PUT YOUR BRAND AT THE CENTER OF THE INDUSTRY



CineAsia

7-10 DECEMBER 2026

Why Asia-Pacific theatrical cinema matters…

5 OF THE WORLD'S TOP 10

box office territories in 2025 were in Asia-Pacific: China, Japan, India, South Korea and Australia.

COMMERCIAL SCALE:
These five markets generated approximately $12.1 billion in box office revenue in 2025.

CULTURAL INFLUENCE:
Regional cinema gives local stories and languages a shared public platform.

ECONOMIC VALUE:
Cinema exhibition supports jobs and business across distribution, venues and suppliers.

THE SPONSORSHIP OPPORTUNITY

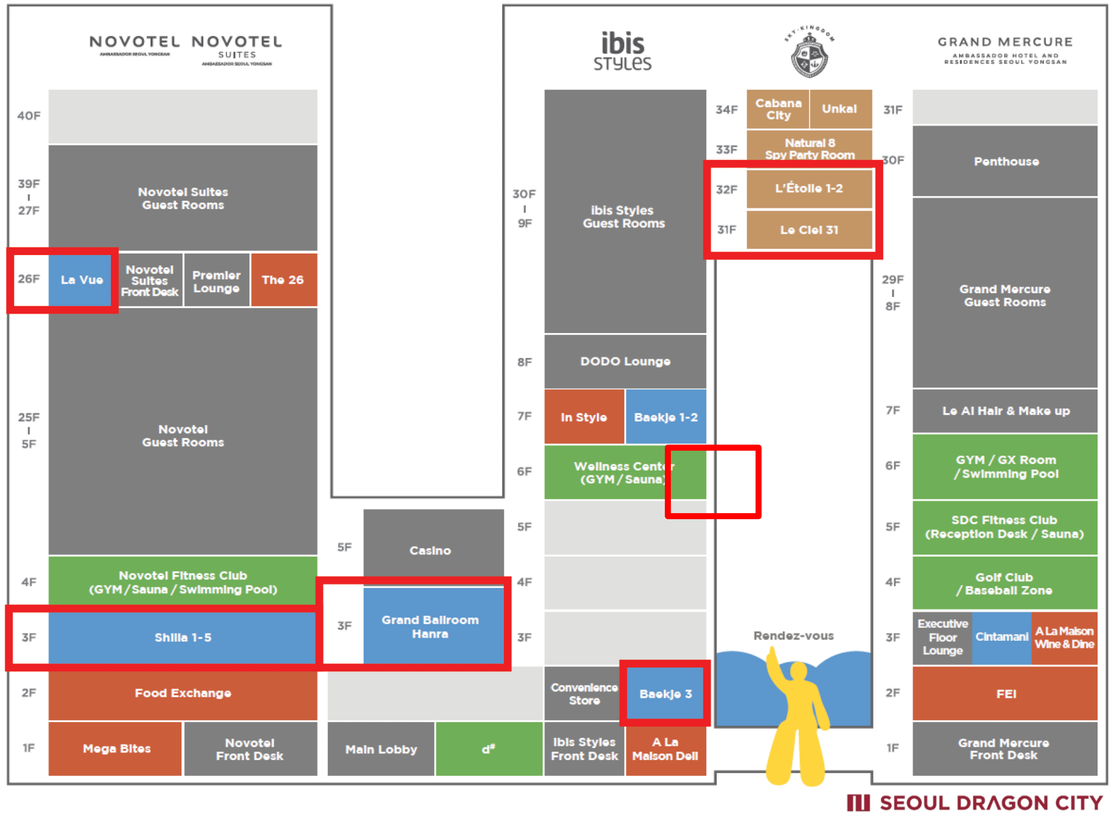
Build your brand's visibility for the convention, and engage directly with delegates through programming and hospitality opportunities.

REACH
industry decision-makers through a dedicated pre-convention email.

