CineAsia

FILMEXPOS.COM
7-10 DECEMBER 2026
SEOUL DRAGON CITY
SEOUL · KOREA

TENTATIVE SCHEDULE OF EVENTS

ALL EVENTS & TIMING ARE SUBJECT TO CHANGE

AS OF 11 NOVEMBER

CJ CGV
OFFICIAL HOST VENUE

CHRISTIE
OFFICIAL PROJECTION SPONSOR

SUNDAY, 6 DECEMBER

10:00–18:00
Trade Show Registration
(Seoul Dragon City, Baekje 2 Foyer,
Ibis Styles Tower, 2nd Floor)

12:00–18:00
General Convention Registration
(Seoul Dragon City, Baekje 2 Foyer,
Ibis Styles Tower, 2nd Floor)

MONDAY, 7 DECEMBER

10:00–18:00
General Convention & Trade Show Registration
(Seoul Dragon City, Grand Ballroom Hanra Foyer,
Novotel Tower, 3rd Floor)

12:00–14:00
Hospitality Lounge
(Seoul Dragon City, Shilla 5,
Novotel Tower, 3rd Floor)
HOST:
Phil Morris, Chief Commercial Officer, Unique X

UNIQUE X
CHRISTIE
TRUECUT MOTION

11:30
CineAsia 2026 Opening Day Brunch
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

ANGEL

13:00
Welcome to CineAsia 2026
(CGV Yongsan I-Park Mall, IMAX Auditorium)

Welcome Comments

Government Official Welcome

CJ CGV Welcome

APAC Industry Update presented by Numero
PRESENTER:
David Lee, Head of Operations, Numero APAC

Exhibitor of the Year Award Presentation
ACCEPTED BY
Jongmin Jung, CEO & DPN, CJ CGV

Angel Studio Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)

ANGEL

15:00
Reception
(CGV Yongsan I-Park Mall, IMAX Auditorium Foyer)

SONY PICTURES

Dolby

16:00
Sony Pictures Studio Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)

SONY PICTURES

17:30
Break

18:00
Warner Bros. Pictures Studio Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)
PRESENTERS:
Jeff Goldstein, President, Global Theatrical Distribution
Kurt Rieder, Head of APAC Theatrical Distribution
Julie Glenn, Head of APAC Theatrical Marketing

19:30
Opening Night Cocktail Reception
A Taste of Korea
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)
HOSTS:
Jun Bang, CEO
Don Savant, Chief Business Officer and
Chief Marketing Officer

TUESDAY, 8 DECEMBER

08:00–17:00
General Convention & Trade Show Registration
(Seoul Dragon City, Grand Ballroom Hanra Foyer,
Novotel Tower, 3rd Floor)

08:30
Breakfast
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

9:00–10:15
Business Sessions
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

PROGRAMS IN DEVELOPMENT:
GCF – The Voice of Our Industry
Discover how the Global Cinema Federation (GCF) brings together cinema operators from around the world to strengthen the industry's collective voice and champion the big-screen experience. This session will explore GCF's mission, its key priorities and the opportunities for greater collaboration across the global cinema industry.
PRESENTER:
Eddy Duquenne, Chairman, GCF

Session 2: International Cinema Technology Association

10:00–17:00
CineAsia's Opening Day
on the Trade Show Floor
(Seoul Dragon City, Grand Ballroom Hanra
Novotel Tower, 3rd Floor)

11:00–15:00
Hospitality Lounge
(Seoul Dragon City, Shilla 5,
Novotel Tower, 3rd Floor)
HOST:
Phil Morris, Chief Commercial Officer, Unique X

12:00
CineAsia Welcomes You to Lunch
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

15:00
Amazon/MGM Studio Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)
PRESENTERS:
Charlie Coleman, Head of International
Theatrical Marketing
Helen Moss, Head of International
Theatrical Distribution

Barco Technology Innovator Award Presentation
Prasad Corporation
ACCEPTED BY:
Abhishek Prasad, Director & CTO

16:30
Belgian Beer Celebration
(CGV Yongsan I-Park Mall, IMAX Auditorium Foyer)

17:00
Paramount Pictures Studio Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)

18:30
Paramount & Vista Evening Reception
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

WEDNESDAY, 9 DECEMBER

08:00–17:00
General Convention & Trade Show Registration
(Seoul Dragon City, Grand Ballroom Hanra Foyer,
Novotel Tower, 3rd Floor)

08:00
Breakfast
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

08:30–10:00
Business Sessions Powered by Rentrak
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

Audience Trends: What's Driving Moviegoing?
A data-driven presentation exploring the generational differences in moviegoing behaviour, the motivations, discovery and frequency including Gen Z versus Millennials with insights touching on experiential moviegoing and how social media affects audience awareness, discovery and engagement.

