

TENTATIVE SCHEDULE OF EVENTS

*As of 27 March 2026
Please note: All times, locations and programming
are subject to change.*

SUNDAY 21 JUNE

08.00 – 18.00

Trade Fair & Meeting Room Registration (Exhibitors Only)
(Entrance C Foyer, Level P0)

14.00 – 18.00

Convention Registration
(Entrance C Foyer, Level P0)

MONDAY 22 JUNE

07.30 – 18.00

Convention, Trade Fair & Meeting Room Registration
(Entrance C Foyer, Level P0)

08.00 – 09.00

Breakfast
(Patio, Level P1)

09.00 – 12.00

Lounge
(CCIB Foyer)

09.00 – 12.00

CineEurope Business Sessions
(Room 116-117, Level P1)

—Best in Class: Lessons from Around the World

Across the world, cinema exhibition continues to evolve. This panel brings together diverse international markets to share what's working—and why. What innovations have made the biggest impact on audience engagement and growth? How do cultural differences shape cinema design, programming, and audience expectations?

—Focus on AI and Trends

— 35 years of CineEurope – Then and Now

As CineEurope marks its 35th anniversary, this session reflects on how cinema exhibition has evolved. From advances in projection and sound to AI and data-driven operations, technology has transformed cinema-going. As audiences expect greater comfort, choice, and more immersive, event-driven experiences, we will explore how exhibition has adapted, innovated, and endured—revealing the constants, the disruptions, and the enduring power of cinema.

10.30 – 10.45

Coffee Break
(Room 116-117 Foyer, Level P1)

12.00

Lunch
(Patio, Level P1)

13.00

Welcome to CineEurope 2026

(CCIB Auditorium)

13.30

Studio Presentation

(CCIB Auditorium)

ANGEL

14.45

Studio Presentation

(CCIB Auditorium)

LIONSGATE®

16.00

Reception

(Auditorium Foyer)

17.00

Studio Presentation

(CCIB Auditorium)



SONY
PICTURES

RELEASING
INTERNATIONAL

18.30

CineEurope 2026 Cocktail Reception
on the Trade Fair Floor

(Exhibition Hall, Level P0)

NEW
FOR
2026!

Join vendors, exhibitors, distributors and everyone in between that do their part to make this industry what it is as we celebrate our 35th Anniversary!

20.00

Triple-Feature Nights at CineEurope

(Cinesa Diagonal Mar Theater)

NEW
FOR
2026!

Join us at Cinesa Diagonal Mar for three films across three consecutive nights, specially screened for delegates. Screening details will be announced at a later date.

TUESDAY 23 JUNE

07.30-18.00

Convention, Trade Fair & Meeting Room Registration
(Entrance C Foyer, Level P0)

08.00

Breakfast

(Patio, Level P1)

08.45

The Coca-Cola Retail Seminar

Presentation of the UNIC / Coca-Cola Retail Award

(Room 116-117, Level P1)

The Coca-Cola Retail Seminar, hosted by Stephanie Morgner, Senior Director Away-From-Home Customers, will focus on insights from a new consumer study conducted by Coca-Cola exploring how Europeans (UK, Germany, Spain, Poland and Romania) use, experience and engage with cinemas and what drives or limits their F&B consumption.

As part of this session, Coca-Cola will celebrate Retail excellence in cinema exhibition with the presentation of the 2026 UNIC/Coca-Cola Retail Awards.



10.00

Studio Presentation

(CCIB Auditorium)

LAIKA

10.30

Studio Presentation

(CCIB Auditorium)

MUBI

11.15

Studio Presentation

(CCIB Auditorium)



**NEW
FOR
2026!**

11.00-17.00

Lounge

(CCIB Foyer)

11.00-17.00

CineEurope's Opening Day on the Trade Fair Floor

(Exhibition Hall, Level P0)

12.30

Lunch

(Location TBD)

13.00

ICTA Focus Sessions on the Trade Fair Floor

(Exhibition Hall, Level P0)

—*Focus on Alternative Content*

16.00

Studio Presentation

(CCIB Auditorium)

STUDIOCANAL

17.00 - 17.30

Refreshment Break

(Auditorium Foyer)

17.45

Studio Presentation

(CCIB Auditorium)



19.30

Dinner Reception

(Location TBD)

20.00

Triple-Feature Nights at CineEurope

(Cinesa Diagonal Mar Theater)

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WEDNESDAY 24 JUNE

07.30-18.00

Convention, Trade Fair & Meeting Room Registration

(Entrance C Foyer, Level P0)

08.00

Breakfast

(Patio, Level P1)

09.00 -10.45

CineEurope Gold Awards Presentation & Coca-Cola Innovation Seminar

(Room 116-117, Level P1)

Join CineEurope and UNIC as we induct the 2026 Gold Award Honorees. Special Seminar by the Coca-Cola Seminar to follow at 9.45.

11.00

Studio Presentation

(CCIB Auditorium)



11.00-17.00

Lounge

(CCIB Foyer)

11.00-17.00

CineEurope Trade Fair & Luncheon

(Exhibition Hall, Level P0)

Lunch served 12.30

13.30-15.00

UNIC Focus Sessions on the Trade Fair Floor

(Exhibition Hall, Level P0)

— *Audience Behaviour Insights*

— *UNIC People Programme - Diversity and Inclusion*

16.30

Studio Presentation

(CCIB Auditorium)

The **WALT DISNEY** Studios

18.30

Dinner Reception

(Location TBD)

20.00

Triple-Feature Nights at CineEurope

(Cinesa Diagonal Mar Theater)

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FOR
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THURSDAY 25 JUNE

08.00-12.00

Convention, Trade Fair & Meeting Room Registration

(Entrance C Foyer, Level P0)

09.00-12.00

Breakfast on the Trade Fair Floor

(Exhibition Hall, Level P0)

Breakfast served 09.00-10.00

10.00

Universal Day!

**Universal Pictures invites you to a Special Presentation
& Screening that you won't want to miss!**

(CCIB Auditorium)

**NEW
FOR
2026!**



A COMCAST COMPANY

13.30

Join Universal Pictures for the CineEurope 2026

Closing Reception

(Banquet Hall Terrace, Level P2)