:00  
Monday, 22 June: 08:00 – 16:30

### Trade Fair Hours (Tentative)

Monday, 22 June: 18:30 (35<sup>th</sup> Anniversary Cocktail Reception)  
Tuesday, 23 June: 11:00 – 17:00  
Wednesday, 24 June: 11:00 – 17:00 (Lunch served)  
Thursday, 25 June: 09:00 – 12:00 (Breakfast served)

### Dismantle Hours

Thursday, 25 June: 12:30 – 20:00

---

## Safety Regulations

In accordance with safety regulations established by the City of Barcelona and enforced by the CCIB, **steel-toed shoes are mandatory** during move-in and move-out. Depending on your booth build, helmets and/or reflective vests may also be required.

Access to the Trade Fair floor during installation and dismantling will be strictly limited to individuals complying with these regulations. No exceptions will be made. Security will monitor compliance throughout all move-in and move-out periods.

**Important:** Do not ship your safety footwear with your booth materials, as you will not be permitted access to retrieve them without proper gear.

During move-in, entry to the Trade Fair floor must be through the Leonardo da Vinci Square entrance. Security wristbands will be issued to exhibitor staff and contractors who have submitted their details in advance. Please complete the attached Booth Contractor Information form and submit it to [stands@ccib.es](mailto:stands@ccib.es) to avoid arrival delays.

Beginning at 12:30 on Thursday, 25 June, the exhibition area will transition into a construction zone. Anyone without steel-toed footwear will be required to exit.

---

### **Online Exhibitor Manual**

CCIB Exhibitor Services will serve as your primary resource for booth supplies and services. Please review the Online Exhibitor Manual carefully, paying close attention to procedures and deadlines to avoid additional costs. Your login credentials from previous years remain valid.

You must confirm whether or not you will utilize the complimentary shell scheme package and if so, complete the required selections (wall color, carpet color, fascia lettering) within the manual.

- Shell scheme wall panel dimensions: 0.93mW x 2.315mH
- Fascia board dimensions: 1.9mW x 0.21mH
- Maximum booth height without prior approval: 2.5 meters
- Structures above 4 meters require CCIB certification

Overhead signage and banners may be arranged via the Rigging section of the manual.

For assistance:

CCIB Exhibitor Services

+34 93 230 1000

[stands@ccib.es](mailto:stands@ccib.es)

---

### **Key Deadlines**

#### **Digital Program Journal Listing – Deadline: Tuesday, 9 June**

Submit your company information for inclusion in the Digital Program Journal using your Customer ID before the deadline.

#### **New Product Listings – Deadline: Tuesday, 9 June**

You may submit up to two (2) new products, including high-resolution images (minimum 300ppi) and 100-word descriptions. Materials should be emailed as attachments.

#### **Exhibitor & Affiliate Badges – Deadline: Friday, 19 June**

Requests must include complete contact information for each individual. Badge sharing is strictly prohibited. After 19 June, changes must be made onsite.

Please note: A revised Affiliate badge policy is now in effect, limiting complimentary badges to qualified cinema clients and buyers.

#### **Digital Program Journal Advertising – Deadline: Tuesday, 2 June**

Advertising opportunities are available to increase your visibility both onsite and post-show.

### **Signage Package – Deadline: Friday, 5 June**

Additional branding opportunities are available throughout the venue. Production, installation, and dismantling are handled by the CCIB's official signage provider.

### **Lead Retrieval Discount – Deadline: Friday, 1 May**

Lead retrieval devices allow you to scan attendee badges and capture contact details efficiently.

### **Goody Bag – Deadline: Friday, 5 June**

Including an item in the CineEurope goody bag is one of the most effective promotional opportunities to place your company's name directly in front of attendees. Participation is completely free.

---

## **Shipping**

Resa Expo Logistics is the official freight forwarder for CineEurope. Detailed shipping information is included in the Exhibitor Manual. Planning ahead may help reduce costs.

---

## **Hotel & Travel**

We encourage you to secure your accommodations early to take advantage of CineEurope preferred rates.

### **Hotel Scam Warning:**

CineEurope is not affiliated with any third-party housing agencies. Please book exclusively through the official website. If contacted by an external housing provider, notify our office immediately. CineEurope management is not responsible for third-party arrangements.

---

We kindly ask that you review all materials carefully and reach out with any questions regarding Trade Fair policies, contractors, display specifications, or logistics.

The CineEurope team looks forward to welcoming you to another dynamic, productive, and exciting convention in Barcelona.

We look forward to seeing you there.

Jordan Scherzer  
Film Expo Group