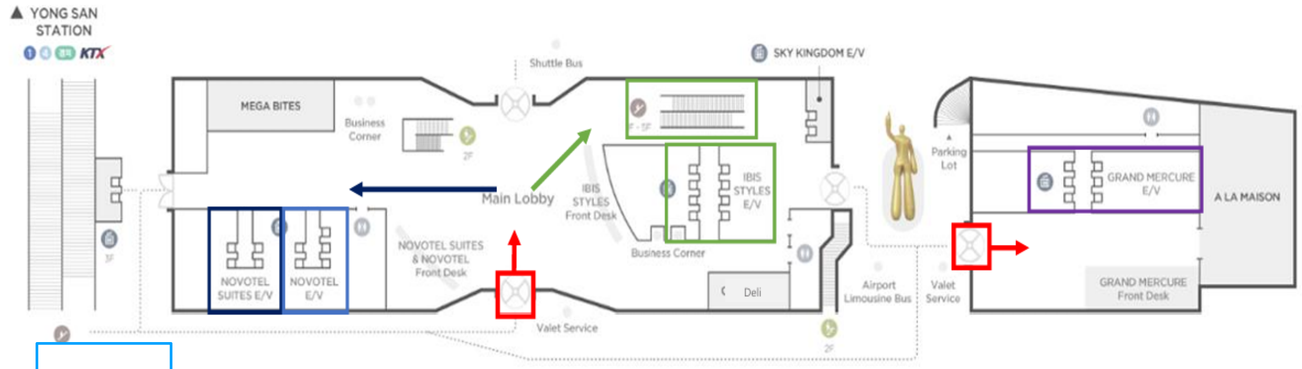
MAINTAIN
a visible presence through the mobile app and sponsor website listing.

CHOOSE
the package that aligns with your brand and business objectives.

Seoul Dragon City



[Seoul Dragon City 1F]



NOVOTEL SUITES NOVOTEL

Way to Novotel

Ballrooms & Meeting Rooms

- Shilla 1-5 (3F)

Way to Novotel Suite

Ballrooms & Meeting Rooms

- Shilla 1-5 (3F)
- La Vue (26F)

IBIS STYLES

Way to ibis Styles

Ballrooms & Meeting Rooms

- Baekje 3 (2F)
- Grand Ballroom Halla (3F)
- Baekje 1 & 2 (7F)
- Le Ciel (31F)
- L'Etoile 1 & 2 (32F)

