

PUT YOUR
BRAND
AT THE
CENTER
OF THE
INDUSTRY



Cineasia

7-10 DECEMBER 2026

Why Asia-Pacific theatrical cinema matters...

5 OF THE WORLD'S TOP 10

box office territories
in 2025 were in Asia-Pacific:
China, Japan, India,
South Korea and Australia.

COMMERCIAL SCALE:

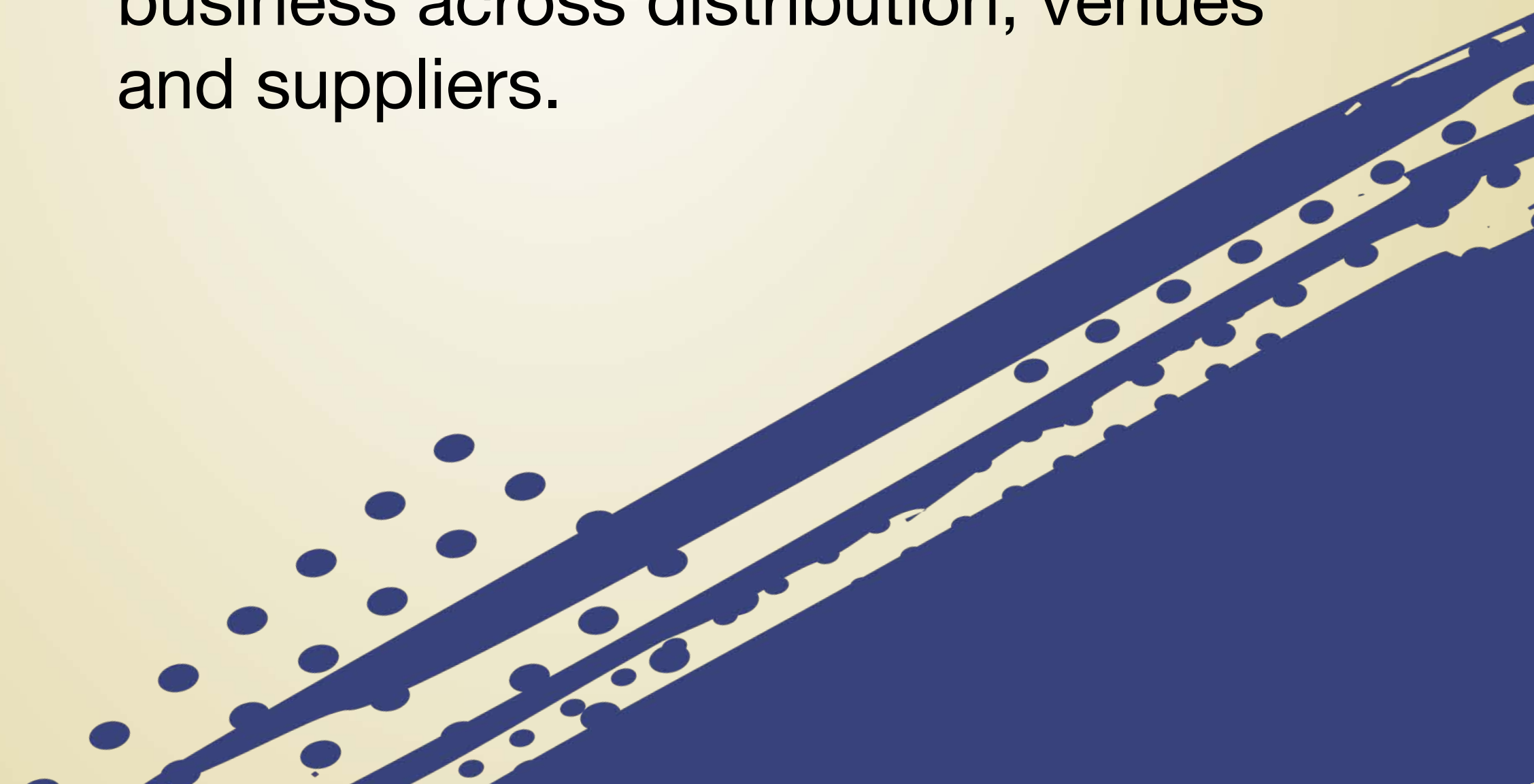
These five markets generated approximately \$12.1 billion in box office revenue in 2025.

CULTURAL INFLUENCE:

Regional cinema gives local stories and languages a shared public platform.

ECONOMIC VALUE:

Cinema exhibition supports jobs and business across distribution, venues and suppliers.

An abstract graphic in the bottom right corner consisting of several parallel diagonal lines and a cluster of small blue dots, set against a light yellow background.

THE SPONSORSHIP OPPORTUNITY

**Build your brand's visibility
for the convention, and
engage directly with
delegates through
programming and
hospitality opportunities.**

REACH

industry decision-makers through a dedicated pre-convention email.

MAINTAIN

a visible presence through the mobile app and sponsor website listing.

CHOOSE

the package that aligns with your brand and business objectives.

