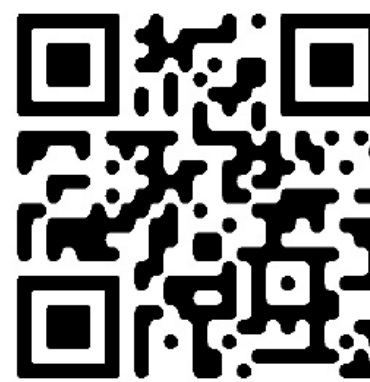




filmexpos.com



Cineasia

Convention, Trade Show & Sponsorship Opportunities

7-10 DECEMBER 2026 • DRAGON CITY, SEOUL, KOREA



filmexpos.com

Current + Past Studio Participation



Join Exhibitors from 35+ Countries Across the APAC Region including:

- | | | |
|---------------------|-------------------|-------------------|
| AEON Entertainment | Golden Village | Platinum Cineplex |
| Ambassador Theatres | HKC Entertainment | PVR INOX |
| Apple Cinemas | Legend Cinema | Scope Cinemas |
| BHD Star Cineplex | Lotte | SF Cinema |
| Beta Cinemas | Major Cineplex | Shaw Theatres |
| Cathay Cineplexes | MBO Cinemas | Showtime Cinemas |
| CGV | Mega Cineplex | TGV Cinemas |
| Cinepolis | Megabox | TOHO Cinemas |
| Cinema XXI | Miraj Cinemas | Urgoo Cinema |
| Galaxy Cinema | Mukta A2 Cinemas | Vetri Cinemas |
| Golden Screen | New Star Cineplex | Wanda Cinemas |



Participating Companies (partial list)

ANGEL STUDIOS
APPOTRONICS INTERNATIONAL
BANGKOK NOVEL CO.
BARCO
C. CRETORS & CO.
CHINA FILM EQUIPMENT CO.
CHRISTIE DIGITAL
CINEAPPO LASER TECHNOLOGY
CINE-UNION
CJ 4DPLEX / SCREENX
COCA-COLA
DEFEEM
DOLBY LABORATORIES
EXPERTSYS TECHNOLOGIES
FERCO SEATING SYSTEMS
FIRST AUDIO MANUFACTURING
FUNHOUSE ELECTRIC CO.
GALALITE SCREENS
GDC TECHNOLOGY
GETD
GOLDEN LINK INC.
GOLD MEDAL PRODUCTS
GOLDENDUCK INTERNATIONAL
GUANGDONG LEADCOM SEATING
GUANGZHOU USIT INNOVATION
HARKNESS SCREENS
HCBL 3D
IMAX
INFINITY SEATING SOLUTIONS
KELONIK CINEMA SOUND

KRIX LOUDSPEAKERS
LUMMA 4D E-MOTION
MENNEL POPCORN
OSRAM ASIA PACIFIC
PLUSRITE ELECTRIC (CHINA)
PREFERRED POPCORN
PULZ ELECTRONICS
PURECO CHINA
QINGDAO BOSS FLAME RETARDANT TEXTILE S
QINGDAO FUYI ACOUSTICS.
Q-SYS
QUBE CINEMA
REIST POPCORN
SEVERTSON SCREENS
SHANGHAI RULAN TRADE COMPANY
SHANXI HAN-LASER TEC CORP.
SHARP
SHENZHEN HONY OPTICAL
SHENZHEN TIMEWAYING TECHNOLOGY
SNAPCO LLC
SOUND ACOUSTIC INTERIOR
SPECTRO SCREEN CO.
STRONG/MDI SCREEN SYSTEMS
USHIO ASIA PACIFIC
VISTA GROUP
WEAVER POPCORN COMPANY
XFD XIAMEN MACHINERY
YUYU LIGHTING
ZHEJIANG JINHUA RUNCHN TOOLS



Who Should Engage?

- 3D & 4D
- Alternative Content
- Amusements/Gaming
- Accessibility Devices
- Beer/Wine/Spirits
- Booth Equipment/Projection
- Concessions
- Concession Equipment
- Construction/Architecture
- Digital Cinema Equipment
- Environmental
- Financial Services
- Green Energy
- HVAC/Air Filtration
- Immersive Seating
- Immersive Sound Systems
- In-Theatre Dining
- Interior Design
- Kiosks
- Lasers
- Lighting
- Lobby Displays
- Mobile Payment Systems
- Movie Merchandise
- PPE Products
- Promotions
- Real Estate
- Sanitation
- Supplies & Services
- Screens
- Seating
- Security
- Signage
- Social Networking
- Speakers/Amps
- Ticketing/POS Solutions
- Uniforms
- Walls/Acoustic Panels

Showcase & Sponsorship Opportunities

Build Your Brand & Maximize Visibility at CineAsia!

SHOWCASE HIGHLIGHTS

- Three full days of exhibition
- Co-sponsored food & beverage events
- Central networking hub
- Expanded exhibition footprint
- Dedicated product demonstration opportunities
- Tech-focused showcase sessions
- Sponsored networking breaks
- Lead retrieval & analytics packages
- Featured showcase email spotlights



CURATED SPONSORSHIP INITIATIVES

- Bespoke brand experiences
- Hosted food & beverage events
- Speaking opportunities
- Private meeting space
- Complimentary registrations
- Targeted area branding
- Digital activations
- Custom-built sponsorship packages
- Digital advertising placements



TARGETED MARKETING EFFORTS

- On-site signage
- Pre- and post-show email campaigns
- Custom brand integrations
- Mobile app push notifications
- Targeted social media promotion
- Goody bag inserts
- Registration materials
- Floor decals
- Escalator & entrance takeovers



Step Into the Spotlight...

Contact Us

Booth + Meeting Space

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Sponsorships + Branding

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