GRAND MERCURE

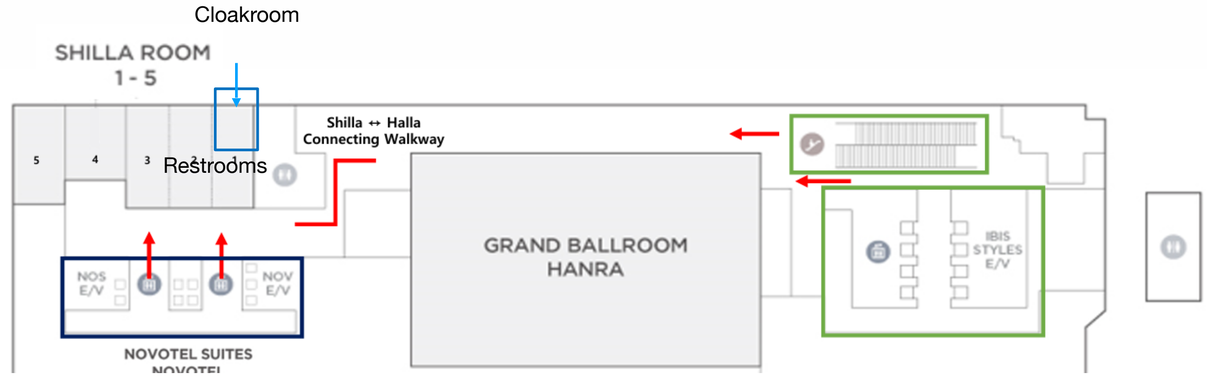
Way to Grand Mercure

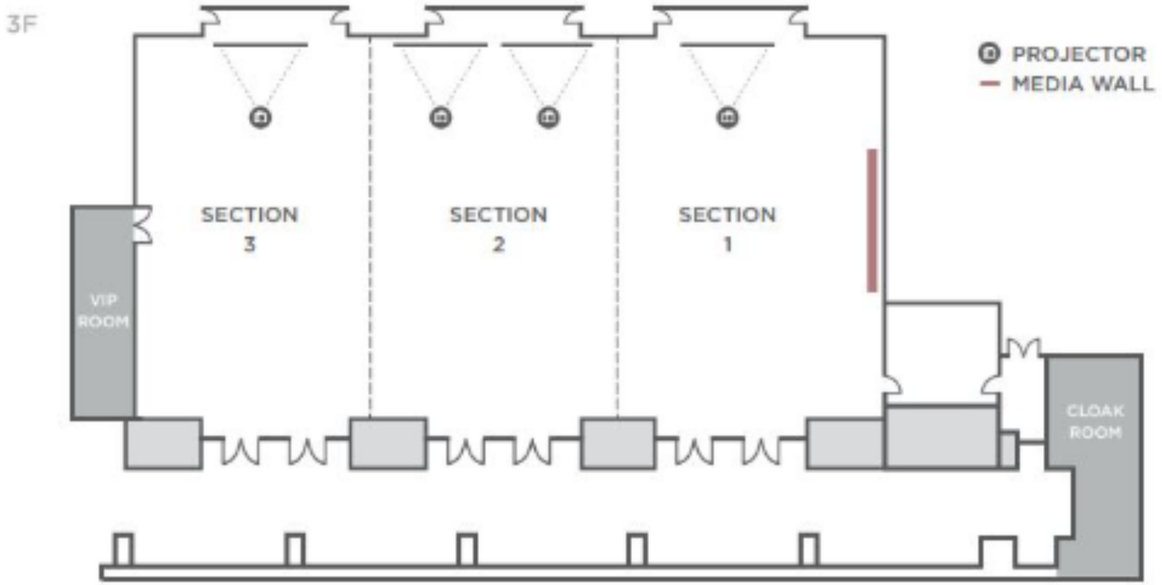
Ballrooms & Meeting Rooms

- Cintamani (3F)

