



cinelatamTM
cinema summit of latin america

SCHEDULE OF EVENTS

HOST & PRESENTER INFO AVAILABLE IN THE
CINELATAM APP

SUNDAY, 20 SEPTEMBER

2:00 — 7:00

Summit & Vendor Showcase Registration
(7th Floor Foyer)

7:00 — 8:00

Welcome to CineLATAM Happy Hour
(Presidential Suite, Floor 18)

MONDAY, 21 SEPTEMBER

8:00 — 6:00

Summit & Vendor Showcase Registration
(7th Floor Foyer)

9:00 — 5:00

**CineLATAM Vendor Showcase:
Open for Business**
(Alhambra Ballroom Foyer)



9:00

Continental Breakfast
(Alhambra Ballroom Foyer)



11:45 — 12:30

CineLATAM Opening Buffet Lunch
(Alhambra Ballroom Foyer)



12:30 — 1:30

CineLATAM Opening Program
(Barco Auditorium / Alhambra Ballroom)

- Welcome Remarks
- LATAM Overview:
Lights, Camera, Box Office
Presented by Rentrak and
PaperAirplane Media
- Rentrak Box Office LATAM
Achievement Award Presentation
- RealD LATAM Presentation

SPONSOR RECOGNITION
Barco



1:30 — 2:30

**Sony Pictures International
Studio Presentation**

(Barco Auditorium / Alhambra Ballroom)



2:30 — 3:00

Networking Break



3:00 — 4:00

Angel Studio Presentation

(Barco Auditorium /
Alhambra Ballroom)



SPONSOR RECOGNITION

Moving iMAGE Technologies

MDI Innovations

4:30

Buses depart for Cinépolis Luxury Cinemas
Coconut Grove

5:00

**CJ 4DPLEX Invites You to
a Special Screening of
Linkin Park Unshattered
followed by a Special Reception**

(Cinépolis Luxury Cinemas Coconut Grove)



Buses depart for Loews immediately
after screening.

7:00 — 10:00

**Join CineLATAM
at our Open House**

(Presidential Suite, Floor 18)
And enjoy some food, a drink,
a few laughs and maybe
even a cigar!



TUESDAY, 22 SEPTEMBER

8:00 — 6:00

Summit & Vendor Showcase Registration
(7th Floor Foyer)

9:00 — 10:00

Networking Breakfast

(Alhambra Ballroom Foyer)



9:00 — 5:00

CineLATAM Vendor Showcase
(Alhambra Ballroom Foyer)



10:15 — 11:30

**Business Sessions
Powered by Boxoffice**

(Barco Auditorium / Alhambra Ballroom)



***How to Improve the Moviegoing Experience
with Better Targeting***

*Identify and target your audience with the latest
digital marketing and AI tools. This panel
conversation will feature insights from vendors
and exhibitors in how to leverage social media,
email, and AI tools to create a hyperlocal
experience for each of your cinemas.*

MODERATOR:

Daniel Loria. Editorial Director, Boxoffice Pro

PANELISTS:

Joana Cinelli, Head of Brazil,
The Boxoffice Company

Gail Capdepon, Chief Revenue Officer, CineDot

Anthony Petitone, VP Marketing, CMX Cinemas

Jim Zak, SVP North America, Numero

***Unlocking New Audiences Beyond
Blockbusters***

*Strategies and best practices to optimize off-peak
showtimes while programming beyond studio
blockbusters.*

MODERATOR:

Daniel Loria. Editorial Director, Boxoffice Pro

PANELISTS:

Rafael Ramirez, Director of Programming and
Distribution, Cine Center Bolivia

Jerónimo Sanchez, Deputy Director of Content
and Distribution, Cinemex

Miguel Rivera, VP Global Film Programming and
Content, Cinépolis

Nicole Woods, VP, Cinema & Content Partner-
ships - N.America & Latin

America, RealD

Mariam El Bacha, VP Business Development
LatAm, Qube Cinema

Sriram Chandrasekaran, Founder & CEO of
Broadvision Group / Studio56 Animation

Gail Capdepon, Chief Revenue Officer, CineDot

Anthony Petitone, VP Marketing, CMX Cinemas

TBD, Vista Group

12:30 — 1:30

Networking Lunch

(Alhambra Ballroom Foyer)



ANGEL



The
WALT DISNEY
Studios



BROADVISION



Dolby *Coca-Cola*



CHKISTIE



admit | one



2:00 — 3:00

**Paramount Pictures
International
Studio Presentation**

(Barco Auditorium / Alhambra Ballroom)

SPONSOR RECOGNITION

Lumma | 4D E-Motion



3:00 — 3:30

Networking Break

(Alhambra Ballroom Foyer)

3:30 — 5:15

**The Walt Disney Studios
Presentation**

(Barco Auditorium /
Alhambra Ballroom)

SPONSOR RECOGNITION

CJ 4DPLEX

Dolby Laboratories



5:30
**Networking Reception
at the Showcase**
(Alhambra Ballroom Foyer)



WEDNESDAY, 23 SEPTEMBER

8:00 — 2:00
Summit & Vendor Showcase Registration
(7th Floor Foyer)

8:45 — 9:30
Networking Breakfast
(Alhambra Ballroom Foyer)



8:45 — 3:00
CineLATAM Vendor Showcase
(Alhambra Ballroom Foyer)



9:30 — 10:45
**Business Sessions
Powered by Boxoffice**
(Barco Auditorium /
Alhambra Ballroom)



Boxoffice Blue Ribbon Recognition

*Recognizing the Cinemas Included in Boxoffice
Blue Ribbon List, Honoring Exceptional Cinema
New Builds and Renovations*

Challenges and Opportunities Ahead for Latin American Exhibition

*Highlighting the growth opportunities and recog-
nizing the challenges on the horizon for exhibitors
across Latin America.*

MODERATOR:

Daniel Loria. Editorial Director, Boxoffice Pro

PANELISTS:

Adam Cassells, VP Marketing, Barco
Valmir Fernandes, President,
Cinemark International
Miguel Mier, Global COO, Cinépolis
Rolando Rodriguez, Partner, Lumma
Gonzalo Lopez, CEO, Multicines

10:45 — 11:00
Break

11:00 — 12:00
**Amazon MGM Studios
Presentation**
(Barco Auditorium /
Alhambra Ballroom)
SPONSOR RECOGNITION
The Coca-Cola Company



12:00 — 1:00
Networking Lunch
(Alhambra Ballroom Foyer)



ANGEL



The Walt Disney Studios



CHKISTIE

CMRA

GOLD MEDAL The Fun Food Authority



BARDAN

admit|one



1:00 — 1:30

Diamond Studio Presentation

(Barco Auditorium / Alhambra Ballroom)



1:30 — 2:30

Broadvision Studio Presentation

(Barco Auditorium / Alhambra Ballroom)



3:00

CineLATAM 2026 Closing Reception

(Presidential Suite, Floor 18)



OFFICIAL PROJECTION PARTNER



IN HOUSE THEATRE

PRODUCED IN PARTNERSHIP WITH



OFFICIAL BEVERAGE SPONSOR



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