Followed by a panel discussion exploring how the moviegoing landscape is evolving, the role premium formats are playing in driving attendance, differences in audience behaviours across markets, and the appeal of local versus international content.

PRESENTER:
Frank Perikleous, Vice President - APAC & Australia, Rentrak
MODERATOR:
Chris Aronson, Rentrak Board Member & Advisor
PANELISTS:
TBA

10:00–17:00
Trade Show
(Seoul Dragon City, Grand Ballroom Hanra
Novotel Tower, 3rd Floor)

11:00
Universal Pictures Studio Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)
PRESENTERS:
Veronika Kwan Vandenberg, President International Distribution
Niels Swinkels, EVP & MD UPI & President International Distribution, Focus Features \
Soupy Rathanamongkolmas, VP South Asia
Soojin Chung, Managing Director, Universal Pictures Korea

11:00–15:00
Hospitality Lounge
(Seoul Dragon City, Shilla 5,
Novotel Tower, 3rd Floor)
HOST:
Phil Morris, Chief Commercial Officer, Unique X

13:00
Universal & IMAX Welcome You to Lunch
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)
HOSTS:
Gio Dolci, EVP, Chief Commercial Officer, IMAX
Preetham Daniel, VP Theatre Development, Asia Pacific, IMAX

16:30
The Walt Disney Studios Presentation
(CGV Yongsan I-Park Mall, IMAX Auditorium)

18:30
Cocktail & Dinner Reception
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

THURSDAY, 10 DECEMBER

08:00–13:00
General Convention & Trade Show Registration
(Seoul Dragon City, Grand Ballroom Hanra Foyer,
Novotel Tower, 3rd Floor)

09:00–12:00
CineAsia Trade Show
(Seoul Dragon City, Grand Ballroom Hanra
Novotel Tower, 3rd Floor)

09:00
Breakfast
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

10:00
Buses depart for Megabox Theatre

10:30 – 12:30
Regional Studio Presentations
(Megabox COEX, Dolby Auditorium)
Join us at the Megabox Sangam World Cup Stadium for a special morning of Regional Presentations featuring Galaxy Studio, Broadvision Group and Dolby Vision + Atmos. Hosted by our friends at Dolby and Megabox, this program will showcase upcoming regional distribution releases while offering an exciting opportunity to experience Dolby's premium cinema technology. *Buses return to Seoul Dragon city immediately following presentations.*

Galaxy Studio Presentation
PRESENTER:
Ryan Tan, Market Analysis Manager

Broadvision Group Presentation
PRESENTER:
Sriram Chandrasekaran, CEO

Dolby Vision + Atmos Presentation
PRESENTER:
Michael Archer, VP, WW Cinema Sales
& Partner Management

13:00 – 13:30
CineAsia Toast to the Honorees
(Seoul Dragon City, Ibis Styles Tower, 31st Floor
Le Ciel 31 Ballroom Foyer)

13:30
CineAsia Closing Lunch & Awards Ceremony
(Seoul Dragon City, Le Ciel 31 Ballroom,
Ibis Styles Tower, 31st Floor)

EMCEES:
Mei Lee Koh, CEO, Golden Screen Cinemas
Jongryul Kim, CEO, Lotte Cultureworks

CINEASIA 2026 AWARD HONOREES

CineAsia Distributor of the Year
Joseph Liao, Sony Pictures

CineAsia Career Achievement Award
Don Savant, CJ 4DPLEX

Rentrak Box Office Achievement Award
Spider-Man: Brand New Day,
Sony Pictures

MPA Award
JIN Sun Kyu, Actor

CineAsia Humanitarian Award
Scott Neeson, Cambodia Children's Fund