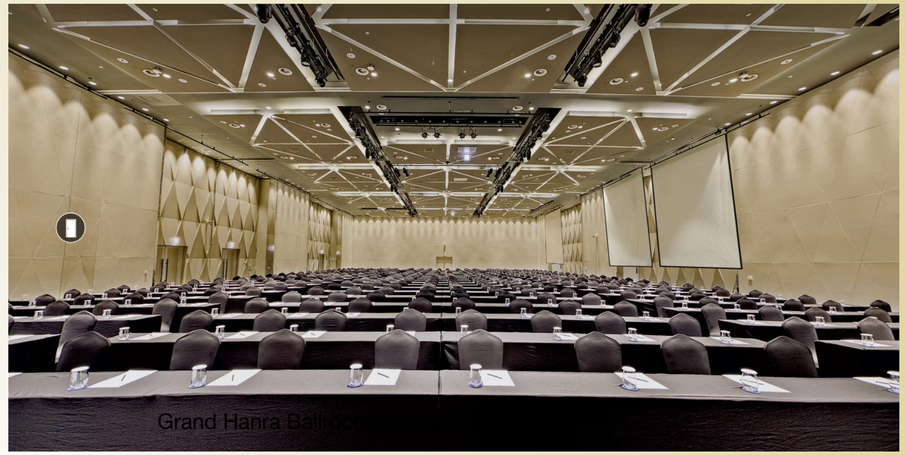
Seoul Dragon City

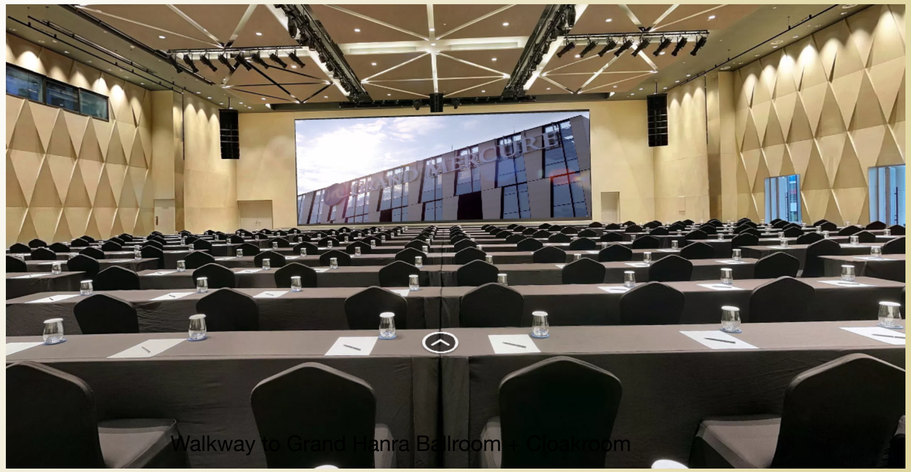
[Seoul Dragon City 3F]