PREMIUM SPONSOR

\$20,000+ USD

- Panel participation, play a sizzle reel, and/or address delegates before a studio presentation.
**** Opportunities are limited and subject to availability at time of contracting*
- Co-sponsor a lunch or dinner with a participating studio.
- Custom Branding opportunities.
- Six (6) complimentary registrations.
- One (1) dedicated content email blast before the convention.
- Sponsor acknowledgment in the mobile app and on the website's Sponsors page, including logo and click-through URL.
- Recognition on event signage listing all sponsors.
- Meeting room price is not included in this package. If interested, pricing is subject to availability at the time of request and receipt of a signed sponsorship.

ENHANCED SPONSOR

\$15,000+ USD

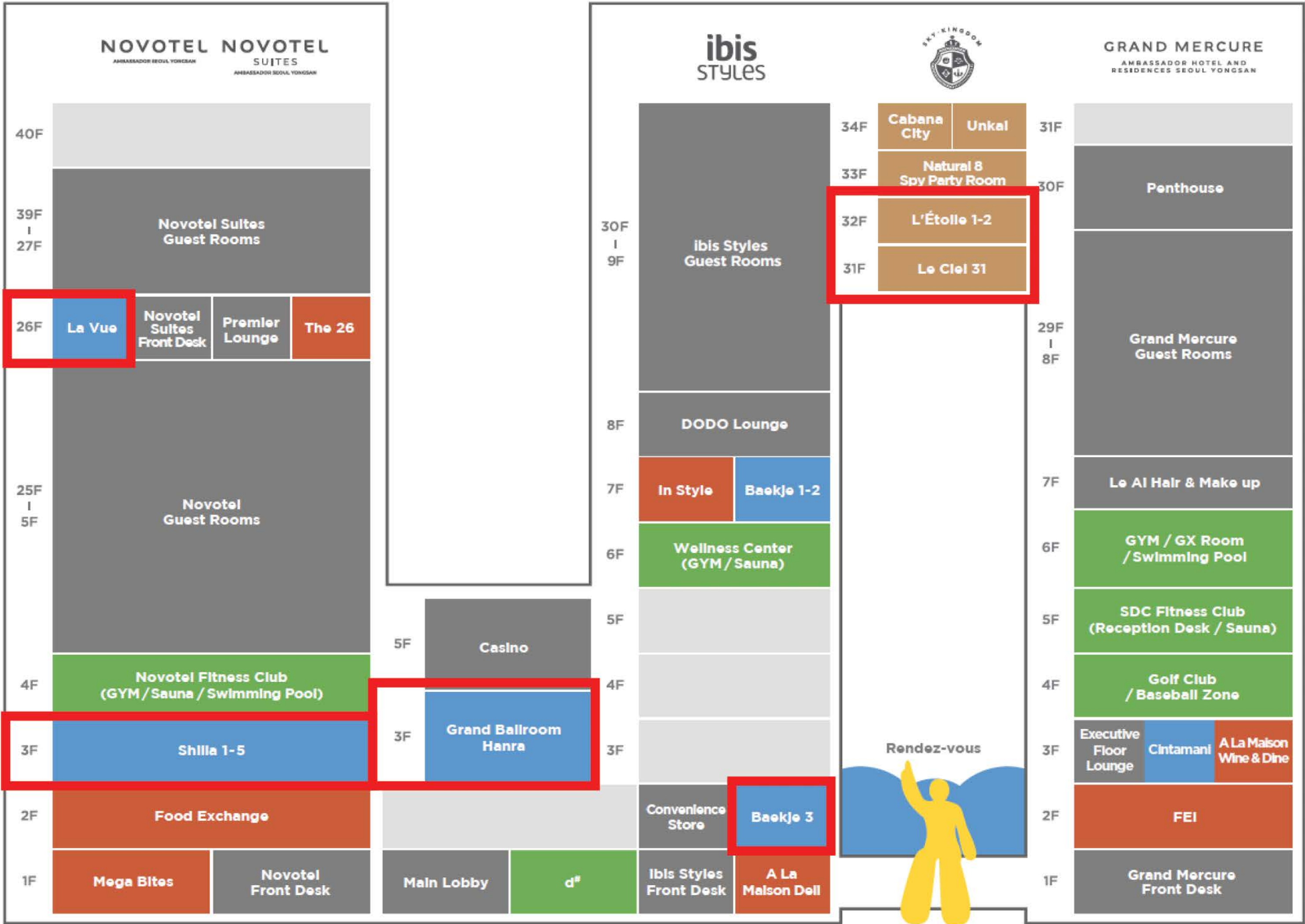
- Option 1 - Meal sponsorship with opportunity to address delegates during meal period.
- Option 2 - Sponsor a hospitality lounge with soft seating and light bites to drive foot traffic to your brand.
- Four (4) complimentary registrations.
- Play a sizzle reel and/or address delegates for up to five minutes before a seminar or program.
- One (1) dedicated content email blast before the convention.
- Sponsor acknowledgment in the mobile app and on the website's Sponsors page, including logo and click-through URL.
- Recognition on event signage listing all sponsors.
- Meeting room price is not included in this package. If interested, pricing is subject to availability at the time of request and receipt of a signed sponsorship.