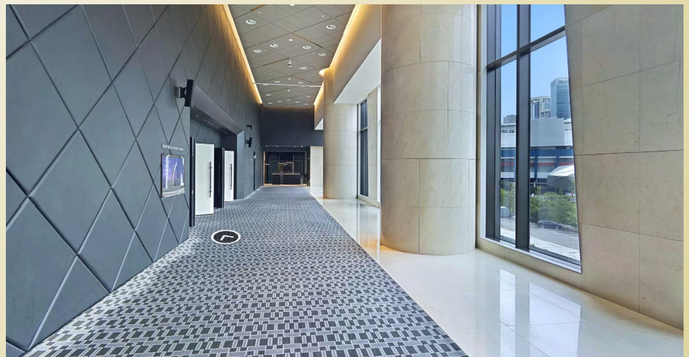




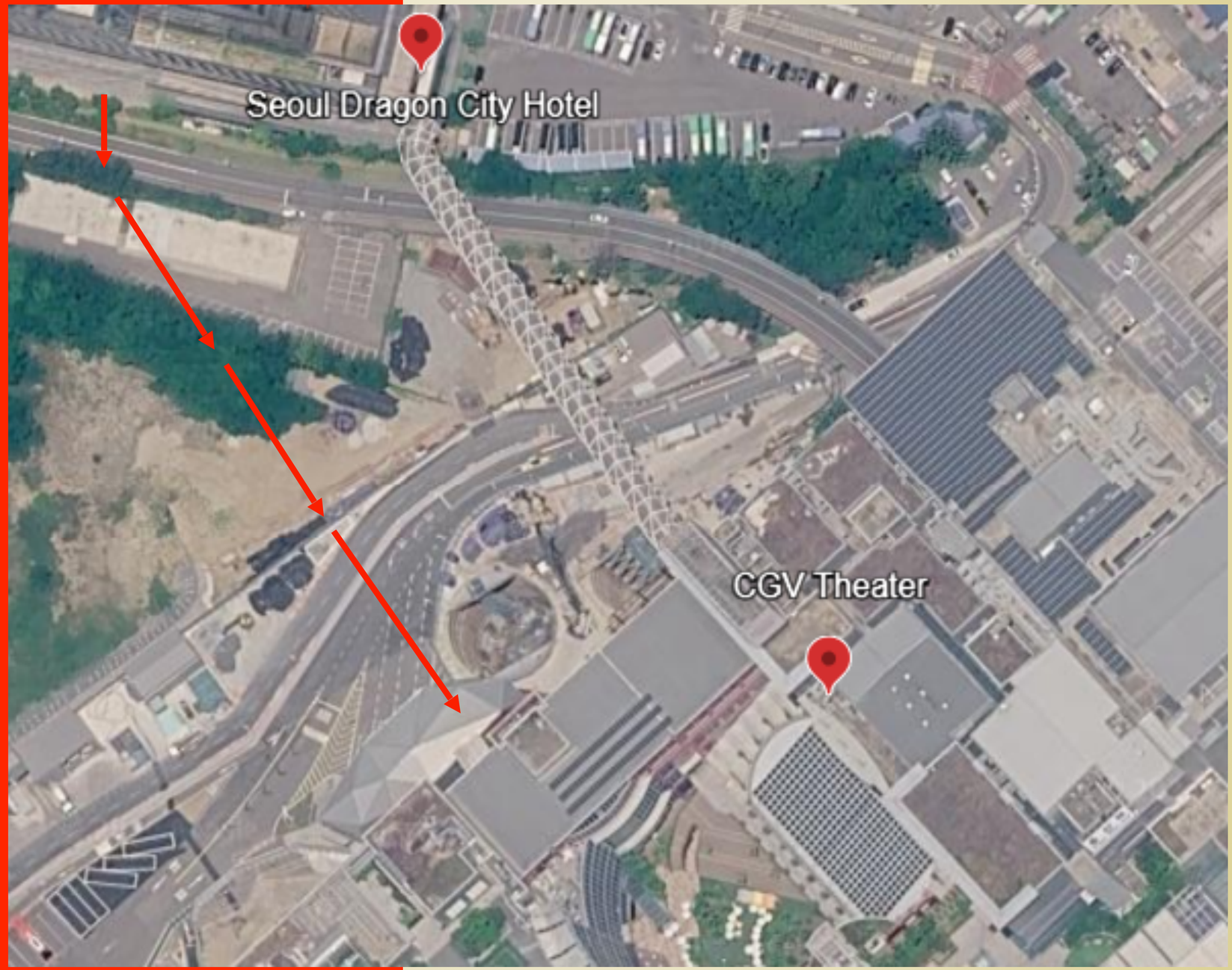
Grand Hanra Ballroom Facing Back







10 minutes or less to transition from hotel to theater under covered walkways!







CGV Yongsan
I-Park Mall





PREMIUM SPONSOR

$20,000+ USD

- Panel participation, play a sizzle reel, and/or address delegates before a studio presentation.

**Opportunities are limited and subject to availability at time of contracting*

- Co-sponsor a lunch or dinner with a participating studio.
- Custom Branding opportunities.
- Six (6) complimentary registrations.
- One (1) dedicated content email blast before the convention.
- Sponsor acknowledgment in the mobile app and on the website's Sponsors page, including logo and click-through URL.
- Recognition on event signage listing all sponsors.

ENHANCED SPONSOR

$15,000+ USD

- Meal sponsorship with opportunity to address delegates during meal period.
- Four (4) complimentary registrations.
- Play a sizzle reel and/or address delegates for up to five minutes before a seminar or program.
- One (1) dedicated content email blast before the convention.
- Sponsor acknowledgment in the mobile app and on the website’s Sponsors page, including logo and click-through URL.
- Recognition on event signage listing all sponsors.
- Meeting room price is not included in this package. If interested, pricing is subject to availability at the time of request and receipt of a signed sponsorship.

SELECT SPONSOR

$5,000-$10,000+ USD

- Enhanced branding on (1-2) items: lanyards, hotel key cards, access passes, printed schedule, mobile app, delegate tote bag, hospitality lounge.
- Two (2) complimentary registrations.
- One (1) dedicated content email blast before the convention.
- Sponsor acknowledgment in the mobile app and on the website’s Sponsors page, including logo and click-through URL.
- Meeting room price is not included in this package. If interested, pricing is subject to availability at the time of request and receipt of a signed sponsorship.

YOUR NEXT STEP . . .

Select your preferred sponsorship level to begin planning your participation.

filmexpos.com

CONTACT US!
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REGISTER, BOOK HOTEL & EXPLORE
filmexpos.com/cineasia

CineAsia

CONVENTION + TRADE SHOW
7-10 DECEMBER 2026
SEOUL DRAGON CITY KOREA