SELECT SPONSOR

\$5,000-\$10,000+ USD

- Enhanced branding on one (1) item: lanyards, hotel key cards, access passes, printed schedule, mobile app or delegate bags.
- Two (2) complimentary registrations.
- One (1) dedicated content email blast before the convention.
- Sponsor acknowledgment in the mobile app and on the website's Sponsors page, including logo and click-through URL.
- Meeting room price is not included in this package. If interested, pricing is subject to availability at the time of request and receipt of a signed sponsorship.

Seoul Dragon City



III SEOUL DRAGON CITY

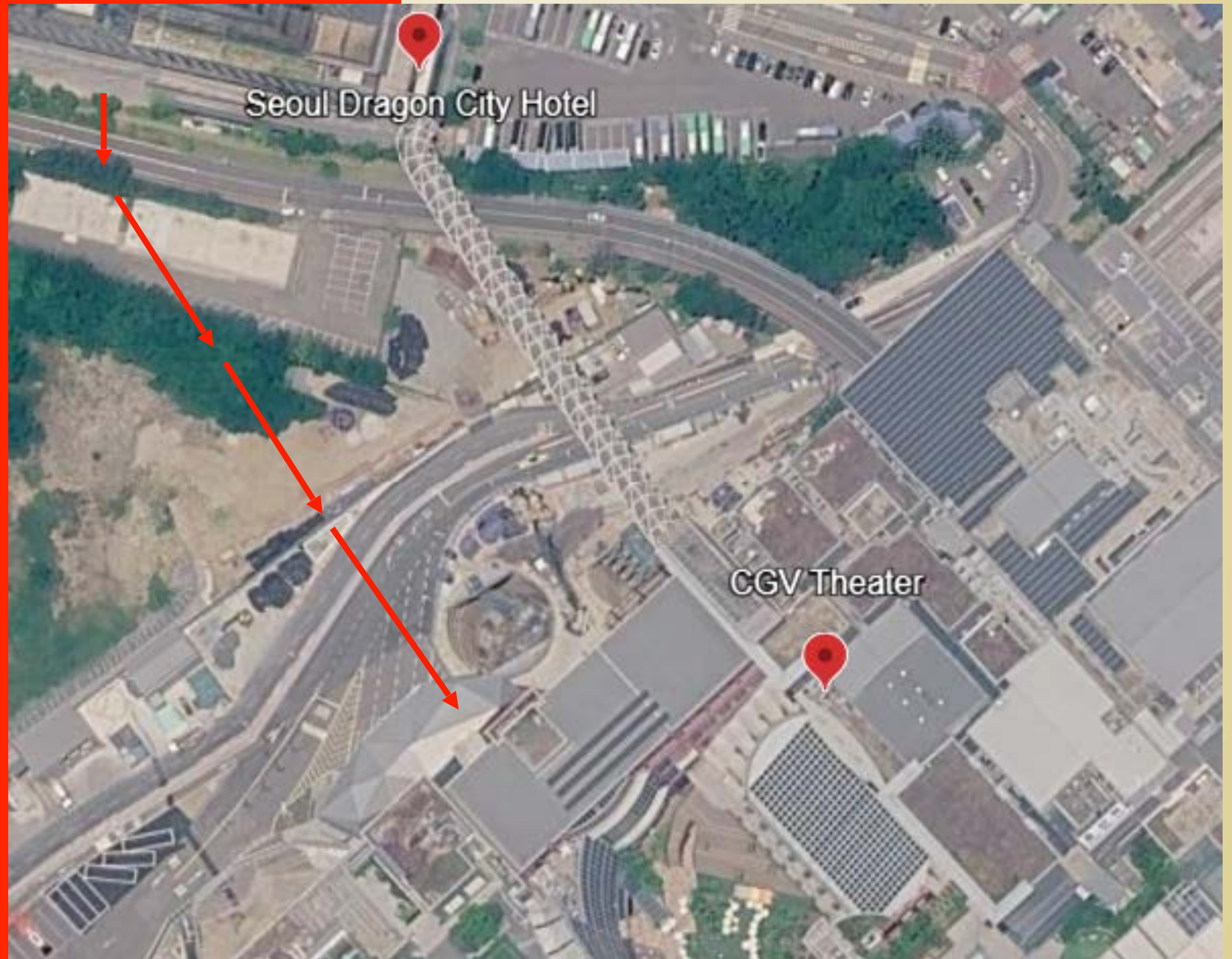




CGV Yongseon I-Park Mall



**10 minutes or
less to transition
from hotel to
theater under
covered
walkways!**



YOUR NEXT STEP...

Select your preferred
sponsorship level
to begin planning your
participation.



CONTACT US!

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REGISTER,
BOOK HOTEL
& EXPLORE

filmexpos.com/cineasia

Cineasia

CONVENTION + TRADE SHOW

7-10 DECEMBER 2026

SEOUL DRAGON CITY KOREA